

CHAMBER MONTHLY



4300 W. Streetsboro Rd.
Richfield, Ohio 44286
www.richfieldchamber.com

Carri Wells,
Executive Secretary

Ph: (330) 659-3300 • Email: mail@richfieldchamber.com

MAY 2018

Chamber Board faced with new decisions

The Chamber is going through a year of transition as the Sweet Corn Challenge bike ride has ended. The event was started in 1994 and for 24 years provided substantial operating funds for the Chamber plus grants for commercial properties being restored in the Richfield Historic District. Profit from the event exceeded half a million dollars during its run in Richfield.

This year the Chamber board recognized that it must reevaluate finances until another fundraising event can start generating adequate operating funds. The board voted to donate only 10 percent of the profit from the 2017 bike ride for commercial grants. The replacement event will not subsidize the grant program, which helped restore 17 commercial century buildings.

The board voted to distribute 30 percent of the 2017 golf outing profit for scholarships. Money remains in the scholarship fund that will enable the Chamber to distribute four \$1,000 scholarships to seniors again this year. Special recognition to Jim Smith who started the scholarship fundraiser back in 1996.

The board asks for members' support

PRESIDENT'S CORNER

Sheryl Wilson

of the Links for Education Golf Outing on June 13 and the new Sweet Corn Challenge 5K/10K/Trail Run or Walk on July 29. They are hopeful the timed run can eventually replace the bike ride in supporting the daily operations of the Chamber.

Future boards will be tasked with evaluating the distribution of profit and could alter it as fundraising evolves. Past boards have hesitated to increase dues or charge members for the monthly networking luncheons. However, all options may be considered by future boards.

We are asking for company-wide participation in these important events. Many have suggested team competition in the Golf Outing and the Sweet Corn Challenge. I have tasked my team here at Bay Pointe to think of creative ways in which we can participate in both events. Will you join us?

ONE TEAM=ONE GOAL

Sheryl Wilson

Our May Speaker

Bobbie Beshara

Richfield Mayor

Mayor Bobbie Beshara will present the "State of the Village" at our next luncheon on Wednesday, May 2.



**LET'S DO
LUNCH!**

**WEDNESDAY,
May 2, 2018**

Speaker

Bobbie Beshara
Richfield Mayor

11:45 Informal Networking

12:00 Light lunch served

12:30 Speaker

1:00 Adjourn

at the
Days Inn

Members admitted free with a reservation.

Non-members bring \$13 check payable to Richfield Chamber of Commerce
No-shows will be invoiced \$13 for their reserved lunch.

Invite an associate!
Bring your business cards to share.

Please R.S.V.P. to
330-659-3300 by April 27.

As a Chamber Member,

If you have an event or special promotion or recognition that you would like to appear in the monthly newsletter, please submit it to mail@richfieldchamber.com by the 20th of each month. Please limit your release to 100 words. Attachments will not be accepted.

Richfield Historical Society May 24

TakeMeBack Series Presentation

The Richfield Historical Society will present "Edmund Fitzgerald: What Really Happened?" on Thursday, May 24 at 7:00 p.m., at the Historical Museum of Richfield (3907 Broadview Road).

Attendees will hear a brief history of shipping on the Great Lakes and of the impressive Edmund Fitzgerald. She had an exciting life during the 18 years she sailed, often carrying record-breaking loads.

Carrie Sowden, National Museum of the Great Lakes Archaeological Director, will also explore prevailing theories on the ship's loss.

The program is free and open to the public. Call 330-659-4750 for additional information.



