

# CHAMBER MONTHLY



4300 W. Streetsboro Rd.  
Richfield, Ohio 44286  
www.richfieldchamber.com

Carri Wells,  
Executive Secretary

Ph: (330) 659-3300 • Email: mail@richfieldchamber.com

## JUNE 2017

### PRESIDENT'S CORNER

Tim Ochwat

The arrival of June means the end of school and summer vacations on the horizon. Please watch out for children playing in the street and for young drivers and cyclists on the road.

On May 19, I had the privilege of presenting college scholarships to four Revere High School seniors. These scholarships are made possible by our annual Richfield Chamber's Links for Education Golf Outing. This year's outing is only a few weeks away on Wednesday, June 14. Please consider donating a hole sponsorship or raffle prize, and finding golfers for a foursome. Registration and sponsorship forms are available on our website at [www.richfieldchamber.com](http://www.richfieldchamber.com) and also by contacting Karen Smik at 330-659-4750 or [kls1650@roadrunner.com](mailto:kls1650@roadrunner.com). Please join us at St. Bernard's Golf Club on June 14. It is a wonderful opportunity to build business relationships and support our students.

Our Sweet Corn Challenge Bike Ride and Hike will take place on Sunday, July 30. Each year over 2,000 people from across the country participate, show casing and bringing hundreds of thousands of dollars to the Richfield community. The ride supports the Chamber's daily operations and provides grants to commercial properties in the Historic District to maintain our quaint and unique downtown. We would appreciate a donation, some volunteer time or both; plus, come out and ride. For more

information and to register, go to [www.sweetcornride.com](http://www.sweetcornride.com). A registration form is also included at the end of this newsletter. To volunteer, contact Sue Serdinak at 330-659-0303 or [sserdinak@scriptype.com](mailto:sserdinak@scriptype.com). It's a great event. Be a part of it!

Our thanks to Bob Becker, Chairman of the RJRD for his presentation on the future plans of Richfield Heritage Preserve at the May luncheon.

On Wednesday, June 7, we welcome Revere School District Superintendent Matthew Montgomery, who will discuss the upcoming expansion plans and State of the Schools. I would like to recognize Dave Forrest, CFO, on his retirement and many contributions to the Revere Schools. Thanks Dave.

Please note: the Chamber's July 5 luncheon will be canceled and resume on Aug. 2.

I look forward to seeing you at our luncheon.

Timothy Ochwat,  
President

### State of Revere Schools

Revere Schools Superintendent Matthew Montgomery will present the State of Revere Schools at the June 7 luncheon.

Montgomery served as the superintendent at Waterloo Schools for the two school years. Prior to that, he was the high school and middle school principal for two years.

Montgomery served in a principal internship at Canfield Schools where he previously taught biology, anatomy/physiology, and physical science from 2006-2011.

He is an active member of local, state and national education and leadership organizations. He has served on a variety of committees for BASA, GCSSA, AASA and insurance consortiums.

Montgomery lives in Bath with his wife of 12 years, Blayna, and his four children. Two of his children are school age and attend Hillcrest Elementary School while one is in the preschool located at Bath Elementary.

As a Chamber Member, if you have an event or special promotion or recognition that you would like to appear in the monthly newsletter, please submit it to [mail@richfieldchamber.com](mailto:mail@richfieldchamber.com) by the 20th of each month. Please limit your release to 100 words. Attachments will not be accepted.



LET'S DO  
LUNCH!

**WEDNESDAY,  
June 7, 2017**

**Speaker**

**Matthew L. Montgomery,  
Revere Superintendent**

**11:45 Informal Networking**

**12:00 Light lunch served**

**12:30 Speaker**

**1:00 Adjourn**

**at the  
Days Inn**

Members admitted free with a reservation.

Non-members bring \$11 check payable to Richfield Chamber of Commerce

No-shows will be invoiced \$11 for their reserved lunch.

**Invite an associate!  
Bring your business cards  
to share.**

**Please R.S.V.P. to  
330-659-3300 by June 2.**

# BUSINESS BOOKS

For those of you who have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

## The Fuzzy and the Techie: Why the Liberal Arts Will Rule the Digital World

By Scott Hartley  
Houghton Mifflin Harcourt, 2017  
ISBN-10: 0544944771

In *The Fuzzy and the Techie*, author Scott Hartley makes the case that it is the Fuzzys (liberal arts majors) who are developing the most creative and successful applications for new business ideas. He argues that the Techies (those with degrees in computer science or other technical fields),

are in danger of becoming mere functionaries, producing code for ideas created by their fuzzy colleagues. While Silicon Valley CEOs lament the lack of STEM (Science, Technology, Engineering, Mathematics) graduates from American colleges, Hartley insists that technical innovation addresses essentially human problems (fuzzy things), and that human-centered design is still central to the development of products that will be successful in the future.



