

CHAMBER MONTHLY



4300 W. Streetsboro Rd.
Richfield, Ohio 44286
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APRIL 2017

PRESIDENT'S CORNER

Tim Ochwat

March madness is upon us and hopefully your basketball team is still in the NCAA tournament. I'd like to thank Bobbie Beshara, Mayor of Richfield Village, for her State of the Village address at our March luncheon, summarizing the Village's accomplishments and future challenges for 2017.

Please join us for our April 5 luncheon at the Days Inn. Our guest speaker will be Jeff Shupe, Trustee of Richfield Township speaking on the State of the Township.

The Chamber's 2017 scholarship applications are now available at the Richfield Chamber of Commerce office located at 4300 W Streetsboro Road in Richfield and also at Revere High School. Applications must be received by April 15 at the Chamber office. The scholarships are funded through the Chamber's Links for Education Golf Outing, held at St. Bernard's golf course in Richfield June 14. Please

consider donating a hole sponsorship or raffle prize. Please contact Karen Smik at 330-659-4750 or kls1650@roadrunner.com for more information and foursome registration.

Chamber luncheons are the first Wednesday of every month alternating between the Taverner of Richfield on odd numbered months and the Days Inn on even numbered months. Accordingly, this month's luncheon is at the Days Inn. If you haven't been to a luncheon for awhile, come join us.

I look forward to seeing you at our next Chamber luncheon.

Timothy Ochwat,
President

As a Chamber Member,

If you have an event or special promotion or recognition that you would like to appear in the monthly newsletter, please submit it to mail@richfieldchamber.com by the 20th of each month.

Please limit your release to 100 words. Attachments will not be accepted.



LET'S DO
LUNCH!

**WEDNESDAY,
April 5, 2017**

Speaker

**Jeff Shupe,
Richfield Township Trustee**

11:45 Informal Networking

12:00 Light lunch served

12:30 Speaker

1:00 Adjourn

**at the
Days Inn**

Members admitted free with a reservation.

Non-members bring \$11 check payable
to Richfield Chamber of Commerce

No-shows will be invoiced \$11 for their reserved lunch.

**Invite an associate!
Bring your business cards
to share.**

**Please R.S.V.P. to
330-659-3300 by March 31.**

BUSINESS BOOKS

For those of you who have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

The Upstarts: How Uber, Airbnb, and the Killer Companies of the New Silicon Valley Are Changing the World

By Brad Stone, Senior executive editor for technology at Bloomberg News
Little, Brown and Company, 2017
ISBN-10: 0316396818

In his new book, "The Upstarts," author Brad Stone explores the rise of the "sharing economy" as seen through the history of two companies: Uber and Airbnb.

Both companies arose out of the great recession using innovative business plans to attract venture capital. They have grown from fledgling Silicon Valley start-ups to international concerns worth billions. Using popular support to overcome regulators, they have disrupted the hotel and taxi markets worldwide.

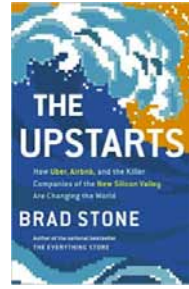
Stone describes Travis Kalanick of

Uber and Brian Chesky of Airbnb as the "new architects of the 21st century, with as much power as the world's political leaders."

The chapters on the early years of the companies are quite dramatic. The author presents a balanced critique of the impact Uber and Airbnb have created in the economy. The benefits include empowering a flexible workforce, while providing a low cost alternative to consumers traveling overseas or just across town. The downside includes the flaunting of safety and labor regulations as well as the billions of dollars lost to municipalities in tax revenues.

I found the book to be very well written and a colorful, enjoyable read.

Book reviewed by Mike Daly, Adult Librarian
Richfield Branch Library



Bring Friends and Family to Sweet Corn Challenge

The pieces are all in place for the Chamber's signature national event, the Sweet Corn Challenge. The Challenge was started in 1994 and quickly grew to be the largest single-day bike event in the eastern U.S. Last year we drew people from 13 states from as far away as Texas.

We would like to encourage our local businesses to participate, either as a cyclist on the 10-, 25-, 50- or 100-mile bike ride or as a runner/walker on the 5K. Come as a group and invite friends and family to join you for a very fun day.

A band, Celtic Rush, will perform from 11 a.m. to 2:30 p.m. that day and a picnic lunch will be served.

See the registration form in this newsletter. There is a discount for signing up early. Online registration is available at sweetcornride.com.



Richfield Chamber of Commerce Board Members

President – Tim Ochwat,
Meridian Construction Services

Vice President – Sheryl Wilson,
Bay Pointe Technology

Treasurer – Roger Swan,
Village Councilman

Secretary – Amy French, OEC

Past-President – Sophie Veillette,
Schulte & Company CPAs, Inc.

Sweet Corn Challenge chair –
Sue Serdinak, ScripType Publishing

Links for Education chair –
Karen Smik

Scholarship committee chair –
Jim Koewler,
The Koewler Law Firm

"Links for Education" Golf Outing

Attached to this newsletter are registration and sponsorship forms for the 20th Annual "Links for Education" Golf Outing on Wednesday, June 14, 2017 at St. Bernard Golf Club in Richfield. A \$5 per person late fee will be assessed after the June 1 registration deadline so make sure to get the registration in on time to avoid penalties. Please participate and/or provide sponsorships and/or raffle donations for this fun and most worthwhile event!

