

# CHAMBER MONTHLY



4300 W. Streetsboro Rd.  
Richfield, Ohio 44286  
www.richfieldchamber.com

Carri Wells,  
Executive Secretary

Ph: (330) 659-3300

E-mail: mail@richfieldchamber.com

## MARCH 2017

### PRESIDENT'S CORNER

Tim Ochwat

The pleasantly plump Pennsylvania marmot claimed to be "the only true weather forecasting groundhog," Punxsutawney Phil, woke up February 2 around 7:26 am in Punxsutawney, Pa., and saw his shadow. That means six more weeks of winter (let's hope he's wrong). At least we get to look forward to daylight saving time on March 12. There's always light at the end of the tunnel.

Thanks go out to Jesse Grimm and Jason Rigo, of Bay Pointe Technology for their presentation at the February luncheon on "Data/Network Security." They highlighted how vulnerable our business and personal information can be and what steps can be taken to avoid our systems from being compromised.

The Chamber is in the process of updating the website and providing the most current information. Please forward your information to info@richfieldchamber.com. We encourage all our members to provide some input on what they would like to see on the website. We want to hear from you. Be a voice in our community.

Chamber luncheons are the first Wednesday of every month, alternat-

ing between the Taverne of Richfield on odd numbered months, and the Days Inn on even numbered months. Accordingly, this month's luncheon is at the Taverne. If you haven't been to a luncheon for a while, come join us.

Our membership renewal packets have been distributed. If you have not yet renewed, please provide us your updated information, membership renewal form and dues now.

A vibrant Chamber is important to the growth and continuity of our community. If you are an insurance agent, Realtor, commercial land owner with or without a business, a retail store owner or a service provider and you aren't at our meetings, you are missing a great opportunity to develop relationships and share business.

I look forward to seeing you at our next chamber luncheon.

Timothy Ochwat,  
President

### As a Chamber Member,

If you have an event or special promotion or recognition that you would like to appear in the monthly newsletter, please submit it to mail@richfieldchamber.com by the 20th of each month.

Please limit your release to 100 words. Attachments will not be accepted.



LET'S DO  
LUNCH!

**WEDNESDAY,  
March 1, 2017**

**Speaker**

**Bobbie Beshara,  
Mayor of Richfield**

**11:45 Informal Networking**

**12:00 Light lunch served**

**12:30 Speaker**

**1:00 Adjourn**

at the  
**Taverne of Richfield**

Members admitted free with a reservation.

Non-members bring \$11 check payable to Richfield Chamber of Commerce  
No-shows will be invoiced \$11 for their reserved lunch.

**Invite an associate!  
Bring your business cards  
to share.**

Please R.S.V.P. to  
330-659-3300 by February 28.

# BUSINESS BOOKS

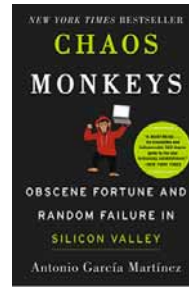
For those of you who have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

## Chaos Monkeys: Obscene Fortune and Random Failure in Silicon Valley

By Antonio Garcia Martinez  
NEW YORK TIMES BESTSELLER and  
an NPR Best Book of the Year  
Harper, 2016  
ASIN: B019MMUAAQ

In his new book *Chaos Monkeys*, Antonio Garcia Martinez gives a behind the scenes account of the world of venture capitalism. The author started his career as a Ph.D. student in physics at Berkeley before joining Goldman Sachs to model prices for credit derivatives. After a short stint as CEO of his own startup, Garcia Martinez joined Facebook's budding advertising team, turning its users' data into profit for COO Sheryl Sandberg and chairman and CEO Mark Zuckerberg. Forced out in the wake of an internal product war over the future of the company's strategy, Garcia Martinez landed at rival Twitter, eventually cashing out and moving to a 40-foot yacht anchored in San Francisco harbor.

The book is a hilarious and sometimes raunchy description of Silicon Valley, in which he describes the trade secrets of the various visionaries, opportunists and money cowboys who are reshaping the world of technology. Garcia Martinez summarizes his view of the tech industry in four basic observations: "Investors are people with more money than time. Employees are people with more time than money. Entrepreneurs are the



seductive go-between. Marketing is like sex: only losers pay for it." Although I think most readers will be primarily fascinated with the celebrity caricatures of Silicon Valley elites as well as tales of his personal debaucheries, the author does make many insightful observations about the workings of the industry that are shaping our current economy.

