# CHANBER RICHFIELD NONTHLY

4300 W. Streetsboro Rd. Richfield, Ohio 44286 www.richfieldchamber.com

> Carri Wells, Executive Secretary

Ph: (330) 659-3300 E-mail: mail@richfieldchamber.com

# **APRIL 2017**

March madness is upon us and hopefully your basketball team is still in the NCAA tournament. I'd like to thank Bobbie Beshara, Mayor of Richfield Village, for her State of the Village address at our March luncheon, summarizing the Village's accomplishments and future challenges for 2017.

Please join us for our April 5 luncheon at the Days Inn. Our guest speaker will be Jeff Shupe, Trustee of Richfield Township speaking on the State of the Township.

The Chamber's 2017 scholarship applications are now available at the Richfield Chamber of Commerce office located at 4300 W Streetsboro Road in Richfield and also at Revere High School. Applications must be received by April 15 at the Chamber office. The scholarships are funded through the Chamber's Links for Education Golf Outing, held at St. Bernard's golf course in Richfield June 14. Please

## PRESIDENT'S CORNER Tim Ochwat

consider donating a hole sponsorship or raffle prize. Please contact Karen Smik at 330-659-4750 or kls1650@roadrunner.com for more information and foursome registration.

Chamber luncheons are the first Wednesday of every month alternating between the Taverne of Richfield on odd numbered months and the Days Inn on even numbered months. Accordingly, this month's luncheon is at the Days Inn. If you haven't been to a luncheon for awhile, come join us.

I look forward to seeing you at our next Chamber luncheon.

Timothy Ochwat, President

## As a Chamber Member,

If you have an event or special promotion or recognition that you would like to appear in the monthly newsletter, please submit it to mail@richfieldchamber. com by the 20th of each month.

Please limit your release to 100 words. Attachments will not be accepted.

#### Invite an associate! Bring your business cards to share.

Please R.S.V.P. to 330-659-3300 by March 31.

LUNCH

### WEDNESDAY, April 5, 2017

LET'S DO

Speaker Jeff Shupe, Richfield Township Trustee

11:45 Informal Networking 12:00 Light lunch served 12:30 Speaker 1:00 Adjourn

# at the **Days Inn**

Members admitted free with a reservation.

Non-members bring \$11 check payable to Richfield Chamber of Commerce No-shows will be invoiced \$11 for their reserved lunch.

## **BUSINESS BOOKS**

For those of you who have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

#### The Upstarts: How Uber, Airbnb, and the Killer Companies of the New Silicon Valley Are Changing the World

By Brad Stone, Senior executive editor for technology at Bloomberg News Little, Brown and Company, 2017 ISBN-10: 0316396818

In his new book, "The Upstarts," author Brad Stone explores the rise of the "sharing economy" as seen through the history of two companies: Uber and Airbnb.

Both companies arose out of the great recession using innovative business plans to attract venture capital. They have grown from fledgling Silicon Valley start-ups to international concerns worth billions. Using popular support to overcome regulators, they have disrupted the hotel and taxi markets worldwide.

Stone describes Travis Kalanick of



### Richfield Chamber of Commerce Board Members

President – Tim Ochwat, Meridian Construction Services

Vice President – Sheryl Wilson, Bay Pointe Technology

Treasurer – Roger Swan, Village Councilman

Secretary – Amy French, OEC

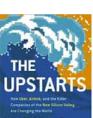
Past-President – Sophie Veillette, Schulte & Company CPAs, Inc.

Sweet Corn Challenge chair – Sue Serdinak, ScripType Publishing

Links for Education chair – Karen Smik

Scholarship committee chair – Jim Koewler, The Koewler Law Firm Uber and Brian Chesky of Airbnb as the "new architects of the 21st century, with as much power as the world's political leaders."

The chapters on the early years of the companies are quite dramatic. The author pres-



BRAD STONE

ents a balanced critique of the impact Uber and Airbnb have created in the economy. The benefits include empowering a flexible workforce, while providing a low cost alternative to consumers traveling overseas or just across town. The downside includes the flaunting of safety and labor regulations as well as the billions of dollars lost to municipalities in tax revenues.

I found the book to be very well written and a colorful, enjoyable read.

Book reviewed by Mike Daly, Adult Librarian Richfield Branch Library

#### Bring Friends and Family to Sweet Corn Challenge

The pieces are all in place for the Chamber's signature national event, the Sweet Corn Challenge. The Challenge was started in 1994 and quickly grew to be the largest single-day bike event in the eastern U.S. Last year we drew people from13 states from as far away as Texas.

We would like to encourage our local businesses to participate, either as a cyclist on the 10-, 25-, 50- or 100-mile bike ride or as a runner/walker on the 5K. Come as a group and invite friends and family to join you for a very fun day.

