

CHAMBER MONTHLY



4300 W. Streetsboro Rd.
Richfield, Ohio 44286
www.richfieldchamber.com

Jim Koewler, President
Lisa Mancini,
Executive Secretary

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JULY 2012

Greetings!

June was a big month for the Chamber's scholarship program. On June 1, at the Revere High School's Senior Awards Assembly, the Chamber awarded 7 scholarships to graduating Revere seniors. The scholarship winners are Michelle Banis, Kelly Frantz, Aleksandra Kovacevich, Trevor Nielsen, Ian Slifcak, Samuel Suglio, and Newman Telischak. Congratulations to all of our winners and to all of the graduating seniors. (The chance to announce the scholarships was a big thrill. In addition, I've received a very nice thank you note from one of the scholarship winners.)

Then, on June 20, the Chamber had its Links for Education golf outing to support next year's scholarships. Karen Smik, the chair of the golf outing, wrote an article for the newsletter recognizing the winners, and thanking the sponsors, donors, and participants, so I won't list them here. I do, though, want to echo Karen's thanks to everyone involved.

In her report, however, Karen doesn't give enough credit to herself for chairing the event. Year after year, Karen volunteers her time to organize the golf outing and manage it during the day on the course. She has to recruit her organizing committee in the fall. (There's never enough help.) She has to gather sponsors during the winter and early spring. (Of course, there are never enough sponsors.) She has to find give-aways for the golfer goodie bags. (Finding something new and interesting each year is a big challenge.) She has to sell tickets. (The more golfers, the better.) Finally, at the outing, she has to juggle everything going on during the day so the event goes smoothly for everyone. (The trickiest part must be when some volunteers don't show up.) Through Karen's efforts, with the help of her committee, all of the participants have a great day, the sponsors and donors get due recognition, and the Chamber has money to fund next year's scholarships. So, now it's Karen's time for some recognition. Please thank her for her efforts. The golf outing wouldn't happen without her.

We're expecting well over 2,000 visitors to the community on July 29 for the Sweet Corn Challenge bike ride. Put out your welcome banners and greet them with old-fashioned neighborliness as they come from all over the country. Encourage your friends and staff to participate in the event. Come as a team. Enjoy the ride, the music, the food and maybe even a massage. A registration form is included later in this email. Online registration is available at sweetcornride.com. Same-day registration is also possible. (The Sweet Corn Challenge supports the Town Trust's commercial grants, helping businesses maintain their buildings in the center of town as a way to preserve

PRESIDENT'S CORNER

Jim Koewler



LET'S DO LUNCH!

No Meeting on July 4.

**WEDNESDAY,
AUGUST 1, 2012
Eric Johnson**

Walter & Haverfield

**Social Media
in the Workplace**

11:45 Informal Networking

12:00 Light lunch served

12:30 Speaker

1:00 Adjourn

Days Inn & Suites - Richfield

Members admitted free with a reservation.

Please R.S.V.P. to
330-659-3300 by July 30.

Non-members bring \$11 check payable
to Richfield Chamber of Commerce

No-shows will be invoiced \$11 for their reserved lunch.

**Invite an associate!
Bring your business cards
to share.**

Continued on next page

President's Corner continued

the historical character of our community.

In addition, get your tickets for the Town Trust circus on Saturday, July 28. It's a great time! (The circus supports the Town Trust's residential grants for homes in the center of town.)

Then, less than two weeks after the Sweet Corn Challenge, Richfield Kiwanis and the Recreation Department put on Community Day. I'm still looking for a truck or trailer to carry some of the board members in the Friday, August 10 parade. Please call me at 330-659-3579 to volunteer.

On Sunday, August 12 (Community Day itself,) the Chamber of Commerce will have a booth in the "vendor" tent. In addition to our Chamber shirts for sale, we plan to have a display highlighting the Chamber's members and the Chamber's involvement in the community. We will also make member brochures and marketing materials available to Community Day visitors. If you are a member and would like the Chamber's booth to include your materials, please bring them to the Chamber office before August 8. (Please don't bring them during July 25-28. The last few days before the circus and Sweet Corn Challenge will be crazy.)

