

# CHAMBER MONTHLY



4300 W. Streetsboro Rd.  
Richfield, Ohio 44286  
www.richfieldchamber.com

Lynn Blewitt,  
Executive Secretary

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## JUNE 2014

Thank you Jim Koehler for your presentation concerning the Patient Protection and Affordable Care Act, also referred to as Obamacare. Should attendees have more questions, you can reach Jim at jkoewler@ProtectingSeniors.com or 330-659-3579.

Our speaker for the June luncheon is George Gotschall of Premier Testing, Inc. George comes highly recommended by other Chambers as a speaker and will be addressing creating a plan to motivate your team and helping you select the right people for the right job. This month's luncheon is on June 4, at the Days Inn. Informal networking begins at 11:45 AM.

Why not invite someone to the luncheon so they can experience an advantage of Chamber membership? Non-Members' cost for the luncheon is just \$11.00. Please direct suggestions for speakers at future luncheons to Steve McAlear, Vice President of the Chamber Board, at stevemcalear@allstate.com.

Remember our Links for Education on Wednesday, June 18, at St. Bernard Golf Club. Proceeds from this event go to scholarships for graduates of Revere High School. Its success last year resulted in five \$1,000 scholarships. It is not too late to sign up and we are still accepting hole sponsors.

Please take advantage of an important Chamber benefit that can make the community more aware of your business. Contribute up to 100 words to our newsletter discussing your business and/or important developments in your industry. Do a friend a favor and nominate them for the Business Spotlight. This gives them the opportunity to not only be highlighted in the newsletter, but also tell members about their business at our monthly luncheons.

I look forward to seeing you all at the Luncheon, the Links for Education and the Chamber's water stop at the Sweet Corn Challenge. You can obtain more information concerning all these functions and benefits on the Chamber's website, www.richfieldchamber.com, by e-mailing mail@richfieldchamber.com, or by calling (330) 659-3300.

Bruce W. Baylor  
President

### PRESIDENT'S CORNER

Bruce Baylor



**LET'S DO LUNCH!**

**WEDNESDAY,  
June 4, 2014**

**George Gotschal**  
of Premier Testing, Inc  
"Behavioral Models"

**11:45** Informal Networking  
**12:00** Light lunch served  
**12:30** Speaker  
**1:00** Adjourn

at the  
**Days Inn**

Members admitted free with a reservation.

Please R.S.V.P. to  
**330-659-3300 by June 2.**

Non-members bring \$11 check payable  
to Richfield Chamber of Commerce  
No-shows will be invoiced \$11 for their reserved lunch.

**Invite an associate!**  
**Bring your business cards  
to share.**

## June Speaker To Talk about Behavioral Models

George Gotschall is president of Premier Testing, Inc., located in Fairlawn.



He established his company in 2002 while working as a consultant to the personnel placement industry. Gotschall is a certified distributor for Target Training International worldwide.

Previously, Mr. Gotschall worked as a trainer and business consultant to international companies such as Goodyear Aerospace, Lockheed-Martin, Mobil Chemical, Diebold, Marconi, and others. His primary focus was on team building, business development, quality team initiatives (ISO 9000 and Baldrige Award) and hiring practices.

He has a Masters in Business (MBA) degree from the University of Akron and a bachelor degree from the United States Military Academy at West Point, NY. He is also certified as a Baldrige Examiner, a Professional Values Analyst (CPVA) and a Professional Behavioral Analyst (CPBA).

Gotschall will talk about the DISC Behavioral model, which is a method to help determine how a person might behave. Understanding behavior is the key to know whether a person is a good match for a job or a team. The DISC can be used as a behavioral background check.

## As a Chamber Member,

If you have material you'd like us to include in the newsletter, please submit your story via mail@richfieldchamber.com. We will give members up to 100 words per newsletter to discuss their business, a promotion, or an event. Please do not ask us to treat you as a regular columnist, though, or to attach anything to the newsletter.

## Richfield Chamber of Commerce 17th Annual Links for Education Golf Outing

*Sponsored by GMS*

Don't miss the 17th Annual Golf Outing, to be held on June 18, at St. Bernard Golf Club. Registration, lunch, putting contest and a skills challenge begin at 11:30 a.m. A shotgun start begins at 1:00. Dinner will be served after golf. A number of contests will help make things more interesting. The beverage cart will make the rounds throughout the day. The event will conclude with the announcement of contest winners and a raffle for great items.

