

# CHAMBER MONTHLY



4300 W. Streetsboro Rd.  
Richfield, Ohio 44286  
www.richfieldchamber.com

Carri Wells,  
Executive Secretary

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## MAY 2017

### PRESIDENT'S CORNER

Tim Ochwat

www.sweetcornride.com. To volunteer, contact Sue Serdinak at 330-659-0303 or sserdinak@scriptype.com. It's a great event. You should be part of it!

Please join us on May 3, when we welcome our guest speaker Bob Becker, chairman of the RJRD. The luncheon will be held at the Taverne of Richfield.

Why not invite someone to the luncheon so they can experience the advantage of Chamber membership? Our meetings are an outstanding opportunity to get to know and share business with other community members. They are on the first Wednesday of the month, starting at 11:45 with informal networking. The formal meeting starts at noon. Non-member cost is just \$11.

They take place on the odd months at the Richfield Taverne and on the even months at the Days Inn. I look forward to seeing you at our luncheon.

Timothy Ochwat,  
President

### Historical Society presents 'Faulhaber Family Memories'

The Richfield Historical Society will present, as part of its TakeMeBack Series, "Faulhaber Family Memories" on Sunday, May 21, 2:00 p.m., at the Historical Museum of Richfield (located at 3907 Broadview Road).

Don Faulhaber, of Faulhaber Funeral Home in Broadview Heights, will share

how in 1927 his Grandfather and Grandmother Faulhaber moved to Richfield to operate the corner store, now known as The Dougout Pub and Grill, as well as other family stories relating to Richfield during the late 1920s/early 1930s when his grandfather was also postmaster. Call 330-659-4750 for additional information.

As a Chamber Member, if you have an event or special promotion or recognition that you would like to appear in the monthly newsletter, please submit it to mail@richfieldchamber.com by the 20th of each month. Please limit your release to 100 words. Attachments will not be accepted.



LET'S DO  
LUNCH!

**WEDNESDAY,  
May 3, 2017**

**Speaker**

**Bob Becker,  
Richfield Joint Recreation  
District Chairman**

**11:45 Informal Networking**

**12:00 Light lunch served**

**12:30 Speaker**

**1:00 Adjourn**

at the  
**Taverne of Richfield**

Members admitted free with a reservation.

Non-members bring \$11 check payable to Richfield Chamber of Commerce  
No-shows will be invoiced \$11 for their reserved lunch.

**Invite an associate!  
Bring your business cards  
to share.**

**Please R.S.V.P. to  
330-659-3300 by April 28.**

# BUSINESS BOOKS

For those of you who have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

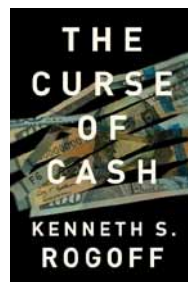
## The Curse of Cash

By Kenneth S. Rogoff,  
Thomas D Cabot Professor of Public Policy  
at Harvard University  
Princeton University Press, 2016  
ISBN-10: 0691172137

In his new book, Kenneth S. Rogoff makes a compelling case for the transition away from nearly all cash transactions. There is a lot of cash in our economy, in fact almost \$4,200.00 for every citizen of The United States. Over 80% of that cash is in \$100.00 bills. What's in your wallet, indeed! Probably not too much in \$100's. If you are shocked to hear that we are still

a cash-heavy society, you're probably curious to know who has all this cash and what are they doing with it.

According to Rogoff, a large part is feeding tax evasion, corruption, terrorism, the drug trade, human trafficking, and other parts of the underground economy! The IRS estimates that it loses hundreds of billions of dollars from individuals and businesses hiding their receipts and not paying into Social Security. He also explains that paper money can also cripple



monetary policy. Further, Rogoff states that central banks have been unable to stimulate growth and inflation by cutting interest rates significantly below zero for fear that it would drive investors to abandon treasury bills and stockpile cash.

