

CHAMBER MONTHLY

4300 W. Streetsboro Rd.
Richfield, Ohio 44286
www.richfieldchamber.com

Carri Wells,
Executive Secretary

Ph: (330) 659-3300 • Email: mail@richfieldchamber.com

APRIL 2019

PRESIDENT'S CORNER

Sheryl Wilson

April Showers Bring May Flowers

I peered out the window this morning and snowdrops have started to bloom. We can only hope we are done with the winter cold and ready to enjoy all the outdoors have to offer. Whether biking, hiking, golfing, or reading a book at our local library, there is a lot to look forward to in the coming months.

The Richfield Chamber of Commerce annual "Links for Education" golf outing will take place on Wednesday, June 12th at St Bernard Golf Club. The funds raised from this event allows our Chamber to continue the tradition of providing scholarships for Revere High School graduates. Hole sponsorships and donations are still being accepted. Reach out to Karen Smik kls1650@roadrunner.com or mail@richfieldchamber.com for more information. Please consider putting a company team together for a day of golf, raffles, prizes and team building.

The Sweet Corn Challenge will be held on Saturday, July 27th, rain or shine. The challenge is free to all kids accompanied by an adult and pre-registered by July 10th. This year we have five challenge options for all skill levels and awards for the 5K and 10k.

- 10K Timed Running Challenge
- 5K Timed Running Challenge

- 3K Trail Run or Walk
- 1K Kids' Fun Run/Obstacle Course
- 62-Mile Invitational Bike Ride

The Committee has been hard at work since the end of the 2018 event. We are issuing a call for volunteers. Water stops, street guards and volunteers for set up/clean up are all needed. Please email us at info@sweetcornchallenge.com for more information or to volunteer. You can also visit sweetcornchallenge.com for more information.

Thanks to Janet Jankura who spoke at our March meeting on the State of the Township. Our April speaker is Matthew Montgomery, Superintendent of Revere Local Schools. Matt will bring us up to date on the districts' initiatives.

I look forward to seeing you all at our next luncheon at the Days Inn on Wednesday, April 3rd.

Sheryl

ONE TEAM = ONE GOAL

Offer incentives for Sweet Corn Challenge participation

Registrations for the Chamber's July 27 Sweet Corn Challenge are flowing in.

Encourage your staff and friends to participate in the 10K, 5K, 3K, 62-mile invitational bike ride or the Kids' Challenge.

Perhaps your staff would enjoy participating as a team. If they aren't runners they could walk the 3K together and enjoy a fantastic pierogi/sausage brunch afterward.

Businesses might offer incentives to

their staff to participate in the event, perhaps as a health benefit. Perhaps there could be competition between groups or even between companies.

If your staff doesn't want to participate, suggest they volunteer. We still need two SAG drivers, and 8 water stop volunteers.

To register, fill out and return the form attached or go to sweetcornchallenge.com. For volunteer or event information email info@sweetcornchallenge.com.



LET'S DO LUNCH!

WEDNESDAY, April 3, 2019

Speaker

Matthew Montgomery,
Superintendent,
Revere Schools

11:45 Informal Networking

12:00 Light lunch served

12:30 Speaker

1:00 Adjourn

at

Days Inn

Members admitted free with a reservation.

Non-members bring \$15 check payable to Richfield Chamber of Commerce
No-shows will be invoiced \$15 for their reserved lunch.

Invite an associate!
Bring your business cards to share.

Please R.S.V.P. to
330-659-3300 by Feb. 1.

Our April Speaker

Matthew L. Montgomery

Matthew Montgomery is in his fourth year serving as Superintendent of Revere Local Schools.

Montgomery began his educational career as a science teacher at Canfield Local Schools in 2006, before moving on to Waterloo Local Schools to serve as a middle school principal in 2011. He later became the high school/middle school principal there before serving as Waterloo's superintendent for two years.



He is an active member of local, state and national education and leadership organizations. He also has served on a variety of committees for the Buckeye Association of School Administrators (BASA), Greater Cleveland School Superintendent's Association (GCSSA), American Association for School Administrators (AASA), building leadership teams, teacher's union and other groups.

