

CHAMBER MONTHLY



4300 W. Streetsboro Rd.
Richfield, Ohio 44286
www.richfieldchamber.com

Lisa Mancini,
Executive Secretary

Ph: (330) 659-3300 • Fax: (330) 659-9488

E-mail: mail@richfieldchamber.com

FEBRUARY 2014



**WEDNESDAY,
February 5, 2014**

Mayor

Bobbie Beshara

State of the Village

11:45 Informal Networking

12:00 Light lunch served

12:30 Speaker

1:00 Adjourn

at the Days Inn & Suites

4742 Brecksville Road

Members admitted free with a reservation.

Please R.S.V.P. to

330-659-3300 by February 3.

Non-members bring \$11 check payable
to Richfield Chamber of Commerce

No-shows will be invoiced \$11 for their reserved lunch.

**Invite an associate!
Bring your business cards
to share.**

I think all of the attendees will agree that the Annual Dinner was delightful and our speaker, Greg Harris, President of the Rock & Roll Hall of Fame, was outstanding and his answers to the diner's many questions were quite enlightening.

I thank not only Gregg for his great presentation, but also Jim Koewler for arranging for Greg to speak and Karen Smik for organizing the wonderful dinner. Karen is also to be congratulated for receiving the well-deserved Bright Star award presented at the dinner by Vicky Hawke, Director of the Northern Ohio Area Chambers of Commerce.

Please congratulate Mark Pawuk and Empaco for winning the Richfield Chamber of Commerce Beautification Award. I am sure they will display the plaque proudly.

Once again, OE Connection provided the magnificent Business of the Year trophy. Paul Johnson, Senior Vice President & Chief Product Officer of OE Connection presented the award to James Bigger, Chairman and Chief Executive Officer, Glencairn Corporation. OE Connection was the first recipient of the Business of the Year Award in 2012 and Group Management Services won it in 2013.

Glencairn developed Kinroos Lakes business park and Glencairn Forest residential community. The Chamber's Executive Board unanimously agreed that because of its tremendous contribution to both business and residential growth in the Richfield area, Glencairn Corporation was an excellent selection for the 2014 award. I offer all of our congratulations to Jim.

Thank you Sonya and Serena Raybould for making available the Taverne of Richfield and providing the excellent dinner. Greg Harris commented a number of times on the impressiveness of the Taverne building.

Membership Renewal Packets have been distributed. If you have not yet renewed, please provide us your updated information, membership renewal form and your dues now. To those who have renewed, thank you.

Please take the time to introduce someone to the Chamber and its many benefits. You may obtain additional membership packets from Lisa. If you would like a Chamber board member to speak to someone directly, please contact Roger Swan, Steve McClear or me via the Chamber's office.

Bruce W. Baylor
President

PRESIDENT'S CORNER

Bruce Baylor

Career Center Offers Student Job Fair

Local businesses that have job openings for summer or part-time positions or volunteer opportunities are invited to participate in a student job fair Wednesday, March 19 from 3:30 to 6 p.m. at Cuyahoga Valley Career Center (CVCC). Each business will have a table and students will talk to representatives from the companies they are interested in. Most companies bring applications for students to complete that evening. Applications are also available online so students can complete them in advance. All students from the following school districts are welcome: Brecksville/Broadview Heights, Cuyahoga Heights, Garfield Heights, Independence, North Royalton, Nardon Hills, Revere, and Twinsburg. Businesses who would like to participate may register online or contact Nanci Coleman at 440-838-8851 or ncoleman@cvccworks.edu.

Networking at the Home and Garden Show

Northern Ohio Area Chambers of Commerce (NOACC) is kicking off the new year with the Third Annual Chamber Networking Night at the Great Big Home & Garden Show at the I-X Center (near Cleveland Hopkins Airport) on Wednesday, February 12th from 4-6 pm. A \$15 ticket will give you entrance to the show from 11 am-9 pm and a private party for chamber members only from 4-6 p.m. that will include appetizers, sodas, cash bar, prizes from exhibitors and more.

Everyone had a great time last year and we expect an even bigger crowd this year! This is a great networking opportunity for everyone, and lots of fun. For more details visit: www.greatbighomeandgarden.com. Use the promo code "CHAMBER" to buy your ticket.



