

# CHAMBER MONTHLY

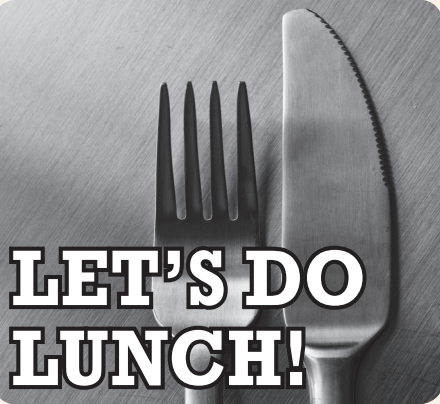


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Carri Wells,  
Executive Secretary

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## FEBRUARY 2018



**LET'S DO  
LUNCH!**

**WEDNESDAY,  
February 7, 2018**

**Speaker**

**Jeff Shupe,  
Richfield Township Trustee**

**11:45 Informal Networking**

**12:00 Light lunch served**

**12:30 Speaker**

**1:00 Adjourn**

**at the Days Inn**

**Members admitted free with a reservation.**

Non-members bring \$13 check payable  
to Richfield Chamber of Commerce

No-shows will be invoiced \$13 for their reserved lunch.

**Invite an associate! Bring your  
business cards to share.**

**Please R.S.V.P. to  
330-659-3300 by February 2.**

### Richfield Chamber of Commerce Board Members

*President – Sheryl  
Wilson (Bay Pointe  
Tech Services)*

*Vice President –  
Amy French (OEC)*

*Treasurer – Austin  
Linden III (Financial  
Management  
Strategies)*

*Secretary – Roger  
Swan*

*Past-President – Tim  
Ochwat (Meridian  
Construction Services)*

*Sweet Corn Challenge  
chair – Sue Serdinak  
(ScripType Publishing)*

*Links for Education  
chair – Karen Smik*

*Scholarship committee  
chair – Jim Koewler  
(Koewler Law Firm)*

Every business has a story and every story has a beginning. The Richfield Chamber was honored to kick start 2018 with a truly memorable guest speaker, Bill Considine, President & CEO of Akron Children's Hospital. His presentation was fascinating, insightful, and thought provoking in every way. The history of two groups joining together on a mission for a common goal resonates with all of us. It was a truly inspirational message to remember.

Similarly, the Richfield Chamber brings companies, leaders, along with city officials together to work as a team with one goal: to make Richfield a vibrant place to live, visit and work. This is an exciting time for Richfield businesses and its citizens. With the New Year underway, I am thrilled to play a part in the change taking place and addressing ongoing needs for local businesses. Planning is underway for the Sweet Corn Challenge 5K/10K. Committees are being formed for this annual event as well as others for Links for Education, membership recruitment, etc. We welcome all volunteers from our business community. Email

## PRESIDENT'S CORNER

**Sheryl Wilson**

mail@richfieldchamber.com to volunteer.

A special thank you to National Interstate for hosting the Richfield Chamber of Commerce 20th Annual Banquet. All I can say is WOW!! What a fantastic facility that brought vibrancy, excitement and a true feel good atmosphere from Tony Mercurio and his team. Their ongoing commitment to work alongside the Chamber on events throughout the year along with other area businesses is immeasurable.

Last, but not least, please join me in once again congratulating our award winners. Renaissance Assisted Living receiving the "Business Beautification Award" and the "Business of the Year Award" going to Regina Health Center. Both exemplary facilities are well deserving of the recognition.

Sheryl Wilson, President

## Sweet Corn Challenge becomes a timed running event

The profit of the Sweet Corn Challenge bike ride provided operational funds for the Richfield Chamber for a couple of decades. It also provided financial help to owners of commercial historic buildings in the center of town.

For multiple reasons, including the danger of distracted drivers on our roads, the Sweet Corn Challenge bike ride has been converted to a timed 5K and 10K Challenge. The bike ride offered challenging hills to climb, and the 5 and 10K will do the same for runners. In addition, the event will offer

a 2K hike in Richfield's beautiful parks and a 1K kids fun run.

We plan to offer team events, awards, a great brunch, entertainment and a good time on July 29.

Here's a chance for your company to be a premier sponsor of this event. We plan to begin a full-scale advertising campaign and would like to include your company's name.

If you would like to be a sponsor or be part of the planning, please call Sue Serdinak, at 330-659-0303 or the Chamber office at 330-659-3300.

**As a Chamber Member,** If you have an event or special promotion or recognition that you would like to appear in the monthly newsletter, please submit it to mail@richfieldchamber.com by the 20th of each month. Please limit your release to 100 words. Attachments will not be accepted.

## Our February Speaker

Jeff Shupe

Richfield Township Trustee

Trustee Jeff Shupe first took office in 2014 and was re-elected to a second four-year term from 2018-2021.

Prior to becoming a trustee, Mr. Shupe was involved in local government for many years. He served on the Richfield Township Safety Committee, as a volunteer for the fire department, and as the township's fire prevention officer.

Mr. Shupe retired from the Cleveland Fire Department after 36 years of service. He was also a division fire chief in South Carolina and continues to train and present courses in firefighting operations across the country.



