

CHAMBER MONTHLY



4300 W. Streetsboro Rd.
Richfield, Ohio 44286
www.richfieldchamber.com

Carri Wells,
Executive Secretary

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JUNE 2018

PRESIDENT'S CORNER

Sheryl Wilson

The Richfield Chamber of Commerce has exciting summer plans for its members and the community. Working together as a team is more satisfying when we pull together and achieve more than one could individually. Much like our beloved Cleveland Cavaliers as they approach the playoffs, all great teams have strong leadership, shared vision and are not focused on who gets the credit.

Over the past few months I have observed the same attributes at work within our businesses and amongst the various committee chairs and members. We should also thank our prior leaders as their influence contributed to our past achievements and makes the pathway to future success easily attainable. With common goals and objectives our ONE TEAM=ONE GOAL initiative will thrive.

Wednesday, June 13 is our "Links for Education" golf outing at St Bernard Golf Club. I had the pleasure of presenting four \$1,000 scholarships at Revere High School on Friday May 18. Please consider signing up for this event so that we can continue this tradition. A registration form is included in this newsletter.

Tuesday, July 10 is our first biannual Food "Truck Stop" Event membership drive and community engagement. The "Truck Stop" will be at Village Town Hall and will feature Hatfield's Good Grub. Festivities begin at 11:30 a.m. and it is open to all. The library will bring a Pop-Up Arts and Crafts and

Garden Games. Stay tuned for "Save the Date" flyers, street signs and social media postings for more information. Businesses are encouraged to provide coupons for special savings or other incentives to visit our local retail partners.

Next up is our Sweet Corn Challenge 5K, 10K, 3K Trail Walk/Run and Kids' Fun Run Obstacle Course on July 29. Festivities begin at Richfield Woods Park, 4100 Broadview Rd, Richfield, OH 44286. A registration form is included in this newsletter. There will be activities for the entire family, including a catered brunch, draft beer, music and awards. Sign up as a team for your company and invite your friends and neighbors.

Special thank you to Mayor Bobbie Beshara for her Jeopardy presentation on the State of the Village. Bob Becker from The Richfield Joint Recreation District will be presenting at our June 6 luncheon at the Days Inn. I look forward to seeing you all at the luncheon.

Happy June!!

Sheryl L. Wilson

Richfield Chamber of Commerce Board Members

*President – Sheryl Wilson
(Bay Pointe Tech Services)*

Vice President – Amy French (OEC)

*Treasurer – Austin Linden III
(Financial Management Strategies)*

*Past-President – Tim Ochwat
(Meridian Construction Services)*

*Sweet Corn Challenge chair –
Sue Serdinak (Scriptype Publishing)*

*Links for Education chair –
Karen Smik*

*Scholarship committee chair –
Jim Koewler (Koewler Law Firm)*



**LET'S DO
LUNCH!**

**WEDNESDAY,
June 6, 2018**

Speaker

Bob Becker

**Chair, Richfield Joint Recreation
District**

11:45 Informal Networking

12:00 Light lunch served

12:30 Speaker

1:00 Adjourn

**at the
Days Inn**

Members admitted free with a reservation.

Non-members bring \$13 check payable
to Richfield Chamber of Commerce
No-shows will be invoiced \$13 for their reserved lunch.

**Invite an associate!
Bring your business cards
to share.**

**Please R.S.V.P. to
330-659-3300 by June 1.**

Our June Speaker

Bob Becker

Chair, Richfield Joint Recreation District



Bob Becker is a 26-year resident of Richfield Township and is president of Pharmtec Corporation, based in Richfield since 1999. Pharmtec is a private consumer product design and marketing niche brands company which expands online distribution, develops manufacturing partnerships and implements drop ship programs for its clients. Prior to Pharmtec, the Ohio Institute of Technology graduate also worked for RJB Industries in security systems as its vice president and at Telxon Corporation in various positions from sales, marketing and engineering, to product management. Throughout Becker's career, he has been a resourceful entrepreneur skilled in conceptualizing and implementing profitable solutions.

Becker is notable for his community service focusing on Richfield's newest park, the Richfield Heritage Preserve on Broadview Road. He is the current chairman of the Richfield Joint Recreation District Board of Trustees whose mission is to safeguard, support and maintain the natural properties of Richfield, while encouraging recreational and educational opportunities for the community and others to enjoy. He led trustees to finalize and pass a master plan for the park, and is responsible for the leadership which led to forming partnerships with both public and private entities for Richfield Heritage Preserve. Among those partnerships are the Ohio Operating Engineers, the Cuyahoga Valley Career Center, the Ohio Horseman's Council, the Friends of Crowell Hilaka and Baldwin Wallace University. Last year, he also formed a volunteer communication group who improved public relations for the park and its social media reach.

