

CHAMBER MONTHLY



4300 W. Streetsboro Rd.
Richfield, Ohio 44286
www.richfieldchamber.com

Lynn Blewitt,
Executive Secretary

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MAY 2014

I thank Randy Boroff, Superintendent, Revere Local Schools, for reviewing recent developments and future objectives within the schools at our April Luncheon. Should you have more questions, you can reach Randy at rboroff@revereschools.org or 330-523-3104. Most information can be found on the School District's website at www.revere.k12.oh.us.

PRESIDENT'S CORNER

Bruce Baylor

Our speaker for the May luncheon is Jim Koewler. Jim will be addressing aspects of the Patient Protection and Affordable Care Act (PPACA), often referred to as OBAMACARE. This month's luncheon is on May 7 at the Taverne of Richfield. Non-members (including those who have not paid their 2014 dues), please bring an \$11 check payable to Richfield Chamber of Commerce. Informal networking begins at 11:45 AM.

Luncheons during even numbered months are at the Days Inn. During the odd numbered months they are at the Taverne. Please direct suggestions for speakers to Steve McAlear, Vice President of the Chamber Board, at stevemcalear@allstate.com.

Please welcome the Chamber's new Executive Secretary, Lynn Blewitt. The Chamber's secretary works 8 a.m. to 5 p.m., five days a week, in the ScripType office. Thank you Sue and Tom Serdinak for keeping the office running smoothly during the transition.

We expect to see you at our Links for Education on Wednesday, June 18 at St. Bernard Golf Club and The Sweet Corn Challenge Bike Ride and Hike on Sunday, July 27. We are still accepting sponsors for the holes at the golf outing and volunteers to help at the Sweet Corn Challenge. Please contact the Chamber office.

Please be sure to visit the Chamber's website at www.richfieldchamber.com. Check the listing about your company in the member directory. If changes are needed in your listing, please email the correct information to Lynn at the Chamber office: Mail@richfieldchamber.com

Bruce W. Baylor
President



LET'S DO LUNCH!

**WEDNESDAY,
May 7, 2014**

Jim Koewler

The Affordable Care Act
and changes in the Health
Care Laws

11:45 Informal Networking

12:00 Light lunch served

12:30 Speaker

1:00 Adjourn

at the

Richfield Taverne

Members admitted free with a reservation.

Please R.S.V.P. to
330-659-3300 by May 5.

Non-members bring \$11 check payable
to Richfield Chamber of Commerce
No-shows will be invoiced \$11 for their reserved lunch.

*Invite an associate!
Bring your business cards
to share.*

NOACC Members Get Savings on Shipping

The Richfield Chamber of Commerce is a member of Northeast Ohio Area Chambers of Commerce (NOACC), which entitles Richfield Chamber members to certain benefits. One of these benefits is the NOACC Shipping Program. With this program members can:

- save up to 27 percent on select FedEx services;
- save up to 70 percent on LTL freight shipments with carriers such as UPS Freight, YRC Freight, Conway Freight, and others;
- receive competitive pricing on standard and guaranteed LTL, trade show, truckload, expedited, and international freight services.

To sign up, visit PartnerShip.com/89NOACC, call 800-599-2902 or email sales@PartnerShip.com.

As a Chamber Member,

If you have material you'd like us to include in the newsletter, please submit your story via mail@richfieldchamber.com. We will give members up to 100 words per newsletter to discuss their business, a promotion, or an event. Please do not ask us to treat you as a regular columnist, though, or to attach anything to the newsletter.

Revere School Year Wrapping Up

As the school year dwindles, seniors prepare for Prom May 17 and Commencement June 1.

Academic teams are in competition. Middle schoolers compete in Power of the Pen state finals in May at Wooster College. The Revere Robotics Team, won Most Inspirational Rookie Award in a state contest. The Academic Chal-

lenge Team was honored at a luncheon given by Westfield Insurance and WEWS.

Richfield and Bath safety forces are assisting with an Emergency Operating Plan and Threat Assessment Manual. An awareness program, "See Something, Say Something," will be implemented.

Richfield Chamber of Commerce 17th annual "Links for Education" Golf Outing

Attached are registration and sponsorship forms for our "Links for Education" Golf Outing to be held Wednesday, June 18, at St. Bernard Golf Club in Richfield. A \$5 per person late fee will be assessed after the June 1 registration deadline so make sure you get your registration in on time to avoid any "penalties." We hope you can participate at and/or provide sponsorships and/or raffle donations for this fun and most worthwhile event.

Please contact Karen Smik at 330-659-4750 or kls1650@roadrunner.com if you have any questions or need more information.

