

CHAMBER MONTHLY



4300 W. Streetsboro Rd.
Richfield, Ohio 44286
www.richfieldchamber.com

Jim Koewler, President
Lisa Mancini,
Executive Secretary

Ph: (330) 659-3300 • Fax: (330) 659-9488
E-mail: mail@richfieldchamber.com

MARCH 2012

Greetings!

I hope that March finds you well.

Thanks go out to Trustee Dave Wyatt for delivering the State of the Township address on February 1. This month, new Mayor Bobbie Beshara will deliver the State of the Village address on March 7. As usual, we gather for informal networking at about 11:45 and sit down to lunch at noon.

Thanks also go out to Tonya Carper of Pine Valley Care Center (and the Chamber's Secretary) for organizing our first After Hours event for 2012. A bunch of members and a prospective member gathered at Musketeer's for networking and a chance to wind down after the work day. Tonya is working to set up another After Hours event in May.

Board Member Sue Serdinak of Scriptype recently showed me an ad for the Cuyahoga Falls Chamber of Commerce. The ad listed reasons to join that Chamber. Most of those reasons apply equally to the Richfield Chamber:

- Networking through attendance at Chamber events,
- Credibility from your commitment to the Chamber,
- Professional Development through the speakers that the Chamber presents,
- Community Commitment through the Chamber's scholarship program and support for the Town Trust,
- Publicity and Exposure through the Chamber's website, newsletter, and LinkedIn group, and

Continued on next page



**LET'S DO
LUNCH!**

**WEDNESDAY,
MARCH 7, 2012**

State of the Village

11:45 Informal Networking
12:00 Light lunch served
12:30 Speaker
1:00 Adjourn

Days Inn & Suites - Richfield

Members admitted free with a reservation.

Please R.S.V.P. to
330-659-3300 by March 6.

Non-members bring \$11 check payable
to Richfield Chamber of Commerce
No-shows will be invoiced \$11 for their reserved lunch.

*Invite an associate!
Bring your business cards
to share.*

President's Corner Continued

- Relationship Building with the people that you meet through and because of your Chamber involvement.

Please capitalize on the opportunities that the Chamber offers you as a member. You'll be glad you did.

I look forward to seeing you at our monthly meeting and around town.

Take care,
Jim Koewler

Dues Are Due!

One doesn't need to be a mathematician to calculate that the dues for the Richfield Chamber of Commerce are a great deal.

Membership in the Chamber entitles the member or anyone on their staff to a free, great lunch each month and the opportunity to listen to speakers on business related topics and network with other business people.

The Chamber office is open 45 hours a week to assist all who seek information about the business community.

This year the Chamber plans to "remodel" its website so that it will provide more information about the business world in Richfield.

By everyone paying their fair share, all of these things are possible.

Chamber dues are due!! Thank you to those who have already paid their yearly dues without needing a reminder.

Grants to be Awarded at Gaelic Gala

A commercial grant will be awarded to a business in the "downtown" historic district of Richfield at the Richfield Town Trust Gaelic Gala on March 17. The Chamber has been the driving force behind financially supporting business development there.

People have always associated Richfield with its quaint downtown and years ago Mel Rose successfully marketed the Taverne of Richfield by touting that the restaurant was located in the quaint village of Richfield. However, the area was deteriorating and had several vacant and dilapidated buildings and no central water to encourage business redevelopment.

The Chamber's partner organization, the Town Trust, is preserving and enhancing this area and the Chamber offers financial support by giving 80 percent of the profit from the Sweet Corn Challenge bike ride for commercial development and/or preservation.

At the March 17 gala, another commercial grant will be awarded to an historic building in downtown Richfield. Chamber members are to be congratulated for making these grants possible and are asked to support this event. The profit from the gala is used to sponsor a similar grant to a residential

property owner in the historic district. The residential grant will also be awarded at the event.



The gala will be held at the Taverne of Richfield on March 17, from 6-10 p.m. This year's theme will be "Gaelic Gala," with a prize being awarded for the "best wearing of the green." Tickets are \$50 per person or \$95 per couple -- which includes appetizers, dinner, dessert and entertainment. A cash bar, including beverages with a green hue, will be available throughout the evening. A silent auction, offering a wide array of enticing items, will also be ongoing.

Contact Karen Smik at (330) 659-4750 or kls1650@roadrunner.com with any questions about the event and/or to make reservations. Deadline for reservations is March 12.



