

CHAMBER MONTHLY



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JUNE 2016

PRESIDENT'S CORNER

Salena Parker

We are having a great year so far at the Richfield Chamber of Commerce. On May 20th I had the great pleasure of presenting \$1000 scholarships to five accomplished students at Revere High School. These scholarships were made possible through fund raising at our Links for Education Golf Outing last year. How rewarding it felt to present those young folks with help toward their higher education.

Speaking of our Links for Education golf outing, I would like to remind you it is only a few weeks away, on Wednesday, June 15. Please consider donating a hole sponsorship or raffle prize, and find some golfers for your foursome. Come join us at St. Bernard's Golf Club on June 15.

Our Sweet Corn Challenge bike ride and 5-K run will take place on Sunday, July 24. Each year more than 2,000 people from across the country participate, showcasing and bringing hundreds of thousands of dollars to the Richfield community. The ride supports the Chamber's daily operations and provides grants to commercial properties in the Historic District to maintain our quaint and unique downtown. We would appreciate a donation, some volunteer time, or both; plus, come out and ride. For more information and to register, go to www.sweetcornride.com. To volunteer, contact Sue Serdinak at 330-659-0303 or sserdinak@scriptype.com. It's a great event. You should be part of it!

Thanks go out to Revere School's Superintendent Matt Montgomery and CFO Dave Forrest for their May presentation on the State of the Schools at our monthly Chamber lunch meetings. On June 1 we wel-

come Gary Fitzmartin, at the Days Inn, to speak about the importance of building a personal advisory board to help individuals make better decisions, develop their leadership skills and enhance the overall quality of their lives.

Our luncheons alternate between the Taverner of Richfield and Days Inns and Suites on the first Wednesday of each month and start at 11:45 with informal networking. The formal meeting starts at noon. Remember that our luncheons are included in your dues! These events are a great time to promote your business, catch up with your friends in the community, and hear our top-notch speakers. Why not invite someone to the luncheon so they can experience an advantage of Chamber membership? Non-Members' cost for the luncheon is just \$11.00.

Please take advantage of an important Chamber benefit that can make the community more aware of your business. Contribute up to 100 words to our newsletter discussing your business and/or important developments in your industry. Please submit your story via mail@richfieldchamber.com. (Please do not ask us to treat you as a regular columnist or to attach anything to the newsletter.)

See you soon,
Salena



LET'S DO
LUNCH!

**WEDNESDAY,
June 1, 2016**

Speaker

**Gary Fitzmartin
President, Business
Roundtables International**

11:45 Informal Networking

12:00 Light lunch served

12:30 Speaker

1:00 Adjourn

Please R.S.V.P. to
330-659-3300 by May 27.

at the

Days Inn and Suites

Members admitted free with a reservation.

Non-members bring \$11 check payable
to Richfield Chamber of Commerce
No-shows will be invoiced \$11 for their reserved lunch.

**Invite an associate!
Bring your business cards
to share.**

Our June Speaker

Gary Fitzmartin

President, Business Roundtables International



Gary Fitzmartin is a business owner, registered corporate coach and performance consultant with more than 30 years of business and management experience. He has held senior sales management positions with Westinghouse Electric and was a VP at OfficeMax. Gary also founded a startup, which he grew to 50 employees and annual sales of \$26M, and successfully led two bankrupt manufacturing companies back to profitability and growth.

Gary earned a Bachelor degree from the University of Maine with dual-majors in English and Physical Sciences. He completed the NAC Systems Training program and is certified by Robbins Research International, Inc. as an instructor for the Sales Mastery Program. Currently he conducts classes as an adjunct professor at Lakeland Community College and for Kent State University's Corporate College. He also works with the Hispanic Business Center as an instructor in their Entrepreneurship Program and as a business coach.

Gary is a member of Cleveland Coach Federation a chapter of the International Coach Federation. He is on the leadership team for the Fairlawn based BNI B2B Edge chapter. As a public speaker for National Seminars and Fred Pryor Seminars, Gary has led training programs for more than 80,000 individuals in management and leadership skills, communication and more.

19th annual Links for Education Golf Outing registration deadline approaching

Don't miss out on the 19th Annual Richfield Chamber of Commerce "Links for Education" Golf Outing, sponsored by GMS, to be held on Wednesday, June 15, 2016 at St. Bernard Golf Club in Richfield. Registration, lunch, the putting contest and a special "skills" challenge will begin at 11:30 a.m., followed by a 1:00 p.m. shotgun start. Dinner will be served after golf. There will be a number of both fun and skill contests to help make things even more interesting! And, of course, the beverage cart will be making the rounds throughout the day. The event will conclude with the announcement of our contest winners and a raffle for lots of great items.

