

# CHAMBER MONTHLY



4300 W. Streetsboro Rd.  
Richfield, Ohio 44286  
www.richfieldchamber.com

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Executive Secretary

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## MAY 2016

### PRESIDENT'S CORNER

Salena Parker

It has been rewarding both personally and professionally to attend our meetings and then go out into the community to spread the word of how the membership "networks" at these meetings to the fullest extent.

I'd like to thank Bobbie Beshara, mayor of Richfield, for providing a summary of the village's 2015 accomplishments, finances and future challenges at our April luncheon.

Please join us May 4 to hear Revere School Superintendent Matt Montgomery and CFO Dave Forrest speak on the state of the schools. This month's luncheon will be held at The Taverne of Richfield from 11:45 a.m. till 1 p.m.

Get involved with our community through upcoming events where you will be able to work together for the betterment of Richfield.

Our Links for Education golf outing is only a few weeks away. Please consider donating a hole sponsorship or raffle prize, and start looking for golfers to join your foursome. The outing raises money for the scholarships awarded to graduating Revere seniors as they head off to college. Please join us at St. Bernard's Golf Club on Wednesday, June 15.

Our Sweet Corn Challenge will take place on Sunday, July 24. This cycling and 5K running/walking event brings many visitors to Richfield each year and hundreds of thousands of dollars to our community. The ride supports

the commercial grants given by the Richfield Town Trust to help keep up properties and businesses in our "downtown." We would appreciate a donation, some time volunteering, or both. Or, come out and ride. It's a great event.

Don't miss out on your opportunity to Connect After Hours at 5:30 on May 12 at Memories. I'd like to thank Schulte & Co and Sophie Veillette for sponsoring this event and making it happen. There will be a cash bar and hors d'oeuvres. Come out, build existing relationships and create new ones.

I ask for your thoughts and feedback. How can we, the chamber, stay relevant to our communities and businesses? I would like to see the chamber grow. I feel we are the best value among the area chambers. Please help spread the word.

We will continue to have dynamic local leaders, business executives and other great speakers lined up each month. If you have suggestions for speakers at future luncheons, please contact Tim Ochwat at TOchwat@meridiansinc.com.

### As a Chamber Member,

If you have an event or special promotion or recognition that you would like to appear in the monthly newsletter, please submit it to mail@richfieldchamber.com by the 20th of each month. Please limit your release to 100 words. Attachments will not be accepted.



**LET'S DO  
LUNCH!**

**WEDNESDAY,  
May 4, 2016**

**Speaker**

**Matt Montgomery and  
Dave Forrest, Revere Schools**

**11:45 Informal Networking**

**12:00 Light lunch served**

**12:30 Speaker**

**1:00 Adjourn**

**Please R.S.V.P. to  
330-659-3300 by May 2.**

**at the  
Taverne of Richfield**

**Members admitted free with a reservation.**

Non-members bring \$11 check payable to Richfield Chamber of Commerce  
No-shows will be invoiced \$11 for their reserved lunch.

**Invite an associate!  
Bring your business cards  
to share.**

# Sweet Corn Challenge Continues a Successful Tradition *Volunteers needed*

Each year dozens of volunteers from the Chamber of Commerce and the Richfield community work together to organize and run the Sweet Corn Challenge. As we prepare for a couple thousand people to visit the town to participate in the event, we look for help.

The event offers bike routes for all levels of riders and a 5K run or walk for those who stay on their feet. Our guests, who come from across the country, compliment the community each year on the graciousness of our volunteers.

We are looking for some of those gracious volunteers to help at this year's event on Sunday, July 24. We need water/snack stop volunteers, SAG drivers and merchandise sellers.

Richfield and surrounding communities receive significant economic benefit from the tourism of the event. In addition, the profit from the past events has been capitalized and resulted in a revitalization of the commercial buildings in the Richfield Village Historic District.

