

CHAMBER MONTHLY



4300 W. Streetsboro Rd.
Richfield, Ohio 44286
www.richfieldchamber.com

Jim Koewler, President
Lisa Mancini,
Executive Secretary

Ph: (330) 659-3300 • Fax: (330) 659-9488
E-mail: mail@richfieldchamber.com

FEBRUARY 2013

Greetings!

This just in from the Famous Last Words department: The December newsletter was not my last President's Corner column.

As you know from attending the December luncheon, Dr. David Wiedie of Elegant Dentistry was elected president for 2013. Shortly after the election, something happened in Dr. Wiedie's life that forced him to forgo serving as president. (I don't know what happened, but I'm told that it was something good for Dr. Wiedie.) So, I am still the president under the clause in our by-laws providing that the president will remain in office until a successor takes over.

We will have a special election (as provided in our by-laws) at our February luncheon to elect a president for 2013. The nominating committee has asked me to stand for re-election. It's not too late to arrange for someone to nominate you (or to nominate yourself) at the meeting. In any event, I hope you'll come out to the meeting and vote.

I am pleased to announce that the Chamber board has chosen a company to revamp our website. We have stayed with the company that put together our current website (at a significant cost savings compared to building a whole new website.) Some improvements are already completed, and work is underway on new features that will make the site more useful for you and for the public. Thanks go out to Website Committee Chair Wendy Pollarine of PNC Bank for her hard work on this project.

I also wish to announce that our 2013 luncheons will take place at the Taverne of Richfield. The schedule will stay the same as before. Our luncheons will take place on the first Wednesday of each month and will start at 11:45 with informal networking. We have enjoyed the luncheons at the Days Inn and Suites, and we thank the staff for their service over the years.

Congratulations to Chamber member Group Management Services, Inc. who was recognized as Richfield's Business of the Year. (Chamber member OE Connections, last year's Business of the Year, graciously sponsored the award.) Thank you to the Chamber members who submitted nominations.

Congratulations also to HFS Wealth Advisors, winner of the Beautification Award. You should go look at their building at 3866 Brecksville Road, just north of Route 303. (Wait until spring when their landscaping work will look its best.)

Thanks go out to Jim Tressel of the University of Akron for providing the keynote address at our annual meeting and banquet in January. Thanks also to

Continued on next page



**LET'S DO
LUNCH!**
at the **Taverne
of Richfield**

**WEDNESDAY,
FEBRUARY 6, 2013**

**Laurie
Peters-Gilmore
Richfield Township
Trustee**

**11:45 Informal Networking
12:00 Light lunch served
12:30 Speaker
1:00 Adjourn**

at the Taverne of Richfield

Members admitted free with a reservation.

**Please R.S.V.P. to
330-659-3300 by February 5.**

Non-members bring \$11 check payable
to Richfield Chamber of Commerce
No-shows will be invoiced \$11 for their reserved lunch.

**Invite an associate!
Bring your business cards
to share.**

President's Corner continued

Peter Rea of Parker Hannifin for his presentation at our December luncheon on responsible business practices.

At our luncheon on Wednesday, February 6, Township Trustee Laurie Peters-Gilmore will give the State of the Township address. Please join us at the Taverne of Richfield at 11:45 for networking. Our formal meeting will start at noon.

This year's officers are Vice-President David Swift of Group Management Services, Secretary Eileen Sass of Sass Accounting Services, and Treasurer Joe Mazur of JW Mazur Group and the All-American Soap Box Derby. In addition, I wish to thank David Wiedie of Elegant Dentistry for his willingness to run for President and am sorry that he will not be able to serve. When you see any of these folks, please thank them for their service to our Chamber.

One of our member benefits is

our workers' compensation program. Since 1997, member companies have saved thousands of dollars annually. If you pay more than \$300 per year in premiums the Richfield Chambers' plan may save you money. Open enrollment ends February 19. For a free, no obligation analysis, call our plan administrator, Bruce Baylor at 440-546-7600 or 800-433-1922. You can email Bruce at bbaylor@baylorwc.com.

As always, if you have material you'd like us to include in the newsletter, please submit your story via mail@richfieldchamber.com. We will give members up to 100 words per newsletter to discuss their business, a promotion, or an event. (Please do not ask us to treat you as a regular columnist, though, or to attach anything to the newsletter.)

I'll see you around town.

Take care,
Jim Koewler

Monthly Luncheon Speakers for 2013

*Lunch is held at
The Taverne of Richfield*

February 6th
State of the Township
Laurie Gilmore, Trustee

March 6th
State of the Village
Bobbie Beshara, Mayor

April 3rd
State of the Revere
School District
Randy Boroff,
Superintendent
David Forrest, Treasurer

May 1st
Speaker from Keystone
Technology Consultants
Guest Speaker

June 5th
Speaker from NOACC

July 3rd
To be determined

August 7th
Russ Pry
Summit County



RICHFIELD CHAMBER OF COMMERCE 16th ANNUAL "LINKS FOR EDUCATION" GOLF OUTING JUNE 19, 2013

For the third year, GMS will be tournament sponsor for our "Links for Education" Golf Outing. Our deepest gratitude to them for once again taking on this important role! There are a number of other special sponsorship opportunities as well as unlimited individual hole sponsorships still available.

The planning committee is holding its first meeting on January 29 so specific details about this year's event, which will be held on Wednesday, June 19 at St. Bernard Golf Club in Richfield, are not available as of this printing – but we do know that volunteers will be needed to help with our various contests as well as to drive the beverage cart during the outing.

Please contact Karen Smik at 330-659-4750 or kls1650@roadrunner.com for more information about sponsorship and volunteer opportunities and/or for event details. If you'd like to be involved on the ground level and serve on the event planning committee, let Karen know. The committee would



welcome your input! Meetings will be held monthly, 6:00 p.m., at Memories Restaurant in Richfield.