Becker is a board member of Premier Non-Profit Continuing Care Retirement Community, is active with his church and is the proud father of two college students.

As a Chamber Member,

If you have an event or special promotion or recognition that you would like to appear in the monthly newsletter, please submit it to mail@richfieldchamber.com by the 20th of each month. Please limit your release to 100 words. Attachments will not be accepted.

'Links for Education' Golf Outing

It's not too late to sign up for the 21st Annual Richfield Chamber of Commerce "Links for Education" Golf Outing, sponsored by GMS, to be held on Wednesday, June 13, 2018 at St. Bernard Golf Club in Richfield, but you need to do so ASAP so we have an accurate head count for our golfer gift, meals and beverages. Registration, lunch, and the putting contest will begin at 11:30 a.m., followed by a 1:00 p.m. shotgun start. Dinner will be served after golf. There will be a number of fun and skill contests to help make things even more interesting. And, of course, the beverage cart will be making the rounds throughout the day. The event will conclude with the announcement of our contest winners and a raffle for lots

of great items.

If you would like to sponsor one or more holes and have a distinctive sign(s) featuring your company's name placed on the course the day of the event, be sure to mail your sponsorship so it's received by June 4. We will also gladly accept donations for our raffle anytime up to the day of the outing. Contact Karen Smik at 330-659-4750 or kls1650@roadrunner.com for further information, registration forms and/or sponsorship/donation forms.

A portion of the proceeds from this event will fund the Chamber's scholarships for graduating Revere High School seniors. Approximately \$96,000 has been awarded since the golf outing's inception.

Goodwill Accepting Nominations for Employee of Distinction Award

Goodwill Industries serving Summit, Portage, Medina, Ashland and Richland Counties invites area employers to nominate their outstanding employees for its 17th Annual Employee of Distinction Award Luncheon on Wednesday, Sept. 5 from 11:30 a.m. to 1:00 p.m. at Guy's Party Center, 500 E. Waterloo Rd in Akron. Cost for the luncheon is \$30.

At no cost, area businesses can nominate employees they would like to publicly recognize for their efforts. Employers can submit a nomination online at goodwillakron.org/EDL. The keynote speaker at this year's event is Para M. Jones, Ph.D., President, Stark State College.

Historic Home and Garden Tour

The Richfield Historical Society is holding the 12th Annual Historic Home and Garden Tour along with a plant swap/sale on Saturday, June 9 from 11 a.m. to 4 p.m. The starting point is Richfield Fellowship Hall located at 3903 Broadview Road. Adult tickets are \$10 in advance and \$12 at the door. Children ages 2-12 are \$1 and under age 2 are free. Purchase of a \$7 box lunch is optional (choice of ham, turkey or veggie croissant sandwich plus coleslaw, fruit and chips). Deadline for advance reservations and box lunch order is June 6. Call Linda at 330-659-0336 or 330-659-6819 for further information.

Business Spotlight: The Gertsburg Law Firm

The Gertsburg Law Firm is changing the character of the attorney role from just a cost of doing business to a trusted advisor and counselor. Led by award-winning attorneys with both in-house and large firm complex litigation backgrounds, organizations who hire The Gertsburg Law Firm gain access to business lawyers with real-life business experience in a wide variety of industries.

Their newest service, CoverMySix, protects businesses from lawsuits with a unique, confidential, attorney-led company legal audit that identifies and then addresses the six areas most likely to cause legal exposure to a business through money damages, fines, or attorneys' fees. This firm gets ahead of business' legal problems and prevents them from even happening. Its comprehensive



THE
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LAW FIRM CO., LPA

and innovative approach to business law is both proactive and consultative, ultimately saving money in fees and legal exposure before issues arise.

The Gertsburg team of lawyers and support staff leverages their knowledge, broad experience and steadfast dedication to both solving and avoiding clients' business problems. It helps them actually grow their businesses in a way that no other law firm does. Weekly online articles and audio interviews explain and elaborate on issues relevant to business owners.

Visit www.gertsburglaw.com or call 440-571-7777 to learn about the firm and how it can help protect your business.

BUSINESS BOOKS

For those of you who have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

Dying for a Paycheck: How Modern Management Harms Employee Health and Company Performance — and What We Can Do About It

By Jeffrey Pfeffer
HarperBusiness, 2018
ISBN-10: 0062800922

Since the early 1970s, American companies have done a remarkable job of improving the physical safety of their employees in the workplace. Injuries have fallen 72% in the last 40 years. But as Jeffrey Pfeffer points out in his new book Dying for a



Paycheck, the harm to psychological and emotional health caused by job stress and other factors may have resulted in 120,000 excess deaths and more than \$300 billion in health care costs. Citing recent surveys about workplace stress, Pfeffer states that 61% of employees have been made sick by job stress and that as many as 7% have been hospitalized.

