

CHAMBER MONTHLY



4300 W. Streetsboro Rd.
Richfield, Ohio 44286
www.richfieldchamber.com

Carri Wells,
Executive Secretary

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APRIL 2018

PRESIDENT'S CORNER

Sheryl Wilson

Happy Spring!

It's nice to see our spring flowers ascending from the earth after a cold long winter. The Cleveland Indians come to life and the Cavs are making a run for the playoffs. For those of you who missed the March luncheon, you will be happy to know that Mayor Bobbie Beshara is rescheduled for May. We look forward to her talk and are also excited to hear from Matt Montgomery, Superintendent for Revere Schools, at our April 4 luncheon at the Days Inn.

Remember, Chamber scholarship applications are being accepted. We hope to have more than the four applications we received for last year's awards. Please share with your friends and colleagues that they can apply online at www.richfieldchamber.com under the "Scholarships" tab. The Board looks forward to reviewing the applications, which must be received by April 15.

Start planning now for the "Links for Education" Golf outing on Wednesday, June 13. It would be amazing to see an increase in participation for this event that brings us together for a great day of fun

and networking. Registration and sponsorship forms are attached to this newsletter. Put together a foursome, give your team a name and help to support funding for these scholarships. Please also consider hole sponsorship and/or donating a raffle prize for this exciting day. Volunteers are also need for this event. Please email mail@richfieldchamber.com.

Start planning now for this year's Sweet Corn Challenge. The 2018 event offers challenges for all levels of runners, including a fun run for the kids and a trail run/walk on July 29. For more information visit www.sweetcornchallenge.com. There is also a registration form in this newsletter.

Remember we are: One Team = One Goal.

Sheryl Wilson



**WEDNESDAY,
April 4, 2018**
Matthew Montgomery

Superintendent,
Revere Schools

11:45 Informal Networking
12:00 Light lunch served
12:30 Speaker
1:00 Adjourn

at the
Days Inn

Members admitted free with a reservation.

Non-members bring \$13 check payable to Richfield Chamber of Commerce
No-shows will be invoiced \$13 for their reserved lunch.

Invite an associate!
Bring your business cards to share.

Please R.S.V.P. to
330-659-3300 by March 30.

Our April Speaker

Matthew Montgomery
Superintendent, Revere Schools

Matthew L. Montgomery is currently in his third year serving as Superintendent of Revere Local Schools.

Since arriving at Revere, Mr. Montgomery has initiated a 1:1 technology program, giving all students in grades 7-12 MacBooks, while children in grades K-6 each have Chromebooks and iPads. He also oversaw the passage of a \$68.2 million bond issue in the fall of 2016, which provides the necessary funding to construct a new high school and a new elementary school.



The district is set to break ground later this month.

He is an active member of local, state and national education and leadership organizations. He also has served on a variety of committees, including the Buckeye Association of School Administrators (BASA), Greater Cleveland School Superintendent's Association (GCSSA), American Association for School Administrators (AASA), building leadership teams and other groups.

In his spare time, Mr. Montgomery enjoys running and photography. He and his wife reside in the Revere Local District with their four children.

Historical Society Spring Fever Tour

Been cooped up inside all winter? Got spring fever? Get out of the house and take our Spring Fever Tour on Saturday, April 28. Travel along a scenic stretch of Route 303 through the gently rolling hills of Hinckley, Richfield and Peninsula to visit treasure houses of local history, art, antiques, floral and handcrafted items, jewelry and much more. Pick up a map listing participants' locations/hours at the Historical Museum of Richfield, 3907 Broadview Road, open 9 a.m.-4 p.m. that day or any of the participating locations as listed online at www.richfieldohiohistoricalsociety.org. Any questions, call 330-659-0336.

Job Fair and Career Expo

Froggerjobs.com, a local/national job board headquartered in Akron, is hosting the April 20th-21st Job Fair & Career Expo at the former Macy's Department Store in the Akron Chapel Hill Mall located at 2000 Brittain Road in Akron from 10 a.m. to 4 p.m. This could be an opportunity not only to meet job seekers, but also to network with other businesses. All companies are encouraged to reserve one of 500 of the 10 x 10 ft. booths. To reserve a booth, click on Job Fair at froggerjobs.com or call at 216-282-3764.



