

# CHAMBER MONTHLY



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## MAY 2015

### PRESIDENT'S CORNER

Sophie Veillette

I thank Bobbie Beshara, Mayor, Village of Richfield, for providing a summary of the Village's 2014 accomplishments, finances, and future challenges at our April luncheon. She also mentioned that Richfield was rated the #1 suburb in 2014 by the Cleveland Magazine, based on education, housing, tax rates, parks, trails, and safety. Great job Richfield!

At our luncheon on Wednesday, May 6th, we welcome Patricia Shumay to tell us about setting boundaries professionally and personally. Our luncheons take place on the odd months at the Richfield Taverne, on the even months at the Days Inn, on the first Wednesday of the month, starting at 11:45 with informal networking. The formal meeting starts at noon. These meetings are an outstanding opportunity to get to know and share business with other community members.

If you have not heard of RAMTEC (Robotics & Advanced Manufacturing Technology Education Collaborative) take a moment to learn about this new gem in our community. RAMTEC is a brand-new facility that will use industrial equipment to provide certified training. RAMTEC is located in Brecksville, Ohio on the Cuyahoga Valley Career Center campus. The center will have the most-up-to-date industry current facilities and equipment and is supported by industrial partnerships with Allen Bradley Rockwell Automation, FANUC Robotics, FANUC CNC, Parker Hannifin Corporation, Yaskawa Motoman Robotics, System Automation Training (Mechatronics) and Vex Robotics who have combined forces and talent to operate as an industrial robotics and advanced manufacturing center. In March, I represented the Richfield Chamber at RAMTEC's ground-breaking ceremony, along with various state representatives, and eight other chambers of commerce. CVCC serves eight school districts, including Revere. RAMTEC represents a tremendous effort to keep our workforce competitive and attract employers.

Richfield Chamber's Links for Education Golf Outing is only a few weeks away, on Wednesday, June 17th. Please consider donating a hole sponsorship or raffle prize, and start looking for golfers to join your foursome. The outing raises money for the scholarships awarded to graduating Revere seniors as they head off to college. Please join us at St. Bernard's Golf Club on June 17th.

The Sweet Corn Challenge Bike Ride and Hike is on Sunday, July 26th.

*Continued on next page*



## LET'S DO LUNCH!

**WEDNESDAY,  
May 6, 2015**

**Patricia Shumay**

**"Setting Boundaries  
Professionally and  
Personally"**

**11:45 Informal Networking**

**12:00 Light lunch served**

**12:30 Speaker 1:00 Adjourn**

at the

**Taverne of Richfield**

Members admitted free with a reservation.

Please R.S.V.P. to  
330-659-3300 by May 4.

Non-members bring \$11 check payable  
to Richfield Chamber of Commerce  
No-shows will be invoiced \$11 for their reserved lunch.

**Invite an associate!  
Bring your business cards  
to share.**

## Shumay To Speak on Setting Boundaries

Last year we had over 1,500 people from across the country participate, showcasing the Richfield community. Proceeds from this event fund the Chamber's daily operations and make possible the Chamber's contributions to the Town Trust. The Chamber will be manning one of the four water stops and we need volunteers. Please contact the Chamber office to sign up (330) 659-3300 or [mail@richfieldchamber.com](mailto:mail@richfieldchamber.com).

As always, if you have material you would like to include in the newsletter, please submit your story via [mail@richfieldchamber.com](mailto:mail@richfieldchamber.com). We will give members up to 100 words per newsletter to discuss their business, a promotion, or an event. (Please do not ask us to treat you as a regular columnist, though, or to attach anything to the newsletter.)

I look forward to seeing you at our monthly luncheon.

Sophie Veillette  
President

This month's speaker, Patricia Shumay is presenting "Setting Boundaries Professionally and Personally"

Founder and director of Shumay Counseling Services, Patricia Shumay, is a professional counselor. She obtained a Bachelor of Science Degree in Psychology from Pennsylvania State University, and a Master's Degree in Clinical Counseling from Ashland Theological Seminary. She is currently pursuing a Doctorate Degree in Counselor Education and Supervision from Kent State University, with an anticipated graduation date of December 2015.

Prior to becoming a professional counselor, Shumay excelled in various corporate settings as a manager and entrepreneur. She brings dedication and service to her clients as individuals, couples, groups or corporation.

