

# CHAMBER MONTHLY



4300 W. Streetsboro Rd.  
Richfield, Ohio 44286  
[www.richfieldchamber.com](http://www.richfieldchamber.com)

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## MARCH 2013

### Greetings!

Like the cute little girl said in Poltergeist, "I'm back." Or, perhaps more accurately, I'm still here.

As you know from last month's newsletter, Dr. David Wiedie of Elegant Dentistry did not take office as President for 2013. As his patients learned by letter near the beginning of February, Dr. Wiedie has sold his practice. We wish him the best of luck.

In accordance with our By-Laws, we held a special election at the February luncheon. I was elected President in that special election, so I am simply holding over from last year. I consider it an honor to have been nominated and a privilege to serve.

I hope you have noticed the improvements to our website, RichfieldChamber.com. (The capital letters are not necessary in your web browser, but they sure do look better than all small letters on this printed page.) Improvements and updates will continue.

Thanks go out to Laurie Gilmore, Richfield Township Trustee, for her presentation at the February luncheon on the State of the Township. On March 6, we welcome Mayor Bobbie Beshara who will present the State of the Village. Our luncheons take place at the Taverne of Richfield on the first Wednesday of each month and start at 11:45 with informal networking. The formal meeting starts at noon.

We would really like to have your help. We have a vacancy for the Marketing/Membership Committee chair on the Board. This is your chance to get involved in helping the Chamber grow. Please stop me at Wednesday's luncheon, or better yet call me to volunteer.

You owe it to yourself and your business to check out the Anthem health insurance discount that the Chamber offers. Through our membership in the Northern Ohio Chambers of Commerce (NOACC,) we have leveraged the buying power of hundreds of chambers and thousands of employers to bring you a great discount for this important insurance coverage. Learn more from our website and from NOACC's web page at <http://www.noacc.org/benefits/group-health-insurance>.

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**LET'S DO  
LUNCH!**  
at the **Taverne  
of Richfield**

**WEDNESDAY,  
MARCH 6, 2013**

**Bobbie Beshara,  
Mayor  
State of the Village**

**11:45 Informal Networking**  
**12:00 Light lunch served**  
**12:30 Speaker**  
**1:00 Adjourn**

**at the Taverne of Richfield**

Members admitted free with a reservation.

Please R.S.V.P. to  
330-659-3300 by March 5.

Non-members bring \$11 check payable  
to Richfield Chamber of Commerce  
No-shows will be invoiced \$11 for their reserved lunch.

*Invite an associate!  
Bring your business cards  
to share.*

## President's Corner continued

As always, if you have material you'd like us to include in the newsletter, please submit your story via [mail@richfieldchamber.com](mailto:mail@richfieldchamber.com). We will give members up to 100 words per newsletter to discuss their business, a promotion, or an event.

(Please do not ask us to treat you as a regular columnist, though, or to attach anything to the newsletter.)

I'll see you around town.

Take care,  
Jim Koewler

## RICHFIELD CHAMBER OF COMMERCE 16th ANNUAL "LINKS FOR EDUCATION" GOLF OUTING JUNE 19, 2013

Thanks to Musketeers Bar & Grill for once again sponsoring the beverage cart for our "Links for Education" Golf Outing which will be held on June 19 at St. Bernard Golf Club in Richfield!

Volunteers are needed to help with our various contests as well as to drive the beverage cart. Half shifts (2 hours) or full shifts (4 hours) are available between the hours of 1-5 p.m.

Please contact Karen Smik at 330-659-4750 or [kls1650@roadrunner.com](mailto:kls1650@roadrunner.com) for more information about hole and special sponsorships as well as volunteer opportunities and/or for event details.

A portion of the proceeds from this event will fund the Chamber's scholarships for graduating Revere High



School seniors. Last year seven \$1,000 scholarships were given out, and approximately \$70,000 has been awarded since the golf outing's inception.

