

# CHAMBER MONTHLY



4300 W. Streetsboro Rd.  
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## JULY 2013

### Greetings!

July, and summer, have arrived. What happened to spring?

On May 31, I had the honor to attend the Revere High School Senior Awards Assembly and to present scholarships to a number of great Revere High School graduates: Joanie Garcia, Samuel Hubert, Ilona Jalics, Jenna Jwayyed, Trevor Lanford, Alexandra Piepenbrink, and Michelle Zhou. Congratulations to all of our scholarship winners! (My daughter, a sophomore during the last school year, came home, looked me in the eye, and asked, "What did you say at the awards assembly? Did you tell them you were my dad?" She didn't yell that I embarrassed her, so I guess I did okay.)

Already looking ahead to next year's graduating class, on Wednesday, June 19, we had our Links for Education golf outing that supports the scholarship program. Karen Smik and her committee did a great job. We had beautiful weather, and many happy golfers. If you'd like to help plan next year's outing, please contact the Chamber office. I'm sure that Karen would be glad to have more help.

Our Sweet Corn Challenge bike ride will take place on Sunday, July 28. Over 2,300 cyclists plus many of their families come to Richfield each year for this event bringing hundreds of thousands of dollars into the community. The ride supports the daily operations of the Chamber and provides grants to commercial properties in the Historic District to maintain this quaint and unique downtown. We would appreciate a donation, or some time volunteering, or both. Or, come out and ride. Download a registration form or register online by going to [sweetcornride.com](http://sweetcornride.com). It's a great event. You should be part of it!

You love to talk about your job, right? Revere High School wants you. On October 16, the high school has Futures Day. On Futures Day, area business people describe their careers with sophomores and juniors. Please register to speak on the form at [https://docs.google.com/a/revereschools.org/forms/d/1\\_z4JefBfuSWU2oKtO0aNuOg\\_2KkTDz\\_9\\_iV\\_\\_HJxzM/viewform](https://docs.google.com/a/revereschools.org/forms/d/1_z4JefBfuSWU2oKtO0aNuOg_2KkTDz_9_iV__HJxzM/viewform). The school would appreciate your help.

Thanks go out to Tony Gallo, Chairman of the Northern Ohio Area Chambers of Commerce and the Director of Business Development for the Lorain County Chamber (stepping in for Vicky Hawke of the Northern Ohio Area Chambers of Commerce) for his presentation at our June 5 luncheon. On July 3, we welcome Nikki Evans of Spotlight Writing who will explain how to make a better "elevator pitch." Our luncheons take place at the Taverne of Richfield on the first Wednesday

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**LET'S DO  
LUNCH!**  
at the Taverne  
of Richfield

**WEDNESDAY,  
JULY 3, 2013**

**Nikki Evans**  
Elevator Pitch

**11:45 Informal Networking**

**12:00 Light lunch served**

**12:30 Speaker**

**1:00 Adjourn**

**at the Taverne of Richfield**

Members admitted free with a reservation.

Please R.S.V.P. to  
330-659-3300 by July 1.

Non-members bring \$11 check payable  
to Richfield Chamber of Commerce  
No-shows will be invoiced \$11 for their reserved lunch.

**Invite an associate!**  
**Bring your business cards**  
**to share.**

## President's Corner continued

of each month and start at 11:45 with informal networking. The formal meeting starts at noon.

The member benefit I'd like to discuss this month is the variety of special deals that our members offer to other members. Our website's member discount page lists offers from Anthem Blue Cross and Blue Shield, Applied Financial Concepts, Baylor Associates, Black Caddis Ranch, Countryside Florist, Christopher A. Pike Agency /Allstate, Financial Management Strategies, the Richfield Holiday Inn Express, Paws Awhile Pet Cemetery, and The Taverne of Richfield.

Please visit our Facebook page. Better yet, please "like" our page. Yes, the Richfield Chamber of Commerce

has joined the 21st century with a Facebook page. Check us out. Sonya Raybould, of the Taverne of Richfield, set up the page for us.

We also have a LinkedIn group, titled Richfield Ohio Chamber of Commerce. Membership in that group is limited to Chamber members.

As always, if you have material you'd like us to include in the newsletter, please submit your story via mail@richfieldchamber.com. We will give members up to 100 words per newsletter to discuss their business, a promotion, or an event. (Please do not ask us to treat you as a regular columnist, though, or to attach anything to the newsletter.)

I'll see you around town.