A portion of the proceeds from this event will fund the Chamber's scholarships for graduating Revere High School seniors. Last year seven \$1,000 scholarships were given out, and approximately \$70,000 has been awarded since the golf outing's inception.

February Speaker Is Richfield Township Trustee Chairperson Laurie Peters-Gilmore

Ms. Peters-Gilmore is a life-long resident of Richfield and was first elected a Richfield Township Trustee in 2002. She has served in that capacity each year since then. In addition she formerly served as the secretary to the Richfield Village Planning and Zoning Commission and Board of Zoning Appeals. She also worked in the Village zoning office for 12 years.



Prior to working at the village Ms. Peters-Gilmore worked at the Summit County Department of Planning and Economic Development for 15.

**FOR ALL NOACC CHAMBERS
AND THEIR MEMBERS...**

YOU'RE INVITED TO THE PARTY!

Let's kick off the new year with the Third Annual Great BIG Chamber Networking Night at the Great Big Home & Garden Show at the I-X Center (near Cleveland Hopkins Airport) on Tuesday, February 5th from 4-6 pm. A \$15 ticket* will give you entrance to the show from 11 am-9 pm and a PRIVATE PARTY for chamber members only from 4-6 pm that will include GREAT appetizers, sodas, cash bar, prizes from exhibitors and MORE (see details below)! All the information is on the form below, and tickets can be purchased by clicking either picture.

Everyone had a great time last year and we expect an even bigger crowd this year! This is a GREAT networking opportunity for everyone....and lots of fun too. For more details visit: www.greatbighomeandgarden.com Use the promo code "CHAMBER" to buy your ticket.

State releases results of latest nursing home family satisfaction survey

The Ohio Department of Aging has released the results of the 2012 Nursing Home Family Satisfaction Survey. The survey measures how satisfied family members of Ohioans who live in nursing homes are with the care and services their loved ones receive, and it is a valuable tool for individuals to help select a nursing home that best meets their needs.

Regina Health Center scored 93.31 (out of a possible 100) and placed 32nd in the State of Ohio out of 948 nursing homes, or in the top 3.3%.

A ministry of the Sisters of Charity Health System, Regina Health Center provides short-term rehabilitation, skilled nursing, assisted living, and assisted living respite stay services. Regina Health Center received the highest 5-star rating in overall quality from the Centers for Medicare and Medicaid Services – placing it in the top tier of nursing homes around the country. To learn more, call 330-659-4161.

Business Spotlight



Group Management Services is a Professional Employer Organization (PEO) with more than 16 years of experience in helping small and medium-sized businesses succeed. Through our business process outsourcing, we can offer outstanding HR services to companies that save time and money.

David Swift

Sales Manager

Group Management Services, Inc.

3296 Columbia Rd., Richfield, OH 44286

www.groupmgmt.com

W: 330-659-0118 C: 440-241-5419 F: 330-659-0517

JOIN THE REGION'S BIGGEST CHAMBER NETWORKING NIGHT!

THE GREAT BIG HOME + GARDEN SHOW
TUESDAY, FEBRUARY 5TH 4PM-6PM I-X CENTER

GREAT BIG HOME + GARDEN SHOW HOURS FOR TUESDAY 11AM-9PM

Join your local Chamber and many others across the region at our Private Party in the Garden Showcase! Meet and mingle with Jimmy Malone from Majic 105.7FM, win prizes from exhibitors, enjoy hot appetizers, sodas, (cash bar available) and of course enjoy the show!

\$15.00 per person*

This ticket entitles you to full day admission at the show. Come early, or stay late!
*\$1 from each ticket goes to the Jimmy Malone Scholarship fund.

Registration table for event located in West Lobby – get your wrist bands starting at 3:30pm

GreatBigHomeandGarden.com

BUSINESS BOOKS

For those of you that have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

100 Things Every Presenter Needs to know About People

by Susan Weinschenk, New Riders Publishing, 2012
ISBN: 9780321821249 \$34.99

Adding fuel to the already charged environment this month, I look at this review of *The Coming Jobs War* as a call to action for the Richfield Chamber group. While *The Coming Jobs War* speaks more to the mission of the Chamber than for an individual company or business owner, it will stir the leader in you take note.

Jim Clifton argues that everyone around the globe seeks a “good job”. What is a “good job”? It is a knowledge job (one feels useful and a contributor to something) that is steady, reliable and a guaranteed- 30 hours-or- more work week. A “good job” defines your relationship with your city, country and world. Everything is tied to good jobs. Lack of “good jobs” creates a frightening spiral-like strain on your community’s resources, energy and future outlook. Joblessness, low graduation rates, and poor workplace energy/outputs are all blemishes on the community.

Mr. Clifton urges business leaders to stand up, tap into your talents and help guide your community to offer, or create, or inspire, or guide, or design “good job” opportunities. Here, Richfield Chamber, is your calling. Chamber groups care that their city “win”, that their city “looks good “is “attractive” and “desirable” to entrepreneurs. Strong Chamber groups are excellent mentors, and can be a beacon, making way for other “good job” companies to settle here. The city, in essence, becomes healthier. Look to what makes Palo Alto, for example, a successful city over so many others that are not. I’ve been to a few Richfield Chamber meetings, and the qualities above are transparent in this group.

The Coming Jobs War addresses many other headline issues. It is a fascinating, frightening but inspiring, electrically charged, get-back-in-that-ring-America, read.

Reviewed by Jennifer Stencel, Branch Manager, Adult Librarian and Teen Librarian at the Richfield Branch Library of the Akron-Summit County Public Library System.

