

CHAMBER MONTHLY



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JULY 2014

17th annual "Links for Education" Golf Outing

The weather was just a tad hot and humid for our 17th Annual "Links for Education" Golf Outing, held June 18 at St. Bernard Golf Club in Richfield -- but at least the rain held off. Seventy-six golfers teed off to help raise funds to benefit the Chamber's scholarship program for deserving Revere High School students to further their education after graduation. Because of the golf outing's great success in past years, the Chamber has been able to donate over \$82,000 in scholarship monies to date and help advance educational opportunities for our youth. This year, based on the results of last year's outing, five \$1,000 scholarships were awarded to some exceptional RHS seniors. The financial result for this year's tournament will be reported in next month's newsletter as it hasn't been finalized as of this printing. The event wouldn't have happened without the dedication and hard work of the following individuals who served on the planning committee: Sandy Apidone, Steve McAlear, Tim Ostrander, and Sophie Veillette. Key volunteers at the outing itself were Jim Koewler, Miranda Koewler, Patrick McAlear, Anna McAlear, and Debbie Mazur as well as two UPS Freight representatives who helped drive our beverage cart and sell raffle tickets (while handing out lots of great giveaways) for part of the day, Richfield Mayor Bobbie Beshara, Richfield Police Chief Keith Morgan, Richfield Fire Chief Jason Mihalek and Stephanie Pelc from Pine Valley Care Center. And we can't bestow enough praise on Debbie Fike and the staff of St. Bernard's who once again did an outstanding job hosting our function and assured that it ran smoothly from beginning to end.

Congratulations to the following contest

winners: tournament winner – Cavanaugh Electric (coming in at -11); closest to the pin for hole 1 – Sophie Veillette and closest to the pin for hole 18 – Bob Bidwell, men's longest drive for hole 7 – Ty Pannell and women's longest drive for hole 7 - Sophie Veillette; closest second shot - Ty Pannell and for the putting contest – first place went to Ben Heckerman, second place to Robby Gillette and third place to Justin Cavanaugh. Our skins winners were Pine Valley Care Center, Cavanaugh Electric and Eric Neilsen's foursome. And we actually had a winner in our new skills challenge -- the Big Break. Tom Amato defied the odds and broke the glass. Special thanks to Sophie Veillette for donating her \$50 winnings back to the Chamber!

A large part of the event's financial success was due to the generosity of local businesses and individuals who sponsored holes, donated raffle items and/or made monetary donations. The Richfield Chamber of Commerce and the Golf Outing Committee would like to express their sincerest appreciation to the following: All Ohio Secure Shred, Applied Financial Concepts, The Bake Shop in Ghent, Bay-Pointe Technology, Becker Signs, Randy Boroff & Dave Forrest, Broadview Insurance Agency, Glen W. Buelow, Inc., CAM, Inc., CCG Automation, Cleveland Cavs, Clever Pup 101 Family Dog Training, Constantine's Garden Center, Corkscrew Johnny's, Custom Apparel, Cutting Edge Concrete, David Industrial Sales, Days Inn & Suites-Richfield, Elegant Dentistry, Emil Pawuk & Associates, Empaco Equipment Corporation, Exit 11 Tire Service, The Fussy Cleaners, The Gardener of Bath, GPD Group, Hampton Inn,

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**LET'S DO
LUNCH!**

**WEDNESDAY,
July 2, 2014**

Chad Armstrong
Ohio Turnpike and
Infrastructure Commission

11:45 Informal Networking
12:00 Light lunch served
12:30 Speaker
1:00 Adjourn

at the
Taverne of Richfield

Members admitted free with a reservation.

Please R.S.V.P. to
330-659-3300 by June 30.

Non-members bring \$11 check payable
to Richfield Chamber of Commerce
No-shows will be invoiced \$11 for their reserved lunch.

Invite an associate!
**Bring your business cards
to share.**

Links for Education *continued*

Holiday Inn Express-Richfield, HS Group, Lee Marie Salon, John Muni Jewelers, Nason

Landscaping, National Interstate Insurance, OEConnection, The Pet Loft, Old Pine Golf Course, Precocious Dandelion, Richfield Chiropractic Center, Richfield

Coin & Collectibles, Richfield Town Trust, Robeks of Montrose, ScripType Publishing, St. Bernard Golf Club, The Symphony Group, Teschner's Tavern, Turfscape, UPS Freight, Vaughn & Company, Village Auto Body, Winar Connection and Z's Donutz & Eatery.

Road Detours and Delays in Richfield Village and Richfield Township

Monday, July 7 – until further notice

Beginning Monday, July 7, at 7 a.m. the following ramp closures will occur for 30 days for ramp reconstruction work:

- The I-271 northbound exit ramp to SR 303 will be closed. The detour will be I-271 northbound to SR 8 to SR 303.
- The SR 303 entrance ramp to I-271 northbound will be closed. The detour will be SR 303 to Brecksville Rd. to Wheatley Rd.

