

# CHAMBER MONTHLY

4300 W. Streetsboro Rd.  
Richfield, Ohio 44286  
www.richfieldchamber.com

Carri Wells,  
Executive Secretary

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## MARCH 2019

### PRESIDENT'S CORNER

Sheryl Wilson

Happy March!!

I promise to make this letter short and sweet, much like the month of February seemed. It makes one wonder if the groundhog is ever correct. Regardless, we are all looking forward to a break in the weather and looking forward to getting outside and enjoying all that Northeast Ohio has to offer. Most importantly here in Richfield we look forward to our flagship events.

The Sweet Corn Challenge will be held on Saturday, July 27th, rain or shine. The challenge is free to all kids accompanied by an adult and pre-registered by July 10th. This year we have five challenge options for all skill levels and awards for the 5K and 10k.

- 10K Timed Running Challenge
- 5K Timed Running Challenge
- 3K Trail Run or Walk
- 1K Kids' Fun Run/Obstacle Course
- 62-Mile Invitational Bike Ride

The committee has been hard at work since the end of the 2018 event. We are issu-

ing a call for volunteers. Water stops, street guards, set up/clean up are all needed. Please email us at mail@richfieldchamber.com for more information or to volunteer. You can also visit sweetcornchallenge.com for more information.

Thanks to Nicholas Weiss from The Gertsburg Law Firm who spoke at our February meeting. Our speaker for the March meeting is Janet Jankura from Richfield Township. She will bring us up to date on the JEDD.

I look forward to seeing you all at our next luncheon at Michael Angelo's Winery on March 6th.

ONE TEAM = ONE GOAL

### Sweet Corn Challenge registration opens with a flurry

One week after opening registration for the July 27 Sweet Corn Challenge, we have about 70 people registered.

We expect the event to grow this year, our second year to offer a 10K and 5K timed run, a 3K trail run/walk and a Kids' event.

We are also offering an Invitational Bike Ride and limiting it to 300 experienced cyclists. Many of the early regis-

trants are cyclists who wrote how pleased they are that the Sweet Corn Challenge is back.

The event continues to put Richfield on the map and support the Chamber and the community.

Visit sweetcornchallenge.com to read more and to register. We are also looking for volunteers. See the attached chart of the help that we need.

### Richfield Chamber of Commerce Board Members

*President – Sheryl Wilson  
(Bay Pointe Tech Services)*

*Past President – Sophie Veillette  
(Schulte & Company CPAs)*

*Vice President – Amy French (OEC)*

*Treasurer – Mark Yantek (Regina Health Center)*

*Secretary – Lynn Seifert (Seifert & Cox, L.L.P.)*

*Sweet Corn Challenge chair – Sue Serdinak  
(ScripType Publishing)*

*Links for Education chair – Karen Smik*

*Scholarship committee chair – Jim Koewler  
(Koewler Law Firm)*

*Membership chair – Gigi Gerstenberger  
(Bay Pointe Tech Services)*



## LET'S DO LUNCH!

### WEDNESDAY, March 6, 2019

#### Speaker

Janet Jankura, Board Chair,  
Richfield Township

**11:45** Informal Networking

**12:00** Light lunch served

**12:30** Speaker

**1:00** Adjourn

at

#### Michael Angelo's Winery

Members admitted free with a reservation.

Non-members bring \$15 check payable to Richfield Chamber of Commerce  
No-shows will be invoiced \$15 for their reserved lunch.

**Invite an associate!**  
**Bring your business cards to share.**

Please R.S.V.P. to  
330-659-3300 by Feb. 1.

## Our February Speaker

### Janet Jankura

- Board Chair, Richfield Township
- Former Board Director, Green Earth Technologies, Inc.
- Human Resource Leader

Janet is an engaging corporate board member with 20 years of multi-industry experience in global public and private organizations up to \$5B in revenue. She currently heads human resources for a leading eCommerce distributor of auto parts.



As a director of Green Earth Technologies, a publically-traded, consumer/commercial goods producer, Janet chaired the Compensation Committee and served on the Audit Committee.

She was an executive with Rockwell Automation, National City and Mannesmann, was appointed to a Federal Board by US Secretaries of Interior, Agriculture and is a veteran Marine Corps Officer. Janet earned the National Association of Corporate Directors Governance Fellow distinction.

## Legal Tips from Gertsburg Law

A legal tip for businesses from The Gertsburg Law Firm:

If you're a business owner, your entity likely won't protect you from personal liability if you get sued

for unpaid wages or overtime under the Fair Labor Standards Act. An "employer" under the Fair Labor Standards Act is any person acting directly or indirectly in the interest of an employer in relation to an employee. The FLSA contemplates there being *several simultaneous* "employers" who may be responsible for compliance with the FLSA.

It's doubly important to put in safeguards to appropriately track employee hours and offer compensation or you could find yourself *personally* liable for noncompliance.



