

CHAMBER MONTHLY



4300 W. Streetsboro Rd.
Richfield, Ohio 44286
www.richfieldchamber.com

Carri Wells,
Executive Secretary

Ph: (330) 659-3300 • Email: mail@richfieldchamber.com

MARCH 2018

PRESIDENT'S CORNER

Sheryl Wilson

All are welcome!

This is a big year for the Sweet Corn Challenge. Celebrating 25 years is tremendous and the Chamber would like to recognize Sue Serdinak for her work over the years in bringing this event together. It is no small task. Sue and the numerous volunteers have made this challenge a nationally recognized event. Let us not forget Carri Wells who oversees not just the Sweet Corn Challenge but has worked long and hard to support the Chamber meetings, events and activities. Her presence and support behind the scenes is second to none. The Sweet Corn Challenge is not going away. To celebrate the 25th year of this annual event, the challenge is now a 5K | 10K | 3K Trail Run | Kids' Fun Run. A professional timing company has been hired and the event will be a great success! Stay tuned for further details. If you would like to participate and/or be a sponsor for this event, please see the registration and the sponsorship forms in this newsletter.

Happy March to all! It has certainly been a long winter. One that I truly enjoyed. I know that may sound insane to some of you, but I truly love the change of seasons. Growing up in Michigan, our snow was a lot deeper. Or was it that I was a lot shorter? Any way you look at it, spring is on its way and the Richfield Chamber would like to wish you all a happy start to the spring season. As a reminder, don't forget to "spring forward" your clocks for Daylight Saving Time, which is Sunday, March 11th.

Special thanks go out to Jeff Shupe for his "State of the Township" presentation at the February luncheon. Thank you to the Days Inn for providing a venue that is welcoming and provides good eats for us all. We will continue our luncheons there for the coming months. This month's luncheon will feature Mayor Bobbie Beshara who will present the State of the Village to the Chamber of Commerce on Wednesday, March 7th.

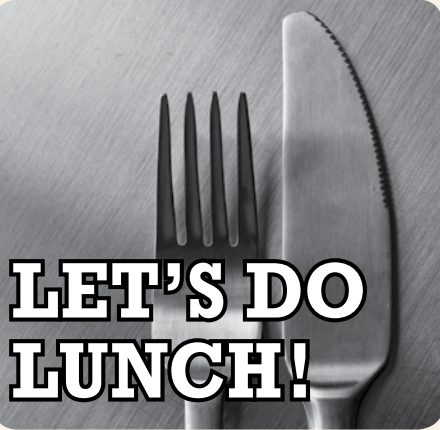
At our annual banquet in January, I announced the idea of "Food Truck" events throughout the year. The goal is to bring members of the chamber together and have an event where networking, meeting city officials and business leaders in our community can be done in a relaxed environment. Please email me swilson@baypointetech.com if you would like to be a part of the "Food Truck" planning committee.

Cuyahoga Valley Career Center free events

The Cuyahoga Valley Career Center will be hosting a free Community Wellness Presentation, "Snap, Crackle, Pop: Improving Your Joint Preservation," on Tuesday, March 13 from 1-2 p.m. at the Valley Inn Restaurant. This event is presented in partnership with Cleveland Clinic Physical Therapist, Scott Tremmell. Register by March 6 at tinyurl.com/CVCC-3-13-18 or email Marie Elias at melias@cvccworks.edu.

In addition, on Tuesday, April 24 from 11:30 a.m.-1 p.m. at the Valley Inn Restaurant, CVCC is hosting the Annual Regional Chamber Networking Luncheon. Learn, network and enjoy a complimentary

lunch prepared by CVCC's Culinary Arts students. Guest speaker, Sylvio Mecone, Director of Research for Team NEO, will present "Northeast Ohio: Opportunities for Continued Success." Mecone will provide an update on economic development in Northeast Ohio, review Northeast Ohio's Economic Evolution and report findings from the 2018 Aligning Opportunities report. This event is free, but registration is required by April 17. Reserve your seat at tinyurl.com/CVCC-4-24-18. For inquiries, contact Darden Blake at dblake@cvccworks.edu or 440-746-8242 or contact Marie Elias at melias@cvccworks.edu or 440-746-8272.