Shumay is a member of the American Counseling Association, Ohio Counseling Association, Ohio Association for Spiritual, Ethical and Religious Values in Counseling, and Newsletter Chairperson of Chi Sigma Iota Counseling Academic and Professional Honor Society, Kappa Sigma Upsilon Chapter at Kent State University. She also serves on the leadership team of Under His Wings Ministry, where she equips and encourages Christian leaders in various business, church and retreat settings through presentations and group activities.

When not counseling, researching or serving, she enjoys snowboarding, mountain biking, tennis, running, hiking, going to musicals and the orchestra, and spending time with her family and friends.



## Private employers: Prepare for BWC Prospective Billing

Enroll in Destination: Excellence programs by May 29 to earn rebates

The Ohio Bureau of Workers' Compensation (BWC) is switching to prospective billing July 1 for private employers. That means the workers' compensation premium policy period is moving from a six-month period to a full fiscal year; it will run from July 1, 2015 to June 30, 2016.

Public employers, who will transition to prospective billing Jan. 1, 2016, will remain on a calendar year policy period.

As part of the prospective billing implementation, enrollment is currently underway for private employers to sign up for several of the Destination: Excellence programs.

Destination: Excellence is a bundle of programs BWC offers that help businesses improve workplace safety, enhance injured worker care and save money on workers' compensation costs.

Private employers may sign up with BWC between now and May 29 for these programs:

- Industry-Specific Safety Program, a 3 percent premium rebate for completing loss-prevention activities;
- Drug-Free Safety Program, a 4 or 7 percent premium rebate for incorporating an alcohol and drug testing and education program;
- Transitional Work Bonus Program, up to a 10 percent premium rebate for successfully returning

an injured worker released with restrictions back to work.

BWC's new Destination: Excellence brochure includes more details about the programs and enrollment deadlines.

In late May, BWC will mail all private employers a notice of estimated annual premium (like this sample). This notice will be based on your reported payroll for July 1, 2013 to June 30, 2014. It is not a bill, but please review it for accuracy and contact BWC if you feel something is incorrect.

Additional information on prospective billing, including timelines, frequently asked questions and key dates to remember, are available at [bwc.ohio.gov](http://bwc.ohio.gov).



## 18th ANNUAL "LINKS FOR EDUCATION" GOLF OUTING

Don't miss out on this great event! Be sure to get your foursome registration submitted for our "Links for Education" Golf Outing to be held Wednesday, June 17, at St. Bernard Golf Club in Richfield. Remember, there is a \$5 per person late fee that will be assessed after the June 1 registration deadline. It's not too late to become a hole sponsor -- \$100, \$200, \$300, \$400, \$500+!



659-4750 or [kls1650@roadrunner.com](mailto:kls1650@roadrunner.com) for registration and/or hole

sponsorship forms or if you have any questions. The forms are also available on the Chamber's website [www.richfieldchamber.com](http://www.richfieldchamber.com).

A portion of the proceeds from this event will fund the Chamber's scholarships for graduating Revere High School seniors. Last year five \$1,000 scholarships were awarded, and approximately \$82,000 has been awarded since the golf outing's inception.

Please contact Karen Smik at 330-

## Sweet Corn Challenge Bike OR Hike Coming Together

*Volunteers needed to serve at water stop*

The Sweet Corn Challenge pieces and parts are coming together. On the last Sunday in July, over 2,000 people come to town to have fun. They will get on their bikes and ride around seven nearby communities or stay on firm ground and run or hike.

Our guests are treated royally by our volunteers and give many compliments to the community and the Chamber. In turn they spend a good amount of money here to the benefit of the Chamber and the entire community.

This year, we've expanded the hike to include a 5K run or walk. We are currently asking for a company to help us transport runners from the parking lots to the start/finish of the event.

We are also looking for volunteers to work at a water stop. The Chamber manages one stop and community volunteers manage three other stops for us.

Chamber businesses again are stepping up to help. Village Auto Body owner, Rick Hudak, will manage transporting the water tanks to the snack stops and Jim Winar

is managing the SAG vehicles and



dispatch service.