In order to change this, Rogoff has proposed slowly phasing out paper currency starting with the highest denominations, leaving bills no larger than \$10.00. The idea of going cashless seems at first to be a radical idea, but think about how much less cash you use now than 10 years ago. Maybe he's on to something.

Book reviewed by Mike Daly, Adult Librarian  
Richfield Branch Library

## 20th Annual 'Links for Education' Golf Outing

Don't miss out on this great event! Be sure to get the foursome registration submitted for the "Links for Education" Golf Outing to be held Wednesday, June 14, at St. Bernard Golf Club in Richfield. Remember, a \$5 per person late fee will be assessed after the June 1 registration deadline. And it's not too late to become a hole

sponsor - \$100, \$200, \$300, \$400, \$500+!

Dixon Golf will be sponsoring a contest at the outing where participants, for a \$10 donation, will have a chance to win a sleeve of Dixon Earth golf balls and other items. The Chamber will receive a portion of all monies donated. All golfers will receive a free Dixon Earth golf ball.

A few volunteers are still needed to help with contests or driving the beverage cart at the outing.

Please contact Karen Smik at 330-659-4750 or kls1650@roadrunner.com for reg-

istration and/or hole sponsorship forms, to volunteer or if there are any questions. And be sure to check out the "Richfield Chamber of Commerce 'Links For Education' Annual Golf Outing" Facebook page and hit the "like" button!

A portion of the proceeds from this event will fund the Chamber's scholarships for graduating Revere High School seniors. Last year five \$1,000 scholarships were awarded, and approximately \$92,000 has been awarded since the golf outing's inception.



## Richfield Chamber of Commerce Board Members

President – Tim Ochwat,  
Meridian Construction Services

Vice President – Sheryl Wilson,  
Bay Pointe Technology

Treasurer – Roger Swan,  
Village Councilman

Secretary – Amy French, OEC

Past-President – Sophie Veillette,  
Schulte & Company CPAs, Inc.

Sweet Corn Challenge chair –  
Sue Serdinak, ScripType Publishing

Links for Education chair –  
Karen Smik

Scholarship committee chair –  
Jim Koewler,  
The Koewler Law Firm

## Ride or walk as a team or with 1,600 new friends at the Sweet Corn Challenge

The Sweet Corn Challenge on July 30 is a fun place to be with other cycling or running enthusiasts.

Join the fun while supporting the Richfield business community.

A registration form is attached to this newsletter.

Thorson Baker + Associates Consulting Engineers on Route 303 is helping with the event by providing a beautiful space for a water/rest stop for the 50- and 100-mle cyclists. We thank them for being supportive and easy to work with.

## 'Networking for a New Career'

The Cuyahoga Valley Career Center is hosting a free adult job seeker workshop on Saturday, May 13 from 9:00-11:00 a.m. Michael Perry, President of Szarka Financial, and Kris McGuigan, Speaker, Trainer and Career Catalyst of Professional Courage will speak on "Networking for a New Career." They will discuss how to improve visibility to recruiters and potential employers, leverage an existing network to identify hidden opportunities and how to achieve LinkedIn's coveted All-Star profile. This is a free event, but registration is required. Register online at: <http://www.cvcworks.edu/protected/EventRegistration.aspx?rCode=40UY2>. For more information, contact: [mmluka@cvcworks.edu](mailto:mmluka@cvcworks.edu) or call 440.746.8260.

## Renaissance of Richfield presentation

The Renaissance of Richfield (3975 Everett Rd.) will present "Starting with the Basics: Power of Attorney, Living Will, Last Will and Testament" on May 9th from 2-3 p.m. Allison McMeechan, Esq. Reminger Co., L.P.A. will discuss what these documents really say. Appetizers will be provided. This is a free presentation. RSVP to Debbie Garrett at the Renaissance of Richfield at 440-463-8095 or [Debbie@renaissanceassistedliving.net](mailto:Debbie@renaissanceassistedliving.net).