The Ohio Secretary of State's office is looking for businesses to include in its Ohio Business Profile program for July. The July theme is "Take a Tour," so the Secretary of State is looking for companies

in the travel and tourism industry. The goal of the Ohio Business Profile program is to help promote the strength and diversity of businesses in Ohio as a way to encourage investment and entrepreneurship in the Buckeye State. (To see more about the Ohio Business Profile program, visit www.OhioBusinessProfile.com.) If you'd like me to submit your company into the program, please let me know.

On Thursday, July 26th, the Northern Ohio Area Chambers of Commerce ("NOACC,") of which our Richfield Chamber is a member, will be holding a Chamber Mixer for all of the 120+ NOACC Chambers and their members at the Indians game against the Detroit Tigers at Progressive Field. NOACC has reserved the Budweiser Party Deck in the outfield along the first base line, so there is plenty of room for family members as well. The pre-game mixer will start at 6:00, and food will be available until the end of the 3rd inning. Tickets are \$45 and include a meal of BBQ Chicken, Pulled Pork, Hot Dogs, Macaroni and Cheese, Potato Salad, Chips, Popcorn, and Cookies, as well as unlimited soft drinks. Beer will be available for those who wish to purchase it. Transportation and parking are not included. Please use the attached sign up form. (It's also available at <http://www.noacc.org/wp-content/uploads/2010/09/NOACC-Indians-Chamber-Outing-July-26.pdf>.) Orders must be placed by July 13.

Remember, if you are a green company, you have a chance to show off your

company's environmental sustainability practices. Summit County, the City of Akron, the Greater Akron Chamber of Commerce, the Summit Akron Solid Waste Management District, and Keep Akron Beautiful have launched a business award called Summit of Sustainability. Please visit www.SummitOfSustainability.org to complete an application for this award. Awards will be presented on October 25. This is the first year for this program. Wouldn't it be great to have a Richfield Chamber member win one of the inaugural awards?

Thanks go out to Dan Bell, an employment attorney with Jackson Lewis, for his presentation at the June luncheon. Dan talked about new issues in employment law. Note: Because of Independence Day, we will not have a July luncheon.

I look forward to seeing you at the Sweet Corn Ride and around town.

Take care,
Jim Koewler

Business Spotlight



St. Bernard Golf Club

Richfield's own Hidden Gem!

- Private course with low membership cost
- Social/Annual/Corporate memberships
- No tee times required
- Full service snack bar
- Professionally maintained
- Leagues/Private outings welcome

How about a 9 hole lunch hour company outing?

Contact Debbie for details.

5364 West Streetsboro Rd. Richfield, Ohio 44286
330-659-3451 www.stbernardgolf.com

Monthly Speakers for 2012



July 4 - No meeting

August 1

Eric Johnson of Walter & Haverfield.
Social Media in the Workplace

September 5

JoEllen Salkin and Muffy Kaesberg of
Organizing 4 U. SIMPLE Time
Management

October 3

Celena Roebuck of CVCC.
CVCC in the Community

November 7

Sophia Veillette of Schulte &
Company, CPAs, Inc.
End of Year Tax Planning

December 5

Peter Rea, Professor at
Baldwin Wallace College.
Entrepreneurship

15th Annual “Links For Education” Golf Outing

Our 15th Annual “Links for Education” Golf Outing, held June 20 at St. Bernard Golf Club in Richfield, was certainly a “hot” event, with temps in the high 90’s and 106 golfers (with no hackers among them!) teeing off to help raise funds to benefit the Chamber’s scholarship program for deserving Revere High School students to further their education after graduation. Because of the golf outing’s most favorable outcome in past years, the Chamber has been able to donate over \$70,000 in scholarship monies to date and help advance educational opportunities for our youth. This year alone, seven \$1,000 scholarships were awarded to some exceptional RHS seniors. The financial result for this year’s tournament will be reported in next month’s newsletter as it hasn’t been finalized as of this printing – but preliminary figures are looking very good! The event wouldn’t have happened without the dedication and hard work of the following individuals who served on the planning committee: Sandy Apidone, Brian Becker, Dave Forrest, Joe Mazur, Tim Ostrander, Wendy Pollarine, and George Strongosky. Key volunteers at the outing itself were our very own Chamber President Jim Koewler, Dorina Ostrander, and Debbie Mazur as well as Eric Nauer and Charlie Little of UPS Freight who helped drive our beverage cart for part of the day. We’re also much obliged to Greg Wood from the N.E. Ohio School of Golf who donated his time to help with our “Use the Pro” contest – which turned out to be a very profitable addition to our event. And we can’t give enough praise to Debbie Fike and the staff of St. Bernard’s who once again did an outstanding job hosting our function and assured that it ran smoothly from beginning to end.