A portion of the proceeds from this



event will fund the Chamber's scholarships for graduating Revere High School seniors. Last year seven \$1,000 scholarships were awarded, and approximately \$77,000 has been awarded since the golf outing's inception.

Business Spotlight

National Interstate, headquartered in Richfield, is celebrating its 25th anniversary this year. The company is a recognized market leader in insurance for passenger transportation, trucking, and moving and storage, and is also a leading provider of alternative risk transfer programs.

National Interstate develops products in specialty niches to provide insurance for targeted markets such as tow trucks, waste operations, energy distributors, cranes, rigging, and more. The company also insures recreational vehicles. National Interstate was recently named to Forbes 50 Most Trustworthy Financial Companies. The company has nearly 600 employees, with more than 400 in Richfield. For more information, visit www.natl.com.



BUSINESS BOOKS

For those of you that have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

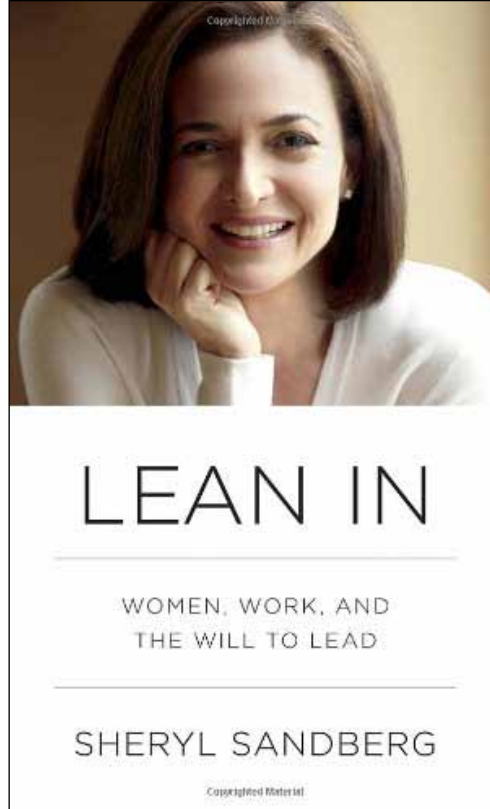
Lean In: Women, Work, and the Will to Lead

by Sheryl Sandberg. c. 2013 Alfred A . Knopf. ISBN 9780385349949 \$24.95

I was intimidated to read this for several reasons: mainly because it is career advice from the very successful COO of Facebook. Surely, I judged, she's the type that eats people like me for breakfast. I assumed she would point out all of "my" shortcomings of not living up to the feminist movement to dominate a "Man's World."

On the contrary, this is a book that I want my daughters to read when they become a bit older. If you are a woman in the work force, or thinking of coming back into the work force; or if you are a dad with daughters or granddaughters, or with nieces etc, and you, of course, want their best interests at heart, I encourage you to read this book. Here's 3 selected conflicts Sandberg challenges women to ask and face:

First, why am I in this conference room feeling compelled to serve the coffee or hang out like a wallflower instead of sitting at the table and



pitching in on the meeting? I was invited, I'm on payroll, so pull up a chair and lean in!

Second, why am I expecting the

corner office to wait for when I feel ready? If the itch of aspiration arises, grab!

Third, why am I working 40 hours and wondering why the laundry isn't done? If I want the laundry to get done, and the re-write of the credit policy finished, then this house needs a staff of 2. Get it?

I want my daughters to know that they can have a career and kids too. They should go after their dreams of being a COO or Director, or Chief of the Household, or whatever they wish.

Reviewed by Jennifer Stencel, Branch Manager, Adult Librarian and Teen Librarian at the Richfield Branch Library of the Akron-Summit County Public Library System.