Take care,  
Jim Koewler

## Goodwill Akron Offers Employee of Distinction Luncheon

Goodwill Akron is sponsoring the 12th Annual Employee of Distinction Luncheon on Wednesday, September 4, at 11:30 a.m. at Guy's Party Centre in Akron.

Goodwill is providing this cost-effective opportunity to recognize your dedicated staff and show them how important they are to your success.

Look around your workplace to recognize those individuals who go above and beyond the call of duty for your organization. All honorees will receive two free tickets to a performance at Akron's historic Civic Theater. Five honorees will be selected for additional recognition and will be given a special gift from Shulan's Jewelers. Your honoree could be one of those five!

The link to obtain the forms is as follows:

<http://www.goodwillakron.org/about/events-calendar/employee-of-distinction>

## Regina Health Center Named One of Best Nursing Homes in the Country by U.S. News & World Report

Richfield, Ohio (June 6, 2013) – Regina Health Center has been named one of the best nursing homes in the country by U.S. News & World Report. The center has also maintained the highest Five-Star Quality Rating from the Centers for Medicare & Medicaid Services (CMS), which is a rating only 14 percent of all nursing homes in Ohio received. Both recognitions underscore Regina Health Center's commitment to being a high-quality provider of compassionate and holistic health care services for religious and lay people needing short-term rehabilitation, assisted living, respite care or residential nursing care.

More information on Regina Health Center is available at [www.regina-healthcenter.org](http://www.regina-healthcenter.org).

### EDDY'S BIKE SHOP

# Sweet Corn Challenge

## Sunday, July 28th!

### New Routes • Great Lunch Sweet Corn to Go!

In Richfield on the rim of the Cuyahoga Valley National Park

- 10, 25, 50 & 100 mile routes, fully supported by hundreds of volunteers and Eddy's repair truck.
- Optional Horrendous Hills
- Great water stop refreshments
- Pulled Pork/Vegetarian lunch
- Bike giveaway, hourly drawings, massages
- LIVE MUSIC! Eddy and the Boilermakers
- Century riders have a full dinner at Taverne of Richfield

Register online at  
**SweetCornRide.com**

Call 330.659.3300 for a brochure or email us at [info@sweetcornride.com](mailto:info@sweetcornride.com)

*Presented by the Richfield Chamber of Commerce and the Richfield Town Trust*



## Need Table Movers

We need a few able-bodied people to move tables and chairs for the Sweet Corn Challenge bike ride.

Please let me know if you can provide a person or a few people on Friday afternoon, July 26 at 3:00 p.m.

We will meet at the Masonic Hall on the Green. This would qualify for a few volunteer hours for a Revere student.

Please call or email Sue Serdinak,  
330-659-0303  
[sserdinak@scriptype.com](mailto:sserdinak@scriptype.com)

# 16th Annual “LINKS FOR EDUCATION” Golf Outing

Weather conditions for our 16th Annual “Links for Education” Golf Outing, held June 19 at St. Bernard Golf Club in Richfield, were perfect this year. It was like a golfer’s paradise! Eighty-two linksmen and women (with no slackers among them!) teed off to help raise funds to benefit the Chamber’s scholarship program for deserving Revere High School students to further their education after graduation. Because of the golf outing’s great success in past years, the Chamber has been able to donate over \$77,000 in scholarship monies to date and help advance educational opportunities for our youth. This year alone, seven \$1,000 scholarships were awarded to some exceptional RHS seniors. The financial result for this year’s tournament will be reported in next month’s newsletter as it hasn’t been finalized as of this printing. The event wouldn’t have happened without the dedication and hard work of the following individuals who served on the planning committee: Sandy Apidone, Brian Becker, Dave Forrest, Joe Mazur, Tim Ostrander, and Wendy Pollarine. Key volunteers at the outing itself were our very own Chamber President Jim Koewler, Dorina Ostrander and Debbie Mazur as well as Eric Nauer and John Epse of UPS Freight who helped drive our beverage cart and sell raffle tickets (while handing out lots of great giveaways) for part of the day, Richfield Mayor Bobbie Beshara, Richfield Police Chief Keith Morgan, Richfield Fire Chief Jason Mihalek and Brenda Morgan from Pine Valley Care Center. And we can’t heap enough praise on Deb Fike and the staff of St. Bernard’s who once again did an outstanding job hosting our function and assured that it ran smoothly from beginning to end.