Richfield Chamber of Commerce Board Members

*President – Sheryl Wilson
(Bay Pointe Tech Services)*

*Vice President –
Amy French (OEC)*

*Treasurer – Austin Linden III
(Financial Management Strategies)*

*Past-President – Tim Ochwat
(Meridian Construction Services)*

*Sweet Corn Challenge chair –
Sue Serdinak (ScripType Publishing)*

*Links for Education chair –
Karen Smik*

*Scholarship committee chair –
Jim Koewler (Koewler Law Firm)*

Richfield Chamber of Commerce 21st Annual 'Links for Education' Golf Outing

Don't miss out on this great event! Be sure to get your foursome registration submitted for our "Links for Education" Golf Outing to be held Wednesday, June 13, at St. Bernard Golf Club in Richfield. Remember, a \$5 per person late fee will be assessed after the June 1 registration deadline. It's not too late to become a hole sponsor -- \$100, \$200, \$300, \$400, \$500+! And for \$250 you can be our beverage cart sponsor, golfer gift sponsor or a hole-in-one contest sponsor. Distinctive individual signs with the sponsors name will be placed in highly visible locations around the course.

A number of skill challenges as well as fun contests will be held during the event and there will again be a

raffle featuring some fantastic items donated by generous community businesses and individuals.

A few volunteers are still needed to help with contests or driving the beverage cart at the outing.

Please contact Karen Smik at 330-659-4750 or kls1650@roadrunner.com for registration and/or hole sponsorship forms, to volunteer, or if you have any questions.

A portion of the proceeds from this event will fund the Chamber's scholarships for graduating Revere High School seniors. Last year four \$1,000 scholarships were awarded, and approximately \$96,000 has been awarded since the golf outing's inception.

Revere Middle School exit interview volunteers needed

Revere Middle School is currently seeking volunteers to participate as interviewers for the Revere Middle School 8th Grade Exit Interviews.

As an interviewer, your assistance is requested to provide an authentic audience for each student and offer feedback to the student based on his/her presentation.

All interviews will be held in the

Revere Middle School library at 3195 Spring Valley Rd. in Akron from 8:00 - 10:30 a.m. on May 14, 15, 16 and 17. Each student's presentation will last between 10-15 minutes.

Please visit www.signupgenius.com/go/20f054aa5a628a64-8thgrade if you are interested. Contact Elizabeth Long at 330-523-3414 or elong@revereschools.org with any questions.

Six Regina Health Center staff members honored as STARS by LeadingAge Ohio

Six Regina Health Center staff members were honored for outstanding service during the 2018 LeadingAge Ohio STARS Employee Recognition Luncheon on April 12 at the Benjamin Rose Institute on Aging in Cleveland.

The event is hosted by LeadingAge Ohio, the advocate of not-for-profit services for older Ohioans. Residents, resident families and employees nominate individual front-line employees for their exemplary service and commitment to the mission and values of Regina Health Center.

Regina Health Center staff honored include:

- Rebecca (Becky) Cruse,
Dining Services Aide

- Donna Collins, LPN
- Erica Dais, STNA
- Howida Hassouneh,
Nursing Assistant
- Katherine Ruebensaal, RN
- Jeanne Trapp, STNA

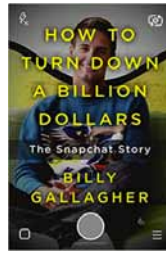
"We are proud of the service we provide to our residents and this pride is never more evident than in watching the dedication of individuals such as Becky, Donna, Erica, Howida, Katherine and Jeanne on a daily basis" said Mark Yantek, Regina Health Center executive director. "It is an honor to recognize these dedicated individuals who truly represent the not-for-profit difference we provide our residents."

BUSINESS BOOKS

For those of you who have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

How to Turn Down a Billion Dollars: The Snapchat Story

By Billy Gallagher
St. Martin's Press, 2018
ISBN-10: 1250108616



In his new book, How To Turn Down A Billion Dollars, author Billy Gallagher chronicles the rise of Snapchat.

In the beginning, Snapchat was an internet startup aimed at drunken party goers wanting to temporarily share compromising photos, through its IPO which valued the company at \$22 billion dollars. Gallagher, a tech journalist who attended Stanford University with the company's founders,

has covered Snapchat from its creation.

The first half of the book describes how founders Evan Spiegel, Bobby Murphy, and Reggie Brown took the idea from a frat boy fantasy to a company that has dramatically changed the way we communicate today.