THE GERTSBURG  
LAW FIRM CO., LPA

We Solve Problems.

**As a Chamber Member,** If you have an event or special promotion or recognition that you would like to appear in the monthly newsletter, please submit it to [mail@richfieldchamber.com](mailto:mail@richfieldchamber.com) by the 20th of each month. Please limit your release to 100 words. Attachments will not be accepted.

## Richfield Chamber of Commerce 22nd Annual "Links for Education" Golf Outing

This year's outing will be held on Wednesday, June 12 at St. Bernard Golf Club in Richfield. Registration and lunch will begin at 11:30 a.m., shotgun start at 1:00 p.m. and dinner (steak or chicken) immediately following golf (estimated around 5-5:30 p.m.). Because we've been able to keep our "overhead" down, registration fees will be the same great rate as last year. All your favorite contests will be back and, as always, there will be lots of great raffle prizes (all donated by local businesses and individuals)!

For the eighth year, GMS will be the tournament sponsor for our "Links for Education" Golf Outing. Our continued gratitude to them for once again taking on this important role!

Several \$250 special sponsorship opportunities as well as unlimited individual hole sponsorships, at various monetary levels, are available.

Volunteers are needed to help with our various contests as well as to drive the

beverage cart on June 12. No "job" requires prior experience and you're guaranteed to have lots of fun while on duty! "Work" shifts are from 1:00 to 3:00 p.m. or 3:00 to 5:00 p.m.

Registration and sponsorship forms will be sent out in April but contact Karen if you just can't wait until then. Remember, a \$5 per person late fee will be assessed after the June 1 registration deadline so you want to make sure you get your registration in on time to avoid any "penalties".

Please contact Karen Smik at 330-659-4750 or [kls1650@roadrunner.com](mailto:kls1650@roadrunner.com) for more information about sponsorship and volunteer opportunities and/or for specific event details.

A portion of the proceeds from this event will fund the Chamber's scholarships for graduating Revere High School seniors. Last year four \$1,000 scholarships were awarded, and approximately \$100,000 has been awarded since the golf outing's inception.

### Business Spotlight:

## Wayside Farm Nursing & Rehabilitation

Wayside Farm Nursing and Rehabilitation is a family owned and operated nursing community. We have been in business since 1963. We are a family owned and operated



nursing home that specializes in behavioral health. We are located in Peninsula, just north of Cuyahoga Falls and on the edge of the Cuyahoga National Park. We have 95 bed locked nursing home as well as a 10-bed group home on our campus.

Wayside Farm is surrounded by 38 scenic acres, rolling hills, a beautiful lake, abundant wildlife and wooded areas. We offer the serenity of country living along with the assurance of a safe, protected environment.

We are proud of our fifty-six-year tradition of genuine care and concern for our residents. Helping residents reach their maximum potential is the guiding force underlying our rehabilitation program and is a philosophy shared by our staff. For so many years, our lives have been enriched by those we serve and their families.

Our nursing and rehabilitation program provides complete, long-term care

for mental health residents over the age of eighteen. Our team approach assures individualized plans of care designed to meet the physical, emotional, spiritual and social needs of each resident.

Social interaction is encouraged by all staff members. In addition to our many scheduled activities, residents participate in discussions of current events, self-help groups and relaxation therapy. Our social services staff serves as the liaison between residents and community programs.

Our present facilities include a spacious, enclosed courtyard where residents enjoy fresh air and sunshine in a protected and pleasant environment. Our chapel offers regularly scheduled Catholic, Protestant and Christian Science services. A Rabbi visits our Jewish residents upon request.

The Pet Therapy Program at Wayside Farm offers exciting experiences for animal lovers. Our barnyard includes ducks, geese, rabbits, and horses. Residents enjoy watching the animals as well as feeding, grooming and caring for their favorite pets.

We believe that our tradition of quality care and concern will continue to make Wayside Farm one of the finest mental health facilities in the state of Ohio.

# BUSINESS BOOKS

For those of you who have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

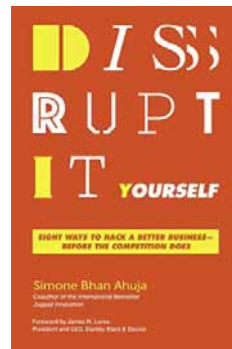
## Disrupt It Yourself: Eight Ways to Hack a Better Business... Before the Competition Does

By Simone Bhan Ahuja  
HarperCollins Leadership, 2019  
ISBN: 1595540490

"Disrupt It Yourself: Eight Ways to Hack a Better Business... Before the Competition Does" by Simone Bhan Ahuja offers advice to companies on how to anticipate change in the business environment. By disrupting the status quo, those companies can thrive in the future. Think of established corporations with brands that seemed unassailable just a decade ago, that now have been overtaken in the marketplace by

innovative startups. In order to meet the challenges posed by these innovators, Ahuja states that companies "must disrupt themselves".

