

# CHAMBER MONTHLY



4300 W. Streetsboro Rd.  
Richfield, Ohio 44286  
[www.richfieldchamber.com](http://www.richfieldchamber.com)

Lynn Blewitt,  
Executive Secretary

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## APRIL 2015

### PRESIDENT'S CORNER

Sophie Veillette

March madness is upon us and hopefully your basketball team is still in the NCAA tournament! Thank you to Mr. Madak, Revere Interim Super Intendant and Dave Forrest, Revere CFO, for giving us an excellent bird's eye view of the state of the Revere Local Schools' system at our March Chamber luncheon.

The Chamber's 2015 scholarship application is now available on the Chamber's Website, [www.richfieldchamber.com](http://www.richfieldchamber.com). The application deadline is 4/15/15, and must be received by the Richfield Chamber of Commerce office at 4300 W. Streetsboro Road, Richfield, OH 44286. The scholarships are funded through the Chambers' "Links for Education" golf outing. This event will be Wednesday, June 17, 2015, at St Bernard's. Please consider donating a hole sponsorship or raffle prize, and start looking for golfers to join your foursome.

The Sweet Corn Challenge Bike Ride and 5-K run is Sunday, July 26. Last year we had over 1,600 people from across the country participate. Proceeds from this event fund the daily opera-

tions of the Chamber and make available contributions to the Town Trust. The Cham-

ber will be manning one of the four water stops and we need volunteers. Please contact the Chamber office to sign up (330) 659-3300 or [mail@richfieldchamber.com](mailto:mail@richfieldchamber.com).

I wanted to mention that as a member of the Richfield Chamber of Commerce, you could take advantage of special workers compensation group rating plans, as well as a discount on life and disability insurance from Anthem Life. Through our membership in the Northern Ohio Chamber of Commerce (NOACC), we have leveraged the buying power of hundreds of chambers and thousands of employers to bring you a greater discount for these important insurance coverages. Learn more from our website and from NOACC's at <http://www.noacc.org/benefits/group-health-insurance>.

Sophie Veillette  
President



## LET'S DO LUNCH!

**WEDNESDAY,  
April 1, 2015**

"State of the Village"

Mayor Bobbie Beshara

**11:45 Informal Networking**  
**12:00 Light lunch served**  
**12:30 Speaker 1:00 Adjourn**

at the  
**Days Inn**

Members admitted free with a reservation.

Please R.S.V.P. to  
330-659-3300 by March 30.

Non-members bring \$11 check payable  
to Richfield Chamber of Commerce  
No-shows will be invoiced \$11 for their reserved lunch.

*Invite an associate!*  
*Bring your business cards  
to share.*

### **As a Chamber Member,**

If you have an event or special promotion or recognition that you would like to appear in the monthly newsletter, please submit it to [mail@richfieldchamber.com](mailto:mail@richfieldchamber.com) by the 20th of each month. Please limit your release to 100 words. Attachments will not be accepted.



## **RICHFIELD CHAMBER OF COMMERCE 18th ANNUAL "LINKS FOR EDUCATION" GOLF OUTING**

Attached are registration and sponsorship forms for our 18th Annual "Links for Education" Golf Outing to be held Wednesday, June 17, at St. Bernard Golf Club in Richfield. Remember, a \$5 per person late fee will be assessed after the June 1 registration deadline so you want to make sure you get your registration in on time to avoid any "penalties". We hope you can participate at and/or provide sponsorships and/or raffle donations for this fun and most worthwhile event!

Volunteers are needed to help with our various contests as well as to drive the beverage cart at the outing. No "job" requires prior experience and you're guaranteed to have a good time while on duty!

Please contact Karen Smik at 330-659-4750 or [kls1650@roadrunner.com](mailto:kls1650@roadrunner.com) if you have any questions, need more information, or would like to volunteer at the event.

A portion of the proceeds from this event will fund the Chamber's scholarships for graduating Revere High School seniors. Last year five \$1,000 scholarships were awarded, and approximately \$82,000 has been awarded since the golf outing's inception.

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## **Revere Local Schools Receives Auditor of State Award**

A recent financial audit of the Revere Local School District for fiscal year 2013-2014 by the Auditor of State's office has returned a clean audit report. It is the second year in a row that Revere Local School's excellent record keeping, compliance and fiscal management have earned it the Auditor of State Award.

The Auditor of State Award is presented to local governments and school districts upon the completion of a financial audit. Entities receiving the award must meet a variety of criteria that defines a "clean" audit report. The Treasurer/COO for Revere Local Schools is Dave Forrest.