Book reviewed by Mike Daly, Adult Librarian  
Richfield Branch Library

## 20th Annual "Links for Education" Golf Outing

Volunteers are needed to help with our various contests as well as to drive the beverage cart at the June 14 "Links for Education" Golf Outing. No "job" requires prior experience and you're guaranteed to have lots of fun while on duty! "Work" shifts are from 1-3 p.m. or 3-5 p.m.

Registration and sponsorship forms will be sent out in April, but contact Karen if you just can't wait until then. Remember, a \$5 per person late fee will be assessed after the June 1 registration deadline so you want to

make sure you get your registration in on time to avoid any "penalties."

Please contact Karen Smik at 330-659-4750 or kls1650@roadrunner.com for more information about sponsorship and volunteer opportunities and/or for specific event details.

A portion of the proceeds from this event will fund the Chamber's scholarships for graduating Revere High School seniors. Last year, five \$1,000 scholarships were awarded and approximately \$92,000 has been awarded since the golf outing's inception.



## Richfield Chamber of Commerce Board Members

President – Tim Ochwat,  
Meridian Construction Services

Vice President – Sheryl Wilson,  
Bay Pointe Technology

Treasurer – Roger Swan,  
Village Councilman

Secretary – Amy French, OEC

Past-President – Sophie Veillette,  
Schulte & Company CPAs, Inc.

Sweet Corn Challenge chair –  
Sue Serdinak, ScripType Publishing

Links for Education chair –  
Karen Smik

Scholarship committee chair –  
Jim Koewler,  
The Koewler Law Firm

## Richfield Historical Society Cabin Fever Tour

Let us help relieve your cabin fever and beat those winter doldrums! Take the Cabin Fever Tour on Saturday, March 18, and travel along a scenic stretch of Route 303 through the gently rolling hills of Hinckley, Richfield and Peninsula to visit treasure houses of local history, art, antiques, handcrafted as well as handicraft items, jewelry and much more.

Pick up a map listing participants' locations/hours at the Historical Museum of Richfield, 3907 Broadview Road, open 9 a.m.-4 p.m. that day, or any of the participating locations as listed online at [www.richfieldohiohistoricalsociety.org](http://www.richfieldohiohistoricalsociety.org).

## Upcoming Events at the Cuyahoga Valley Career Center

• **Host a booth at the Student Job Fair:** Thursday, March 16 from 3:30 to 5:30 p.m. Students ages 16 and older will be applying for part-time, seasonal or volunteer positions. Employer registration fee is \$30. For details and to register, visit: [www.cvccworks.edu/STUDENTJOB-FAIR.aspx](http://www.cvccworks.edu/STUDENTJOB-FAIR.aspx).

• **Free Adult Seeker Workshop:** Saturday, March 4 from 9 to 11 a.m. Ryan Mayer of Ryan Mayer Motivation will speak on "Build your Resume, Ace the Interview." Register at [www.cvccworks.edu/CVCC-JobSeekers.aspx](http://www.cvccworks.edu/CVCC-JobSeekers.aspx) or call (440) 746-8126.

• **Free Community Wellness Presentation:** Tuesday, March 21 from 1 to 2 p.m. at the Valley Inn Restaurant. Erin Ross,

CNP in the Head and Neck Institute will speak on "Sleep as a Key Part of Good Health" presented in partnership with the Cleveland Clinic. Register by March 14 at [tinyurl.com/CVCC-3-21-17](http://tinyurl.com/CVCC-3-21-17) or email Marie Elias at [melias@cvccworks.edu](mailto:melias@cvccworks.edu).

• **The Web Design and Animation Class for Adult Education** is held Tuesdays and Thursdays from 6:30 to 9:30 p.m. beginning April 11 and running through Sept. 7.

• **Graphic Design for Print and Web Production:** Class is held on Mondays and Wednesdays from 6:30 to 9:30 p.m. beginning April 27 and running through Oct. 2. For more information go to [www.cvccworks.edu/ComputerTechnology.aspx](http://www.cvccworks.edu/ComputerTechnology.aspx)