Montgomery received both his Bachelor's Degree in Education and his Master's Degree in Educational Administration from Kent State University. He currently is writing his dissertation for his Ph.D.

In his spare time, Montgomery enjoys running and photography. He and his wife reside in the Revere Local district with their four children.

Friends of Crowell Hilaka

The Friends of Crowell Hilaka (FoCH), in cooperation with the Richfield Joint Recreation District, will hold the first of four themed hikes at Richfield Heritage Preserve (located at 4374 Broadview Road) on Sunday, April 28, from 2:00-4:00 p.m.

Attendees will meet at Gund Hall for a talk by Randall Roberts about the Buckeye Trail, followed by a hike along the portion of the trail that runs through the park, with a stop for light refreshments.

Participants should dress for the weather, bring a water bottle and wear bug repellent. This event is free and open to the public. Check FoCH's website at www.friendsofcrowellhilaka.org for additional information and updates.

As a Chamber Member, if you have an event or special promotion or recognition that you would like to appear in the monthly newsletter, please submit it to mail@richfieldchamber.com by the 20th of each month. Please limit your release to 100 words. Attachments will not be accepted.

Richfield Chamber of Commerce 22nd Annual "Links for Education" Golf Outing

Attached are registration and sponsorship forms for our 22nd Annual "Links for Education" Golf Outing to be held Wednesday, June 12, 2019 at St. Bernard Golf Club located at 5364 W. Streetsboro Road in Richfield. Remember, a \$5 per person late fee will be assessed after the June 1 registration deadline so you want to make sure you get your registration in on time to avoid any "penalties."

GMS is our tournament sponsor for the 8th year, Schulte & Company CPAs will continue as our keg stop sponsor and Countryside Florist will again sponsor one of our two hole-in-one contests. Several special \$250 sponsorships are still available (the other hole-in-one contest and golfer gift). If you're interested in sponsoring either of those or would like further information, please contact Karen Smik

as noted below.

A number of skill challenges as well as fun contests will be held during the event and there will again be a raffle featuring some fantastic items donated by generous community businesses and individuals.

We hope you can participate at and/or provide sponsorships and/or raffle donations for this fun and worthwhile event! Please contact Karen Smik at 330-659-4750 or kls1650@roadrunner.com if you have any questions or need additional information.

A portion of the proceeds from this event will fund the Chamber's scholarships for graduating Revere High School seniors. Last year four \$1,000 scholarships were awarded, and approximately \$100,000 has been awarded since the golf outing's inception.

Legal Tips from Gertsburg Law

A legal tip for businesses from The Gertsburg Law Firm:

Do you ever wonder how vulnerable your company is to lawsuits or legal liability? Do you worry about getting sued by customers, employees, partners or the government? Do you think about the expense, publicity, stress and distraction of litigation?

Stop worrying.

If you own or lead a company that has been in business at least 3 years, has at least \$1 million in annual revenues, or has at least 10 employees, I invite you to schedule a confidential, no-cost CM6 Vulnerability Check with me.

I'll meet with you or your team for up to 90 minutes, walk you through the legal minefields in your legal documents and some of your key processes, and tell you how to fix them yourself.

Call us at 440-571-7774 or email mc@gertsburglaw.com and schedule your CM6 Vulnerability Check today.

You'll leave our meeting more confident



THE GERTSBURG
LAW FIRM CO., LPA

We Solve Problems.

and far safer than when you walked in, guaranteed.

Alex Gertsburg, CEO

Gertsburg Law Firm Co., LPA and Cover-MySix, LLC

Wishing and wanting to pass your business to the next generation isn't enough. A typical succession plan has two elements. Each element must be managed separately and with the care of an experienced attorney:

1. Transfer of power. You transfer control over the business's operation to the individual (or individuals) that you feel are the most suited to succeed you.