If you're planning to join us on the links June 15 and haven't yet sent in your registration form, please do so immediately as golf

fees go up by \$5 per person after June 1. If you would like to sponsor one or more holes and have a distinctive sign(s) featuring your company's name placed on the course the day of the event, be sure to mail your sponsorship before June 6. And we will gladly accept donations for our raffle anytime up to the day of the outing. Contact Karen Smik at 330-659-4750 or kls1650@roadrunner.com for further information, registration forms and/or sponsorship/donation forms.

A portion of the proceeds from this event will fund the Chamber's scholarships for graduating Revere High School seniors. This year five \$1,000 scholarships were awarded based on the results of last year's golf outing, and approximately \$92,000 has been awarded since the golf outing's inception.

Historian presents the History of Crowell Hilaka: Ohio's Hidden Treasure

Friends of Crowell Hilaka historian Lynn Richardson will share the "History of Crowell Hilaka: Ohio's Hidden Treasure" at the Historical Museum of Richfield (3907 Broadview Road) on Thursday, June 9, 2016 at 7:00 p.m.

Richardson will cover the history of Crowell Hilaka, the former Girl Scout camp located in Richfield -- now operated by the Richfield Joint Recreation District and open to the public as a recreation area.

Join us on June 9 and hear the fascinating stories of Crowell Hilaka which include Indian trading, abolitionists, gold prospecting, inventors, devastating family tragedies and inspiring triumphs.

For more information, call 330-659-0336.

Bay Pointe Technology offers free security assessment

Qualify to win a \$100 Amazon gift card from Bay Pointe Technology and take advantage of a free one hour IT network assessment, disaster recovery assessment, or security assessment. The free assessment offer provides access to Bay Pointe's security, network, Microsoft, virtualization and storage engineers in a consultative environment where the goal is to help companies leverage the appropriate technology to improve productivity, reduce expenses, minimize risk, manage change and increase revenue. The Bay Pointe team works with you to establish trust and confidence as your IT partner.

Go to baypointetech.com and click on "Free Security Assessment." Also email info@baypointetech.com and mention the Richfield Chamber offer.

BUSINESS BOOKS

For those of you who have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

Under New Management

By David Burkus

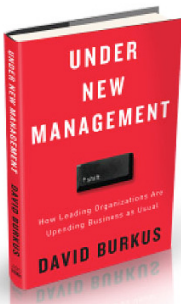
Houghton Mifflin Harcourt, 2016.

ISBN-10: 0544630971

In his new book, management professor and business writer David Burkus examines the way in which some of the most successful companies of the 21st Century are challenging the established principles of everyday business practices.

He points out that many of these principles were conceived in the early 1900s, and some of these theories of management are still being taught in business schools today. He suggests this outdated thinking will ultimately be harmful to the economy as a whole.

Each of the book's 13 chapters investigates aspects of common manage-



ment behavior and argues that these practices are counterproductive. Using data from successful corporations which have adopted these changes, he shares case studies of the results they have achieved. Acknowledging that not all the companies that have tried these approaches have succeeded, he then points out the reasons for their failures.

Some of the new approaches Mr. Burkus focuses on are:

- Outlawing email – especially internal email – or at the least limit the hours that it is available.

ment behavior and argues that these practices are counterproductive. Using data from successful corporations which have adopted these changes, he shares case studies of the

- Make salaries transparent – everyone knows what everyone else makes
- Eliminate managers – make the company peer to peer – “managerless” means everyone is a manager

Although I'm sure many readers' (whether managers or not) first reaction will be “that just won't work here,” the arguments for change Burkus endorses are compelling and backed by numerous academic studies. His writing style makes the book a quick read, and it's sprinkled with anecdotes. Even if you don't agree with his conclusions, his arguments are both thought-provoking and well-presented.

Reviewed by Mike Daly, Adult Librarian – Richfield Branch Library.



Richfield Chamber of Commerce Board Members

President – Salena Parker, Center for the Healing Arts

Vice-President – Tim Ochwat, Meridian Construction Services

Treasurer – Roger Swan, Village Councilman

Secretary – Steve McAlear, Pike Agency - Allstate

Past-President – Sophie Veillette, Schulte & Company CPAs, Inc.

Sweet Corn Challenge chair – Sue Serdinak, ScripType Publishing

Links for Education chair – Karen Smik

Scholarship committee chair – Jim Koewler, The Koewler Law Firm

Center for the Healing Arts opens new building

The Center for the Healing Arts: an Integrative Medical Campus announces the opening of its newest building.

The center has added five treatment rooms, new therapies and a large community area on the second floor, while keeping the quaint homey feeling of a Century home.

No appointment is needed to take a tour.

The staff says, “Just come on in, our door is open.”

As a Chamber Member,

If you have an event or special promotion or recognition that you would like to appear in the monthly newsletter, please submit it to mail@richfieldchamber.com by the 20th of each month.

Please limit your release to 100 words. Attachments will not be accepted.