

# CHAMBER MONTHLY



4300 W. Streetsboro Rd.  
Richfield, Ohio 44286  
[www.richfieldchamber.com](http://www.richfieldchamber.com)

Carri Wells,  
Executive Secretary

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## JUNE 2018

### PRESIDENT'S CORNER

**Sheryl Wilson**



**LET'S DO LUNCH!**

**WEDNESDAY,  
June 6, 2018**

#### **Speaker**

**Bob Becker**

Chair, Richfield Joint Recreation District

**11:45 Informal Networking**

**12:00 Light lunch served**

**12:30 Speaker**

**1:00 Adjourn**

at the  
**Days Inn**

Members admitted free with a reservation.

Non-members bring \$13 check payable to Richfield Chamber of Commerce  
No-shows will be invoiced \$13 for their reserved lunch.

**Invite an associate!  
Bring your business cards  
to share.**

Please R.S.V.P. to  
**330-659-3300 by June 1.**

The Richfield Chamber of Commerce has exciting summer plans for its members and the community. Working together as a team is more satisfying when we pull together and achieve more than one could individually. Much like our beloved Cleveland Cavaliers as they approach the playoffs, all great teams have strong leadership, shared vision and are not focused on who gets the credit.

Over the past few months I have observed the same attributes at work within our businesses and amongst the various committee chairs and members. We should also thank our prior leaders as their influence contributed to our past achievements and makes the pathway to future success easily attainable. With common goals and objectives our ONE TEAM=ONE GOAL initiative will thrive.

Wednesday, June 13 is our "Links for Education" golf outing at St Bernard Golf Club. I had the pleasure of presenting four \$1,000 scholarships at Revere High School on Friday May 18. Please consider signing up for this event so that we can continue this tradition. A registration form is included in this newsletter.

Tuesday, July 10 is our first biannual Food "Truck Stop" Event membership drive and community engagement. The "Truck Stop" will be at Village Town Hall and will feature Hatfield's Good Grub. Festivities begin at 11:30 a.m. and it is open to all. The library will bring a Pop-Up Arts and Crafts and

Garden Games. Stay tuned for "Save the Date" flyers, street signs and social media postings for more information. Businesses are encouraged to provide coupons for special savings or other incentives to visit our local retail partners.

Next up is our Sweet Corn Challenge 5K, 10K, 3K Trail Walk/Run and Kids' Fun Run Obstacle Course on July 29. Festivities begin at Richfield Woods Park, 4100 Broadview Rd, Richfield, OH 44286. A registration form is included in this newsletter. There will be activities for the entire family, including a catered brunch, draft beer, music and awards. Sign up as a team for your company and invite your friends and neighbors.

Special thank you to Mayor Bobbie Be-shara for her Jeopardy presentation on the State of the Village. Bob Becker from The Richfield Joint Recreation District will be presenting at our June 6 luncheon at the Days Inn. I look forward to seeing you all at the luncheon.

Happy June!!  
Sheryl L. Wilson

### **Richfield Chamber of Commerce Board Members**

**President – Sheryl Wilson  
(Bay Pointe Tech Services)**

**Sweet Corn Challenge chair –  
Sue Serdinak (ScripType Publishing)**

**Vice President – Amy French (OEC)**

**Links for Education chair –  
Karen Smik**

**Treasurer – Austin Linden III  
(Financial Management Strategies)**

**Scholarship committee chair –  
Jim Koewler (Koewler Law Firm)**

**Past-President – Tim Ochwat  
(Meridian Construction Services)**

## Our June Speaker

### Bob Becker

Chair, Richfield Joint Recreation District

Bob Becker is a 26-year resident of Richfield Township and is president of Pharmtec Corporation, based in Richfield since 1999. Pharmtec is a private consumer product design and marketing niche brands company which expands online distribution, develops manufacturing partnerships and implements drop ship programs for its clients. Prior to Pharmtec, the Ohio Institute of Technology graduate also worked for RJB Industries in security systems as its vice president and at Telxon Corporation in various positions from sales, marketing and engineering, to product management. Throughout Becker's career, he has been a resourceful entrepreneur skilled in conceptualizing and implementing profitable solutions.

