

CHAMBER MONTHLY

4300 W. Streetsboro Rd.
Richfield, Ohio 44286
www.richfieldchamber.com

Carri Wells,
Executive Secretary

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MAY 2019

PRESIDENT'S CORNER

Sheryl Wilson

On behalf of the board, I would like to update you on what we are doing for our chamber members.

We would like to thank all those who renewed their membership in 2019. As our chamber continues its growth we pledge to provide a phenomenal experience through our events and community outreach efforts.

In addition to our flagship events, we are pleased to announce we are in the midst of planning our next Food Truck Stop gathering. Our aim is for the month of July. Date, time and location to be announced. Be sure to check our social media pages for updates.

A round of applause for Gigi and Carri who are hard at work posting updates on our Facebook, LinkedIn and other social media outlets. Please go to these sites and like and share. One team one goal equals a robust chamber that provides support to our members and surrounding community.

Thank you to Matt Montgomery, Superintendent of Revere Local Schools for his presentation on the exciting changes happening with the Revere Schools. Each time I drive by the new Bath Elementary I am reminded of the pride of community and what it means to business owners and residents alike.

Our May luncheon will feature Brian Frantz who will present the State of the Village at Michael Angelo's Winery. The winery has invested in a new speaker system with a microphone for our listening pleasure.

Thank you again for all your support.
Sheryl

ONE TEAM = ONE GOAL

Sweet Corn Challenge – Will You Help?

Would you help SAG the cyclists or hydrate the runners?

The Sweet Corn Challenge needs some volunteers for the Saturday, July 27 event.

Most desperately needed are two SAG drivers for the bicycling part of the event.

We have one shift filled and just need two more drivers from 8:30 a.m. to about 11:30 a.m. It simply involves patrolling the route the cyclists will be taking and picking up anyone whose bike (or body) has broken down.

We also need eight more volunteers to hand out water to the runners on the 10K and 5K courses from 7:15 a.m. to 10:30 a.m.

To help out, please call the Chamber at 330-659-3300 or email Sue Serdinak at sserdinak@scriptype.com.

Encourage your staff and friends to participate in the 10K, 5K, 3K, 62-mile invitational bike ride or the Kids Challenge. It is a fun event with a great pierogi and sausage brunch at the end. Register at sweet-cornchallenge.com.



LET'S DO LUNCH!

WEDNESDAY, May 1, 2019

Speaker

Brian M. Frantz, AICP,
Planning, Zoning and Economic
Development Director,
Village of Richfield

11:45 Informal Networking

12:00 Light lunch served

12:30 Speaker

1:00 Adjourn

at

Michael Angelo's Winery

Members admitted free with a reservation.

Non-members bring \$15 check payable
to Richfield Chamber of Commerce
No-shows will be invoiced \$15 for their reserved lunch.

*Invite an associate!
Bring your business cards
to share.*

Please R.S.V.P. to
330-659-3300 by April 26.

Our May Speaker

Brian M. Frantz

Brian M. Frantz, AICP, currently serves as the Planning, Zoning and Economic Development Director for the Village of Richfield since 2011.

Mr. Frantz has 20 years of experience and specializes in community and comprehensive planning, zoning administration and public administration.



Throughout his career, Brian has assisted many communities in Ohio, Michigan and Texas with various functions such as zoning evaluation, economic analysis, expert witness testimony and day-to-day planning and zoning services.

He holds a Bachelor's Degree in Geography, a Master's Degree in Urban and Regional Planning and is a Certified Planner through the American Institute of Certified Planners.

Frantz has been teaching accredited geography and urban studies courses at local community colleges since 2004.

Richfield Historical Society TakeMeBack Series

On Thursday, May 23, 7 p.m., at the Historical Museum of Richfield (3907 Broadview Road), Becky McFarland will talk about "The Early Breweries of Cleveland" as part of the Richfield Historical Society's TakeMeBack Series.

For several centuries, Cleveland has been home to a variety of breweries. Many of the old names from these breweries are familiar such as Gehring, Leisy, Standard, Gund and Schlather (now known as the Great Lakes Brewery).

This presentation is free and open to the public. No reservations are required. Call 330-659-4750 for additional information.

Richfield Chamber of Commerce 22nd Annual "Links for Education" Golf Outing

Don't miss out on this great event! Be sure to get your foursome registration submitted for our "Links for Education" Golf Outing to be held Wednesday, June 12, at St. Bernard Golf Club in Richfield. Remember, a \$5 per person late fee will be assessed after the June 1 registration deadline. It's not too late to become a hole sponsor -- \$100, \$200, \$300, \$400, \$500+! And for \$250 you can be our beverage cart sponsor, golfer gift sponsor or a hole-in-one contest sponsor. Distinctive individual signs with the sponsor's name will be placed in highly visible locations around the course. Registration and hole spon-

sorship forms are included with this newsletter.

A number of skill challenges as well as fun contests will be held during the event and there will again be a raffle featuring some fantastic items donated by generous community businesses and individuals.

Please contact Karen Smik at 330-659-4750 or kls1650@roadrunner.com if you have any questions.

A portion of the proceeds from this event will fund the Chamber's scholarships for graduating Revere High School seniors. Approximately \$100,000 has been awarded since the golf outing's inception.

Business Spotlight: The Inn at Apple Ridge

The Inn at Apple Ridge is a premier assisted living/memory care residence. We provide a wide variety of services to the older adult. We are committed to delivering the best in senior assisted living.



With a caring, professional and friendly team, our goal is to ensure that each resident receives the utmost in personalized care and services. We treat your loved one as our mothers and fathers, grandmothers and grandfathers.

These values are ingrained throughout the organization and are felt by every resident who joins our community. Our team is focused on making each resident's experience unique and fulfilling. Seniors feel at home in a warm, caring atmosphere and feel safe in comfortable, quality surroundings. Our facility is independently owned and operated. Residents and families are encouraged to communicate with the decision makers every day.

All personal care services are supervised by a licensed nurse onsite 24 hours a day. Residents will have available to them assistance with mobility, bathing, hygiene, grooming, dress-

ing, continence control, medication administration, supportive care and chauffeured transportation. All residents will enjoy a full-service dining for all meals, housekeeping and laundry services and many activities to ensure a full social, educational and entertainment calendar. Some of the many social enriching amenities include a bird aviary, internet café, English pub, movie theater, library, computer center, fireplace lounges, private dining room and exercise area. For those with a passion for the outdoors, a special design is incorporated in the resort style courtyard with a waterfall feature, putting greens, covered porches and a walking trail to maintain mobility.

Please feel free to stop by anytime!

As a Chamber Member, If you have an event or special promotion or recognition that you would like to appear in the monthly newsletter, please submit it to mail@richfieldchamber.com by the 20th of each month. Please limit your release to 100 words. Attachments will not be accepted.

BUSINESS BOOKS

For those of you who have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

Loonshots: How to Nurture the Crazy Ideas That Win War, Cure Diseases, and Transform Industries

By Safi Bahcall

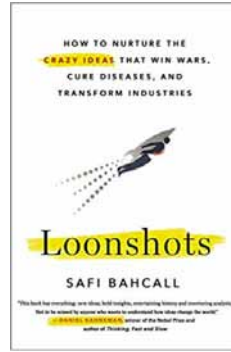
Publisher: St. Martin's Press, 2019

ISBN-10: 1250185963

In his new book *Loonshots: How to Nurture the Crazy Ideas That Win War, Cure Diseases, and Transform Industries*, author Safi Bahcall applies the science of "phase transitions" to the study of business organizations. The term phase transitions taken from physics, explains how the collective behavior of liquids or solids are more than the sum of their parts, and in different phases of matter, the same molecules behave very differently.

Using this model Bahcall examines the structure of companies rather than their culture, and shows how their missions can suddenly change from embracing groundbreaking innovations to rigidly rejecting them, "just as flowing water can speedily turn to ice."

If this all sounds impossibly technical it really isn't. The book is surprisingly readable. By using examples that range from why birds flock, to how criminals behave, to the spread of forest fires, Bahcall shows how this



science demonstrates the behavior of companies. He considers how corporations from Pixar to Merck gambled on what he calls Loonshots, (a widely dismissed idea whose proponents are often written off as crazy) and have created shifts in entire industries. By asking questions such as what do James Bond and Lipitor have in common or why do traffic jams suddenly appear from nowhere, Bahcall illustrates how the answers can lead to the creation of more innovative teams in corporations and why small changes in their structure can transform these companies "from nurturing breakthroughs to inhibiting them."

*Book reviewed by Mike Daly,
Richfield Branch Library*

Cuyahoga Valley Career Center Upcoming Events

Adult Education Open House

Thursday, May 2 from 5-7 p.m.

This event gives people the opportunity to learn about classes, programs and certifications. Additionally, guests can meet instructors and visit classrooms/labs as well as receive an overview of funding and financial aid options.

For more information visit www.cvc-works.edu/adulteducation_home.aspx or contact Tina Klik at tklik@cvcworks.edu or 440-746-8206.

STNA State Tested Nurse Aide

Mondays, Tuesdays, Thursdays, May 28-June 25 from 4:30-9:30 p.m.

Clinicals: Saturday, June 22 and Sunday, June 23 from 7:00 a.m. - 3:30 p.m.

Instructor, Sheila Loeding, RN. The State Tested Nurse Aide training program will qualify a student to take the certification exam for employment in a nursing home, hospital or assisted living facility. Tuition includes book and exam fee.

Admission requirements: High School Diploma/GED Foreign Graduates/GED. Tuition: \$795. For additional information contact khudiak@cvcworks.edu or call 440-746-8206.

Richfield Chamber of Commerce Board Members

President – Sheryl Wilson (Bay Pointe Tech Services)

Past President – Sophie Veillette (Schulte & Company CPAs)

Vice President – Amy French (OEC)

Treasurer – Mark Yantek (Regina Health Center)

Secretary – Lynn Seifert (Seifert & Cox, L.L.P.)

Sweet Corn Challenge chair – Sue Serdinak (Scriptype Publishing)

Links for Education chair – Karen Smik

Scholarship committee chair – Jim Koewler (Koewler Law Firm)

Membership chair – Gigi Gerstenberger (Bay Pointe Tech Services)

Attention Chamber members! Don't forget to utilize the Business to Business Discounts! Here is a list of members offering discounts to other Chamber members:

Richfield Chiropractic Center - Complimentary examination of the spine and upper/lower joints of the body.
Nutritional supplements 25% discount.

Countryside Florist - 10% off any local delivery or flowers.

Weidrick, Livesay & Company - Free initial consultation and 10% off on our professional fees.

Applied Financial Concepts - Free initial one-hour consultation; plus 10% discount on 1st year's financial planning fee.



RICHFIELD CHAMBER OF COMMERCE
 "LINKS FOR EDUCATION"
 22nd ANNUAL GOLF OUTING
 (With Over \$100,000 in Scholarships to Revere High School Students)
 SPONSORED BY GMS



DATE: Wednesday, June 12, 2019

LOCATION: St. Bernard Golf Club
5364 Streetsboro Road -- Richfield

GOLF: 4 Person Scramble (**soft spikes only**) **foursomes will be kept moving at a steady pace on the course**

Check-in/Lunch/Putting Contest at 11:30 a.m.
Shotgun Start at 1:00 p.m.
Dinner after golf (steak or chicken)

FEE: **Super Ticket \$385 per foursome by 6/1; \$405 per foursome after 6/1 (this package available to foursomes only)**
(includes hot dog for lunch, greens fee for 18 holes of golf, cart, refreshments, dinner, skins, mulligans, 2 regular raffle tickets and special gift for each member of the foursome)

Golf & Dinner \$85 per person (\$340 per foursome) by 6/1; \$90 per person (\$360 per foursome) after 6/1
(includes hot dog for lunch, greens fee for 18 holes of golf, cart, refreshments, dinner & special gift for each golfer)

Golf Only \$45 per person by 6/1; \$50 per person after 6/1
(includes hot dog for lunch, greens fee for 18 holes of golf, cart, refreshments and special gift)

Mulligans and skins will be sold the day of the event for those not on the Super Ticket

Dinner Only \$30 per person

PLEASE COMPLETE AND MAIL THIS FORM ALONG WITH YOUR CHECK MADE PAYABLE TO:
"Richfield Chamber of Commerce" 4300 W. Streetsboro Road Richfield, Ohio 44286

Golf Foursome

(All foursomes must be on the same fee "package")

	Dinner (indicate steak or chicken)	Super Ticket	Regular Fee	Golf Only
By 6/1		\$385/4some	\$85/person	\$45/person
After 6/1		\$405/4some	\$90/person	\$50/person

Name: _____

(Team Captain)

Name: _____

Name: _____

Name: _____

Dinner Only

(indicate steak or chicken)

\$30/person

Name: _____

Name: _____

Name: _____

Name: _____

TOTAL AMOUNT ENCLOSED (CHECK PAYABLE TO "RICHFIELD CHAMBER OF COMMERCE") \$ _____

Company Name (if applicable): _____

Address: _____

(street) (city) (zip code)

Phone Number: _____ Email Address: _____

PAYMENT IN FULL MUST ACCOMPANY REGISTRATION FORM
REGISTRATION DEADLINE: JUNE 1 (\$5 LATE FEE PER GOLFER ASSESSED AFTER JUNE 1)



RICHFIELD CHAMBER OF COMMERCE
 "LINKS FOR EDUCATION"
 22nd ANNUAL GOLF OUTING
 SPONSORED BY GMS
 June 12, 2019
 St. Bernard Golf Club -- Richfield, Ohio



HOLE SPONSORSHIP/DONATION FORM

This popular and worthwhile event has provided over \$100,000 in scholarships to Revere High School students from funds raised through participation in the golfing event as well as hole and other sponsorships, cash donations and raffle prize contributions. Whether or not you attend the event, here's another way to show your support and make a difference in advancing educational opportunities for our young people.

Levels of sponsorship available:

PAR	\$100	receives 1 distinctive hole sign
BIRDIE	\$200	receives 2 distinctive hole signs
EAGLE	\$300	receives 3 distinctive hole signs
DOUBLE EAGLE	\$400	receives 4 distinctive hole signs
HOLE-IN-ONE	\$500+	receives 5 distinctive hole signs, keepsake hole flag, and recognition on Chamber website

Hole sponsorship \$100 \$200 \$300 \$400 \$500+

Donation: \$100 \$75 \$50 \$25 Other

Raffle Prize: _____

Individual/Company Sponsor Name: _____

Contact Person: _____

Address: _____
 (street) (city) (zip code)

Phone: _____ Email: _____

Return Your Hole Sponsorship/Donation/Raffle Prize by no later than June 1
"Richfield Chamber of Commerce" (check payable to same)
 4300 W. Streetsboro Road
 Richfield, Ohio 44286

Contact Karen at 330-659-4750 or kls1650@roadrunner.com with questions or for pick-up of a raffle prize.

Note that because the Chamber is a 501(c)(6) organization, "contributions and gifts are not deductible as charitable contributions for federal income tax purposes". If you are a business, however, you may claim this as an advertising expense deduction.

REGISTRATION

Register online at sweetcornchallenge.com

NO REFUNDS GIVEN

Event date
July 27, 2019

Check Your Choices and Prices

	EARLY BIRD 'TIL April 15	April 16 'TIL JULY 10	JULY 10 'til July 24
<input type="checkbox"/> 5K	<input type="checkbox"/> \$27	<input type="checkbox"/> \$35	<input type="checkbox"/> \$40
<input type="checkbox"/> 10K	<input type="checkbox"/> \$32	<input type="checkbox"/> \$40	<input type="checkbox"/> \$45
<input type="checkbox"/> 3K TRAIL RUN/WALK	<input type="checkbox"/> \$22	<input type="checkbox"/> \$30	<input type="checkbox"/> \$35
<input type="checkbox"/> KIDS' 9 & UNDER - NO SHIRT INCLUDED	<input type="checkbox"/> Free	<input type="checkbox"/> Free	<input type="checkbox"/> \$15
<input type="checkbox"/> 62-MILE BIKE RIDE	<input type="checkbox"/> \$32	<input type="checkbox"/> \$40	<input type="checkbox"/> \$45



Team 369® performance event shirt

S M L XL XXL **Free** **Free** **N/A**

TOTAL ENCLOSED

\$ _____ \$ _____ \$ _____

Use ONE FORM PER PARTICIPANT - PHOTOCOPIES ACCEPTED

Last Name

First Name

Phone

Address

City

State

Zip

Email address

ALL APPLICANTS MUST COMPLETE AND SIGN THIS FORM

My choice to participate in the Richfield Sweet Corn Challenge (the "Event") is knowing, voluntary, and made for my personal enjoyment. I understand that participation in this Event involves inherent risks and dangers of injury, loss, or damage. These may result not only from my own actions, inactions, or negligence, but also from the actions, inactions, or negligence of others. Further, there may be other risks not known to me or may or may not be reasonably foreseeable at this time. I understand and I have considered the risks involved, and I voluntarily and freely choose to assume these risks.

I understand that the Richfield Chamber of Commerce and its affiliates, sponsors, and volunteers (collectively, "Releasees"), assume no responsibility or liability with respect to my participation in the Event or related activities.

I agree to be solely responsible for any injury, loss, or damage that I might sustain while participating in the Event and I agree to release Releasees and their respective directors, officers, employees, volunteers, representatives, and agents of all responsibility for such injury, loss, or damage.

I also consent to receive medical treatment that may be deemed necessary in the event of any illness, accident, or injury, or medical emergency resulting from or in connection with my participation in the Event and understand that I am solely responsible for all costs related to such medical treatment, medical transportation, and/or evacuation, if any.

I have read this Agreement and fully understand its terms and accept the risks associated with my participation in the Event. I understand that I am giving up substantial rights. I further acknowledge that I am freely and voluntarily executing this Agreement and participating in the Event, and intend my acceptance to be a complete and unconditional release of all liability due to any negligence of Releasees.

SIGNATURE OF APPLICANT

AGE

M/F

DATE OF BIRTH

SIGNATURE OF PARENT / GUARDIAN (FOR RUNNERS UNDER AGE 18)

Send form and Check to: Richfield Chamber of Commerce
4300 W. Streetsboro Rd., Richfield, OH 44286