LET'S DO
LUNCH!

**WEDNESDAY,
March 7, 2018**

Speaker

**Bobbie Beshara,
Richfield Mayor**

11:45 Informal Networking

12:00 Light lunch served

12:30 Speaker

1:00 Adjourn

at the Days Inn

Members admitted free with a reservation.

Non-members bring \$13 check payable to Richfield Chamber of Commerce
No-shows will be invoiced \$13 for their reserved lunch.

**Invite an associate! Bring your
business cards to share.**

Please R.S.V.P. to

330-659-3300 by March 2.

Richfield Chamber of Commerce Board Members

*President – Sheryl
Wilson (Bay Pointe
Tech Services)*

*Vice President –
Amy French (OEC)*

*Treasurer – Austin
Linden III (Financial
Management
Strategies)*

*Secretary – Roger
Swan*

*Past-President – Tim
Ochwat (Meridian
Construction Services)*

*Sweet Corn Challenge
chair – Sue Serdinak
(ScripType Publishing)*

*Links for Education
chair – Karen Smik*

*Scholarship committee
chair – Jim Koewler
(Koewler Law Firm)*

Our March Speaker

Bobbie Beshara

Richfield Mayor

Mayor Bobbie Beshara is a graduate of Kent State University from where she earned a Bachelor of Science Degree in Elementary and Special Education. As a 33-year resident, Mayor Beshara has invested the last 25



years in public service first as a Village councilmember and then mayor. The Mayor focuses on safety, an open dialogue with the residents, business retention and business growth. Mayor Beshara was elected in 2011 and is currently serving in her second term. Under her term, she has implemented a newsletter to residents three times a year, has worked with the Tree and Landscape Commission to help beautify Richfield, implemented the Crossroads District Development Plan on Wheatley Road, championed the Columbia Road project, facilitates community events for the Village and with other charitable organizations and has obtained over \$1 million in grants. In addition, the Village was ranked the #1 suburb in 2015 and 2017 under her term.

Mayor Beshara is President of the Akron Metropolitan Area Transportation (AM-ATS) Policy Committee, which is responsible for directing transportation planning processes in the region. She also serves as a representative on the Brownfield Technical Advisory Commission (BTAC) for Summit County, the Natural Resources Advisory Commission (NRAC) for District 8.

As mayor, Beshara is a member of the Mayor's Association of Portage, Stark and Summit Counties and the Northeast Ohio Mayor's Association. Mayor Beshara also is the vice-president of Freedom House, a board that provides services to enhance, enrich and empower women to gain employment skills, sober living, education and economic security. The Mayor is devoted to public service and is unwavering in her collaborative approach in making Richfield a great place to live and work.

Brookdale Hospice Open House

Brookdale Hospice is hosting an open house on Wednesday, March 21 from 3:30 - 7 p.m. Join them at their new location: 3380 Brecksville Road Suite 101 in Richfield. Enjoy appetizers, meet the staff, take a tour and enter for your chance to win a door prize! Call 440-892-6212 with any questions.

Richfield Chamber of Commerce 21st Annual 'Links for Education' June 13, 2018

This year's outing will be held on Wednesday, June 13 at St. Bernard Golf Club in Richfield. Registration and lunch will begin at 11:30 a.m., shotgun start at 1:00 p.m. and dinner (steak or chicken) immediately following golf (estimated around 5-5:30 p.m.). Because we've been able to keep our "overhead" down, registration fees will be the same great rate as last year. All your favorite contests will be back and, as always, there will be lots of great raffle prizes - all donated by local businesses and individuals!

For the 8th year, GMS will be the tournament sponsor for our "Links for Education" Golf Outing. Our continued gratitude goes out to them for once again taking on this important role! In addition, Schulte and Company CPAs will return as sponsor for our Keg Stop and Countryside Florist is back as one of our Hole in One contest sponsors. Several other \$250 special sponsorship oppor-

tunities as well as unlimited individual hole sponsorships, at various monetary levels, are still available. In addition, volunteers will be needed to help with our various contests as well as to drive the beverage cart during the outing.