Richfield Chamber of Commerce 15th Annual “Links for Education” Golf Outing

For the second year, Group Management Services (GMS) will be tournament sponsor for our “Links for Education” Golf Outing and for the third year, Musketeers will sponsor our beverage cart. Thanks to both businesses for once again taking on these important roles! There are a number of other special sponsorship opportunities as well as unlimited individual hole sponsorships still available.

Prices for the June 20 golf outing, to be held at St. Bernard Golf Club in Richfield, will remain the same as last year but a \$5 per person late fee will be assessed after the June 1 registration deadline. All our favorite contests will be back along with an exciting new one called “Use the Pro”. And, of course, there will be the always popular raffle with lots of great offerings.

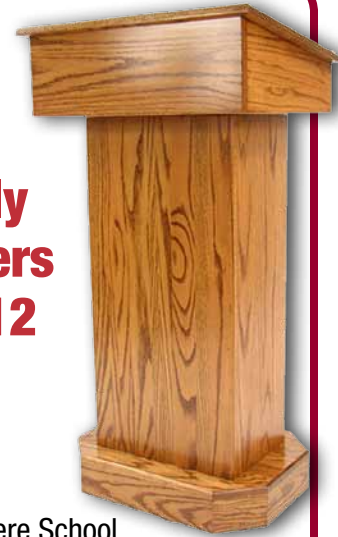
Volunteers are needed to help with our various contests as well as to drive the beverage cart during the outing.

Please contact Karen Smik at 330-659-4750 or kls1650@

roadrunner.com for more information about sponsorship and volunteer opportunities and/or for event details.



A portion of the proceeds from this event will fund the Chamber’s scholarships for graduating Revere High School seniors. Last year seven \$1,000 scholarships were awarded, and approximately \$63,000 has been awarded since the golf outing’s inception.



Monthly Speakers for 2012

April 4

State of Revere School

May 2

David Hunt of HFS Wealth Advisors.
Business Killers to Avoid

June 6

Dan Bell of Jackson Lewis
News You Can Use: Recent
Developments in Labor and
Employment Law

July 4 - No meeting

August 1

Eric Johnson of Walter & Haverfield.
Social Media in the Workplace

September 5

JoEllen Salkin and Muffy Kaesberg of
Organizing 4 U.
SIMPLE Time Management

October 3

Celena Roebuck of CVCC.
CVCC in the Community

November 7

Sophia Veillette of
Schulte & Company, CPAs, Inc.
End of Year Tax Planning

December 5

Peter Rea, Professor at
Baldwin Wallace College.
Entrepreneurship



BUSINESS BOOKS

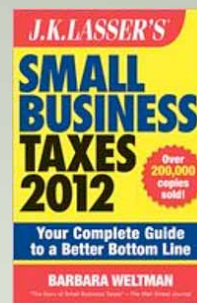
For those of you that have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

J.K Lasser's Small Business Taxes 2012: Your Complete Guide to a Better Bottom Line

by Barbara Weltman.

Wiley Publishing, 2012

ISBN: 9781118072585 \$19.95



A request was made to review a good tax book for this month's book review. After all it's the season! Following up a survey with the Akron-Summit County Main Library Business and Government division on what sources they use, it was pretty unanimous what source they pointed a finger to: survey says: J.K Lasser's: Small Business Taxes 2012. The J.K Lasser's collection is 'the go-to' for librarians on any calls concerning tax questions. Mind you, we are not the "taxman," and cannot answer your specific tax concerns, but we can point you in the right direction. Part of the Lasser's package are examples, checklists and strategies, along with tax- saving opportunities, to keep your hard- earned income with you. Also included is a link to a website which lists any supplemental tax developments affecting small businesses, so you can keep as current as possible.

Tax Savvy for Small Business

by Frederick W. Daily.

Nolo Publishing, 15 ed. 12/2011

ISBN: 1413312799 \$39.99



This second review: Tax Savvy for Small Business, comes from an anonymous source. Only library books that are highlighted and written in, in this case with aggressive red pencil marks, can speak volumes of passing on an unspoken stamp of approval for a book. Regardless that INC and Entrepreneur Magazine gave this reference book top marks; the underlined paragraphs, and dizzilyingly circled action words seem to stress the necessity of having this volume on your bookshelf. So take it from someone who seems to have been there

Reviewed by Jennifer Stencel, Branch Manager, Adult Librarian and Teen Librarian at the Richfield Branch Library of the Akron-Summit County Public Library System.