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Jason M. Long, President

Jean Heine, Executive Secretary

Chamber Monthly, November 2009

President's Corner

I hope everyone is having a wonderful October. Good old Ohio has yielded quite a bit of cold and rain the past few weeks. In previous years, this would have meant for messy Friday night football games, but thanks to the support of the community, Revere students are now enjoying a brand new, state-of-the-art turf field. It is great to see our community supporting our schools and our students.

Thanks to everyone who attended the Chamber's last lunch event. We had a wonderful turn out. I also want thank Debrah A. Naegle-Kubec for her presentation on "The Lost Art of Customer Service." It was very informative and a great reminder of what it takes to keep our businesses healthy.

To all of our new members, our lunch events take place on the first Wednesday of each month. Arrive at 11:45 a.m. to network and meet fellow chamber members and possible future customers.

Some recent suggestions from our members have focused on having more opportunities for chamber members to promote their businesses. In response to this feedback, the RCC board will be putting more focus on ways that the chamber can facilitate additional opportunities for all of the members to promote what they do. Currently we have several ways for members to do this, including: member-to-member discounts, networking at the start of each luncheon, having a spotlight article in the monthly chamber newsletter, list-

Let's do lunch!

Wednesday, November 4, 2009

Bob Coppedge

Is Your Network Backed Up, Secure and Reliable?

11:45 - Informal Networking 12:30 - Speaker
12:00 - Light lunch served 1:00 - Adjourn

Members admitted free with a reservation.

Please R.S.V.P. to 330-659-3300 by November 2.

Non-members bring \$11 check payable to Richfield Chamber of Commerce

No-shows will be invoiced \$11 for their reserved lunch.

Invite an associate. Bring your business cards to share.

wish him the best.

New Member

Welcome to *Doug Ramstadt* from Ken-Tool in Akron. Ken-Tool is a manufacturer of tire tools. Look for Doug at a future luncheon and help make him feel at home among us.

Business Spotlight

ScriptType Publishing began printing news for local communities 29 years ago with its flagship

newspaper, *The Richfield Times*. Today, **ScriptType** publishes monthly magazines in seven local communities in addition to providing several marketing services to businesses in those communities.

Owners Sue Serdinak and Tom Serdinak have leveraged their staff's extensive background in writing, editing and designing to create custom newsletters, envelopes, letterhead, business cards, post cards and other products for local businesses.

Serving businesses has been a focus for ScriptType since its founding in 1980. As a charter member of the Richfield Chamber of Commerce in 1991, ScriptType managed all of the mailings, minutes and publications for the new Chamber as a community service for several years until the organization evolved into the strong and thriving organization that it is today.

From business cards, to newsletters, websites, and ads, ScriptType continues to serve local companies in many ways and the best part is that our clients continually tell us about the excellent response they get from their ScriptType advertising and marketing pieces.

ing in the membership directory, and being a volunteer or sponsor at the various chamber fund raising events. In addition to these, the board will be rolling out new ways each month to help members let both fellow chamber members and the greater community know what you do and how you can help. I am excited to hear any ideas you have, and I am also very interested in your feedback.

If you are interested in providing a member-to-member discount for next year or being featured in a member spotlight, please contact Jean at the chamber office.

Anyone who is interested in becoming more involved in the chamber please give us a call. There will be opportunities to become an officer for next year. We are also looking for a membership chair. This is a very important chair and a great way to get yourself in front of each business owner in Richfield. Our chamber is only as strong as our membership.

Additionally, our thoughts are with *Jim Smith*, RCC Treasurer and owner of Exit 11 Tire. He was in a serious car accident earlier this month. Luckily, he is on the road to recovery, and we

November 4
November 11
November 18
December 2

Luncheon
Board meeting
Newsletter Deadline
Luncheon
11:45 a.m.
7:00 a.m.
11:45 a.m.

Quality Inn & Suites Richfield
Scriptype Publishing
Quality Inn & Suites Richfield

Mark your calendar