2. Transfer of assets. You transfer the wealth concentrated in the business to designated family members. Those benefiting from a transfer of wealth may be a different or larger group than the person or persons who will be assuming power.

Nick Weiss of The Gertsburg Law Firm can be reached at 440-528-1233 or nweiss@gertsburglaw.com.

Richfield Historical Society

The first installment in the Richfield Historical Society's *TakeMeBack* Series for 2019 will be "John Brown's Richfield Connection" to take place on Sunday, April 28, 2019, 2:00 p.m., at the Historical Museum of Richfield (located at 3907 Broadview Road). Jim Fry, longtime Richfield resident

and local historian, will share information about the well-known abolitionist John Brown who lived in Richfield for a number of years. This presentation is open to the public and no reservations are required. Call 330-659-4750 for additional information.

BUSINESS BOOKS

For those of you who have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

The Enlightened Capitalists: Cautionary Tales of Pioneers Who Tried to Do Well by Doing Good

By James O'Toole

Publisher: HarperBusiness, 2019

ISBN-10: 0062880241

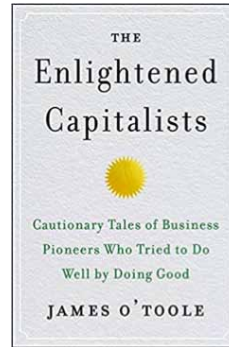
In his new book, *The Enlightened Capitalists: Cautionary Tales of Pioneers Who Tried to Do Well by Doing Good*, author James O'Toole examines the history of entrepreneurs who tried to get rich while doing good. O'Toole surveys the stories of these enlightened capitalists from British industrialists Robert Owen and William Lever who created model villages for their workers, to Levi Strauss and James Cash Penney in America, who pioneered health benefits and living wages for their workers. For the most part, these experiments were unsuccessful and O'Toole digs into the what went wrong.

In recent years there has been a movement among some institutional investors to choose firms that are both socially and environmentally conscious. O'Toole tracks several differences be-

tween yester-years' approach with today and he does see some hope for more future changes on two fronts. The management of new startups are beginning to take more "ethical considerations into corporate strategy and using social engagement to gain a competitive advantage". Also, there is the emergence of the "B-Corporation" movement, where the "B" stands for benefits. These corporations can be awarded non-profit status for practicing "socially responsible levels of workplace wellness, transparency, environmentalism, community service and philanthropy."

I liked the book very much, mostly for the entertaining stories about the early capitalists who dared to do good and mostly failed.

*Book reviewed by Mike Daly,
Richfield Branch Library*



Cuyahoga Valley Career Center

Networking Luncheon

On Tuesday, April 23 from 11:30 a.m. to 1:00 p.m., Cuyahoga Valley Career Center will host the Annual Regional Chamber Networking Luncheon at the Valley Inn Restaurant. Bernie Moreno will present "Blockchain for Business". Blockchain technology poses a promising opportunity for the NEO region. However, saying "blockchain" often leads to misperceptions about what it is used for in NEO. Please join CVCC as Moreno shares his vision for why belted systems, a use of blockchain, will be so important to our region. Learn how Moreno and other local leaders are working to transform Cleveland into an epicenter of technology, innovation, education, research and entrepreneurship.

This event is free and offered to CVCC's associated Chamber members. Registration is required by April 16th. Reserve your seat now at <https://tinyurl.com/CVCC-4-23-19>. For inquiries, contact Darden Blake at dBlake@cvccworks.edu, 440-746-8242 or Marie Elias at melias@cvccworks.edu, 440-746-8272.

Ballroom Dance Classes

Thursdays, April 4 - May 2 from 6:15 p.m. to 7:15 p.m.

New dance instructors, Mike and Kathy Patrick, are teaching the Basic Ballroom and Social Dance and Ballroom. Intermediate classes are starting April 11. Mrs. Patrick along with her husband, Mike, have over fifty years of teaching dance. They are the former owners of the Right Step Dance Studio. Call 440-746-8230 to register or go to <https://cuyahogavalley.augusoft.net/>

Become a Graphic Designer

Mondays and Wednesdays, April 8 - September 9 from 6:30 p.m. to 9:30 p.m.