Congratulations to the following contest winners: tournament winner – David Industrial Sales (coming in at -10!); closest to the pin for hole #1 – Mike Czekaj, closest to the pin for hole #16 – Dave Levinson and closest to the pin for hole #18 – Scott Altman;

men’s longest drive for hole #7 – Scott Saneholtz; women’s longest drive for hole #7 - Lindsay Pschirer, men’s longest drive for hole #11 – Hobie Sweet (there was no women’s longest drive recorded for this hole!); and for the putting contest – 1st place went to Dave Fredrickson, 2nd place to Robby Gillette and 3rd place to Stan Arter. Unfortunately -- in all the excitement of the day, the names of our 5 skins winners were misplaced (but not, however, before they were recognized and received their prize money!).

A large part of the event’s financial success was due to the generosity of local businesses and individuals who sponsored holes, donated raffle items and/or made monetary donations. The Richfield Chamber of Commerce and the Golf Outing Committee would like to express their sincerest appreciation to the following: Amazone Family Entertainment Center, Applied Financial Concepts, Inc., The Bake Shop in Ghent, Becker Signs, Randy Boroff & Dave Forrest, Broadview Insurance Agency, Glen W. Buelow, Inc., CAM, Inc., Carrara, CCG Automation, Cleveland Cavs, Clever Pup 101 Family Dog Training, Countryside Florist, Custom Apparel, David Industrial Sales, Days Inn & Suites-Richfield, DMA, Inc., Elegant Dentistry, Emil Pawuk & Associates, Empaco Equipment Corporation, Exit 11 Tire Service, The Fussy Cleaners, The Gardener of Bath, Hampton Inn, Holiday Inn Express-Richfield, InfoAccess.net, Meridian Construction Services, Heather Moxley of Lee Marie Salon, John Muni Jewelers, Nason Landscaping, OEConnection, Ohio’s Ultra 10 Minute Lube, The Pet Loft, Old Pine Golf Course, Precocious Dandelion, Richfield Chiropractic Center, Richfield Coin & Collectibles, Richfield Town Trust, Robeks of Montrose, Schulte & Company CPA’s, Inc., ScripType Publishing, St. Bernard Golf Club, The Symphony Group, The Taverne of Richfield, Teschner’s Tavern, UPS Freight, Vaughn & Company, Village Auto Body, Wheatley Automotive, and

Winar Connection.

We are extremely grateful to the following: Group Management Services (GMS) for being our \$1500 tournament sponsor for the 3rd year and the following \$250 special sponsors: Musketeers Bar & Grill – our beverage cart sponsor for the 4th year and The Koewler Law Firm – our keg stop sponsor for the 2nd year as well as to Tim’s Custom Electric for being a \$500 hole sponsor for the 5th year in a row! Our appreciation also to Carrara for sponsoring and running the Corn Hole Contest at the event this year.

We hope all who participated in this year’s event had a “swinging” time, enjoyed all the contests, won some great raffle prizes and will come back for the 2014 outing which will be held at St. Bernard’s on Wednesday, June 18 (so be sure to circle that date on your calendars now!).

Sincerely,  
Karen Smik  
2013 “Links for Education” Golf  
Outing Chairperson

## Richfield Chamber of Commerce Board Members

President – Jim Koewler,  
The Koewler Law Firm  
Vice-President – David Swift,  
Group Management Services  
Treasurer – Joe Mazur,  
JW Mazur Group  
Secretary – Eileen Sass,  
Sass Accounting Services  
Past-President – Ralph Waszak Sr.,  
Village of Richfield  
Sweet Corn Ride chair –  
Sue Serdinak, ScripType  
Links for Education chair –  
Karen Smik  
Town Trust Liaison – Jim Smith,  
Exit 11 Truck Tires  
Scholarship committee chair –  
Wendy Pollarine, PNC Bank

## Speakers Sought for Revere Future Days

Revere High School is asking people to speak to tenth- and eleventh-grade students on October 16 about their careers.

Speakers for this event will be asked to speak to up to three sessions of students for about 45 minutes about their careers.

All of the students in these two grades will register for the event at the beginning of the school year. Each student will have the opportunity to

select his or her top three job categories of interest.

Those who are selected to speak to the students will be assigned to a host teacher who will assist the speaker with getting to his/her designated location

The presentations will be at 11:30 a.m., 12:15 and 2:37 p.m.

For additional information please contact Brenda Moll at [bmoll@revere-schools.org](mailto:bmoll@revere-schools.org).

## Networking Breakfast at CVCC in October

Cuyahoga Valley Career Center (CVCC) will once again be hosting a Networking Breakfast for Chamber of Commerce Members on Tues, Oct 22 from 7:30-9AM. Area Chambers include Brecksville, Broadview Hts, Cuyahoga Valley, Fairlawn, Nardon Hills, North Royalton, Richfield, and Twinsburg. Cost is \$5 and includes a hot breakfast.