Congratulations to the following contest winners: tournament winner – Paradigm Software Group; closest to the pin for hole #1 – Mike Scavusso, hole #16 – Joe Mazur and hole #18 – Nas Damavandi; longest drive for hole #7 – Joe Krajewski and for hole #11 – Ron Underwood, putting contest (all three winners had a hole in one) – Joe Krajewski, Dave Levinson and Mike Telischak, and skins – InfoAccess.net at hole #17 and Paradigm Software Group at hole #6.

A large part of the event’s financial

success was due to the generosity of local businesses and individuals who sponsored holes, donated raffle items and/or made monetary donations. The Richfield Chamber of Commerce and the Golf Out-

Body, Visiting Angels, Winar Connection and Z’s Donutz & Eatery.

We are extremely grateful to the following: Group Management Services (GMS) for again serving as our \$1500



ing Committee would like to express their sincerest appreciation to the following: All Ohio Secure Shred, Applied Financial Concepts, Inc., The Bake Shop, Becker Signs, Randy Boroff & Dave Forrest, Broadview Insurance Agency, The Cleveland Browns, Glen Buelow, CAM, Inc., CCG Automation, Corkscrew Johnny’s, Country Maid Ice Cream, Countryside Florist, Custom Apparel, David Industrial Sales, Days Inn & Suites-Richfield, dmabackup.com, Elegant Dentistry, Empaco Equipment Corporation, Exit 11 Tire Service, The Fussy Cleaners, Hampton Inn, Holiday Inn Express-Richfield, InfoAccess.net, Itran Electronics Recycling, Larsen Lumber, Meridian Construction Services, Heather Moxley of Lee Marie Salon, Lee Marie Salon, John Muni Jewelers, OEConnection, Ohio’s Ultra 10 Minute Lube, The Pet Loft, Old Pine Golf Course, Onward, Inc., PNC Bank, P.O.C.’s Pierogi Market, Precocious Dandelion, Regina Health Center, Richfield Art Studio, Richfield Chiropractic Center, Richfield Coin & Collectibles, Richfield Town Trust, Robeks of Montrose, Schulte & Company CPA’s, Inc., ScripType Publishing, St. Bernard Golf Club, Subway, Super 8 Motel, The Symphony Group, The Taverne of Richfield, Teschner’s Tavern, Atty. Patricia Vance, Village Auto

tournament sponsor and the following \$250 special sponsors: Musketeers Bar & Grill – our beverage cart sponsor for the 3rd year; The Koewler Law Firm – our keg stop sponsor; Crain, Langner & Co. – our hole-in-one contest sponsor; and Pine Valley Care Center – our goodie bag sponsor, as well as to Tim’s Custom Electric and The Pike Agency-Allstate for being \$500 hole sponsors.

Special thanks to the InfoAccess.net foursome who donated their skins money and to Mike Telischak who donated his putting contest winnings back to the Chamber for its scholarship fund as well as to the Paradigm Software Group who handed us a \$500 donation at the end of the outing.

We hope all who participated in this year’s event had a “swinging” time, enjoyed all the contests, won some great raffle prizes and will come back for the 2013 outing which will be held at St. Bernard’s on Wednesday, June 19 (so be sure to circle that date on your calendars now!).