### **Healthy Bones**

There will be a community wellness presentation; "How to Keep Your Bones Healthy and Avoid Fractures" at Cuyahoga Valley Career Center (CVCC) Tuesday, April 21 from 1:00 - 2:00 PM. Denise Smith-Hauser, CNP, Cleveland Clinic Rheumatology will present how to keep your fracture risk low, what foods to eat to promote bone health and types of physical activity needed to keep your bones healthy. Light refreshments prepared by CVCC's Culinary Arts Students will be provided. This is a free event. Registration is required by April 14. Register at <http://tinyurl.com/CVCC-4-21-15> or email [melias@cvccworks.edu](mailto:melias@cvccworks.edu).

# BUSINESS BOOKS

For those of you that have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

## Let's Stop Meeting Like This

by Dick and Emily Axelrod, c. 2014 Berrett-Koehler Publishers.

ISBN 9781626560819 \$19.95

Imagine if you made your meetings voluntary, would anyone come? Would anyone stay?

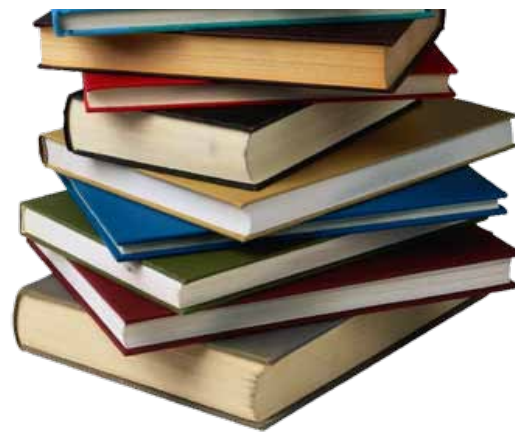
I can think of nothing more frustrating than attending pointless, time-wasting meetings. And due to many requests to find a book about running a meeting, it seems like lots of you feel the same way. There are two types of bad meetings. There are the good, productive and inspiring ones, but they fail to provide closure. They end abruptly leaving you hanging.

You are not sure who will lead the ideas, or do the projects. Even worse, you receive no updates on the end product! The other type is most typical, the "this could have all been done by email" kind of

meeting. These meetings can be too passive, too unorganized, too false in its pretense that what you had to say actually mattered, or all of the above. What a waste!

I was attracted to the title of this month's review, because it sums up our problem nicely, doesn't it? This book can be used to conduct Town Hall sessions to PTA meetings. Now I will say that the concept presented here was hokey, using an analogy of a canoe and

a "talking" time clock. However, the attractive points of this book are: the chapters are short, unnecessary babble is eliminated; the key points are just that, key, and concise. The key points are recapped at the end of each chap-



ter, and I can remember them (or quickly and easily find them). It is a book you will thumb through often.

Now, imagine if you made meetings voluntary

*Reviewed by Jennifer Stencel, Branch Manager, Adult Librarian and Teen Librarian at the Richfield Branch Library of the Akron-Summit County Public Library System.*

## Business Spotlight

### Financial Management Strategies, Inc.

Our role is to help you organize, create, grow, and protect your wealth. Your success is our success.

9050 Sweet Valley Drive, Valley View, Ohio 44125

**330-659-2949**



### Richfield Chamber of Commerce Board Members

President – Sophie Veillette,  
Schulte & Company CPAs, Inc.

Vice-President – Salena Parker,  
Center for the Healing Arts

Treasurer – Roger Swan,  
Village Councilman

Secretary – Steve McAlear,  
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Past-President – Bruce Baylor,  
ARM Baylor & Associates

Sweet Corn Challenge chair –  
Sue Serdinak, ScripType Publishing

Links for Education chair –  
Karen Smik

Scholarship committee chair –  
Jim Koewler,  
The Koewler Law Firm



RICHFIELD CHAMBER OF COMMERCE  
 "LINKS FOR EDUCATION"  
 18<sup>TH</sup> ANNUAL GOLF OUTING  
 (With Over \$82,000 in Scholarships to Revere High School Students)  
 SPONSORED BY GROUP MANAGEMENT SERVICES, INC. (GMS)



DATE: Wednesday, June 17, 2015

LOCATION: St. Bernard Golf Club  
 5364 Streetsboro Road -- Richfield

GOLF: 4 Person Scramble (**soft spikes only**)      **foursomes will be kept moving at a steady pace on the course**

Check-in/Lunch/Putting Contest/"Big Break" Skills Challenge at 11:30 a.m.  
 Shotgun Start at 1:00 p.m.  
 Dinner after golf (steak or chicken)

FEE: **Super Ticket      \$385 per foursome by 6/1; \$405 per foursome after 6/1 (this package available to foursomes only)**  
 (includes hot dog for lunch, greens fee for 18 holes of golf, cart, refreshments, dinner, skins, mulligans,  
 2 regular raffle tickets and special gift for each member of the foursome)

**Golf & Dinner      \$85 per person (\$340 per foursome) by 6/1; \$90 per person (\$360 per foursome) after 6/1**  
 (includes hot dog for lunch, greens fee for 18 holes of golf, cart, refreshments, dinner & special gift for each golfer)

**Golf Only \$45 per person by 6/1; \$50 per person after 6/1**  
 (includes hot dog for lunch, greens fee for 18 holes of golf, cart, refreshments and special gift)

**Mulligans and skins will be sold the day of the event for those not on the Super Ticket**

**Dinner Only      \$30 per person**

PLEASE COMPLETE AND MAIL THIS FORM ALONG WITH YOUR CHECK MADE PAYABLE TO:

**"Richfield Chamber of Commerce"      4300 W. Streetsboro Road      Richfield, Ohio 44286**

**Golf Foursome**

(All foursomes must be on the same fee "package")

|                  | Dinner<br>( <b>indicate steak<br/>or chicken</b> ) | Super<br>Ticket | Regular<br>Fee | Golf<br>Only |
|------------------|--|-----------------|----------------|--------------|
| <b>By 6/1</b>    |  | \$385/4some     | \$85/person    | \$45/person  |
| <b>After 6/1</b> |  | \$405/4some     | \$90/person    | \$50/person  |

Name: \_\_\_\_\_

(Team Captain)

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Name: \_\_\_\_\_

(Note: Individuals or less than a foursome will be placed in open groups to make up a foursome)

**Dinner Only**

(**indicate steak or chicken**)

\$30/person

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Name: \_\_\_\_\_

TOTAL AMOUNT ENCLOSED (**CHECK PAYABLE TO "RICHFIELD CHAMBER OF COMMERCE"**)      \$ \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

(street)

(city)

(zip code)

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

**PAYMENT IN FULL MUST ACCOMPANY REGISTRATION FORM**  
**REGISTRATION DEADLINE: JUNE 1 (\$5 LATE FEE PER GOLFER ASSESSED AFTER JUNE 1)**  
**SEE SEPARATE SHEET FOR SPONSORSHIP INFORMATION**



RICHFIELD CHAMBER OF COMMERCE  
"LINKS FOR EDUCATION"  
18<sup>TH</sup> ANNUAL GOLF OUTING  
SPONSORED BY GROUP MANAGEMENT SERVICES (GMS)  
June 17, 2015  
St. Bernard Golf Club -- Richfield, Ohio



**HOLE SPONSORSHIP/DONATION FORM**

This popular and worthwhile event has provided over \$82,000 in scholarships to Revere High School students from funds raised through participation in the golfing event as well as hole and other sponsorships, cash donations and raffle prize contributions. Whether or not you attend the event, here's another way to show your support and make a difference in advancing educational opportunities for our young people.

Levels of sponsorship available:

|                     |               |  |
|---------------------|---------------|--|
| <b>PAR</b>          | <b>\$100</b>  | <b>receives 1 hole sign</b>  |
| <b>BIRDIE</b>       | <b>\$200</b>  | <b>receives 2 hole signs</b>   |
| <b>EAGLE</b>        | <b>\$300</b>  | <b>receives 3 hole signs and wall plaque</b>   |
| <b>DOUBLE EAGLE</b> | <b>\$400</b>  | <b>receives 4 hole signs and acrylic award</b>                                       |
| <b>HOLE-IN-ONE</b>  | <b>\$500+</b> | <b>receives 5 hole signs, keepsake hole flag, and recognition on Chamber website</b> |

Hole sponsorship\*\*:        \_\_\_ \$100        \_\_\_ \$200        \_\_\_ \$300        \_\_\_ \$400        \_\_\_ \$500+

\*\* \_\_\_ Yes, we would like an opportunity to promote our business by providing items such as business cards, promo flyers, pens, keychains, etc. for the golf outing goodie bag to be provided every golfer participating in the event (you will be contacted concerning the nature of your item and quantity needed for the event)

Donation:                \_\_\_ \$100        \_\_\_ \$75        \_\_\_ \$50        \_\_\_ \$25        \_\_\_ Other

Raffle Prize: \_\_\_\_\_

Individual/Company Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_  
                    (street)    (city)    (zip code)

Phone: \_\_\_\_\_    Email: \_\_\_\_\_

Return Your Hole Sponsorship/Donation/Raffle Prize by no later than June 10:

**"Richfield Chamber of Commerce" (check payable to same)**

4300 W. Streetsboro Road  
Richfield, Ohio 44286

Contact Karen at 330-659-4750 or kls1650@roadrunner.com with questions or for pick-up of a raffle prize.

Note that because the Chamber is a 501(c)(6) organization, "contributions and gifts are not deductible as charitable contributions for federal income tax purposes". If you are a business, however, you may claim this as an advertising expense deduction.