Hartley shows how industries as diverse as military technology, mental health, and transportation are being influenced by the fuzzy perspective. The focus then changes to possible collaborations between the two opposite groups to integrate technological discoveries into the needs of modern society. He examines the correlations between the Techie-led behind-the-scenes research and development, and the real-world implementations being put in place by Fuzzys. If Hartley is correct, then job market for philosophy and English majors may be looking up!

Book reviewed by Mike Daly, Adult Librarian  
Richfield Branch Library

## 'Links for Education' Golf Outing Sponsored by GMS is June 14

Don't miss out on the 20th Annual Richfield Chamber of Commerce "Links for Education" Golf Outing, sponsored by GMS, on Wednesday, June 14, 2017 at St. Bernard Golf Club in Richfield. Registration, lunch and the putting contest will begin at 11:30 a.m., followed by a 1:00 p.m. shotgun start. Dinner will be served after golf. There will be a number of both fun and skill contests

to help make things even more interesting! And, of course, the beverage cart will be making the rounds throughout the day. The event will conclude with the announcement of our contest winners and a raffle for lots of great items.

Please send in registration forms ASAP. If you would like to sponsor one or more holes and have a distinctive sign(s) featuring your company's name placed on the course the day of the event, be sure to mail your sponsorship so it's received by June 5. Donations for the raffle are gladly accepted

anytime up to the day of the outing. Contact Karen Smik at 330-659-4750 or kls1650@roadrunner.com for further information, registration forms and/or sponsorship/donation forms.

A portion of the proceeds from this event will fund the Chamber's scholarships for graduating Revere High School seniors. This year four \$1,000 scholarships were awarded based on the results of last year's golf outing, and approximately \$96,000 (including this year's scholarships) has been awarded since the golf outing's inception.



## Richfield Chamber of Commerce Board Members

President – Tim Ochwat,  
Meridian Construction Services

Vice President – Sheryl Wilson,  
Bay Pointe Technology

Treasurer – Roger Swan,  
Village Councilman

Secretary – Amy French, OEC

Past-President – Sophie Veillette,  
Schulte & Company CPAs, Inc.

Sweet Corn Challenge chair –  
Sue Serdinak, ScripType Publishing

Links for Education chair –  
Karen Smik

Scholarship committee chair –  
Jim Koewler,  
The Koewler Law Firm

## SCORE Conducts Free Workshops in June

Akron SCORE, the free mentoring program for new and existing businesses, will present 11 free workshops in June 2017 at two Akron locations and a Medina location. The workshops offer practical guidance to help new businesses get started and existing businesses improve their operations and profitability.

Workshops at the Taylor Institute for Direct Marketing at the University of Akron include the following, all held from 5:30 to 8:30 p.m.:

- June 6 – Marketing Techniques for Success
- June 13 – Fundamentals of Writing a Business Plan
- June 20 – Fundamentals of Financial Management
- June 21 – Intellectual Property Issues Businesses Need to Know

The workshop at Goodwill Industries (E. Waterloo Road) from 6 to 7:30 p.m.:

- June 7 – Acquiring Commercial Real Estate: Avoiding Pitfalls  
Workshops at Medina County University Center include:
- June 6 – Quick Books #1 (6-8 p.m.)
- June 7 – Grow Your Business with Email & Social Media (9-11 a.m.)
- June 8 – Quick Books #2 (6-8 p.m.)
- June 14 – Drive New Business with Social Media (9-11 a.m.)
- June 21 – Email Marketing: 30 Ways to Grow Your Email List (9-11 a.m.)
- June 28 – Email Marketing: Shorten Your Sales Cycle – Automate Your Marketing (9-11 a.m.)

Additional workshop details are available on the SCORE website at [www.akron.score.org](http://www.akron.score.org).

Individuals and companies interested in attending can register at the website or by calling 330-379-3163.