In the second part of the book Gallagher recounts the attempt by Facebook to purchase Snapchat for \$2.8 billion (Gallagher thought the \$1 billion in the title sounded better) and the negotiations between Spiegel and Facebook's Mark Zuckerberg that ultimately led

to Spiegel turning down the offer and taking Snapchat public.

Ironically, the story is very reminiscent of the founding of Facebook itself, especially the part where Reggie Brown is ousted from the company even though it was his idea that initially started the whole enterprise.

Anyone who has seen the movie "Social Network" can't help but make comparisons between the two startups. The book is a quick read with many interesting stories revealed from inside sources and a fascinating look into how Silicon Valley works.

*Book reviewed by Mike Daly,
Adult Librarian Richfield Branch Library*

Sweet Corn Challenge July 29, 2018

Registration

Use ONE RUNNER PER FORM - PHOTOCOPIES ACCEPTED
Register Online - www.sweetcornchallenge.com

LAST NAME FIRST NAME

ADDRESS

CITY STATE ZIP

PHONE NUMBER

EMAIL ADDRESS

Check Your Choices and Prices

	EARLY BIRD 'TIL MAY 10	MAY 11 'TIL JULY 10	JULY 10 'til July 24
<input type="checkbox"/> 5K	<input type="checkbox"/> \$20	<input type="checkbox"/> \$25	<input type="checkbox"/> \$30
<input type="checkbox"/> 10K	<input type="checkbox"/> \$25	<input type="checkbox"/> \$30	<input type="checkbox"/> \$35
<input type="checkbox"/> TRAIL RUN	<input type="checkbox"/> \$20	<input type="checkbox"/> \$25	<input type="checkbox"/> \$30
<input type="checkbox"/> KIDS' FUN RUN	<input type="checkbox"/> \$10	<input type="checkbox"/> \$15	<input type="checkbox"/> \$20
Performance Dry Zone® Event Shirt			
<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL	<input type="checkbox"/> \$11	<input type="checkbox"/> \$13	N/A
<input type="checkbox"/> XXL <input type="checkbox"/> XXXL	<input type="checkbox"/> \$13	<input type="checkbox"/> \$15	N/A
50/50 Event T-Shirt			
<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL	<input type="checkbox"/> \$7	<input type="checkbox"/> \$9	N/A
<input type="checkbox"/> XXL <input type="checkbox"/> XXXL	<input type="checkbox"/> \$9	<input type="checkbox"/> \$11	N/A
- Child - <input type="checkbox"/> S <input type="checkbox"/> M	<input type="checkbox"/> \$6	<input type="checkbox"/> \$8	N/A

Send form and Check to:

Richfield Chamber of Commerce
4300 W. Streetsboro Rd., Richfield, OH 44286

TOTAL ENCLOSED

\$ \$ \$

NO REFUNDS GIVEN

ALL APPLICANTS MUST COMPLETE AND SIGN THIS FORM. IMPORTANT NOTICE - READ CAREFULLY

This is a release. In signing this release for myself or the named participant, if the participant is under the age of eighteen, I acknowledge and understand that I am absolving and releasing the organizers of this event, including but not limited to the Richfield Chamber of Commerce and all other sponsoring agencies, businesses and organizations of all liability or blame for any injury, incident, harm, loss, inconvenience or damage suffered or sustained as a result of any participation in the Sweet Corn Challenge or in any activities associated with the ride. If any such injury, incident, harm, loss, inconvenience or damage occurs, I understand that I will not have any right to seek any recovery from the organizers of this event, including but not limited to the Richfield Chamber of Commerce and all other sponsoring agencies, businesses and organizations. I also acknowledge that I (or named participant if under the age of eighteen) am voluntarily participating in the Sweet Corn Challenge and expressly agree to assume all risk and danger associated with or incidental to the event. I also consent to and permit emergency treatment in the event of injury or illness.