## BUSINESS BOOKS

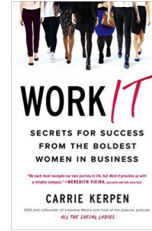
For those of you who have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

### Work It: Secrets for Success from the Boldest Women in Business

By Carrie Kerpen  
TarcherPerigee, 2018  
ISBN-10: 0143131818

In her new book "Work It: Secrets for Success from the Boldest Women in Business", author Carrie Kerpen, host of the popular podcast "All the Social Ladies", presents a plan of practical advice to show women how they can succeed in the business world. The book's 16 chapters are divided into three main sections that explore the topics of career planning, life decisions and common fears.

Kerpen offers her own useful advice, as well as the stories of over 50 powerful women from varied business backgrounds. Her unofficial "advisory board"



includes Facebook chief operating officer Sheryl Sandberg, realtor Barbara Corcoran and Reshma Saujani, who founded the Girls Who Code nonprofit. These women provide business people instructions for raising funds when starting a business, how important it is to follow your passions and how to learn from failure.

Kerpen's advice for the most part is basically common sense, and while the tips are not particularly novel, they are still useful to a business novice. Exercise sheets are also provided in several chapters to allow readers to see how well they measure up to the experts. What I found most interesting were the inspiring real world accounts of how each of these experts negotiated the challenges they faced. The book is also extremely timely, given the current revelations of sexual harassment and gender bias in the workplace.

Book reviewed by Mike Daly, Adult Librarian  
Richfield Branch Library

## Revere Local Schools Community Forum

Revere Local Schools is hosting a Community Forum on Monday, February 26 at 6:30 p.m. in the RHS auditorium to discuss the new building projects. The community will see final details for Bath Elementary and get the first look at the new Revere High School. Project architects, Superintendent Matthew Montgomery and Treasurer Rick Berdine will be presenting and answering questions.

## 21st Annual 'Links for Education' Planning Committee Members Needed

The 2018 Links for Education Golf Outing planning committee will hold its first meeting in early/mid February and will get together as needed thereafter (exact dates and location TBD). Starting time will be 6 p.m. for all meetings. Anyone interested in serving on this fun committee to help plan a most worthwhile event should contact Karen Smik at 330-659-4750 or kls1650@roadrunner.com.

The outing will be held on Wednesday, June 13, 2018 at St. Bernard Golf Club in Richfield. A portion of the proceeds from this event will fund the Chamber's scholarships for graduating Revere High School seniors. Approximately \$96,000 has been awarded since the golf outing's inception.

## CCVC Workshop & Job Fair

On February 10 from 9-11:30 a.m., the Cuyahoga Valley Career Center (CVCC) is hosting a Job Seekers Workshop, focusing on Ohio Means Jobs. Ohio Means Jobs is Ohio's premier job and career site run by the Ohio Department of Jobs and Family Services. A project manager from this organization will discuss finding jobs that best suit your skills/interests, resume writing and rating, career exploration, in-demand careers, using the site to streamline your job search as well as interviewing tips. Register online at [www.cvccworks.edu/protected/EventRegistration.aspx?rCode=4UUYY](http://www.cvccworks.edu/protected/EventRegistration.aspx?rCode=4UUYY). For more

information, contact [msluka@cvccworks.edu](mailto:msluka@cvccworks.edu) or call 440-746-8260.

Attention Employers! Need Student Employees? Attend the Student Job Fair at CVCC on Thursday, March 8 from 3:30-5:30 p.m. Students ages 16 and older will be applying for full-time, part-time or seasonal positions. You can review their resumes & applications and conduct interviews on the spot. Registration is required. Register for an event table at [www.cvccworks.edu/STUDENTJOB-FAIR.aspx](http://www.cvccworks.edu/STUDENTJOB-FAIR.aspx). For more information, contact [ncoleman@cvccworks.edu](mailto:ncoleman@cvccworks.edu) or call 440-746-8851.

## Business Spotlight: Schulte & Company CPAs Inc.



Schulte & Company, CPAs, Inc, a full service accounting firm offering tax, accounting, payroll and advisory services, was recently awarded a certificate of congratulations from Copley Township for completing its twentieth year. In addition, in November 2017, the firm finished improvements that will allow them to house six new employees, increasing the total capacity to 23.

Schulte & Company's support of business in the Richfield area dates back to 1978, when Schulte & Company purchased Dorsey Arnold's Richfield based practice. To this day, some employees

and clients from Arnold's practice remain with Schulte & Co. In 2015, Sophie Veillette, Schulte & Company partner, served as president of the Chamber. Schulte & Company is a long time Chamber member and sponsor of Chamber events.

Through the years this firm has provided quality service to clients in a broad range of industries and stages, which include start-up businesses, as well as multi-national corporations. With a focus on tax planning, Schulte & Company was their clients' go-to trusted advisor when Congress passed the Tax Cuts and Jobs Act in late 2017 and clients wondered what steps they should take to minimize their taxes. If you are wondering the same thing about your personal or business taxes, give Schulte & Company a call at 330-670-0600.