Richfield Chamber of Commerce Board Members

*President – Sheryl Wilson
(Bay Pointe Tech Services)*

*Vice President –
Amy French (OEC)*

*Treasurer – Austin Linden III
(Financial Management Strategies)*

*Past-President – Tim Ochwat
(Meridian Construction Services)*

*Sweet Corn Challenge chair –
Sue Serdinak (ScripType Publishing)*

Links for Education chair – Karen Smik

*Scholarship committee chair –
Jim Koewler (Koewler Law Firm)*

'Links for Education' Golf Outing

Attached at the end of this newsletter are registration and sponsorship forms for our 21st Annual "Links for Education" Golf Outing to be held Wednesday, June 13, 2018 at St. Bernard Golf Club located at 5364 W. Streetsboro Road in Richfield. Remember, a \$5 per person late fee will be assessed after the June 1 registration deadline, so you want to make sure you get your registration in on time to avoid any "penalties".

A number of skill challenges as well as fun contests will be held during the event and there will again be a raffle featuring some fantastic items donated by generous community businesses and individuals.

Volunteers are needed to help with our various contests as well as to drive our

beverage cart at the outing. No "job" requires prior experience and you're guaranteed to have a good time while on duty!

We hope you can participate and/or provide sponsorships and/or raffle donations for this fun and worthwhile event! Please contact Karen Smik at 330-659-4750 or kls1650@roadrunner.com if you have any questions, need more information and/or would like to volunteer at the event.

A portion of the proceeds from this event will fund the Chamber's scholarships for graduating Revere High School seniors. Last year four \$1,000 scholarships were awarded, and approximately \$96,000 has been awarded since the golf outing's inception.

Chamber Networking Luncheon

Cuyahoga Valley Career Center is holding its annual regional Chamber networking luncheon on Tuesday, April 24 from 11:30 a.m.-1 p.m. at CVCC's Valley Inn Restaurant. Learn, network and enjoy a complimentary lunch prepared by CVCC's Culinary Arts students. Guest speaker Sylvio Mecone, Director of Research for Team NEO, will present "Northeast Ohio: Opportunities for Continued Success." Mecone will provide

an update on economic development in Northeast Ohio, review Northeast Ohio's economic evolution and report findings from the 2018 Aligning Opportunities report. The event is free, but registration is required by April 17. Register at <http://tinyurl.com/CVCC-4-24-18>. Contact Darden Blake at dBlake@cvccworks.edu, (440) 746-8242 or Marie Elias at melias@cvccworks.edu, 440-746-8272 with questions.

Community Wellness Presentation

The Cuyahoga Valley Career Center, presented in collaboration with the Cleveland Clinic, will host "Ask the Dr: Understanding Parkinson's Disease & Movement Disorders" on Tuesday, April 17 from 1:00 - 2:00 p.m. at CVCC's Valley Inn Restaurant, 8001 Brecksville Rd. Light refreshments prepared by CVCC's Culinary Arts students will be served.

Millions of people in the United States have movement disorders, including Parkinson's disease. Movement disorders

come in a variety of involuntary movements that may be slow, deliberate or repetitive. Join Cleveland Clinic Neurologist, Dr. A. Romeo Craciun, for this interactive program focused on symptoms, treatment options and how to maintain and improve quality of life with Parkinson's disease and other movement disorders.

This is a free event, but registration is required. Register by April 10 to Marie Elias (440) 746-8272, melias@cvccworks.edu or online at <http://tinyurl.com/CVCC-4-17-18>.

Business Spotlight: Brookdale Hospice

Life, like precious coins, is best spent wisely. Life can be enriched at any point, and enriching life when it matters most is at the core of what makes Brookdale Hospice so special to so many.

Our mission is to promote comfort by addressing the physical, social, psychological and spiritual needs of patients and families. This is fulfilled by compassionate team members with a wide area of expertise that deliver an experience based on trust, dignity, respect and personalized care. Our hospice team consists of physicians, nurses, nurse aides, social workers, chaplains, music therapists, bereavement counselors and volunteers. We also promote patient and family participation in the plan of care to truly provide an indi-



vidualized experience.

The final stages of life do not have to be overwhelming or characterized by fear. We understand these natural responses, and help navigate the challenges through direct care, education, reassurance and guidance. We believe with the gentle assistance of hospice, you can turn a difficult experience into a deeply meaningful one.

To learn more, you can reach us at 440-892-6212.

3380 Brecksville Rd. Suite 101, Richfield, OH 44286

BUSINESS BOOKS

For those of you who have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

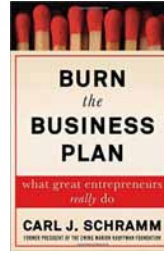
Burn the Business Plan: What Great Entrepreneurs Really Do

By Carl J. Schramm
Simon & Schuster, 2018
ISBN-10: 1476794359

In his new book, Burn the Business Plan, Carl Schramm goes against the accepted wisdom taught in most business books and MBA programs - that when building a company, the most important step is to develop a business plan. The author, nicknamed "the evangelist of entrepreneurship" by The Economist, explains that Microsoft, Facebook, Google and Apple are just a few of

the companies that began without one. He makes the case that passion, a willingness to innovate and determination are much more important to starting a business than financial and accounting skills.