A band, Celtic Rush, will perform from 11 a.m. to 2:30 p.m. that day and a picnic lunch will be served.

See the registration form in this newsletter. There is a discount for signing up early. Online registration is available at sweetcornride.com.

#### "Links for Education" Golf Outing

Attached to this newsletter are registration and sponsorship forms for the 20th Annual "Links for Education" Golf Outing on Wednesday, June 14, 2017 at St. Bernard Golf Club in Richfield. A \$5 per person late fee will be assessed after the June 1 registration deadline so make sure to get the registration in on time to avoid penalties. Please participate and/or provide sponsorships and/or raffle donations for this fun and most worthwhile event!

Volunteers are needed to help with the various contests as well as to drive the

beverage cart at the outing. No "job" requires prior experience and good times are guaranteed while on duty!

Please contact Karen Smik at 330-659-4750 or kls1650@roadrunner.com if there are any questions, for more information and/or for volunteering opportunities.

A portion of the proceeds from this event will fund the Chamber's scholarships for graduating Revere High School seniors. Last year, five \$1,000 scholarships were awarded, and approximately \$92,000 has been awarded since the golf outing's inception.

#### CVCC Chamber luncheon

Cuyahoga Valley Career Center is hosting their annual networking luncheon for area Chambers of Commerce members on Tuesday, April 11 from 11:30 a.m.-1:00 p.m. at CVCC's Valley Inn Restaurant.

This free event will include a presentation entitled: Creating Business Opportunities presented by Marybeth Stucker, Director of Operations & Membership of Launch House. This is an opportunity to network with members from eight local Chambers of Commerce.

Please register by April 4th at: https:// goo.gl/forms/CTgfk4BLFKQjIGJs2 or email Marie Elias at melias@cvccworks. edu.

#### Historical Society presents "History of Chief Wahoo"

As part of its 2017 TakeMeBack Series, the Richfield Historical Society will present "The History of Chief Wahoo" on Sunday, April 2, 2:00 p.m., at the Historical Museum of Richfield (3907 Broadview Road). Walter Goldbach, who at the age of 17 designed the original Cleveland Indians logo (which became known as Chief Wahoo), will join us to explain how it all began and the history of the different trademarks, as well as share some stories about former Tribe members he knew. Call 330-659-4750 for additional information.



## Registration PLE Regi

PLEASE PRINT - ONE RIDER PER FORM - PHOTOCOPIES ACCEPTED Register Online - www.sweetcornride.com

			Check Your Choices and Prices	TIL MAY 10	JULY 10	JULY 10	
			100 MILE BIKE ROUTE	\$27	\$34	\$38	
LAST NAME	FIRST NAME		25 50 MILE BIKE ROUTE	\$18	\$22	\$29	
			10-MILE BIKE ROUTE	\$15	\$18	\$24	
			5-K RUN OR WALK	\$17	\$19	\$25	
ADDRESS			Bike Jersey	\$43	\$53	N/A	
CITY	STATE	ZIP	Women's Racerback Bike Jersey	\$42	\$52	N/A	
			Men's Racerback Bike Jersey	\$42	\$52	N/A	
PHONE NUMBER			Performance Dry Zone® Shirt	\$16	\$20 \$22.XXL	N/A	
			Event T-Shirt - Child -	\$12 \$14 XXL	\$17 \$19 XXL	N/A	
EMAIL ADDRESS			TOTAL ENCLOSE	D S	\$	\$	
			Send form and Check to: Richfie 4300 W. Streetsboro Rd., R NO REFUNDS G	ichfield, OH 4		erce	
This is a release. In signing this release for mysel sponsoring agencies, businesses and organizations inconvenience or damage occurs, I understand the participant if under the age of eighteen) am volunt	f or the named participant, if the participant is under the s of all liability or blama for any injury, incident, harm, lo at I will not have any right to seek any recovery from the	te age of eighteen, I acknowledge and ss, inconvenience or damage suffered e organizers of this event, including but ressly agree to assume all risk and dan	THIS FORM. IMPORTANT NOTICE - READ C understand that I am absolving and releasing the organizers of this event, including or sustained as a result of any participation in the Sweet Com Challenge or in any actit mult imited to the Richfield Charaker of Commerce and all other sponsoring agenesis ger associated with or incidental to the event, I also consent to and permit emergency he Sweet Com Challenge.	but not limited to the Ric ities associated with the , businesses and organia	ride. If any such in ations. I also ackn	njury, incident, harn nowledge that I (or i	
SIGNATURE OF APPLICANT	DATE OF BIRTH		SIGNATURE OF PARENT / GUARDIAN (FOR RIDERS UNDER AGE 18)				