After consulting for years with Fortune 500 companies such as Proctor & Gamble, Target, 3M, and Medtronic, the author has devised a series of eight principles for managers to change their



companies, to become more fluid and to act quickly to meet unanticipated threats to their business. These principles, which range from "Keep it Frugal" to "Add Discipline to Disruption" are explained in concise DIY chapters that can be applied to all manner of businesses. As Ahuja explains, "disruptive companies and ideas upend markets by doing something truly different - they see a need, an empty space waiting to be filled and dare to create market which may not yet exist."

Book reviewed by Mike Daly,  
Richfield Branch Library

## Richfield Historical Society Cabin Fever Tour

Let us help relieve your cabin fever and beat those winter doldrums! Take the Cabin Fever Tour on Saturday, March 16 and travel through Broadview Heights, Hinckley, Richfield and Peninsula to visit treasure houses of local history, art, antiques, beauty, cuisine, handcrafted items, jewelry and much more. Pick up a map listing participants' locations/hours at the Historical Museum of Richfield, 3907 Broadview Road, open 10 a.m. to 4 p.m. that day or any of the participating locations as listed online at [www.richfieldohiohistoricalsociety.org](http://www.richfieldohiohistoricalsociety.org).

## Community Wellness Presentation

"Fad or Fab: Which Popular Diets are Best for You?" Join Registered Dietitian Beth Bluestone from the Cleveland Clinic Wellness Institute on Tuesday, March 19 from 1:00 p.m. to 2:00 p.m. She will help attendees decipher between some of the most popular diets such as Ketogenic, Plant-Based, Whole 30 Mediterranean and others. This is a free event, but registration is required. Register by March 12 to Darden Blake at [dblake@cvccworks.edu](mailto:dblake@cvccworks.edu), 440-746-8242 or <https://tinyurl.com/CVCC-3-19-19>

## Friends of Crowell Hilaka

On Wednesday, February 27th, Friends of Crowell Hilaka accepted a grant from the Ohio History Connection to hire an architect and structural engineer to create construction documents for the restoration of Kirby's Mill at Richfield Heritage Preserve. Funds for the grant were provided



by those who contributed via the Ohio History Fund Tax Check Off or who purchased an Ohio History "mastodon" license plate. We were honored to be a part of Ohio Statehood Day and look forward to getting started on this project!

## CVCC Job Fair

Cuyahoga Valley Career Center is hosting its annual job fair on Thursday, March 7 from 3:00 p.m. to 6:00 p.m. All job seekers 16 and older seeking full-time, part-time, seasonal employment or volunteer positions are invited to attend. Bring your resumes, dress for interviews and meet over 80 prospective local employers. This is a free event and no registration is required. For more information and to see the list of participating employers visit: [www.cvccworks.edu/JOBFAIR.aspx](http://www.cvccworks.edu/JOBFAIR.aspx)

## Children's Financial Literacy Program

Help your child learn how to make, manage, and multiply their money wisely with the Money Game on June 28 from 10 a.m. to 12 p.m. at the Village of Richfield Parks and Recreation Center! Participants will learn about paychecks, taxes, expenses, credit cards and more. Help your child (ages 10 and up) grow up financially free and ready to face the world of money. Register online at [www.richfieldvillageohio.org](http://www.richfieldvillageohio.org)

# Volunteers Needed for Sweet Corn Challenge

- **Friday, July 26, 4 p.m.-7 p.m.**

Set up at Richfield Woods, Post signs, Draw Chalkline

Name \_\_\_\_\_

E-Mail \_\_\_\_\_ Phone \_\_\_\_\_

- **Saturday, July 27, 6-7 a.m.**

Set up at Richfield Woods & Forest Ridge

Name \_\_\_\_\_

E-Mail \_\_\_\_\_ Phone \_\_\_\_\_

- **Saturday, July 27, 8 a.m. - noon**

SAG drivers for bike ride

Name \_\_\_\_\_

E-Mail \_\_\_\_\_ Phone \_\_\_\_\_

- **Saturday, July 27, 8 a.m. - 10:30**

Street Guards, 3K, 5K & 10K

Name \_\_\_\_\_

E-Mail \_\_\_\_\_ Phone \_\_\_\_\_

- **Saturday, July 27, 8 a.m. - 10:30**

Water Stops

Name \_\_\_\_\_

E-Mail \_\_\_\_\_ Phone \_\_\_\_\_

- **Saturday, July 27, 8:30-11 a.m.**

Help Run Kids Events

Name \_\_\_\_\_

E-Mail \_\_\_\_\_ Phone \_\_\_\_\_

- **Saturday, July 27, 12:30-1:30 p.m.**

Site & Sign Take down

Name \_\_\_\_\_

E-Mail \_\_\_\_\_ Phone \_\_\_\_\_

Return to the Chamber office or email: [info@sweetcornchallenge.com](mailto:info@sweetcornchallenge.com)