SIGNATURE OF APPLICANT

DATE OF BIRTH

SIGNATURE OF PARENT / GUARDIAN (FOR RUNNERS UNDER AGE 18)

Sponsored by:





RICHFIELD CHAMBER OF COMMERCE
 "LINKS FOR EDUCATION"
 21st ANNUAL GOLF OUTING
 (With Over \$96,000 in Scholarships to Revere High School Students)
 SPONSORED BY GMS



DATE: Wednesday, June 13, 2018

LOCATION: St. Bernard Golf Club
 5364 Streetsboro Road -- Richfield

GOLF: 4 Person Scramble (**soft spikes only**) **foursomes will be kept moving at a steady pace on the course**

Check-in/Lunch/Putting Contest at 11:30 a.m.
 Shotgun Start at 1:00 p.m.
 Dinner after golf (steak or chicken)

FEE: **Super Ticket \$385 per foursome by 6/1; \$405 per foursome after 6/1 (this package available to foursomes only)**
 (includes hot dog for lunch, greens fee for 18 holes of golf, cart, refreshments, dinner, skins, mulligans, 2 regular raffle tickets and special gift for each member of the foursome)

Golf & Dinner \$85 per person (\$340 per foursome) by 6/1; \$90 per person (\$360 per foursome) after 6/1
 (includes hot dog for lunch, greens fee for 18 holes of golf, cart, refreshments, dinner & special gift for each golfer)

Golf Only \$45 per person by 6/1; \$50 per person after 6/1
 (includes hot dog for lunch, greens fee for 18 holes of golf, cart, refreshments and special gift)

Mulligans and skins will be sold the day of the event for those not on the Super Ticket

Dinner Only \$30 per person

PLEASE COMPLETE AND MAIL THIS FORM ALONG WITH YOUR CHECK MADE PAYABLE TO:
 "Richfield Chamber of Commerce" 4300 W. Streetsboro Road Richfield, Ohio 44286

Golf Foursome

(All foursomes must be on the same fee "package")

	Dinner (indicate steak or chicken)	Super Ticket	Regular Fee	Golf Only
	By 6/1 After 6/1	\$385/4some \$405/4some	\$85/person \$90/person	\$45/person \$50/person
Name: _____	_____	_____	_____	_____
(Team Captain)				
Name: _____	_____	_____	_____	_____
Name: _____	_____	_____	_____	_____
Name: _____	_____	_____	_____	_____

Dinner Only

(**indicate steak or chicken**)

\$30/person

Name: _____	_____	_____
Name: _____	_____	_____
Name: _____	_____	_____
Name: _____	_____	_____

TOTAL AMOUNT ENCLOSED (**CHECK PAYABLE TO "RICHFIELD CHAMBER OF COMMERCE"**) \$ _____

Company Name (if applicable): _____

Address: _____
 (street) (city) (zip code)

Phone Number: _____ Email Address: _____

**PAYMENT IN FULL MUST ACCOMPANY REGISTRATION FORM
 REGISTRATION DEADLINE: JUNE 1 (\$5 LATE FEE PER GOLFER ASSESSED AFTER JUNE 1)**

JULY 29, 2018

Active Events for the Whole Family



5K & 10K
Timed by Hermes

3K Trail Run
or Walk

Kids' Fun Run
Obstacle Course

- **Draft Beer** or chocolate milk
- **Catered Brunch:** Egg/black bean/corn strata, grilled sausage, fresh fruit, cornbread, lemonade, iced tea & Arnold Palmer

- Fluid stations
- Sweet corn to go
- Music by LV Sound
- Awards by age group
- CCAG health van on site

To print out a registration form or register online, visit

sweetcornchallenge.com

Early bird discount deadlines are May 10 and July 10.

Same-day registrations are also welcome:

Richfield Woods Park, 4100 Broadview Rd., Richfield, OH 44286

- 7:30–8:30 a.m. for 5K & 10K
- 8:30–9:30 a.m. for 3K Trail Runners
- 9:30–10 a.m. for Kids' Fun Run

Questions? Call Richfield Chamber of Commerce 330-659-3300