# Sweet Corn Challenge

# 2017

## July 30, 2017

## Registration

PLEASE PRINT - ONE RIDER PER FORM - PHOTOCOPIES ACCEPTED  
 Register Online - [www.sweetcornride.com](http://www.sweetcornride.com)

LAST NAME

FIRST NAME

ADDRESS

CITY

STATE

ZIP

PHONE NUMBER

EMAIL ADDRESS

### Check Your Choices and Prices

	EARLY BIRD 'TIL MAY 10	MAY 11 'TIL JULY 10	AFTER JULY 10
<input type="checkbox"/> 100 MILE BIKE ROUTE	<input type="checkbox"/> \$27	<input type="checkbox"/> \$34	<input type="checkbox"/> \$38
<input type="checkbox"/> 25 <input type="checkbox"/> 50 MILE BIKE ROUTE	<input type="checkbox"/> \$18	<input type="checkbox"/> \$22	<input type="checkbox"/> \$29
<input type="checkbox"/> 10-MILE BIKE ROUTE	<input type="checkbox"/> \$15	<input type="checkbox"/> \$18	<input type="checkbox"/> \$24
<input type="checkbox"/> 5-K RUN OR WALK	<input type="checkbox"/> \$17	<input type="checkbox"/> \$19	<input type="checkbox"/> \$25
Bike Jersey			
<input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	<input type="checkbox"/> \$43	<input type="checkbox"/> \$53	N/A
Women's Racerback Bike Jersey			
<input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	<input type="checkbox"/> \$42	<input type="checkbox"/> \$52	N/A
Men's Racerback Bike Jersey			
<input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	<input type="checkbox"/> \$42	<input type="checkbox"/> \$52	N/A
Performance Dry Zone® Shirt			
<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	<input type="checkbox"/> \$16 <input type="checkbox"/> \$18 XXL	<input type="checkbox"/> \$20 <input type="checkbox"/> \$22 XXL	N/A
Event T-Shirt			
<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	<input type="checkbox"/> \$12 <input type="checkbox"/> \$14 XXL	<input type="checkbox"/> \$17 <input type="checkbox"/> \$19 XXL	N/A
	- Child -		
	<input type="checkbox"/> S <input type="checkbox"/> M		
<b>TOTAL ENCLOSED</b>	\$	\$	\$

**Send form and Check to:** Richfield Chamber of Commerce  
 4300 W. Streetsboro Rd., Richfield, OH 44286  
 NO REFUNDS GIVEN

### ALL APPLICANTS MUST COMPLETE AND SIGN THIS FORM. IMPORTANT NOTICE - READ CAREFULLY

This is a release. In signing this release for myself or the named participant, if the participant is under the age of eighteen, I acknowledge and understand that I am absolving and releasing the organizers of this event, including but not limited to the Richfield Chamber of Commerce and all other sponsoring agencies, businesses and organizations of all liability or blame for any injury, incident, harm, loss, inconvenience or damage suffered or sustained as a result of any participation in the Sweet Corn Challenge or in any activities associated with the ride. If any such injury, incident, harm, loss, inconvenience or damage occurs, I understand that I will not have any right to seek any recovery from the organizers of this event, including but not limited to the Richfield Chamber of Commerce and all other sponsoring agencies, businesses and organizations. I also acknowledge that I (or named participant if under the age of eighteen) am voluntarily participating in the Sweet Corn Challenge and expressly agree to assume all risk and danger associated with or incidental to the event. I also consent to and permit emergency treatment in the event of injury or illness. I shall obey all traffic laws and practice courtesy and safety in cycling. I acknowledge that it is required that I wear a CPSC approved helmet at all times while bicycling in the Sweet Corn Challenge.

SIGNATURE OF APPLICANT

DATE OF BIRTH

SIGNATURE OF PARENT / GUARDIAN (FOR RIDERS UNDER AGE 18)