In addition to Eddy's Bike Shop being the name sponsor for the 12th year, we are grateful for several other sponsors who make it possible to host a nationally famous event. Those sponsors are: Richfield Giant Eagle, Meridian Construction, OEC, Glencairn, Older Wiser Life Services, Empaco, Na-

**e**ddy's **bike shop**   
**Sweet Corn  
Challenge**  
**Bike or 5k Run**  
**July 24, 2016**

tional Interstate, Cleveland Clinic Akron General and Pine Valley Care Center.

A registration form is attached to this month's newsletter. A portion of every registration goes to Feeding America.

If you can clear your calendar for July 24 to help pick up weary cyclists in a SAG truck, serve drinks and snacks at a water stop or help organize and sell merchandise, please call Sue Serdinak at 330-659-0303, or email [sserdinak@scriptype.com](mailto:sserdinak@scriptype.com).



## **Box Truck Needed**

The Sweet Corn Challenge needs the use of a box truck on July 24 to deliver boxes of snacks and water to the rest stops during the morning and afternoon. Can you provide a truck and/or a driver? Please call the Chamber at 330-659-3300.

# Sweet Corn Challenge 2016

## Apparel & Gear

- A brilliantly colored, highly visible synthetic and airy Jersey that wicks away moisture with a 9" zipper. Resistant to pilling, this attractive Jersey will be fun and comfortable to wear for years to come.
- A vented, wicking 3-pocket neon jacket.
- A 50/50 blend T-shirt.



*Sweet Corn Challenge apparel may be ordered until July 10.*

## Registration

PLEASE PRINT - ONE RIDER PER FORM - PHOTOCOPIES ACCEPTED  
Register Online - [www.sweetcornride.com](http://www.sweetcornride.com)

LAST NAME

FIRST NAME

ADDRESS

CITY

STATE

ZIP

PHONE NUMBER

EMAIL ADDRESS

### Check Your Choices and Prices

	EARLY BIRD *TIL MAY 10	MAY 11 *TIL JULY 10	AFTER JULY 10
<input type="checkbox"/> 100 MILE BIKE ROUTE	<input type="checkbox"/> \$25	<input type="checkbox"/> \$32	<input type="checkbox"/> \$38
<input type="checkbox"/> 25 <input type="checkbox"/> 50 MILE BIKE ROUTE	<input type="checkbox"/> \$18	<input type="checkbox"/> \$22	<input type="checkbox"/> \$29
<input type="checkbox"/> 10-MILE BIKE ROUTE	<input type="checkbox"/> \$15	<input type="checkbox"/> \$18	<input type="checkbox"/> \$24
<input type="checkbox"/> 5-K RUN OR WALK	<input type="checkbox"/> \$17	<input type="checkbox"/> \$19	<input type="checkbox"/> \$25
Bike Jersey <input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	<input type="checkbox"/> \$43	<input type="checkbox"/> \$53	N/A
Jacket (Unisex) <input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	<input type="checkbox"/> \$52	<input type="checkbox"/> \$60	N/A
Event T-Shirt <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL      - Child - <input type="checkbox"/> S <input type="checkbox"/> M	<input type="checkbox"/> \$12	<input type="checkbox"/> \$17	N/A
<b>TOTAL ENCLOSED</b>	\$	\$	\$

**Send form and Check to:** Richfield Chamber of Commerce  
4300 W. Streetsboro Rd., Richfield, OH 44286  
NO REFUNDS GIVEN

### ALL APPLICANTS MUST COMPLETE AND SIGN THIS FORM. IMPORTANT NOTICE - READ CAREFULLY

This is a release. In signing this release for myself or the named participant, if the participant is under the age of eighteen, I acknowledge and understand that I am absolving and releasing the organizers of this event, including but not limited to the Richfield Chamber of Commerce and all other sponsoring agencies, businesses and organizations of all liability or blame for any injury, incident, harm, loss, inconvenience or damage suffered or sustained as a result of any participation in the Sweet Corn Challenge or in any activities associated with the ride. If any such injury, incident, harm, loss, inconvenience or damage occurs, I understand that I will not have any right to seek any recovery from the organizers of this event, including but not limited to the Richfield Chamber of Commerce and all other sponsoring agencies, businesses and organizations. I also acknowledge that I (or named participant if under the age of eighteen) am voluntarily participating in the Sweet Corn Challenge and expressly agree to assume all risk and danger associated with or incidental to the event. I also consent to and permit emergency treatment in the event of injury or illness. I shall obey all traffic laws and practice courtesy and safety in cycling. I acknowledge that it is required that I wear a CPSC approved helmet at all times while bicycling in the Sweet Corn Challenge.