Another common misconception that Schramm debunks is that of the "kid genius" entrepreneur who is a tech savvy software prodigy who dropped out of college to start the next big thing. In fact, most new companies are started by people in their late thirties or early forties who have at least a decade of business



experience. These individuals have made important contacts in the business world and have had the chance to strategize with experienced people, to gain helpful insights and acquire potential customers.

Most importantly, Burn the Business Plan is filled with practical advice on how to create and run a business while avoiding the mistakes common to new startups. It shares motivational stories from everyday individuals who made the leap to entrepreneurship and encourages those with a business dream to give it a try.

*Book reviewed by Mike Daly,
Adult Librarian Richfield Branch Library*

As a Chamber Member, If you have an event or special promotion or recognition that you would like to appear in the monthly newsletter, please submit it to mail@richfieldchamber.com by the 20th of each month. Please limit your release to 100 words. Attachments will not be accepted.

Sweet Corn Challenge July 29, 2018

Registration

Use ONE RUNNER PER FORM - PHOTOCOPIES ACCEPTED
Register Online - www.sweetcornchallenge.com

<input type="text"/>		<input type="text"/>	
LAST NAME		FIRST NAME	
<input type="text"/>			
ADDRESS			
<input type="text"/>			
CITY	STATE	ZIP	
<input type="text"/>			
PHONE NUMBER			
<input type="text"/>			
EMAIL ADDRESS			
<input type="text"/>			

Check Your Choices and Prices

	EARLY BIRD *TIL MAY 10	MAY 11 *TIL JULY 10	JULY 10 *til July 24
<input type="checkbox"/> 5K	<input type="checkbox"/> \$20	<input type="checkbox"/> \$25	<input type="checkbox"/> \$30
<input type="checkbox"/> 10K	<input type="checkbox"/> \$25	<input type="checkbox"/> \$30	<input type="checkbox"/> \$35
<input type="checkbox"/> TRAIL RUN	<input type="checkbox"/> \$20	<input type="checkbox"/> \$25	<input type="checkbox"/> \$30
<input type="checkbox"/> KIDS' FUN RUN	<input type="checkbox"/> \$10	<input type="checkbox"/> \$15	<input type="checkbox"/> \$20
Performance Dry Zone® Event Shirt			
<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL	<input type="checkbox"/> \$11	<input type="checkbox"/> \$13	N/A
<input type="checkbox"/> XXL <input type="checkbox"/> XXXL	<input type="checkbox"/> \$13	<input type="checkbox"/> \$15	N/A
50/50 Event T-Shirt			
<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL	<input type="checkbox"/> \$7	<input type="checkbox"/> \$9	N/A
<input type="checkbox"/> XXL <input type="checkbox"/> XXXL	<input type="checkbox"/> \$9	<input type="checkbox"/> \$11	N/A
- Child - <input type="checkbox"/> S <input type="checkbox"/> M	<input type="checkbox"/> \$6	<input type="checkbox"/> \$8	N/A

Send form and Check to:

Richfield Chamber of Commerce
4300 W. Streetsboro Rd., Richfield, OH 44286

TOTAL ENCLOSED \$

\$

\$

\$

NO REFUNDS GIVEN

ALL APPLICANTS MUST COMPLETE AND SIGN THIS FORM. IMPORTANT NOTICE - READ CAREFULLY

This is a release. In signing this release for myself or the named participant, if the participant is under the age of eighteen, I acknowledge and understand that I am absolving and releasing the organizers of this event, including but not limited to the Richfield Chamber of Commerce and all other sponsoring agencies, businesses and organizations of all liability or blame for any injury, incident, harm, loss, inconvenience or damage suffered or sustained as a result of any participation in the Sweet Corn Challenge or in any activities associated with the ride. If any such injury, incident, harm, loss, inconvenience or damage occurs, I understand that I will not have any right to seek any recovery from the organizers of this event, including but not limited to the Richfield Chamber of Commerce and all other sponsoring agencies, businesses and organizations. I also acknowledge that I (or named participant if under the age of eighteen) am voluntarily participating in the Sweet Corn Challenge and expressly agree to assume all risk and danger associated with or incidental to the event. I also consent to and permit emergency treatment in the event of injury or illness.

SIGNATURE OF APPLICANT

DATE OF BIRTH

SIGNATURE OF PARENT / GUARDIAN (FOR RUNNERS UNDER AGE 18)