## TakeMeBack Series Continues June 25

As part of the Richfield Historical Society's TakeMeBack Series, John Burke will present "Mountain Man Jim Bridger" on Sunday, June 25, at 2 p.m., at the Historical Museum of Richfield, 3907 Broadview Rd. As one of the first fur trappers along the Missouri River and Yellowstone region, Bridger was among the greatest explorers and pathfinders of America. Bridger gained fame as the first European American to see the Great Salt Lake and was a famous scout, who led pioneers and the U.S. Army across the Great Plains. Call 330-659-4750 for additional information. ∞



# Sweet Corn Challenge

# 2017

## July 30, 2017

## Registration

PLEASE PRINT - ONE RIDER PER FORM - PHOTOCOPIES ACCEPTED  
 Register Online - [www.sweetcornride.com](http://www.sweetcornride.com)

LAST NAME

FIRST NAME

ADDRESS

CITY

STATE

ZIP

PHONE NUMBER

EMAIL ADDRESS

### Check Your Choices and Prices

	EARLY BIRD 'TIL MAY 10	MAY 11 'TIL JULY 10	AFTER JULY 10
<input type="checkbox"/> 100 MILE BIKE ROUTE	<input type="checkbox"/> \$27	<input type="checkbox"/> \$34	<input type="checkbox"/> \$38
<input type="checkbox"/> 25 <input type="checkbox"/> 50 MILE BIKE ROUTE	<input type="checkbox"/> \$18	<input type="checkbox"/> \$22	<input type="checkbox"/> \$29
<input type="checkbox"/> 10-MILE BIKE ROUTE	<input type="checkbox"/> \$15	<input type="checkbox"/> \$18	<input type="checkbox"/> \$24
<input type="checkbox"/> 5-K RUN OR WALK	<input type="checkbox"/> \$17	<input type="checkbox"/> \$19	<input type="checkbox"/> \$25
Bike Jersey			
<input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	<input type="checkbox"/> \$43	<input type="checkbox"/> \$53	N/A
Women's Racerback Bike Jersey			
<input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	<input type="checkbox"/> \$42	<input type="checkbox"/> \$52	N/A
Men's Racerback Bike Jersey			
<input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	<input type="checkbox"/> \$42	<input type="checkbox"/> \$52	N/A
Performance Dry Zone® Shirt			
<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	<input type="checkbox"/> \$16 <input type="checkbox"/> \$18 XXL	<input type="checkbox"/> \$20 <input type="checkbox"/> \$22 XXL	N/A
Event T-Shirt			
<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	<input type="checkbox"/> \$12 <input type="checkbox"/> \$14 XXL	<input type="checkbox"/> \$17 <input type="checkbox"/> \$19 XXL	N/A
	- Child -		
	<input type="checkbox"/> S <input type="checkbox"/> M		
<b>TOTAL ENCLOSED</b>	\$	\$	\$

**Send form and Check to:** Richfield Chamber of Commerce  
 4300 W. Streetsboro Rd., Richfield, OH 44286  
 NO REFUNDS GIVEN

### ALL APPLICANTS MUST COMPLETE AND SIGN THIS FORM. IMPORTANT NOTICE - READ CAREFULLY

This is a release. In signing this release for myself or the named participant, if the participant is under the age of eighteen, I acknowledge and understand that I am absolving and releasing the organizers of this event, including but not limited to the Richfield Chamber of Commerce and all other sponsoring agencies, businesses and organizations of all liability or blame for any injury, incident, harm, loss, inconvenience or damage suffered or sustained as a result of any participation in the Sweet Corn Challenge or in any activities associated with the ride. If any such injury, incident, harm, loss, inconvenience or damage occurs, I understand that I will not have any right to seek any recovery from the organizers of this event, including but not limited to the Richfield Chamber of Commerce and all other sponsoring agencies, businesses and organizations. I also acknowledge that I (or named participant if under the age of eighteen) am voluntarily participating in the Sweet Corn Challenge and expressly agree to assume all risk and danger associated with or incidental to the event. I also consent to and permit emergency treatment in the event of injury or illness. I shall obey all traffic laws and practice courtesy and safety in cycling. I acknowledge that it is required that I wear a CPSC approved helmet at all times while bicycling in the Sweet Corn Challenge.

SIGNATURE OF APPLICANT

DATE OF BIRTH

SIGNATURE OF PARENT / GUARDIAN (FOR RIDERS UNDER AGE 18)