Registration increases by \$5 per person after June 1. If you would like to sponsor a hole and have a distinctive

sign(s) featuring your company's name placed on the course for the day, be sure to mail your sponsorship before June 9. We will be accepting donations for our raffle until June 18. Contact Karen Smik at 330-659-4750 or kls1650@roadrunner.com for information.

A portion of the proceeds will fund the Chamber's scholarships for graduating Revere High School seniors. This year five \$1,000 scholarships were awarded based on the results of last year's golf outing. Approximately \$82,000 has been awarded since the golf outing's inception.

### Chamber Invited to Indians Game, Mixer and Picnic

The Richfield Chamber of Commerce is a member of Northeast Ohio Area Chambers of Commerce (NO-ACC), which entitles Richfield Chamber members to certain benefits.

NOACC is sponsoring an outing on July 9 at Progressive Field for the Cleveland Indians vs New York Yankees 7:05 pm game. A 6 pm Pre-Game Mixer and Picnic will be held on the Budweiser Patio. The tickets price is just \$49. See attached registration form.

### Congratulations to the Class of 2014 Chamber scholarship recipients:

- Grace Berry
- Christianos Burlotos
- Olivia Detzel
- Laura Leventhal
- Lindsey Spann

Each student will receive a \$1,000 scholarship payable to the university or college that they will attend.

We wish the best of luck to these graduates in their future endeavors.

## Business Spotlight

### Center For The Healing Arts

The Center for the Healing Arts helps people with chronic medical conditions without using prescription drugs. Natural therapies have fewer side effects and try to get to the cause instead of masking symptoms, like chronic pain or intestinal issues.

If what you have been doing isn't working, it may be time to try something else.

Jim Moneysmith, Salena Parker

3993 Broadview Rd., Richfield, OH 44286

330-659-2355

www.centerforthehealingarts.info

# BUSINESS BOOKS

For those of you that have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

## Talk Like TED: The 9 Public-Speaking Secrets of the World's Top Minds by Carmine Gallo. c 2014 St. Martin's Press. ISBN: 9781250041158 \$24.99

It's guaranteed that sometime in your career, you are going to be called upon to make a passionate and persuasive speech. Did that strike fear in

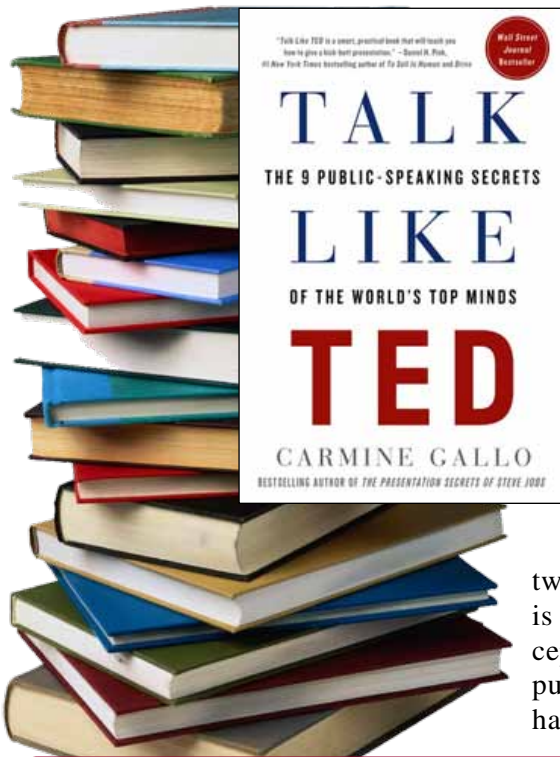
your heart? Or did your pulse quicken with the opportunity? While few of us will ever be called to the TED stage, it certainly wouldn't hurt to learn how to treat every encounter as the perfect opportunity to deliver a "wow" moment to your audience. The 9 Principles in Talk Like TED will help succinctly deliver a sales pitch or a board room presentation, stir an auditorium lecture or staff meeting, or simply enliven a backyard BBQ.