Sincerely,

Karen Smik
2012 “Links for Education”
Golf Outing Chairperson

BUSINESS BOOKS

For those of you that have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

Inside Apple: How America's Most Admired and Secretive Company Really Works

by Adam Lashinsky

Lachette Books. c2012. ISBN 9781455512157 \$26.99

I never thought I would put “business book” and “great beach read” together until now. Not only that, these next 2 reviews are truly “great business books for the beach” reads. It is summer after all, let’s enjoy it. The covers alone are guaranteed to start up a conversation at the resort pool, with your cabana neighbor, or even waiting for your dinner reservation.

Case in point, while waiting for my daughter’s golf lesson to wrap up, I was deep into this book when a parent approached me and asked “is it good?” “Yes, surprisingly so” I said. “Boy, I sure would like to work for them” he replied, which is where I launched into the “wait till you hear this...” sales pitch.

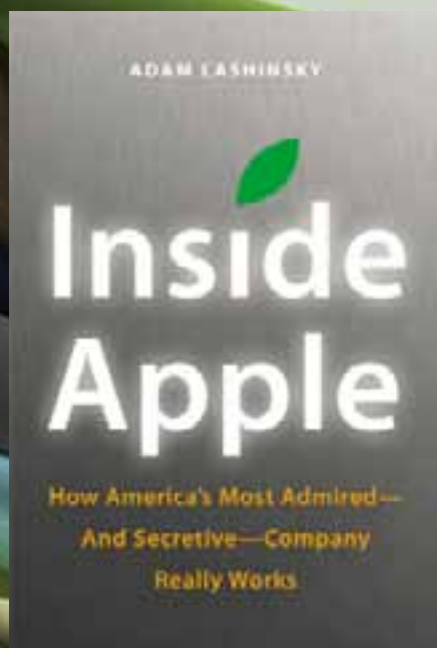
Apple has been described as possessing Willie Wonka-like mystique: much like the goodness and wonder of the “how does he do it?” Wonka candy, to the goodness and wonder of “how does he do that?” Apple gadgets. Apple goes against everything written about ‘employee care’ and ‘have fun while at work’ theories found at other Fortune 500 places like Zappos or Google. Working at Apple is like living in lock down. You literally eat, breath and live Apple. Your ID badge only gets you to your cube, and that is it.

Steve Jobs created a culture of: the 7 day work week, the fanatical, stressful and worrisome obsession to detail, the minimalist mentality, the “leave your ego at the door” culture, the removal of the corporate ladder climbing distraction, and the unsettling ‘secret floors with secret doors’ environment. The perk of the job is the prestige of the product, and not the pay or the facility benefits. Apple is where outsiders want in, and Apple employees sometimes just want out.

Inside Apple is simply a fascinating read on a creator who instills what he wants with artistic passion, which powers the overly- grueling but overly- gratifying work culture which paradoxically drives you and I to crave the product with child-like awe.

For a related piece from Inside Apple, check out Fortune Magazine June 2012 issue, which highlights Apple’s new CEO, Tim Cook.

Reviewed by Jennifer Stencel, Branch Manager, Adult Librarian and Teen Librarian at the Richfield Branch Library of the Akron-Summit County Public Library System.



Give Your Staff a Sweet Corn Challenge Registration Invite Family and Friends

The largest one-day bike event in a tri-state area is coming up on July 29, right here in Richfield. Encourage your staff, family and friends to participate. Perhaps you can sponsor a team, or offer a contest to give away an entry fee. They will have a great time – in the sunshine, flying high with endorphins and eating pulled pork and sweet corn under a shade tree or tent. How good can it get?

Just print out and send in the registration form below or register online at sweetcornride.com. A separate registration form is needed for each person.

The Sweet Corn Challenge is the Chamber's largest fundraiser and because of it the Chamber is able to have a daily presence

for the business community. In addition, the bike event provides funds to award a commercial grant each year to help maintain a downtown business identity in Richfield.

The Sweet Corn Challenge draws people from several states and boosts the local and the regional economy. Our pre-registrations for this year are the highest they have ever been by this date. Perhaps because we are serving free pancakes in the morning... another reason to invite your staff, family and friends!

We thank our sponsors: Eddy's Bike Shop, Giant Eagle, GMS, CCG Energy Solutions, OEConnection, Glencairn, Empaco, Pine Valley, Charles Schwab and Summa Health System.