Please contact Karen Smik at 330-659-4750 or kls1650@roadrunner.com for more information about sponsorship and volunteer opportunities. Event registration and sponsorship forms are now available through her as well. If you'd like to be involved on the ground level and serve on the event planning committee, let Karen know. The committee would welcome your input and participation!

A portion of the proceeds from this event will fund the Chamber's scholarships for graduating Revere High School seniors. Last year four \$1,000 scholarships were given out, and approximately \$96,000 has been awarded since the golf outing's inception!

Regina Health Center raffle

Win a trip for 2 to Pebble Beach in California! The raffle is open to the public and only 200 tickets will be sold. Tickets are \$100 each. The vacation for 2 includes round-trip airfare, a three night stay in an ocean view room at The Lodge at Pebble Beach, a rental car during your three night stay, one round of golf with a cart for 2 at the Pebble Beach Golf Links, one round of golf with a cart for 2 at The Links at Spanish Bay and a Pebble Beach gift card. Please contact Cheryl Dolego in the Mission Support and Donor Relations office at 330-659-5142 to order raffle tickets or purchase online at www.holyinone.com. The raffle drawing will be held Monday, June 18 at the 19th Annual Holy-In-One Golf Outing at Firestone Country Club to benefit Regina Health Center. Some restrictions may apply.

Business Spotlight: Assured Partners

AssuredPartners
440.333.9000

POWER through Partnership

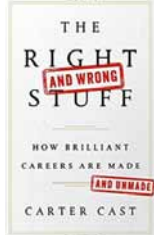
Business Insurance | Personal Insurance | Life Insurance
Employee Benefits | Surety Bonds

BUSINESS BOOKS

For those of you who have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

The Right and Wrong Stuff: How Brilliant Careers are Made and Unmade

By Carter Cast
PublicAffairs, 2018
ISBN-10: 1610397096



In his new book, author Carter Cast, the former CEO of Walmart and now a professor at Northwestern University's Kellogg School of Management, shares his experience on how to keep your job and move up in the ranks of one's profession. He writes that in the course of a career, 98% of the workforce has at least one character trait that can derail job advancement or result in termination. He breaks down these mind-sets into five archetypes - "Captain Fantastic", "Solo Flyer", "Ver-

sion 1.0", "One-Trick Pony" and "Whirling Dervish" and invites the reader to see these attributes in themselves. He states that "the reason why people get fired, demoted or plateau is that they let the wrong stuff act out," not because they lack talent or energy.

To help combat these traits, Cast recommends that people should overhaul their skill sets at least once every five years. He also includes advice from other business leaders such as the CEO of LinkedIn who advises on job skill refreshment and the CEO of Twitter who urges workers to dabble in new technology that's relevant to their field. Cast closes the book with a helpful guide on how to avoid the pitfalls of complacency and personal blind spots. It's good advice for job seekers and jobholders throughout the business world.

Book reviewed by Mike Daly, Adult Librarian
Richfield Branch Library

Summit Business Connection

The Summit County Economic Development team has created the Summit Business Connection visitation program. The program is designed to identify your needs, learn about your future plans and discuss the programs or incentives the County has to offer. If you are interested, please contact Bob Genet, Deputy Director of the Department of Community and Economic Development for Summit County, at 330-643-7769 or email at bgenet@summitoh.net to set up a time to discuss how he can assist.

As a Chamber Member, If you have an event or special promotion or recognition that you would like to appear in the monthly newsletter, please submit it to mail@richfieldchamber.com by the 20th of each month. Please limit your release to 100 words. Attachments will not be accepted.