Mr. Gallo will teach you how to craft an emotionally charged, jaw-dropping, memorable and moving presentation from start to finish. He'll take you from honing in on a passionate topic to "tricks" on delivering your key message. For example, discover why props, Twitter-like tag lines, and a plot twist all done in less than 18 minutes is part of a magical formula for a receptive, happy audience. No one said public speaking was easy, but it doesn't have to be distressing.

If all else fails, consider this the best place to get a fantastic playlist of top TED talks.

Reserve a hold for your copy at the library: [www.akronlibrary.org](http://www.akronlibrary.org).

*Reviewed by Jennifer Stencel, Branch Manager, Adult Librarian and Teen Librarian at the Richfield Branch Library of the Akron-Summit County Public Library System.*



## Richfield Chamber of Commerce Board Members

President – Bruce Baylor,  
Baylor Associates

Vice-President – Steve McAlear,  
Pike Agency - Allstate

Treasurer – Roger Swan,  
Village Councilman

Secretary – Sophia Veillette,  
Schulte & Company

Past-President – Jim Koewler,  
The Koewler Law Firm

Sweet Corn Challenge chair –  
Sue Serdinak, ScripType Publishing

Links for Education chair –  
Karen Smik

Town Trust Liaison – Jim Smith,  
Exit 11 Truck Tires

Scholarship committee chair –  
Jim Koewler,  
The Koewler Law Firm

## Pine Valley Is Recognized

Pine Valley Care Center was selected as the Communicare Facility of the Year. Administrator Jason French credited the efforts of his staff to bring this honor to Pine Valley.

Jason has also announced the promotion of Julie Way, RN, to director of nursing. Julie has been a member of the Pine Valley staff for six years. She has four daughters who range in age from 7 to 17.

## Upcoming events at Cuyahoga Valley Career Center (CVCC).

Practical Nursing Free Information Night - June 16, 6 to 8 p.m. Meet the nursing supervisor, faculty and financial aid specialist. Learn about the curriculum and the e-learning environment. Successful completion allows individuals to take the state board licensing examination for practical nursing.

EKG Technician Free Information Night: Monday, June 23, 6 to 7 p.m. Register online at [cvc-works.edu](http://cvc-works.edu) 24 hours in advance. For more information call 440-746-8332.

# Chamber members get reduced hiking sign up

People from all across the United States are signing up for the Sweet Corn Challenge on July 27, once again putting Richfield on the national map.

The hike that we added to the event this year is an opportunity for Chamber members to encourage an active healthy lifestyle. To further support this, we are offering a \$2 discount for every Chamber member, their staff or family who registers for the hike. All registrants get a free picnic lunch, a walking staff and the chance to enjoy

the live music by the Akron Celi Band. To receive the \$2 discount, each participant should fill out the registration form in this newsletter and write CHAMBER across the top. It is necessary that each person fill out and sign his or her form.

## Four volunteers still needed

We are still short two SAG vehicles and two water stop volunteers. The SAG drivers need only have a van or truck. They drive the bike routes throughout the day and pick up people who can't

complete the ride for any reason. They also carry water and snacks for anyone who might need it. You will make many friends doing this job.

The water stop volunteers stock tables of food and drinks for the cyclists as they ride their route. Both of these jobs are lots fun, interacting with cyclists who are high on endorphins.

***If you would like to volunteer at the event, contact Sue Serdinak at the ScripType office, 330-659-0303.***

# Sweet Corn Challenge

## REGISTRATION

PLEASE PRINT - ONE RIDER PER FORM  
PHOTOCOPIES ACCEPTED

Register Online - [www.sweetcornride.com](http://www.sweetcornride.com)

**Chamber Member Discount!**  
**Hike Registration, only \$8**  
Includes: Lunch and Souvenir Hiking Staff!

LAST NAME \_\_\_\_\_ FIRST \_\_\_\_\_ AGE \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

( ) \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

The 2014 Sweet Corn Challenge is presented by the Richfield Chamber of Commerce and the Richfield Town Trust. It is made possible by our generous sponsors and by thousands of volunteer hours donated by people from the Richfield community. We hope you enjoy the event.