Sweet Corn Challenge Registration

PLEASE PRINT - ONE RIDER PER FORM - PHOTOCOPIES ACCEPTED
Register Online - www.sweetcornride.com

LAST NAME _____		FIRST _____	AGE _____
ADDRESS _____		CITY _____	STATE _____ ZIP _____
() _____		PHONE _____	E-MAIL _____

The 2012 Sweet Corn Challenge is made possible by our generous sponsors and by thousands of volunteer hours donated by members of the Richfield Chamber of Commerce and residents of the Richfield community. We hope you enjoy the event.

EDDY'S BIKE SHOP

"Your Cycling Adventure Starts Here"

Since 1940 • eddys.com

3707 Darrow Rd.	Stow, OH 44224	330-688-5521
2830 Bishop Rd.	Willoughby Hills, OH 44092	440-943-2453
3991 Medina Rd.	Montrose, OH 44333	330-666-2453
25140 Lorain Rd.	North Olmsted, OH 44070	440-779-1096



Check Your Choices and Prices	EARLY BIRD TIL MAY 10	MAY 11 'TIL JULY 10	AFTER JULY 10
ADULT <input type="checkbox"/> 100 MILE ROUTE	N/A	<input type="checkbox"/> \$30	<input type="checkbox"/> \$35
ADULT <input type="checkbox"/> 10 <input type="checkbox"/> 25 <input type="checkbox"/> 50 MILE ROUTE	N/A	<input type="checkbox"/> \$20	<input type="checkbox"/> \$24
CHILD UNDER 12 <input type="checkbox"/> 10 <input type="checkbox"/> 25 MILE ROUTE	N/A	<input type="checkbox"/> \$13	<input type="checkbox"/> \$16
10, 25 & 50-mile registrants, please choose one: <input type="checkbox"/> Pulled pork lunch <input type="checkbox"/> Veggie lunch			
Bike Jersey <input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	N/A	<input type="checkbox"/> \$53	N/A
Men's Racerback Bike Jersey <input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	N/A	<input type="checkbox"/> \$52	N/A
Women's Racerback Bike Jersey <input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	N/A	<input type="checkbox"/> \$52	N/A
Event T-Shirt - Child - <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL <input type="checkbox"/> S <input type="checkbox"/> M	N/A	<input type="checkbox"/> \$14	N/A
TOTAL ENCLOSED	\$	\$	\$

Send form and Check to: Richfield Chamber of Commerce • 4300 W. Streetsboro Rd. • Richfield, OH 44286

NO REFUNDS GIVEN

**All Applicants Must Complete and Sign this Form.
IMPORTANT NOTICE - READ CAREFULLY**

This is a release. In signing this release for myself or the named participant, if the participant is under the age of eighteen, I acknowledge and understand that I am absolving and releasing the organizers of this event, including but not limited to the Richfield Chamber of Commerce and all other sponsoring agencies, businesses and organizations of all liability or blame for any injury, incident, harm, loss, inconvenience or damage suffered or sustained as a result of any participation in the Sweet Corn Challenge or in any activities associated with the ride. If any such injury, incident, harm, loss, inconvenience or damage occurs, I understand that I will not have any right to seek any recovery from the organizers of this event, including but not limited to the Richfield Chamber of Commerce and all other sponsoring agencies, businesses and organizations. I also acknowledge that I (or named participant if under the age of eighteen) am voluntarily participating in the Sweet Corn Challenge and expressly agree to assume all risk and danger associated with or incidental to the event. I also consent to and permit emergency treatment in the event of injury or illness. I shall obey all traffic laws and practice courtesy and safety in cycling. I acknowledge that it is required that I wear a CPSC approved helmet at all times while bicycling in the Sweet Corn Challenge.

SIGNATURE OF APPLICANT _____

DATE OF BIRTH _____

SIGNATURE OF PARENT / GUARDIAN (FOR RIDERS UNDER AGE 18) _____



CHAMBER OUTING NIGHT AT PROGRESSIVE FIELD

Join us as we connect our NOACC chambers in a pregame mixer that starts at 6:00 p.m.