Sweet Corn Challenge July 29, 2018

Registration

Use ONE RUNNER PER FORM - PHOTOCOPIES ACCEPTED
Register Online - www.sweetcornchallenge.com

<input type="text"/>		
LAST NAME	FIRST NAME	
<input type="text"/>		
ADDRESS		
<input type="text"/>		
CITY	STATE	ZIP
<input type="text"/>		
PHONE NUMBER		
<input type="text"/>		
EMAIL ADDRESS		

Check Your Choices and Prices

	EARLY BIRD 'TIL MAY 10	MAY 11 'TIL JULY 10	JULY 10 'til July 24
<input type="checkbox"/> 5K	<input type="checkbox"/> \$20	<input type="checkbox"/> \$25	<input type="checkbox"/> \$30
<input type="checkbox"/> 10K	<input type="checkbox"/> \$25	<input type="checkbox"/> \$30	<input type="checkbox"/> \$35
<input type="checkbox"/> TRAIL RUN	<input type="checkbox"/> \$20	<input type="checkbox"/> \$25	<input type="checkbox"/> \$30
<input type="checkbox"/> KIDS' FUN RUN	<input type="checkbox"/> \$10	<input type="checkbox"/> \$15	<input type="checkbox"/> \$20
Performance Dry Zone® Event Shirt			
<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL	<input type="checkbox"/> \$11	<input type="checkbox"/> \$13	N/A
<input type="checkbox"/> XXL <input type="checkbox"/> XXXL	<input type="checkbox"/> \$13	<input type="checkbox"/> \$15	N/A
50/50 Event T-Shirt			
<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL	<input type="checkbox"/> \$7	<input type="checkbox"/> \$9	N/A
<input type="checkbox"/> XXL <input type="checkbox"/> XXXL	<input type="checkbox"/> \$9	<input type="checkbox"/> \$11	N/A
- Child - <input type="checkbox"/> S <input type="checkbox"/> M	<input type="checkbox"/> \$6	<input type="checkbox"/> \$8	N/A

Send form and Check to:

Richfield Chamber of Commerce
4300 W. Streetsboro Rd., Richfield, OH 44286

TOTAL ENCLOSED \$

\$

\$

\$

NO REFUNDS GIVEN

ALL APPLICANTS MUST COMPLETE AND SIGN THIS FORM. IMPORTANT NOTICE - READ CAREFULLY

This is a release. In signing this release for myself or the named participant, if the participant is under the age of eighteen, I acknowledge and understand that I am absolving and releasing the organizers of this event, including but not limited to the Richfield Chamber of Commerce and all other sponsoring agencies, businesses and organizations of all liability or blame for any injury, incident, harm, loss, inconvenience or damage suffered or sustained as a result of any participation in the Sweet Corn Challenge or in any activities associated with the ride. If any such injury, incident, harm, loss, inconvenience or damage occurs, I understand that I will not have any right to seek any recovery from the organizers of this event, including but not limited to the Richfield Chamber of Commerce and all other sponsoring agencies, businesses and organizations. I also acknowledge that I (or named participant if under the age of eighteen) am voluntarily participating in the Sweet Corn Challenge and expressly agree to assume all risk and danger associated with or incidental to the event. I also consent to and permit emergency treatment in the event of injury or illness.

SIGNATURE OF APPLICANT

DATE OF BIRTH

SIGNATURE OF PARENT / GUARDIAN (FOR RUNNERS UNDER AGE 18)



July 29, 2018

I would like to be a premier sponsor of the 2018 Sweet Corn Challenge

_____ At the \$5,000 level

- Your company name will be included in the event name:
"Sweet Corn Challenge 5/10 K sponsored by (your name)"
- Your company logo on TOP of all signage and on T-shirts
- 10 free participation passes for your staff or friends

_____ At the \$1,000 level

- Your company logo on all combined sponsor signage at the event and on T-shirts
- 5 free participation passes for your staff or friends

_____ At the \$500 level

- Your company logo on all combined sponsor signage at the event and on T-shirts
- 2 free participation passes for your staff or friends.

Your name _____

Company name _____

Email _____ Phone _____

Please fill out the above form and return it to Richfield Chamber of Commerce, 4300 W. Streetsboro Rd., Richfield OH 44286. Include a check or note about when we will receive it.

Email your logo to mail@richfieldchamber.com by March 8.

For questions call the Richfield Chamber of Commerce at 330-659-3300