The Graphic Design for Print and Web Production program starts on April 8. This program will teach the basics for an internship or entry-level position in the graphic design field. Students will also have the opportunity to acquire an industry certification. A payment plan is available for those who qualify. Go to <http://www.cvccworks.edu/ComputerTechnology.aspx> or call 440-746-8210 for more information.

Summit County Executive Launches Economic Development Website, Premieres Promotional Video

On Monday, March 25, 2019, Summit County Executive Ilene Shapiro introduced a new website, at www.summit4success.com, created by the County's Department of Community and Economic Development. The website is a one-stop information site for business owners looking to relocate or expand their operations in Summit County, site selectors helping clients choose a strategic location, or residents looking for more information about the communities and business environment of Summit County.

The website is designed to introduce Summit County to economic development stakeholders in and out of the County. It is organized into four primary sections: About Us, The Summit County Advantage, Business Resources and Site Selection.

The website also features a PBS-produced short film about what makes Summit County unique. Last summer, PBS contacted Executive Shapiro to invite the County to participate in their On-Demand program hosted

by Rob Lowe. The film outlines the advantages of living, working, and operating a business in Summit County, and includes interviews with Executive Shapiro, Akron Public Schools Superintendent David James, Goodyear Tire & Rubber Company Chairman of the Board, President and Chief Executive Officer Richard Kramer, and FedEx Custom Critical President and Chief Executive Officer Virginia Addicott.

The film will debut nationwide, in primetime, on March 28th and 31st on the Fox Business News Network. It will then run for two weeks on various outlets, such as TLC and MSNBC, to markets all over the country including Philadelphia, Dallas, Charlotte, Honolulu, San Diego, Columbus, Las Vegas and many more. The film will reach more than 50 million homes in America.

Visit the website at www.summit4success.com.

View the PBS-produced short film at <https://www.youtube.com/watch?v=Vnd9mk-T3g0>.



RICHFIELD CHAMBER OF COMMERCE
 "LINKS FOR EDUCATION"
 22nd ANNUAL GOLF OUTING
 (With Over \$100,000 in Scholarships to Revere High School Students)
 SPONSORED BY GMS



DATE: Wednesday, June 12, 2019

LOCATION: St. Bernard Golf Club
5364 Streetsboro Road -- Richfield

GOLF: 4 Person Scramble (**soft spikes only**) **foursomes will be kept moving at a steady pace on the course**

Check-in/Lunch/Putting Contest at 11:30 a.m.
Shotgun Start at 1:00 p.m.
Dinner after golf (steak or chicken)

FEE: **Super Ticket \$385 per foursome by 6/1; \$405 per foursome after 6/1 (this package available to foursomes only)**
(includes hot dog for lunch, greens fee for 18 holes of golf, cart, refreshments, dinner, skins, mulligans, 2 regular raffle tickets and special gift for each member of the foursome)

Golf & Dinner \$85 per person (\$340 per foursome) by 6/1; \$90 per person (\$360 per foursome) after 6/1
(includes hot dog for lunch, greens fee for 18 holes of golf, cart, refreshments, dinner & special gift for each golfer)

Golf Only \$45 per person by 6/1; \$50 per person after 6/1
(includes hot dog for lunch, greens fee for 18 holes of golf, cart, refreshments and special gift)

Mulligans and skins will be sold the day of the event for those not on the Super Ticket

Dinner Only \$30 per person

PLEASE COMPLETE AND MAIL THIS FORM ALONG WITH YOUR CHECK MADE PAYABLE TO:
"Richfield Chamber of Commerce" 4300 W. Streetsboro Road Richfield, Ohio 44286

Golf Foursome

(All foursomes must be on the same fee "package")

	Dinner (indicate steak or chicken)	Super Ticket	Regular Fee	Golf Only
By 6/1		\$385/4some	\$85/person	\$45/person
After 6/1		\$405/4some	\$90/person	\$50/person