JULY 26, 2012 AT 7:05

CLEVELAND INDIANS VS. DETROIT TIGERS

PREGAME PICNIC AND MIXER AT BUDWEISER PATIO DECK

Menu includes BBQ Chicken, Sugardale All Beef Hot Dogs, BBQ Pulled Pork, Macaroni & Cheese, Potato Salad, Chips, Popcorn, Cookies, Unlimited Pepsi Products

◆ **GAME TICKET, FOOD & PARTY JUST \$45 (Reg. \$60)** ◆

Please Note: All tickets and promotional items are subject to availability. Orders are processed on a first-come first-served basis based on availability. Tickets left at Will Call will be available the day of game and photo ID is required for pick-up.

(Cut Here)

ORDER FORM – NOACC Chamber Night (Judy Balzer)

July 26, 2012 vs. Detroit @ 7:05pm

Section	Quantity	Price	Total
Budweiser Patio		\$45	

ORDER DEADLINE
July 13, 2012

Total Due

Please return order forms with payment to:

Cleveland Indians
ATTN: Diana Stack-Foster
2401 Ontario St.
Cleveland, OH 44115

Mail tickets to address below
Leave tickets in Will Call

Please make checks payable to: **CLEVELAND INDIANS**
To purchase using a Credit Card please fill out the information below.

Name:		Chamber Name:		
Address:		City:	State:	Zip:
Phone:		Email:		
Credit Card (circle): VISA / MC / AMEX / DISC		CC#: _____ - _____ - _____ - _____		
Signature: _____			CC Exp. Date:	

For Box Office Use Only	
Flyer Code	FHH Balzer

Any questions? Please contact
Diana Stack-Foster at 216-420-4499
or email dstack@indians.com

INDIANS.COM

Creating memories. Connecting generations. Celebrating families.

GMS GARDEN GALLOP

5K Run/Walk & Kids Dash

Join GMS on a gallop through the Richfield Woods Park and The Eastwood Preserve!

The 5k benefits the local, non-profit organization, Veggie U. Veggie U provides sustainable wellness and health education to Revere 4th graders.

When: Saturday, July 14, 2012

Time: Kids Dash 8:45 a.m. / 5K 9:00 a.m.

Where: Richfield Woods Park
4100 Broadview Rd.
Richfield, OH 44286

Registration Fees:

Pre-registration:

Kid's Dash (10 & Under) (\$10.00)

5K (\$15.00)

Online registration will close Friday, July 13, 2012 9:00 a.m.

Mail-ins must be postmarked by Wednesday, July 11, 2012.

*Mail entry forms to: Hermes Sports & Events

1624 St. Clair Ave.
Cleveland, OH 44114

Race Day Registration:

Kid's Dash (10 & Under) (15.00)

5K (\$20.00)

Registration will be held from 8:00-9:00 a.m.

Awards: Top Male and Female finisher.
Awards for the top three male and female finishers in the following age groups:
10 & Under, 11-19, 20-29, 30-39, 40-49,
50-59, 60 & Older.



To register and for more information visit www.HermesCleveland.com

www.gms5k.com

Name: _____

5K

Kid's Dash

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone Number: _____

Birthdate: ____/____/____ Age on Race Day: ____ Gender: M F T-Shirt Size: YM YL S M L XL XXL

I, the undersigned, realize that running a road race is a potentially hazardous activity. I should not enter & run unless I am medically able and properly trained. I agree to abide by any decisions of a race official relative to safely completing the run. I assume all risks associated in running this even including but not limited to, falls, contact with other participants, the effects of the weather, traffic, and the conditions of the road, all such risks being known and approved by me. Having read this waiver, and knowing these facts, and in consideration of you accepting my entry, I for myself and anyone entitled on my behalf, waive and release Group Management Services, Hermes Sports & Events, all other sponsors, their representatives and successors from all claims of liability of any kind rising out of my participation in this event. I hereby grant full permission to any or all of the following to use any photographs, videotapes, motion pictures, and or other record of the event for any legitimate purpose. All race entries are non-refundable. We reserve the right to reject entries.

Signature (Parent or Guardian if under 18)

Date

*Mail and Make Checks Payable to: Hermes Sports & Events 1624 St. Clair Ave., Cleveland, OH 44114