Volunteers are needed to help with the various contests as well as to drive the

beverage cart at the outing. No "job" requires prior experience and good times are guaranteed while on duty!

Please contact Karen Smik at 330-659-4750 or kls1650@roadrunner.com if there are any questions, for more information and/or for volunteering opportunities.

A portion of the proceeds from this event will fund the Chamber's scholarships for graduating Revere High School seniors. Last year, five \$1,000 scholarships were awarded, and approximately \$92,000 has been awarded since the golf outing's inception.

CVCC Chamber luncheon

Cuyahoga Valley Career Center is hosting their annual networking luncheon for area Chambers of Commerce members on Tuesday, April 11 from 11:30 a.m.-1:00 p.m. at CVCC's Valley Inn Restaurant.

This free event will include a presentation entitled: Creating Business Opportunities presented by Marybeth Stucker, Director of Operations & Membership of Launch House. This is an opportunity to network with members from eight local Chambers of Commerce.

Please register by April 4th at: <https://goo.gl/forms/CTgfk4BLFKQjIGJs2> or email Marie Elias at melias@cvccworks.edu.

Historical Society presents "History of Chief Wahoo"

As part of its 2017 TakeMeBack Series, the Richfield Historical Society will present "The History of Chief Wahoo" on Sunday, April 2, 2:00 p.m., at the Historical Museum of Richfield (3907 Broadview Road). Walter Goldbach, who at the age of 17 designed the original Cleveland Indians logo (which became known as Chief Wahoo), will join us to explain how it all began and the history of the different trademarks, as well as share some stories about former Tribe members he knew. Call 330-659-4750 for additional information.



Sweet Corn Challenge

2017

July 30, 2017

Registration

PLEASE PRINT - ONE RIDER PER FORM - PHOTOCOPIES ACCEPTED
 Register Online - www.sweetcornride.com

LAST NAME

FIRST NAME

ADDRESS

CITY

STATE

ZIP

PHONE NUMBER

EMAIL ADDRESS

Check Your Choices and Prices

	EARLY BIRD 'TIL MAY 10	MAY 11 'TIL JULY 10	AFTER JULY 10
<input type="checkbox"/> 100 MILE BIKE ROUTE	<input type="checkbox"/> \$27	<input type="checkbox"/> \$34	<input type="checkbox"/> \$38
<input type="checkbox"/> 25 <input type="checkbox"/> 50 MILE BIKE ROUTE	<input type="checkbox"/> \$18	<input type="checkbox"/> \$22	<input type="checkbox"/> \$29
<input type="checkbox"/> 10-MILE BIKE ROUTE	<input type="checkbox"/> \$15	<input type="checkbox"/> \$18	<input type="checkbox"/> \$24
<input type="checkbox"/> 5-K RUN OR WALK	<input type="checkbox"/> \$17	<input type="checkbox"/> \$19	<input type="checkbox"/> \$25
Bike Jersey			
<input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	<input type="checkbox"/> \$43	<input type="checkbox"/> \$53	N/A
Women's Racerback Bike Jersey			
<input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	<input type="checkbox"/> \$42	<input type="checkbox"/> \$52	N/A
Men's Racerback Bike Jersey			
<input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	<input type="checkbox"/> \$42	<input type="checkbox"/> \$52	N/A
Performance Dry Zone® Shirt			
<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	<input type="checkbox"/> \$16 <input type="checkbox"/> \$18 XXL	<input type="checkbox"/> \$20 <input type="checkbox"/> \$22 XXL	N/A
Event T-Shirt			
<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL <input type="checkbox"/> - Child - <input type="checkbox"/> S <input type="checkbox"/> M	<input type="checkbox"/> \$12 <input type="checkbox"/> \$14 XXL	<input type="checkbox"/> \$17 <input type="checkbox"/> \$19 XXL	N/A
TOTAL ENCLOSED	\$	\$	\$

Send form and Check to: Richfield Chamber of Commerce
 4300 W. Streetsboro Rd., Richfield, OH 44286
 NO REFUNDS GIVEN

ALL APPLICANTS MUST COMPLETE AND SIGN THIS FORM. IMPORTANT NOTICE - READ CAREFULLY

This is a release. In signing this release for myself or the named participant, if the participant is under the age of eighteen, I acknowledge and understand that I am absolving and releasing the organizers of this event, including but not limited to the Richfield Chamber of Commerce and all other sponsoring agencies, businesses and organizations of all liability or blame for any injury, incident, harm, loss, inconvenience or damage suffered or sustained as a result of any participation in the Sweet Corn Challenge or in any activities associated with the ride. If any such injury, incident, harm, loss, inconvenience or damage occurs, I understand that I will not have any right to seek any recovery from the organizers of this event, including but not limited to the Richfield Chamber of Commerce and all other sponsoring agencies, businesses and organizations. I also acknowledge that I (or named participant if under the age of eighteen) am voluntarily participating in the Sweet Corn Challenge and expressly agree to assume all risk and danger associated with or incidental to the event. I also consent to and permit emergency treatment in the event of injury or illness. I shall obey all traffic laws and practice courtesy and safety in cycling. I acknowledge that it is required that I wear a CPSC approved helmet at all times while bicycling in the Sweet Corn Challenge.

SIGNATURE OF APPLICANT

DATE OF BIRTH

SIGNATURE OF PARENT / GUARDIAN (FOR RIDERS UNDER AGE 18)