Richfield Chamber of Commerce Board Members

President – Bruce Baylor,
Baylor Associates

Vice-President – Steve McAlear,
Pike Agency - Allstate

Treasurer – Roger Swan,
Village Councilman

Secretary – Sophia Veillette,
Schulte & Company

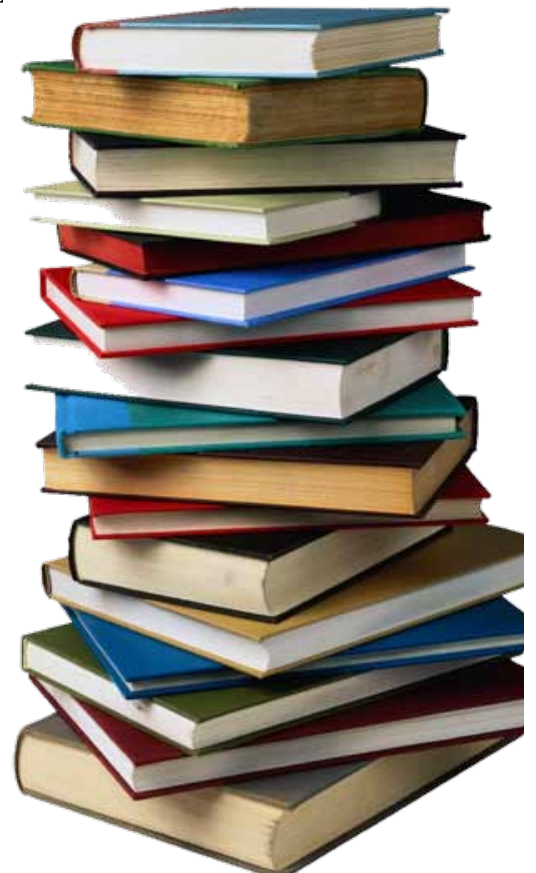
Past-President – Jim Koewler,
The Koewler Law Firm

Sweet Corn Challenge chair –
Sue Serdinak, ScripType Publishing

Links for Education chair –
Karen Smik

Town Trust Liaison – Jim Smith,
Exit 11 Truck Tires

Scholarship committee chair –
Jim Koewler,
The Koewler Law Firm





RICHLAND CHAMBER OF COMMERCE
"LINKS FOR EDUCATION"
17TH ANNUAL GOLF OUTING
(With Over \$77,000 in Scholarships to Revere High School Students)
SPONSORED BY GROUP MANAGEMENT SERVICES, INC. (GMS)



DATE: Wednesday, June 18, 2014

LOCATION: St. Bernard Golf Club
5364 Streetsboro Road -- Richfield

GOLF: 4 Person Scramble (**soft spikes only**) **foursomes will be kept moving at a steady pace on the course**

Check-in/Lunch/Putting Contest at 11:30 a.m.
Shotgun Start at 1:00 p.m.
Dinner after golf (steak or chicken)

FEE: **Super Ticket \$385 per foursome by 6/1; \$405 per foursome after 6/1 (this package available to foursomes only)**
(includes hot dog for lunch, greens fee for 18 holes of golf, cart, refreshments, dinner, skins, mulligans, 2 regular raffle tickets and special gift for each member of the foursome)

Golf & Dinner \$85 per person (\$340 per foursome) by 6/1; \$90 per person (\$360 per foursome) after 6/1
(includes hot dog for lunch, greens fee for 18 holes of golf, cart, refreshments, dinner & special gift for each golfer)

Golf Only \$45 per person by 6/1; \$50 per person after 6/1
(includes hot dog for lunch, greens fee for 18 holes of golf, cart, refreshments and special gift)

Mulligans and skins will be sold the day of the event for those not on the Super Ticket

Dinner Only \$30 per person

PLEASE COMPLETE AND MAIL THIS FORM ALONG WITH YOUR CHECK MADE PAYABLE TO:
"Richfield Chamber of Commerce" 4300 W. Streetsboro Road Richfield, Ohio 44286

Golf Foursome

(All foursomes must be on the same fee "package")

| | Dinner (indicate steak or chicken) | Super Ticket | Regular Fee | Golf Only |
|---|--|-----------------|----------------|--------------|
| By 6/1 | After 6/1 | \$385/4some | \$85/person | \$45/person |
| After 6/1 | | \$405/4some | \$90/person | \$50/person |
| Name: _____ | _____ | _____ | _____ | _____ |
| (Team Captain) | | | | |
| Name: _____ | _____ | _____ | _____ | _____ |
| Name: _____ | _____ | _____ | _____ | _____ |
| Name: _____ | _____ | _____ | _____ | _____ |
| (Note: Individuals or less than a foursome will be placed in open groups to make up a foursome) | | | | |

Dinner Only

(indicate steak or chicken)

\$30/person

Name: _____

Name: _____

Name: _____

Name: _____

TOTAL AMOUNT ENCLOSED (CHECK PAYABLE TO "RICHLAND CHAMBER OF COMMERCE") \$ _____

Company Name (if applicable): _____

Address: _____
(street) (city) (zip code)

Phone Number: _____ Email Address: _____

PAYMENT IN FULL MUST ACCOMPANY REGISTRATION FORM
REGISTRATION DEADLINE: JUNE 1 (\$5 LATE FEE PER PERSON ASSESSED AFTER JUNE 1)
SEE SEPARATE SHEET FOR SPONSORSHIP INFORMATION