Becker is notable for his community service focusing on Richfield's newest park, the Richfield Heritage Preserve on Broadview Road. He is the current chairman of the Richfield Joint Recreation District Board of Trustees whose mission is to safeguard, support and maintain the natural properties of Richfield, while encouraging recreational and educational opportunities for the community and others to enjoy. He led trustees to finalize and pass a master plan for the park, and is responsible for the leadership which led to forming partnerships with both public and private entities for Richfield Heritage Preserve. Among those partnerships are the Ohio Operating Engineers, the Cuyahoga Valley Career Center, the Ohio Horseman's Council, the Friends of Crowell Hilaka and Baldwin Wallace University. Last year, he also formed a volunteer communication group who improved public relations for the park and its social media reach.

Becker is a board member of Premier Non-Profit Continuing Care Retirement Community, is active with his church and is the proud father of two college students.

### As a Chamber Member,

If you have an event or special promotion or recognition that you would like to appear in the monthly newsletter, please submit it to [mail@richfieldchamber.com](mailto:mail@richfieldchamber.com) by the 20th of each month.

Please limit your release to 100 words. Attachments will not be accepted.



## 'Links for Education' Golf Outing

It's not too late to sign up for the 21st Annual Richfield Chamber of Commerce "Links for Education" Golf Outing, sponsored by GMS, to be held on Wednesday, June 13, 2018 at St. Bernard Golf Club in Richfield, but you need to do so ASAP so we have an accurate head count for our golfer gift, meals and beverages. Registration, lunch, and the putting contest will begin at 11:30 a.m., followed by a 1:00 p.m. shotgun start. Dinner will be served after golf. There will be a number of fun and skill contests to help make things even more interesting. And, of course, the beverage cart will be making the rounds throughout the day. The event will conclude with the announcement of our contest winners and a raffle for lots

of great items.

If you would like to sponsor one or more holes and have a distinctive sign(s) featuring your company's name placed on the course the day of the event, be sure to mail your sponsorship so it's received by June 4. We will also gladly accept donations for our raffle anytime up to the day of the outing. Contact Karen Smik at 330-659-4750 or [kls1650@roadrunner.com](mailto:kls1650@roadrunner.com) for further information, registration forms and/or sponsorship/donation forms.

A portion of the proceeds from this event will fund the Chamber's scholarships for graduating Revere High School seniors. Approximately \$96,000 has been awarded since the golf outing's inception.

## Goodwill Accepting Nominations for Employee of Distinction Award

Goodwill Industries serving Summit, Portage, Medina, Ashland and Richland Counties invites area employers to nominate their outstanding employees for its 17th Annual Employee of Distinction Award Luncheon on Wednesday, Sept. 5 from 11:30 a.m. to 1:00 p.m. at Guy's Party Center, 500 E. Waterloo Rd in Akron. Cost for the luncheon is \$30.

At no cost, area businesses can nominate employees they would like to publicly recognize for their efforts. Employers can submit a nomination online at [goodwill-lakron.org/EDL](http://goodwill-lakron.org/EDL). The keynote speaker at this year's event is Para M. Jones, Ph.D., President, Stark State College.

## Historic Home and Garden Tour

The Richfield Historical Society is holding the 12th Annual Historic Home and Garden Tour along with a plant swap/sale on Saturday, June 9 from 11 a.m. to 4 p.m. The starting point is Richfield Fellowship Hall located at 3903 Broadview Road. Adult tickets are \$10 in advance and \$12 at the door. Children ages 2-12 are \$1 and under age 2 are free. Purchase of a \$7 box lunch is optional (choice of ham, turkey or veggie croissant sandwich plus coleslaw, fruit and chips). Deadline for advance reservations and box lunch order is June 6. Call Linda at 330-659-0336 or 330-659-6819 for further information.

## Business Spotlight: The Gertsburg Law Firm

The Gertsburg Law Firm is changing the character of the attorney role from just a cost of doing business to a trusted advisor and counselor. Led by award-winning attorneys with both in-house and large firm complex litigation backgrounds, organizations who hire The Gertsburg Law Firm gain access to business lawyers with real-life business experience in a wide variety of industries.

Their newest service, CoverMySix, protects businesses from lawsuits with a unique, confidential, attorney-led company legal audit that identifies and then addresses the six areas most likely to cause legal exposure to a business through money damages, fines, or attorneys' fees. This firm gets ahead of business' legal problems and prevents them from even happening. Its comprehensive



THE  
**GERTSBURG**  
LAW FIRM CO., LPA

and innovative approach to business law is both proactive and consultative, ultimately saving money in fees and legal exposure before issues arise.