## EDDY'S BIKE SHOP

"Your Cycling Adventure Starts Here"

Since 1940 • [eddy.com](http://eddy.com)

3707 Darrow Rd.  
2830 Bishop Rd.  
3991 Medina Rd.  
25140 Lorain Rd.

Stow, OH 44224  
Willoughby Hills, OH 44092  
Montrose, OH 44333  
North Olmsted, OH 44070

330-688-5521  
440-943-2453  
330-666-2453  
440-779-1096



		MAY 11 'TIL JULY 10	AFTER JULY 10
<b>Check Your Choices and Prices</b>			
ADULT CYCLIST	<input type="checkbox"/> 100 MILE ROUTE	<input type="checkbox"/> \$30	<input type="checkbox"/> \$35
ADULT CYCLIST	<input type="checkbox"/> 10 <input type="checkbox"/> 25 <input type="checkbox"/> 50 MILE ROUTE	<input type="checkbox"/> \$20	<input type="checkbox"/> \$24
8-11 yr-old CYCLIST	<input type="checkbox"/> 10 <input type="checkbox"/> 25 MILE ROUTE	<input type="checkbox"/> \$12	<input type="checkbox"/> \$14
<b>HIKER - All Ages</b>		<input type="checkbox"/> \$12	<input type="checkbox"/> \$14
Bike Jersey	<input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	<input type="checkbox"/> \$53	N/A
Men's Racerback Bike Jersey	<input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	<input type="checkbox"/> \$52	N/A
Women's Racerback Bike Jersey	<input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	<input type="checkbox"/> \$52	N/A
Jacket (Unisex)	<input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	<input type="checkbox"/> \$60	N/A
Event T-Shirt	- Child - <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL <input type="checkbox"/> S <input type="checkbox"/> M	<input type="checkbox"/> \$14	N/A
<b>TOTAL ENCLOSED</b>		\$	\$

**Send form and Check to:** Richfield Chamber of Commerce  
4300 W. Streetsboro Rd., Richfield, OH 44286  
**NO REFUNDS GIVEN**

**All Applicants Must Complete and Sign this Form. IMPORTANT NOTICE - READ CAREFULLY**

This is a release. In signing this release for myself or the named participant, if the participant is under the age of eighteen, I acknowledge and understand that I am absolving and releasing the organizers of this event, including but not limited to the Richfield Chamber of Commerce and all other sponsoring agencies, businesses and organizations of all liability or blame for any injury, incident, harm, loss, inconvenience or damage suffered or sustained as a result of any participation in the Sweet Corn Challenge or in any activities associated with the ride. If any such injury, incident, harm, loss, inconvenience or damage occurs, I understand that I will not have any right to seek any recovery from the organizers of this event, including but not limited to the Richfield Chamber of Commerce and all other sponsoring agencies, businesses and organizations. I also acknowledge that I (or named participant if under the age of eighteen) am voluntarily participating in the Sweet Corn Challenge and expressly agree to assume all risk and danger associated with or incidental to the event. I also consent to and permit emergency treatment in the event of injury or illness. I shall obey all traffic laws and practice courtesy and safety in cycling. I acknowledge that it is required that I wear a CPSC approved helmet at all times while bicycling in the Sweet Corn Challenge.

SIGNATURE OF APPLICANT

DATE OF BIRTH

SIGNATURE OF PARENT / GUARDIAN (FOR RIDERS UNDER AGE 18)



# NOACC CHAMBER MEMBER OUTING AT PROGRESSIVE FIELD

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WEDNESDAY JULY 9<sup>TH</sup>, 2014

7:05PM START

VS. THE NEW YORK YANKEES

**BUDWEISER PATIO SPECIAL PRICING OF \$49.00  
PRE-GAME MIXER AND PICNIC STARTING AT 6:00PM**

TO ORDER DISCOUNTED TICKETS PLEASE VISIT:

[HTTP://TINYURL.COM/KHDV9Y7](http://tinyurl.com/khdv9y7)

USE SPECIAL OFFER CODE:  
BASEBALL



**ANY QUESTIONS?**

**PLEASE CONTACT**

**JACKIE PLYS AT 216-420-4162**

**OR EMAIL [JPLYS@INDIANS.COM](mailto:JPLYS@INDIANS.COM)**

**INDIANS.COM**

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