SIGNATURE OF APPLICANT

DATE OF BIRTH

SIGNATURE OF PARENT / GUARDIAN (FOR RIDERS UNDER AGE 18)

# BUSINESS BOOKS

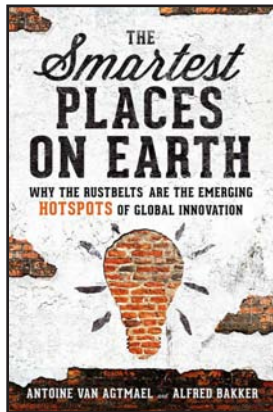
For those of you who have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

## The Smartest Places on Earth: Why Rustbelts Are the Emerging Hotspots of Global Innovation

By Antoine Van Agtmael and Fred Bakker. Public Affairs Publishing, 2016. ISBN: 9781610364352 \$25.99

You won't read about Detroit, Chicago or Cleveland. Or Silicon Valley, for that matter, and how if we just "plug in" to all the wondrous things they're doing, it will all be fixed here. You will read uplifting stories about Rustbelt cities around the globe that are responding to the new economy and making a profound comeback - like Akron.

In the old economy, the focus was on making things as cheap as possible.



But in this new economy, the goal is to make things as smart as possible.

Smart innovation and manufacturing cannot use cheap labor. In order to make smart things, you need smart and skilled employees.

The recipe for success requires several key pieces and a willingness to bring the city back.

You need to have businesses like Goodyear as well as bustling start-ups. You need trade schools and academies like Akron University to train employees for the smart economy. You need

fundors and grant support from local and state government. Finally, you need a leader or two who have the foresight to make connections and secure the right players. Not every Rustbelt city is making a comeback, but Akron is.

"One of our most striking experiences took place in Akron, Ohio, on that first foray into the American Rustbelt," reads page 93. Find out why Akron was mentioned in this book 20 times and took up an inch and a half of index space with nine sub-categories. Read why living and working so close to Akron puts you in great shape. You will know who, what and where to tap into.

*Book reviewed by Jennifer Stencel, Branch Manager, Richfield Branch Library.*

## Richfield Historical Society explores local history with 'TakeMeBack' series

The May 12 Richfield Historical Society TakeMeBack series presentation, "Jim Smith, Prisoner of the Ohio Indians," will be held at 7 p.m. at the Historical Museum of Richfield, 3907 Broadview Road.

Presenter John Burke will portray Jim Smith, who was captured by Indians at British General Edward Braddock's defeat during the French and Indian War in 1755. Smith was the first white man to see Medina County, where he wintered at Panther Cave, now known as Whipps Ledges in Hinckley. Through the journal Smith kept, attendees will learn about his capture and adoption as an Indian.

## 19th annual Links for Education Golf Outing registration deadline approaches

Don't miss out on this great event! Be sure to get your foursome registration submitted for our Links for Education Golf Outing to be held Wednesday, June 15 at St. Bernard Golf Club in Richfield. Remember, a \$5 per person late fee will be assessed after the June 1 registration deadline.

And it's not too late to become a hole sponsor - \$100, \$200, \$300, \$400, \$500+.

Registration and hole sponsorship forms are attached with this month's newsletter. Please contact Karen

Smik at 330-659-4750 or kls1650@roadrunner.com for additional forms or if you have any questions. And be sure to like our new "Richfield Chamber of Commerce 'Links For Education' Annual Golf Outing" Facebook page.

