

CHAMBER MONTHLY



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JUNE 2013

Greetings!

June has arrived. Summer has not. I'm writing this on Memorial Day weekend, and my thermometer tells me that the morning temperature is 37°. Last week it was in the 90s. Of course, you know that because you're experiencing it too.

The arrival of June also means that the end of school is here. Watch out for children playing and for young drivers on the roads.

On May 31, I will have the honor to present scholarships to a number of great Revere High School seniors. I'm sorry that I can't tell you their names yet. You may receive this newsletter before the awards assembly.

Our Links for Education golf outing that supports the scholarship program is only a few weeks away, on Wednesday, June 19. Please consider donating a hole sponsorship or raffle prize, and find some golfers for your foursome. Please join us at St. Bernard's Golf Club on June 19.

Our Sweet Corn Challenge bike ride will take place on Sunday, July 28. Over 2,300 cyclists plus many of their families come to Richfield each year for this event bringing hundreds of thousands of dollars into the community. The ride supports the daily operations of the Chamber and provides grants to commercial properties in the Historic District to maintain this quaint and unique downtown. We would appreciate a donation, or some time volunteering, or both. Or, come out and ride. Download a registration form or register online by going to sweetcornride.com. It's a great event. You should be part of it!

Please visit our Facebook page. Better yet, please "like" our page. Yes, the Richfield Chamber of Commerce has joined the 21st century with a Facebook page. Check us out. Sonya Raybould, of the Taverne of Richfield, set up the page for us.

We also have a LinkedIn group, titled Richfield Ohio Chamber of Commerce. Membership in that group is limited to Chamber members.

Thanks go out to Revere Schools' Superintendent Randy Boroff and Treasurer/Chief Financial Officer Dave Forrest for their May presentation on the State of the Schools. On June 5 we welcome Vicky Hawke of the Northern Ohio Area Chambers of Commerce. Our luncheons take place at the Taverne of Richfield on the first Wednesday of each month and start at 11:45 with

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**LET'S DO
LUNCH!**
at the **Taverne
of Richfield**

**WEDNESDAY,
JUNE 5, 2013**

**Speaker from
NOACC**

Tony Gallo,
NOACC Chairman

11:45 Informal Networking

12:00 Light lunch served

12:30 Speaker

1:00 Adjourn

at the Taverne of Richfield

Members admitted free with a reservation.

Please R.S.V.P. to
330-659-3300 by June 3.

Non-members bring \$11 check payable
to Richfield Chamber of Commerce
No-shows will be invoiced \$11 for their reserved lunch.

**Invite an associate!
Bring your business cards
to share.**

President's Corner continued

informal networking. The formal meeting starts at noon.

In addition to the workers' compensation group rating that I discussed in February, the Anthem health insurance discount that I discussed in March, and the discount on life and disability insurance from Anthem Life that I discussed in April, the accounts receivable and collection help from AmerAssist A/R Solutions that I discussed in May, the Chamber offers a workers' compensation Managed Care Organization through University Hospitals' CompCare. Because of our membership in the Northern Ohio Area Chambers of Commerce (NOACC,) we have leveraged the buying power of hundreds of chambers

and thousands of employers to bring you a preferred rate for this valuable service. Learn more from our website and from NOACC's web page at <http://www.noacc.org/benefits/accounts-receivables>.

As always, if you have material you'd like us to include in the newsletter, please submit your story via mail@richfieldchamber.com. We will give members up to 100 words per newsletter to discuss their business, a promotion, or an event. (Please do not ask us to treat you as a regular columnist, though, or to attach anything to the newsletter.)

I'll see you around town.

Take care,
Jim Koewler

Richfield Historical Society Picture This Presentation

The Richfield Historical Society will present Picture This on Thursday, June 13, 7:00 p.m., at the Historical Museum of Richfield, located at 3907 Broadview Road. Some of the Society's historic photo collection of West Richfield will be shared on the "big screen." Along with a fascinating narrative about some of the people who once lived there and the buildings at one time located in that area, the presentation will compare "the way we were and the way we are". This is a great pictorial essay which captures the true essence of Richfield's past. Light refreshments will be served. Reservations are not required but would be appreciated. Please call 330-659-0336 to reserve your spot!

BWC Authorized Dividends Be Paid

Governor Kasich endorsed action proposed by the BWC Administrator/CEO Steve Buehrer to request that the BWC Board of Directors authorize a one-time dividend of \$1 billion. Each employer's dividend will reflect 56% of what they were billed during the last policy period (July 1, 2011 to June 30, 2012 for private employers; January 1, 2011 to December 31, 2011 for public taxing districts).

Private employers must have an up-to-date policy and be in an active, reinstated or debtor in possession status as of April 1, 2013, in order to be eligible for the dividend. Public-taxing districts must have an up-to-date policy and be in an active or reinstated status as of March 31, 2013 to be eligible.

Safety training required by the BWC in order to be eligible for rebates on premium paid during the current policy year must be completed by June 30, 2013. Contact the Richfield Chamber of Commerce's Workers' Compensation program administrator, Bruce Baylor at (440) 546-7600, with any questions.



Their Support Makes it Possible

With the support of the following Chamber of Commerce member companies, the Chamber is able to sponsor the Sweet Corn Challenge, bringing thousands of dollars into our local economy. In addition to our name sponsor, Eddy's Bike Shop, we are grateful for the support of the following Richfield sponsors:

Giant Eagle, Richfield
Frontier Tank Center (FTC)
Empaco Equipment Corporation
Group Management Services (GMS)
Glencairn Forest
CCG Energy Solutions
OECconnection

Need Table Movers on July 26

We need a crew of a few men or strong boys to move tables and chairs on Friday afternoon, July 26.

Four people could get this done in less than an hour. Please call Sue Serdinak, at

330-659-0303

or email at sserdinak@scriptype.com

if you or a group from your company can help.

**RICHFIELD CHAMBER OF COMMERCE 16th ANNUAL
 'LINKS FOR EDUCATION' GOLF OUTING
 Sponsored by GMS**

Don't miss out on the 16th Annual Richfield Chamber of Commerce "Links for Education" Golf Outing, sponsored by GMS, to be held on Wednesday, June 19, at St. Bernard Golf Club in Richfield. Registration, lunch and the putting contest will begin at 11:30 a.m., followed by a 1:00 p.m. shotgun start. Dinner will be served after golf. There will be a number of both fun and skill contests to



help make things even more interesting! And, of course, the beverage cart (sponsored by Musketeers) will be making the rounds throughout the day. The event will conclude with the announcement of our contest winners and a raffle for lots of great items.

If you're planning to join us on the links June 19 and haven't yet sent in your registration form, please do so

immediately as golf fees go up by \$5 per person after June 1. If you would like to sponsor one or more holes and have a distinctive sign(s) featuring your

company's name placed on the course the day of the event, be sure to mail your sponsorship before June 10. And we will gladly accept donations for our raffle anytime up to the day of the outing. Contact Karen Smik at 330-659-4750 or kls1650@road-

runner.com for further information, registration forms and/or sponsorship/donation forms.

A portion of the proceeds from this event will fund the Chamber's scholarships for graduating Revere High School seniors. Last year seven \$1,000 scholarships were awarded, and approximately \$70,000 has been awarded since the golf outing's inception.

Business Spotlight



Ann Zabkar, Vice President of PNC, is a Business Banking Relationship Manager for the Brecksville, Independence, Richfield area of PNC. In her role, she works with local business owners to help them manage their cash flow, reduce expenses and ultimately obtain the growth they desire. Ann joined the bank in 1993 and brings a wealth of banking experience to her clients everyday to help them make strategic business decisions. She brings to the local market a commitment to understand the unique needs of businesses, their owners and employees to recommend the appropriate solutions to address the challenges they face.

Ann Zabkar
 PNC Bank

**Monthly Luncheon
 Speakers for 2013**

*Lunch is held at
 The Taverne of Richfield*

July 3rd
 Nikki Evans
 Elevator Pitch

August 7th
 Russ Pry
 Summit County



**Richfield Chamber of
 Commerce Board Members**

President – Jim Koewler,
 The Koewler Law Firm

Vice-President – David Swift,
 Group Management Services

Treasurer – Joe Mazur,
 JW Mazur Group

Secretary – Eileen Sass,
 Sass Accounting Services

Past-President – Ralph Waszak Sr.,
 Village of Richfield

Sweet Corn Ride chair –
 Sue Serdinak, ScripType

Links for Education chair –
 Karen Smik

Town Trust Liaison – Jim Smith,
 Exit 11 Truck Tires

Scholarship committee chair –
 Wendy Pollarine, PNC Bank



NOACC Outing at Progressive Field on Aug. 5

Northern Ohio Area Chambers of Commerce (NOACC) is sponsoring an outing at Progressive Field on Aug. 5, 2013. The Cleveland Indians will play the Detroit Tigers at 7:05 p.m. and there will be a pre-game mixer and picnic at 6 p.m. on the Budweiser Patio. The special NOACC Chamber price is \$48 per ticket (value \$84).

Make plans now to enjoy Food, Fun and Friendship with other chamber leaders and members from across northern Ohio. Cheer the Tribe to vic-

tory as they take on the Tigers!

The chamber that sells the most tickets will receive two club seats at a game of their choice, based on ticket availability. Also, all chambers that sell at least 10 tickets will be in the lottery to receive two club seats at a game of their choice, based on ticket availability.

To order tickets fill out and return the order form (*on page 5*). For more information call Vicky Hawke, executive director, at 216-447-9900.

Networking Breakfast at CVCC in October

Cuyahoga Valley Career Center (CVCC) will once again be hosting a Networking Breakfast for Chamber of Commerce Members on Tues, Oct 22 from 7:30-9AM. Area Chambers include Brecksville, Broadview Hts, Cuyahoga Valley, Fairlawn, Nordonia Hills, North Royalton, Richfield, and Twinsburg. Cost is \$5 and includes a hot breakfast.

Please save the date for this popular, yearly event and share with members. More details will follow in August. Email melias@cvccworks.edu if you would like to reserve your spot.

The Mayor's Fitness Challenge FITNESS, FUN & FRIENDS!

Look better, feel better and live better! Join the Mayor's Fitness Challenge to get healthy benefits, meet new people, and experience new things - with help from UH Ahuja Medical Center and numerous local health & fitness providers, who are offering special discounts on their services for this event! Please contact Mayor Bobbie Beshara at bbeshara@richfieldvillageohio.org for more information or visit our website at www.richfieldvillageohio.org.

BUSINESS BOOKS

For those of you that have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

The 7 Hidden Reasons Employees Leave:

How to Recognize the Subtle Signs and Act Before It's Too Late (2nd ed.) by Leigh Branham. AMA c2012. 9780814417584 \$24.95

Sometimes Spring brings the urge to start over or encourages employees to see greener pastures. Author Leigh Branham argues in his book 7 Hidden Reasons, that employees exhibit "take this job and shove it" signs long before they jump ship, no matter what the season.

Why is this so critical? Disenchanted employees drain you of more than your time and wallet. By losing good employees, you lost out on their drive, creativity and input that certainly could have made you better in some regard. But the detrimental effect of word-of-mouth is perhaps the most damaging. "You don't want to work for them or

there!" is equally as harmful as bad customer reviews.

Branham looks at two issues: getting to the meat of why good employees leave, and what you can do to retain those good employees. Even though the signs are not really "hidden," most companies continue to obliviously bleed out good employees, while "bad" employees remain, like toxin in the system. Branham leads you to target: 1. What were the triggers, the tipping point(s) to a good employee leaving, 2. How those triggers affected or quickened the pace to leave, and 3. What the employer could have done to retain the good employee. Branham doesn't leave you hanging with an empty cup holder in your hands. He urges you to take care of your talent now.

He provides guidelines under those 7 major reasons on how you can form a better relationship with your talent and "repair" the damage. His drive is to make you an "Employer of Choice"- where people want to work for you, not look for the door.

As you know, good employees are very hard to find. Uniquely, Branham advocates not letting a good thing slip through your fingers. If a good employee leaves, do try to get them back. Do get their feedback on why they left, do find out "what would have kept you?" and keep a file of

who you would like to re-hire. It's OK to chase after the talent. And you know, it probably won't hurt if they came back to tell your current employees that your grass is definitely greener.





NOACC OUTING AT PROGRESSIVE FIELD

MONDAY, AUGUST 5TH - FIRST PITCH AT 7:05 PM

CHEER THE TRIBE TO VICTORY AS THEY TAKE ON THE DETROIT TIGERS!!!
**MAKE PLANS TO ENJOY A GREAT EVENING OF FUN, FOOD AND
FRIENDSHIP IN THE *BUDWEISER PATIO***
SPECIAL NOACC PRICE OF \$48.00 (CURRENTLY \$84.00)

PRE-GAME MIXER AND PICNIC *STARTING AT 6:00PM*



(Cut Here)

ORDER FORM - NOACC 2013

AUGUST 5TH @ 7:05pm vs. DET			
Section	Quantity	Price	Total
Budweiser Patio		\$48.00	
Total Due			

Please return order forms with payment to:

Cleveland Indians
ATTN: Diana Foster/Ticket Sales
2401 Ontario St.
Cleveland, OH 44115
216.420.4499

All tickets are now electronically delivered (e-mail)

Please make checks payable to: **CLEVELAND INDIANS**
To purchase using a Credit Card please fill out the information below.

Name:

Address:

City:

State:

Zip:

Phone:

Email:

Credit Card (circle): VISA / MC / AMEX / DISC

CC#:

Signature: _____

CC Exp. Date: _____

For Box Office Use Only

Flyer Code

NOACC

INDIANS.COM

Creating memories. **C**onnecting generations. **C**elebrating families.