For those of you that have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending titles.

The Learned Disciplines of Management: How to Make the Right Things Happen

by Jim Burkett. c 2014 Management Press. ISBN 9780989517003 \$27.95

I have a tendency to lean towards the buzzing and trending topics in the business field when hunting for a book to review. Many of these ideas are fun and entertaining to check out. They may provide a quick fix to put some zip back into the office. But maybe you are looking for something a bit tougher practical, and realistic. This month you are in luck, because I admit:

you can't do the fun, shiny, new-fangled stuff unless you've got the basics in order. Without the basic principles of running a business, nothing else will really stick or work. At least, not for long. Here is where local author and Richfield resident, Jim Burkett's timely, self published book: *The Learned Disciplines of Management*, comes in to play.

Mr. Burkett referenced a dynasty Super Bowl football team to drive home his message of discipline. One cannot do Hail Mary's and on-side kicks, and expect to outscore the opponent unless you have the basics: the drills, the practice, and the team functioning cohesively. Only when all players are on the same page, reading

the same game plan, and understanding the same goal, can one have a little fun with quarterback sneaks and flea flickers. But first, the players are disciplined, driven, and focused. We call that: a winning team.

Mr. Burkett has the experience, turning around 28 underperforming businesses of all kinds. Underperforming businesses spin out of line when focus and discipline are lost. It's easy to skate by when times are good; but when times are bad, the cracks painfully show themselves. What Mr. Burkett does here is guide you to become your own consulting firm to turn yourself around. He reminds you that the basics are needed first. Each of the seven basic principles is detailed, with plenty of supporting examples and action steps. The principles may appear easy, superficial, unnecessary, unpleasant, too long to remember, or too tough to carry out consistently and cohesively. Admittedly, I found them tough simply because of the diligence needed to implement and execute. But he justifies why each principle is necessary, and what grief it will save me in the long run.

Reviewed by Jennifer Stencel, Branch Manager, Adult Librarian and Teen Librarian at the Richfield Branch Library of the Akron-Summit County Public Library System.



Richfield Chamber of Commerce Board Members

President – Bruce Baylor,
Baylor Associates

Vice-President – Steve McAlear,
Pike Agency - Allstate

Treasurer – Roger Swan,
Village Councilman

Secretary – Sophia Veillette,
Schulte & Company

Past-President – Jim Koewler,
The Koewler Law Firm

Sweet Corn Challenge chair –
Sue Serdinak, ScripType Publishing

Links for Education chair –
Karen Smik

Town Trust Liaison – Jim Smith,
Exit 11 Truck Tires

Scholarship committee chair –
Jim Koewler,
The Koewler Law Firm

Workers' Compensation Program

Richfield Chamber of Commerce's Workers' Compensation Program Payroll must be reported and premium paid to the BWC by February 28. A postmark does not count. The report and premium must be received at the BWC by the deadline. The BWC provides a 1% discount if you report and pay online at <https://www.bwc.ohio.gov/Default.aspx>. Time is running out to apply for many of the BWC's discount, rebate and grant programs. Contact Bruce Baylor by calling (440) 546-7600 or e-mail Bruce at bbaylor@baylorwc.com to find out how you can cut your future premiums by more than half.

Ohio Minimum Wage

The Ohio Minimum Wage increased for 2014 to \$7.95 per hour for non-tipped employees and \$3.98 per hour plus tips for tipped employees. You can print the free mandatory poster at http://www.com.ohio.gov/documents/dico_2014Minimumwageposter.pdf

OSHA Summary of Work-Related Injuries and Illnesses must be posted by February 1.

Employers with more than ten employees and whose establishments are not classified as a partially exempt industry must record work-related injuries and illnesses using OSHA Forms 300, 300A and 301. The Forms are available at <https://www.osha.gov/recordkeeping/RKforms.html>. Partially exempt industries include establishments in specific low hazard retail, service, finance, insurance or real estate. Partially exempt industries are listed at <https://www.osha.gov/recordkeeping/ppt1/RK1exempttable.html>. All employers should have the OSHA Job Safety & Health Poster up. It is found at <https://www.osha.gov/Publications/poster.html>.



Please note that this month's luncheon is being held at Day's Inn & Suites.