#### RICHFIELD CHAMBER OF COMMERCE "LINKS FOR EDUCATION" 20<sup>TH</sup> ANNUAL GOLF OUTING (With Over \$92,000 in Scholarships to Revere High School Students) SPONSORED BY GMS



Simple	er. Safer. Stronger.		SPONS	ored by GMS			CHAMBER
DATE:	Wednesday,	June 14, 2017					
LOCATION		olf Club oro Road Richfield					
GOLF:	4 Person Scra	mble ( <b>soft spikes only</b> )	)	foursomes will be	kept moving a	t a steady pace	on the course
	Shotgun Start	nch/Putting Contest/"B at 1:00 p.m. golf (steak or chicken)	ig Break" S	kills Challenge at	11:30 a.m.		
FEE:		\$385 per foursom dog for lunch, greens e tickets and special g	fee for 18 h	noles of golf, cart,	refreshments, d	-	<b>e to foursomes only)</b> gans,
	Golf & Dinner (includes hot	\$85 per person ( dog for lunch, greens		ursome) by 6/1; \$9 noles of golf, cart,			
	Golf Only (includes hot	\$45 per person b dog for lunch, greens		<b>Der person after 6</b> , noles of golf, cart,		nd special gift)	
	Mul	ligans and skins will be	sold the d	ay of the event fo	r those not on tl	ne Super Ticket	
	Dinner Only	\$30 per person					
		LETE AND MAIL THI					BLE TO:
<u>Golf Fourso</u> (All fourson	o <u>me</u> nes must be on the sc	ame fee "package")	By 6/1 After 6/1	Dinner ( <b>indicate steak</b> or chicken)	Super Ticket \$385/4some \$405/4some	Regular Fee \$85/person \$90/person	Golf Only \$45/person \$50/person
Name:							
•	Team Captain)						
Name:							
Name:							
Dinner Only	Y		(ind	icate steak or chi	cken		\$30/person
Name:					-		
Name:					-		
Name:					-		
Name:					-		
TC	DTAL AMOUNT ENCLO	DSED (CHECK PAYABLE	TO "RICHFI	ELD CHAMBER OF	COMMERCE")		\$
Company	Name (if applicable)	:					
Address: _	(street)			(city)			(zip code)
Phone Nun				Idress:			
			2				

#### PAYMENT IN FULL MUST ACCOMPANY REGISTRATION FORM REGISTRATION DEADLINE: JUNE 1 (\$5 LATE FEE PER GOLFER ASSESSED AFTER JUNE 1)



RICHFIELD CHAMBER OF COMMERCE "LINKS FOR EDUCATION" 20<sup>TH</sup> ANNUAL GOLF OUTING SPONSORED BY GMS June 14, 2017 St. Bernard Golf Club -- Richfield, Ohio



#### HOLE SPONSORSHIP/DONATION FORM

This popular and worthwhile event has provided over \$92,000 in scholarships to Revere High School students from funds raised through participation in the golfing event as well as hole and other sponsorships, cash donations and raffle prize contributions. Whether or not you attend the event, <u>here's another way to show your support and make a difference in advancing educational opportunities for our young people</u>.

Levels of sponsorship available: PAR \$100 receives 1 distinctive hole sign BIRDIE \$200 receives 2 distinctive hole signs EAGLE \$300 receives 3 distinctive hole signs DOUBLE EAGLE \$400 receives 4 distinctive hole signs HOLE-IN-ONE \$500+ receives 5 distinctive hole signs, keepsake hole flag, and recognition on Chamber website \$100 Hole sponsorship\*\*: \$200 \$300 \$400 \$500+ \*\*\_\_\_\_\_ Yes, we would like an opportunity to promote our business by providing items such as business cards, promo flyers, pens, keychains, etc. for the golf outing goodie bag to be provided every golfer participating in the event (you will be contacted concerning the nature of your item and quantity needed for the event) \$100 \$75 \$50 \$25 Other Donation: Raffle Prize: Individual/Company Sponsor Name: \_\_\_\_\_ Contact Person: Address: \_\_\_\_ (street) (city) (zip code) Phone: \_\_\_ Email: Return Your Hole Sponsorship/Donation/Raffle Prize by no later than June 2 "Richfield Chamber of Commerce" (check payable to same) 4300 W. Streetsboro Road Richfield, Ohio 44286

Contact Karen at 330-659-4750 or kls1650@roadrunner.com with questions or for pick-up of a raffle prize.

Note that because the Chamber is a 501(c)(6) organization, "contributions and gifts are not deductible as charitable contributions for federal income tax purposes". If you are a business, however, you may claim this as an advertising expense deduction.