## Monthly Luncheon Speakers for 2013

*Lunch is held at  
The Taverne of Richfield*

**April 3rd**

State of the Revere  
School District  
Randy Boroff,  
Superintendent  
David Forrest, Treasurer

**May 1st**

Speaker from Keystone  
Technology Consultants  
Guest Speaker

**June 5th**

Speaker from NOACC

**July 3rd**

To be determined

**August 7th**

Russ Pry  
Summit County



## Business Spotlight



SASS Accounting Services works with clients to maximize their investment in QuickBooks by helping them use their software more effectively, which allows them to focus on growing their business and increasing profits.

Eileen R. Sass, CPA  
SASS Accounting Services

[www.sass-cpa.com](http://www.sass-cpa.com)

Office: 330.665.1026 • Cell: 330.715.9218

## CUYAHOGA VALLEY CAREER CENTER

**March 12, 7:30-9:00AM- Networking Breakfast for Area Business Owners. "Not Just Coffee and Copies"** presented by NEOintern. Learn how to make an internship opportunity mutually beneficial. Hot breakfast.

Cost: \$5 cash or check. Reservations by March 4, 440.746.8272 or <http://tinyurl.com/CVCC-Chamber3-12-13>.

**March 19, 2013, 12:00-1PM-Lunch & Learn for parents. "How to Turn Your Student's Passion for Electronic Devices into a Successful Future"**, presented Tech Corps. Learn tips on how to prepare your student for the tech-rich, digital workforce. Free. Reservations required by March 12, 440.746.8272 or <http://tinyurl.com/CVCC-Luncheon3-19-13>.

# BUSINESS BOOKS

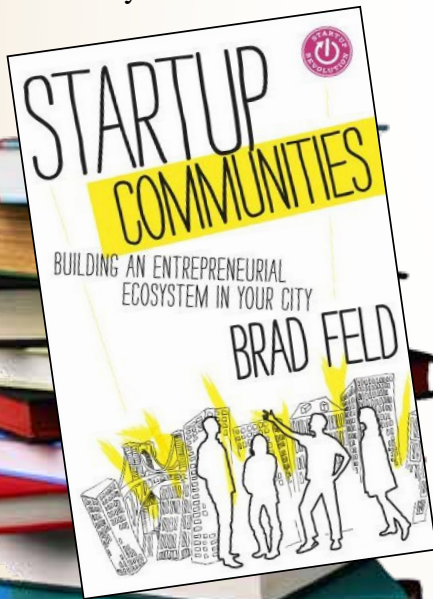
For those of you that have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

## Startup Communities: Building & Entrepreneurial Ecosystem In Your City

by Brad Feld. C. 2012 Wiley & Sons. ISBN 9781118441541 \$26.95

While hearing the “State of the Richfield Township” address by Laurie Gilmore, Trustee, this book came to mind. As mentioned, though the township might be catching a little breathing room of “quietness” – in the sense of little growth in new housing and commercial/business development, that is not to say that the creative talents of the residents and workforce of Richfield are stilled.

I am not sure how strong a candidate Richfield is for launching a full-fledge Start-up community like Boulder CO- the community featured in the book.



But I do know from meeting those involved in the Richfield Chamber-lawyers, accountants, consultants and business owners- your resumes can certainly foster leadership and guidance for those in our community interested in a start-up somewhere local. In Startup Communities, there are several event ideas worth investigating that Richfield Chamber can certainly host. These events are opened to students, investors, start-up seekers, and just curious minds:

**The Coffee House Meet-up:** Sure we have all heard of coffee house meetings. But how about giving the event some caffeine with a well-organized, agenda- packed, meet- and-greet while supporting a local start-up coffee shop.

**Annual Startup Weekend:** Gather the inventors and investors and put to work the creatively rich minds to produce a prototype product to solve a local community issue, all in a weekend. Think of it as a boot camp of sorts for those thinking of a start-up.