The Gertsburg team of lawyers and support staff leverages their knowledge, broad experience and steadfast dedication to both solving and avoiding clients' business problems. It helps them actually grow their businesses in a way that no other law firm does. Weekly online articles and audio interviews explain and elaborate on issues relevant to business owners.

Visit [www.gertsburglaw.com](http://www.gertsburglaw.com) or call 440-571-7777 to learn about the firm and how it can help protect your business.





RICHFIELD CHAMBER OF COMMERCE  
"LINKS FOR EDUCATION"  
21<sup>st</sup> ANNUAL GOLF OUTING  
(With Over \$96,000 in Scholarships to Revere High School Students)  
SPONSORED BY GMS



DATE: Wednesday, June 13, 2018

**LOCATION:** St. Bernard Golf Club  
5364 Streetsboro Road -- Richfield

GOLF: 4 Person Scramble (soft spikes only) foursomes will be kept moving at a steady pace on the course

Check-in/Lunch/Putting Contest at 11:30 a.m.  
Shotgun Start at 1:00 p.m.  
Dinner after golf (steak or chicken)

**FEE:** **Super Ticket \$385 per foursome by 6/1; \$405 per foursome after 6/1(this package available to foursomes only)**  
(includes hot dog for lunch, greens fee for 18 holes of golf, cart, refreshments, dinner, skins, mulligans,  
2 regular raffle tickets and special gift for each member of the foursome)

**Golf & Dinner \$85 per person (\$340 per foursome) by 6/1; \$90 per person (\$360 per foursome) after 6/1**  
(includes hot dog for lunch, greens fee for 18 holes of golf, cart, refreshments, dinner & special gift for each golfer)

**Golf Only              \$45 per person by 6/1; \$50 per person after 6/1**  
(includes hot dog for lunch, greens fee for 18 holes of golf, cart, refreshments and special gift)

**Mulligans and skins will be sold the day of the event for those not on the Super Ticket**

**Dinner Only \$30 per person**

PLEASE COMPLETE AND MAIL THIS FORM ALONG WITH YOUR CHECK MADE PAYABLE TO:  
**"Richfield Chamber of Commerce" 4300 W. Streetsboro Road Richfield, Ohio 44286**

### **Golf Foursome**

(All foursomes must be on the same fee “package”)

	Dinner <b>(indicate steak or chicken)</b>	Super Ticket	Regular Fee	Golf Only
<b>By 6/1</b>		\$385/4some	\$85/person	\$45/person
<b>After 6/1</b>		\$405/4some	\$90/person	\$50/person

Name: \_\_\_\_\_  
(Team Captain)

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Name: \_\_\_\_\_

### **Dinner Only**

Name: \_\_\_\_\_

Name:

Name: \_\_\_\_\_

Name: \_\_\_\_\_

TOTAL AMOUNT ENCLOSED (CHECK PAYABLE TO "LAWRENCE COUNTY HISTORICAL SOCIETY")

TOTAL AMOUNT ENCLOSED (CHECK PAYABLE TO "RICHFIELD CHAMBER OF COMMERCE") \$\_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_  
(street) \_\_\_\_\_ (city) \_\_\_\_\_ (zip code) \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

**PAYMENT IN FULL MUST ACCOMPANY REGISTRATION FORM  
REGISTRATION DEADLINE: JUNE 1 (\$5 LATE FEE PER GOLFER ASSESSED AFTER JUNE 1)**

# JULY 29, 2018

## Active Events for the Whole Family



### 5K & 10K Timed by Hermes

- Draft Beer or chocolate milk
- Catered Brunch: Egg/black bean/corn strata, grilled sausage, fresh fruit, cornbread, lemonade, iced tea & Arnold Palmer

### 3K Trail Run or Walk

- Fluid stations
- Sweet corn to go
- Music by LV Sound
- Awards by age group
- CCAG health van on site

### Kids' Fun Run Obstacle Course



To print out a registration form or register online, visit  
**sweetcornchallenge.com**

Early bird discount deadline is July 10.

Same-day registrations are also welcome:

Richfield Woods Park, 4100 Broadview Rd., Richfield, OH 44286

- 7:30–8:30 a.m. for 5K & 10K
- 8:30–9:30 a.m. for 3K Trail Runners
- 9:30–10 a.m. for Kids' Fun Run

Questions? Call Richfield Chamber of Commerce 330-659-3300

Sponsored by:

