

CHAMBER MONTHLY



4300 W. Streetsboro Rd.
Richfield, Ohio 44286
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APRIL 2016

PRESIDENT'S CORNER

Salena Parker

I'd like to thank Janet Jankura, chairperson of the Richfield Township board of trustees, for her State of the Township address at our luncheon on March 2. For those of you who missed it, you can contact Janet with your questions through the township's phone number, (330) 659- 4700, or e-mail, m.remec@richfield-twp.org. We welcome Mayor Bobbie Beshara as our speaker for this month's luncheon Wednesday, April 6 at the Days Inn. Informal networking begins at 11:45 AM.

The Chamber's 2016 scholarship application is now available on the Chamber's website, www.richfieldchamber.com. It must be received by April 15 at the Richfield Chamber of Commerce office at 4300 W. Streetsboro Road, Richfield, Ohio 44286. The scholarships are funded through the Chamber's Links for Education golf outing. This year, the event will be on Wednesday, June 15 at St. Bernard's. Please consider donating a hole sponsorship or raffle prize, and start looking for golfers to join your foursome. Available sponsorships include several specials at the \$250 level and unlimited hole sponsorships beginning at \$100.

The Sweet Corn Challenge Bike Ride and 5K run or hike is on Sunday, July 24. Last year, we had over 1,200 people from across the country participate. Proceeds from this event fund the daily operations of the Chamber and make available contributions to the Town Trust. Starting this year, a portion of

every registration will be going to help support Feeding America. Feeding America is a nationwide network of food banks and the nation's leading domestic hunger-relief charity. The Chamber will be manning one of four water stops and we need volunteers. Please contact the Chamber office to sign up at (330) 659-3300 or mail@richfieldchamber.com.

Please mark your calendars for the rescheduled Richfield business focus group on April 4 at 8 a.m. in Revere's administration office board room. Revere Local Schools are using The Impact Group, located in Hudson, to do strategic planning for the school district and help map out goals regarding facilities, curriculum and financial planning. Through the Richfield Chamber of Commerce, The Impact Group will host the April 4 focus group. In an effort to encourage open dialogue, school district administrators will not be present at these sessions and all feedback is anonymous. Please join the Chamber at the administration office board room, 3496 Everett Road, April 4 at 8 a.m.

Salena Parker

As a Chamber Member,

If you have an event or special promotion or recognition that you would like to appear in the monthly newsletter, please submit it to mail@richfieldchamber.com by the 20th of each month. Please limit your release to 100 words. Attachments will not be accepted.



LET'S DO
LUNCH!

**WEDNESDAY,
April 6, 2016**

Speaker

**Bobbie Beshara,
Mayor of Richfield**

11:45 Informal Networking

12:00 Light lunch served

12:30 Speaker

1:00 Adjourn

**Please R.S.V.P. to
330-659-3300 by April 1.**

**at the
Days Inn**

Members admitted free with a reservation.

Non-members bring \$11 check payable to Richfield Chamber of Commerce
No-shows will be invoiced \$11 for their reserved lunch.

**Invite an associate!
Bring your business cards
to share.**

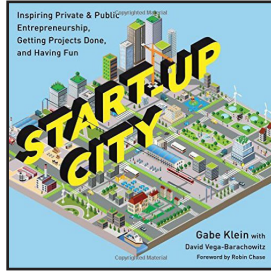
BUSINESS BOOKS

For those of you who have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

Start-Up City: Inspiring Private and Public Entrepreneurship, Getting Projects Done, and Having Fun

by Gabe Klein. Island Press, 2015.
ISBN: 0781610916905

At the last Chamber luncheon, President of the Richfield Board of Trustees Janet Jankura touched on a need for the township to revitalize the business districts. Attracting and keeping business in any location is hard work. But it shouldn't be up to the local government alone (yes, really!), or a few individuals/businesses. In *The Start-Up City*, Gabe Klein cites successful projects in which citizens, businesses and local government worked together



to make their city the talk of the nation by thinking as nimbly as a start-up.

True, things like zoning and tax incentives come under the

government, but what can a man who ran two DOT offices possibly teach about running an entire city, let alone a business? Plenty! *Start Up City* is a great book for change management ideas and for influencing how you redevelop a city (and business). When the government asked their "consumers" (citizens) what they wanted, or what needed improving, great ideas flooded in. When the government tried some

of these ideas on a small, pilot-project level, success bloomed. When the government created project portals with data-tracking and real-time reporting and responses, trust and support rocketed. When the government marketed what they were doing to help citizens "enjoy" the ideas, excitement grew. Word spread. Outsiders noticed.

When I went looking for a book that might support one of the quests of the township, I was excited that the lessons in *Start-Up City* can apply to any business, not just re-imagining a town. After all, thinking like a start-up evokes a sense of creative spirit, trail blazing, shaking up the status quo and having fun along the way.

Book reviewed by Jennifer Stencel, Branch Manager, Richfield Branch Library.

CVCC offers community wellness presentation

The Cuyahoga Valley Career Center will host "Strokes: Signs, Signals & Prevention," presented by the Cleveland Clinic, on Tuesday, April 19 from 1 - 2 p.m. in CVCC's Valley Inn Restaurant in Brecksville.

The event is free, and registration is required by April 12. Register online at <http://tinyurl.com/CVCC-4-19-16>.



Richfield Chamber of Commerce Board Members

President – Salena Parker,
Center for the Healing Arts

Vice-President – Tim Ochwat,
Meridian Construction Services

Treasurer – Roger Swan,
Village Councilman

Secretary – Steve McAlear,
Pike Agency - Allstate

Past-President – Sophie Veillette,
Schulte & Company CPAs, Inc.

Sweet Corn Challenge chair –
Sue Serdinak, ScripType Publishing

Links for Education chair –
Karen Smik

Scholarship committee chair –
Jim Koewler,
The Koewler Law Firm

Registration and sponsorships available for the 19th annual Links for Education Golf Outing

Attached with this newsletter are registration and sponsorship forms for the 19th annual Links for Education Golf Outing on Wednesday, June 15 at St. Bernard Golf Club in Richfield. A \$5-per-person late fee will be assessed after the June 1 registration deadline, so make sure to get your registration in on time to avoid any penalties. We hope you can participate and/or provide sponsorships and raffle donations for this fun and most worthwhile event.

Volunteers are needed to help with various contests and also drive

the beverage cart at the outing. No job requires prior experience, and you're guaranteed to have a good time while on duty.

Please contact Karen Smik at 330-659-4750 or kls1650@roadrunner.com for more information or if you would like to volunteer at the event.

A portion of the proceeds from this event will fund the Chamber's scholarships for graduating Revere High School seniors. Last year, five \$1,000 scholarships were awarded, and approximately \$87,000 has been awarded since the golf outing's inception.



RICHFIELD CHAMBER OF COMMERCE
 "LINKS FOR EDUCATION"
 19TH ANNUAL GOLF OUTING
 (With Over \$87,000 in Scholarships to Revere High School Students)
 SPONSORED BY GMS



DATE: Wednesday, June 15, 2016

LOCATION: St. Bernard Golf Club
5364 Streetsboro Road -- Richfield

GOLF: 4 Person Scramble (**soft spikes only**) **foursomes will be kept moving at a steady pace on the course**

Check-in/Lunch/Putting Contest/"Big Break" Skills Challenge at 11:30 a.m.
Shotgun Start at 1:00 p.m.
Dinner after golf (steak or chicken)

FEE: **Super Ticket \$385 per foursome by 6/1; \$405 per foursome after 6/1 (this package available to foursomes only)**
(includes hot dog for lunch, greens fee for 18 holes of golf, cart, refreshments, dinner, skins, mulligans, 2 regular raffle tickets and special gift for each member of the foursome)

Golf & Dinner \$85 per person (\$340 per foursome) by 6/1; \$90 per person (\$360 per foursome) after 6/1
(includes hot dog for lunch, greens fee for 18 holes of golf, cart, refreshments, dinner & special gift for each golfer)

Golf Only \$45 per person by 6/1; \$50 per person after 6/1
(includes hot dog for lunch, greens fee for 18 holes of golf, cart, refreshments and special gift)

Mulligans and skins will be sold the day of the event for those not on the Super Ticket

Dinner Only \$30 per person

PLEASE COMPLETE AND MAIL THIS FORM ALONG WITH YOUR CHECK MADE PAYABLE TO:
 "Richfield Chamber of Commerce" 4300 W. Streetsboro Road Richfield, Ohio 44286

Golf Foursome

(All foursomes must be on the same fee "package")

	Dinner (indicate steak or chicken)	Super Ticket	Regular Fee	Golf Only
By 6/1		\$385/4some	\$85/person	\$45/person
After 6/1		\$405/4some	\$90/person	\$50/person
Name: _____	_____	_____	_____	_____
(Team Captain)				
Name: _____	_____	_____	_____	_____
Name: _____	_____	_____	_____	_____
Name: _____	_____	_____	_____	_____

Dinner Only

(indicate steak or chicken)

\$30/person

Name: _____	_____	_____
Name: _____	_____	_____
Name: _____	_____	_____
Name: _____	_____	_____

TOTAL AMOUNT ENCLOSED (**CHECK PAYABLE TO "RICHFIELD CHAMBER OF COMMERCE"**) \$ _____

Company Name (if applicable): _____

Address: _____
 (street) (city) (zip code)

Phone Number: _____ Email Address: _____

**PAYMENT IN FULL MUST ACCOMPANY REGISTRATION FORM
 REGISTRATION DEADLINE: JUNE 1 (\$5 LATE FEE PER GOLFER ASSESSED AFTER JUNE 1)**