Name: _____
(Team Captain)

Name: _____

Name: _____

Name: _____

Dinner Only (indicate steak or chicken) \$30/person

Name: _____

Name: _____

Name: _____

Name: _____

TOTAL AMOUNT ENCLOSED (CHECK PAYABLE TO "RICHFIELD CHAMBER OF COMMERCE") \$ _____

Company Name (if applicable): _____

Address: _____
(street) (city) (zip code)

Phone Number: _____ Email Address: _____

**PAYMENT IN FULL MUST ACCOMPANY REGISTRATION FORM
 REGISTRATION DEADLINE: JUNE 1 (\$5 LATE FEE PER GOLFER ASSESSED AFTER JUNE 1)**

REGISTRATION

Register online at sweetcornchallenge.com

NO REFUNDS GIVEN

Event date
July 27, 2019

Check Your Choices and Prices

	EARLY BIRD 'TIL April 15	April 16 'TIL JULY 10	JULY 10 'til July 24
<input type="checkbox"/> 5K	<input type="checkbox"/> \$27	<input type="checkbox"/> \$35	<input type="checkbox"/> \$40
<input type="checkbox"/> 10K	<input type="checkbox"/> \$32	<input type="checkbox"/> \$40	<input type="checkbox"/> \$45
<input type="checkbox"/> 3K TRAIL RUN/WALK	<input type="checkbox"/> \$22	<input type="checkbox"/> \$30	<input type="checkbox"/> \$35
<input type="checkbox"/> KIDS' 9 & UNDER - NO SHIRT INCLUDED	<input type="checkbox"/> Free	<input type="checkbox"/> Free	<input type="checkbox"/> \$15
<input type="checkbox"/> 62-MILE BIKE RIDE	<input type="checkbox"/> \$32	<input type="checkbox"/> \$40	<input type="checkbox"/> \$45



Team 369® performance event shirt

S M L XL XXL **Free** **Free** **N/A**

TOTAL ENCLOSED

\$ _____ \$ _____ \$ _____

Use ONE FORM PER PARTICIPANT - PHOTOCOPIES ACCEPTED

Last Name

First Name

Phone

Address

City

State

Zip

Email address

ALL APPLICANTS MUST COMPLETE AND SIGN THIS FORM

My choice to participate in the Richfield Sweet Corn Challenge (the "Event") is knowing, voluntary, and made for my personal enjoyment. I understand that participation in this Event involves inherent risks and dangers of injury, loss, or damage. These may result not only from my own actions, inactions, or negligence, but also from the actions, inactions, or negligence of others. Further, there may be other risks not known to me or may or may not be reasonably foreseeable at this time. I understand and I have considered the risks involved, and I voluntarily and freely choose to assume these risks.

I understand that the Richfield Chamber of Commerce and its affiliates, sponsors, and volunteers (collectively, "Releasees"), assume no responsibility or liability with respect to my participation in the Event or related activities.

I agree to be solely responsible for any injury, loss, or damage that I might sustain while participating in the Event and I agree to release Releasees and their respective directors, officers, employees, volunteers, representatives, and agents of all responsibility for such injury, loss, or damage.

I also consent to receive medical treatment that may be deemed necessary in the event of any illness, accident, or injury, or medical emergency resulting from or in connection with my participation in the Event and understand that I am solely responsible for all costs related to such medical treatment, medical transportation, and/or evacuation, if any.

I have read this Agreement and fully understand its terms and accept the risks associated with my participation in the Event. I understand that I am giving up substantial rights. I further acknowledge that I am freely and voluntarily executing this Agreement and participating in the Event, and intend my acceptance to be a complete and unconditional release of all liability due to any negligence of Releasees.

SIGNATURE OF APPLICANT

AGE

M/F

DATE OF BIRTH

SIGNATURE OF PARENT / GUARDIAN (FOR RUNNERS UNDER AGE 18)

Send form and Check to: Richfield Chamber of Commerce
4300 W. Streetsboro Rd., Richfield, OH 44286