Please save the date for this popular, yearly event and share with members. More details will follow in August. Email [melias@cvccworks.edu](mailto:melias@cvccworks.edu) if you would like to reserve your spot.

## NOACC Outing at Progressive Field on Aug. 5

Northern Ohio Area Chambers of Commerce (NOACC) is sponsoring an outing at Progressive Field on Aug. 5, 2013. The Cleveland Indians will play the Detroit Tigers at 7:05 p.m. and there will be a pre-game mixer and picnic at 6 p.m. on the Budweiser Patio. The special NOACC Chamber price is \$48 per ticket (value \$84).

Make plans now to enjoy Food, Fun and Friendship with other chamber leaders and members from across northern Ohio. Cheer the Tribe to

victory as they take on the Tigers!

The chamber that sells the most tickets will receive two club seats at a game of their choice, based on ticket availability. Also, all chambers that sell at least 10 tickets will be in the lottery to receive two club seats at a game of their choice, based on ticket availability.

To order tickets fill out and return the order form (*on page 5*). For more information call Vicky Hawke, executive director, at 216-447-9900.

## Monthly Luncheon Speaker for August 2013

August 7th  
Russ Pry  
Summit County



Lunch is held at  
*The Taverne of Richfield*

## BUSINESS BOOKS

*For those of you that have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.*

Ok everyone! I'll give you a little reprieve this month. It is summertime after all and weather like this only happens 3 months out of the year. I hope you all can get away, if only for a bit. At the very least though, the mind is probably taking a vacation with or without you. For that, here is an idea for small doses of inspiration, catching up, and compact, travel -ready options.

Magazines\* are perfect for traveling and getting great spurts of information. Here are a few note-worthy summer headlines:

### **Bloomberg Businessweek**

"Cheapest, Happiest Company in the World" and "Startups of Portland"

### **Entrepreneur Magazine**

"100 Brilliant Companies" and "Crowdsourcing!"

### **FAST COMPANY**

"100 Most Creative People In Business" and "Data Demystifier: Nate Silver"

### **FORTUNE**

"Amazon's War on Taxes"

### **akronlife**

"Neighborhood Bars"

Ah yes! Did I get you with that one? Did you do a double take? If you can't get away, it's nice to know that there is plenty going on in North

East Ohio to take advantage of. We, though have our own great bars, grills and restaurants to enjoy and hang-out at. After all, great ideas are supposedly formed on napkins. So do yourself a favor and enjoy a perfect summer somewhere local! See you around town.

*\* If you have a tablet or e-reader, many of these magazines can be downloaded for free using our Akron-Summit County Library's e-magazine service called Zinio.*

Reviewed by Jennifer Stencel,  
Richfield Branch Library



# NOACC OUTING AT PROGRESSIVE FIELD

**MONDAY, AUGUST 5<sup>TH</sup> - FIRST PITCH AT 7:05 PM**

**CHEER THE TRIBE TO VICTORY AS THEY TAKE ON THE DETROIT TIGERS!!!  
MAKE PLANS TO ENJOY A GREAT EVENING OF FUN, FOOD AND  
FRIENDSHIP IN THE BUDWEISER PATIO  
SPECIAL NOACC PRICE OF \$48.00 (CURRENTLY \$84.00)**

**PRE-GAME MIXER AND PICNIC STARTING AT 6:00PM**



(Cut Here)

### ORDER FORM - NOACC 2013

AUGUST 5TH @ 7:05pm vs. DET			
Section	Quantity	Price	Total
Budweiser Patio		\$48.00	
		<b>Total Due</b>	

Please return order forms with payment to:

*Cleveland Indians*  
**ATTN: Diana Foster/Ticket Sales**  
**2401 Ontario St.**  
**Cleveland, OH 44115**  
**216.420.4499**

All tickets are now electronically delivered (e-mail)

Please make checks payable to: **CLEVELAND INDIANS**  
To purchase using a Credit Card please fill out the information below.

Name:			
Address:		City:	State: Zip:
Phone:		Email:	
Credit Card (circle): VISA / MC / AMEX / DISC		CC#: _____ - _____ - _____ - _____	
Signature: _____		CC Exp. Date: _____	

For Box Office Use Only	
Flyer Code	NOACC

**INDIANS.COM**

**C**reating memories. **C**onnecting generations. **C**elebrating families.