**Ignite Boulder:** This one reminds me of a mini version of a local TedX. Ask community members to submit a Power Point presentation of 20 slides, 15 seconds each for consideration in a showcase night of local talent. Open this up to the community, to create a real spark of support!

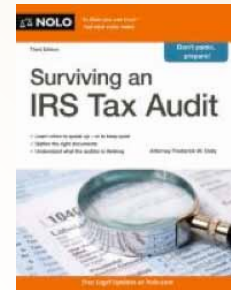
**After Parties:** The Chamber has done this once or twice. Get the gang together on a regularly – anticipated basis for an evening of mingling, sharing and networking.

Foster a coming-together of start-up minds and Richfield will be on the map as a hub of imagination, ingenuity, and exploration of ideas, along with being a strong supporter of the start-up culture.

## Tax Season Reads:

### Surviving an IRS Tax Audit

by Attorney Frederick W Daily  
C. 2012 NOLO publishing.  
ISBN 9781413318647 \$34.99

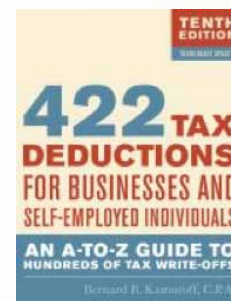


Prepared for individuals questioning the Audit process. Covers everything from explaining an audit and how you could have

been chosen, to what documents to collect for the Auditor, to appealing the results- all the way to court.

### 475 Tax Deductions for Businesses and Self-Employed Individuals

by Bernard Kamoroff. 11th ed.  
C. 2013. Taylor Trade Publishing  
ISBN: 978-1589797987 \$18.95



Just hot of the press on February 16, 2013 to include all the recent changes in tax laws, it obviously includes many ways one can save money by tax

write-offs. For example, I never knew that internet domain name costs are tax deductible. Note- the library does not have the recent, 11th edition yet. The one pictured is the cover for the 10th edition.

*Reviewed by Jennifer Stencel, Branch Manager, Adult Librarian and Teen Librarian at the Richfield Branch Library of the Akron-Summit County Public Library System.*



**MIKE DEWINE**  
OHIO ATTORNEY GENERAL



# SUPPORTING OHIO | SMALL BUSINESSES

Just like consumers, small businesses can be targeted by scams and deceptive behavior in the marketplace. Ohio Attorney General Mike DeWine's office is working to level the playing field by cracking down on fraudulent, unfair and deceptive practices that hurt Ohio's economy.

## BEWARE OF THESE COMMON SCAMS:



- ❑ Businesses that charge a fee to help your business comply with a "new government regulation"
- ❑ Unauthorized phone charges or phony billing schemes, where you receive fake invoices or where a service is "renewed" without your consent
- ❑ Office supply scams where businesses send you products you did not order or deliver lower quality goods
- ❑ Phony offers to advertise on behalf of your business

[www.OhioAttorneyGeneral.gov](http://www.OhioAttorneyGeneral.gov)

## TIPS FOR PROTECTING YOUR BUSINESS:



- ❑ Centralize office management so one person oversees all of your vendors. This will help prevent companies from pretending that they've done business with you before.
- ❑ Immediately report any unordered merchandise or invoices to the supplier.
- ❑ Ask for written confirmation of your transaction with all conditions clearly stated.
- ❑ Always get contact information from those offering services over the phone or e-mail.

## FILE A COMPLAINT

If you have experienced an unfair or deceptive business transaction, report it to the Ohio Attorney General's Office. Your complaint will help us ensure a fair marketplace that rewards honest businesses and holds wrongdoers accountable.

Ohio Attorney General Mike DeWine's office provides free educational workshops on consumer law, discrimination, housing, and contracting with the state. To request a workshop on one of these topics go to [www.OhioAttorneyGeneral.gov/BusinessServices](http://www.OhioAttorneyGeneral.gov/BusinessServices) or call **800-282-0515**.

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OHIO ATTORNEY GENERAL