A portion of the proceeds from this event will fund the Chamber's scholarships for graduating Revere High School seniors. Last year, five \$1,000 scholarships were awarded, and approximately \$87,000 has been awarded since the golf outing's inception.



## Richfield Chamber of Commerce Board Members

President - Salena Parker,  
Center for the Healing Arts

Vice-President - Tim Ochwat,  
Meridian Construction Services

Treasurer - Roger Swan,  
Village Councilman

Secretary - Steve McAlear,  
Pike Agency - Allstate

Past-President - Sophie Veillette,  
Schulte & Company CPAs, Inc.

Sweet Corn Challenge chair -  
Sue Serdinak, ScripType Publishing

Links for Education chair -  
Karen Smik

Scholarship committee chair -  
Jim Koewler,  
The Koewler Law Firm



RICHFIELD CHAMBER OF COMMERCE  
 "LINKS FOR EDUCATION"  
 19<sup>TH</sup> ANNUAL GOLF OUTING  
 (With Over \$87,000 in Scholarships to Revere High School Students)  
 SPONSORED BY GMS



DATE: Wednesday, June 15, 2016

LOCATION: St. Bernard Golf Club  
 5364 Streetsboro Road -- Richfield

GOLF: 4 Person Scramble (**soft spikes only**)                              **foursomes will be kept moving at a steady pace on the course**

Check-in/Lunch/Putting Contest/"Big Break" Skills Challenge at 11:30 a.m.  
 Shotgun Start at 1:00 p.m.  
 Dinner after golf (steak or chicken)

FEE: **Super Ticket        \$385 per foursome by 6/1; \$405 per foursome after 6/1 (this package available to foursomes only)**  
 (includes hot dog for lunch, greens fee for 18 holes of golf, cart, refreshments, dinner, skins, mulligans,  
 2 regular raffle tickets and special gift for each member of the foursome)

**Golf & Dinner        \$85 per person (\$340 per foursome) by 6/1; \$90 per person (\$360 per foursome) after 6/1**  
 (includes hot dog for lunch, greens fee for 18 holes of golf, cart, refreshments, dinner & special gift for each golfer)

**Golf Only \$45 per person by 6/1; \$50 per person after 6/1**  
 (includes hot dog for lunch, greens fee for 18 holes of golf, cart, refreshments and special gift)

**Mulligans and skins will be sold the day of the event for those not on the Super Ticket**

**Dinner Only        \$30 per person**

PLEASE COMPLETE AND MAIL THIS FORM ALONG WITH YOUR CHECK MADE PAYABLE TO:  
 "Richfield Chamber of Commerce"      4300 W. Streetsboro Road    Richfield, Ohio 44286

**Golf Foursome**

(All foursomes must be on the same fee "package")

	Dinner (indicate steak or chicken)	Super Ticket	Regular Fee	Golf Only
<b>By 6/1</b>		\$385/4some	\$85/person	\$45/person
<b>After 6/1</b>		\$405/4some	\$90/person	\$50/person
Name: _____	_____	_____	_____	_____
(_____ Team Captain)				
Name: _____	_____	_____	_____	_____
Name: _____	_____	_____	_____	_____
Name: _____	_____	_____	_____	_____

**Dinner Only**

	(indicate steak or chicken)	\$30/person
Name: _____	_____	_____
Name: _____	_____	_____
Name: _____	_____	_____
Name: _____	_____	_____

TOTAL AMOUNT ENCLOSED (**CHECK PAYABLE TO "RICHFIELD CHAMBER OF COMMERCE"**)                              \$ \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_  
                                 (street)                                                                          (city)                                                                          (zip code)

Phone Number: \_\_\_\_\_                                  Email Address: \_\_\_\_\_

**PAYMENT IN FULL MUST ACCOMPANY REGISTRATION FORM  
 REGISTRATION DEADLINE: JUNE 1 (\$5 LATE FEE PER GOLFER ASSESSED AFTER JUNE 1)**