The first half of the book examines the circumstances that have caused this situation. Pfeffer explores why factors such as layoffs, mandatory overtime, family-work

conflicts, and lack of portable health insurance force people to stay in toxic environments. In the second half, he recommends that companies begin to measure these factors that lead to workplace stress and create a plan to ameliorate them as they did with physical injuries. Pfeffer explains that the reason for this is twofold. Companies don't want to be seen as harming the wellbeing of their employees, and that an injurious workplace is bad for the bottom line. I found this book to be well researched and a fascinating read. It poses the compelling question "is your job making you sick?"

Book reviewed by Mike Daly,
Richfield Branch Library

Sweet Corn Challenge July 29, 2018

Registration

Use ONE RUNNER PER FORM - PHOTOCOPIES ACCEPTED
Register Online - www.sweetcornchallenge.com

<input type="text"/>		
LAST NAME	FIRST NAME	
<input type="text"/>		
ADDRESS		
<input type="text"/>		
CITY	STATE	ZIP
<input type="text"/>		
PHONE NUMBER		
<input type="text"/>		
EMAIL ADDRESS		
<input type="text"/>		

Check Your Choices and Prices

	'TIL JULY 10	JULY 11 'til July 24
<input type="checkbox"/> 5K	<input type="checkbox"/> \$25	<input type="checkbox"/> \$30
<input type="checkbox"/> 10K	<input type="checkbox"/> \$30	<input type="checkbox"/> \$35
<input type="checkbox"/> TRAIL RUN	<input type="checkbox"/> \$25	<input type="checkbox"/> \$30
<input type="checkbox"/> KIDS' FUN RUN	<input type="checkbox"/> \$15	<input type="checkbox"/> \$20
Performance Dry Zone® Event Shirt		
<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL	<input type="checkbox"/> \$13	N/A
<input type="checkbox"/> XXL <input type="checkbox"/> XXXL	<input type="checkbox"/> \$15	N/A
50/50 Event T-Shirt		
<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL	<input type="checkbox"/> \$9	N/A
<input type="checkbox"/> XXL <input type="checkbox"/> XXXL	<input type="checkbox"/> \$11	N/A
- Child - <input type="checkbox"/> S <input type="checkbox"/> M	<input type="checkbox"/> \$8	N/A

Send form and Check to:
Richfield Chamber of Commerce
4300 W. Streetsboro Rd., Richfield, OH 44286

TOTAL ENCLOSED

\$ \$

NO REFUNDS GIVEN

ALL APPLICANTS MUST COMPLETE AND SIGN THIS FORM. IMPORTANT NOTICE - READ CAREFULLY

This is a release. In signing this release for myself or the named participant, if the participant is under the age of eighteen, I acknowledge and understand that I am absolving and releasing the organizers of this event, including but not limited to the Richfield Chamber of Commerce and all other sponsoring agencies, businesses and organizations of all liability or blame for any injury, incident, harm, loss, inconvenience or damage suffered or sustained as a result of any participation in the Sweet Corn Challenge or in any activities associated with the event. If any such injury, incident, harm, loss, inconvenience or damage occurs, I understand that I will not have any right to seek any recovery from the organizers of this event, including but not limited to the Richfield Chamber of Commerce and all other sponsoring agencies, businesses and organizations. I also acknowledge that I (or named participant if under the age of eighteen) am voluntarily participating in the Sweet Corn Challenge and expressly agree to assume all risk and danger associated with or incidental to the event. I also consent to and permit emergency treatment in the event of injury or illness.

Sponsored by:



JULY 29, 2018

Active Events for the Whole Family



5K & 10K
Timed by Hermes

3K Trail Run
or Walk

Kids' Fun Run
Obstacle Course

- **Draft Beer** or chocolate milk
- **Catered Brunch:** Egg/black bean/corn strata, grilled sausage, fresh fruit, cornbread, lemonade, iced tea & Arnold Palmer

- Fluid stations
- Sweet corn to go
- Music by LV Sound
- Awards by age group
- CCAG health van on site

To print out a registration form or register online, visit

sweetcornchallenge.com

Early bird discount deadline is July 10.

Same-day registrations are also welcome:

Richfield Woods Park, 4100 Broadview Rd., Richfield, OH 44286

- 7:30–8:30 a.m. for 5K & 10K
- 8:30–9:30 a.m. for 3K Trail Runners
- 9:30–10 a.m. for Kids' Fun Run

Questions? Call Richfield Chamber of Commerce 330-659-3300



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