Renee Shipley, CPA, is again managing the registration; Sarah Schoolcraft, a special friend of the Chamber, is managing the merchandise sales; Regina Health Center is hosting a water stop; Dan Trudgeon from the Richfield Town Trust is managing the food purchase and distribution; Ralph Waszak from the Town Trust is managing registration snacks; and Dave Wyatt is managing a water stop.

In addition to Eddy's Bike Shop being the name sponsor for the eleventh year, we are grateful for several other sponsors who make

it possible to bring a few thousand people into the community. Those sponsors are: Richfield Giant Eagle, First Merit, CCG Automation, Glencairn Forest, OEConnection, Empaco, Older Wiser Life Services and CCG Energy Solutions. OEConnection also provided a staff member to assist with the marketing of the event. Thank you to all!

If you can help transport food and drinks and help serve it to the riders at a water stop on July 26, please call Sue Serdinak at 330-659-0303, or email me at [sserdinak@scriptype.com](mailto:sserdinak@scriptype.com). We're hoping to have two three-hour shifts starting at 6:15 a.m.

### As a Chamber Member,

If you have an event or special promotion or recognition that you would like to appear in the monthly newsletter, please submit it to [mail@richfieldchamber.com](mailto:mail@richfieldchamber.com) by the 20th of each month. Please limit your release to 100 words. Attachments will not be accepted.

# BUSINESS BOOKS

For those of you that have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

## You Raised Us, Now Work With Us

by Lauren Stiller Rikleen. c. 2014. American Bar Association. ISBN: 978-1627225854 \$24.95

Another May is upon us, and the graduating “Millennial” class of 2015 will soon be entering the workforce. It is frightening to know that the Millennials are the biggest generation ever in American history. By the end of this year, they will surpass the living Boomer generation, according to Pew Research. Where will they all go? Who will they work for? Are you making room for them? If so, how will they fit into your culture?

The Millennials certainly come under microscopic scrutiny. They are stereotyped as being lazy, entitled, spoiled, pampered, unrealistic, and disrespectful. And the parents, for whom the term “hovering helicopters” was given by guidance counselors, admission officers and employers, are often blamed.

*You Raised Us, Now Work With Us* is a must read if you are expecting to hire, and/or currently have a generational mix in your office. *You Raised Us* puts all the name calling and assumptions in perspective. This is not a casual read, it is more of a thesis: packed with documentation, detailed studies, and best of all Millennial narratives and perspectives. When the dust settles, you will see and understand both sides of the story, such as why Millennials are still living at home, to the factors behind their desire of a life with friends over the sacrifices required for the corner office.

When the Millennials coming knocking at your door, you’ll be ready to work harmoniously.

### Job Seekers Workshop

There will be a Job Seekers Workshop Resume/LinkedIn Makeover held Saturday, May 16, from 9:00 to 11:00 a.m. at Cuyahoga Valley Career Center (CVCC).

Learn the latest tips and information of your resume must have’s to get that interview. This is a free event. Registration is required. Register online at: <http://tinyurl.com/CVCC-JobSeekers5-16-15>. For more information, contact: [tbrown@cvcworks.edu](mailto:tbrown@cvcworks.edu) or call 440-746-8252.



*Reviewed by Jennifer Stencel, Branch Manager, Adult Librarian and Teen Librarian at the Richfield Branch Library of the Akron-Summit County Public Library System.*

### Revere Class of 2015 Prepares for Graduation

The Revere High School’s Class of 2015 will receive their diplomas at the Akron Civic Center on May 31, 2015. This year’s Valedictorian is Rebecca Jarvis, while the class has two Salutatorians: Joseph Magoline and Tyler Cai. The 2015 Inductees into the Revere Hall of Fame will be recognized during the Commencement Program. Dr. Sherman W. Horn II, a 1965 graduate of Revere High School who was one of the first physicians to be board certified in emergency medicine and William Fairweather, a 1968 graduate of Revere High School and a retired Central Intelligence Agency (CIA) agent.



### Richfield Chamber of Commerce Board Members

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Secretary – Sophia Veillette,  
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Sue Serdinak, ScripType Publishing

Links for Education chair –  
Karen Smik

Town Trust Liaison – Jim Smith,  
Exit 11 Truck Tires

Scholarship committee chair –  
Jim Koewler,  
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