Until further notice

The following traffic restrictions are in place:

- SR 176/Broadview Rd. over I-271 is **closed** through early September for a bridge replacement. The detour is

Brecksville Rd. and SR 303.

- SR 303 over I-271 is restricted to one lane in each direction for bridge work through early December.

- Motorists traveling on I-271 northbound between I-77 and the Ohio Turnpike should be aware of a bi-directional traffic pattern. Although two lanes of traffic are maintained in each direction on I-271 northbound, traffic is split, with one lane of northbound traffic crossed over onto I-271 southbound, while the second lane remains on I-271 northbound.

This work is part of a \$46.4 million project to reconstruct the pavement along I-271 from Broadview Rd. to the Ohio Turnpike. Then entire project is scheduled to be completed by late July 2017.

We are extremely grateful to the following: GMS for being our \$1500 tournament sponsor for the 4th year and the following \$250 special sponsors: Musketeers Bar & Grill – our beverage cart sponsor for the 5th year, Schulte & Company, CPAs - our keg stop sponsor, The Pike Agency - our gift bag and golfer gift sponsor, Countryside Florist - HIO contest sponsor and Pine Valley Care Center -- HIO contest sponsor as well as to Tim's Custom Electric for being a \$500 hole sponsor for the sixth year in a row!

We hope all who participated in this year's event had a "swinging" time, enjoyed all the contests, won some great raffle prizes and will come back for the 2015 outing which will be held at St. Bernard's on Wednesday, June 17. Be sure to block out that date on your calendars now.

Karen Smik
2014 "Links for Education"
Golf Outing Chairperson

Goodwill Will Help You Recognize an Employee

Goodwill of Akron will sponsor The Employee of Distinction Luncheon: Celebrating Shining Stars on Wednesday, September 3. Businesses can nominate an employee or team that works above and beyond what is required for this award. There is no cost to make this nomination.

goodwillakron.org/EDL.

The luncheon will be held at Guy's Party Center, 500 E. Waterloo Road in Akron, from 11:30 a.m. to 1:00 p.m. The keynote speaker will be Jodi Kest, head coach of The University of Akron women's basketball program.

The deadline for nominations is July 31.

Business Spotlight

*Countryside
Florist, Inc.*

Whatever the season, we pride ourselves in designing exquisite floral pieces that fulfill your unique artistic ideas.

4553 Broadview Road, Richfield, OH

330.659.3776

countrysideofrichfield.com

Luncheon Speaker

Our speaker this month, **Chad Armstrong**, is from the Ohio Turnpike and Infrastructure Commission. He will share information about the history of the Turnpike, the Capital Improvement Program, E-Z Pass and upcoming toll technology, as well as the Governor's Ohio Jobs and Transportation Plan. He will also be available for questions after the presentation.

As a Chamber Member,

If you have material you'd like us to include in the newsletter, please submit your story via mail@richfieldchamber.com. We will give members up to 100 words per newsletter to discuss their business, a promotion, or an event. Please do not ask us to treat you as a regular columnist, though, or to attach anything to the newsletter.

Businesses and Community Benefit from Sweet Corn Challenge

As a business organization, the Richfield Chamber of Commerce is small but mighty. The organization has a continual presence in the community with an office and a secretary that answers the phone and greets people 40 hours per week.

In addition the Chamber hosts an annual event that brings in over 2,000 people to the community each year through the Sweet Corn Challenge. When 2,400 or so people register for an event, they might bring family and friends with them. They will likely seek lodging and food service in the area and enjoy other sites and activities.

The money raised by the Sweet Corn Challenge brings an economic benefit to the entire area, while providing the major funding to operate the Chamber office and supporting the revitalization



Riders enjoy dinner at the Taverne of Richfield. Photo by Marcy Dory

of the historic center of the Richfield community.

July 27. Give yourself a fun experience and support the economics of Richfield.

Please consider signing up for a Sweet Corn Challenge bike ride or a hike on

A registration form is attached below or visit sweetcornride.com.

REGISTRATION

PLEASE PRINT - ONE RIDER PER FORM
PHOTOCOPIES ACCEPTED

Register Online - www.sweetcornride.com

Chamber Member Discount!
Hike Registration, only \$8
Includes: Lunch and Souvenir Hiking Staff!

LAST NAME _____ FIRST _____ AGE _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

() _____

PHONE _____ E-MAIL _____

The 2014 Sweet Corn Challenge is presented by the Richfield Chamber of Commerce and the Richfield Town Trust. It is made possible by our generous sponsors and by thousands of volunteer hours donated by people from the Richfield community. We hope you enjoy the event.

EDDY'S BIKE SHOP

"Your Cycling Adventure Starts Here"

Since 1940 • eddys.com

3707 Darrow Rd.	Stow, OH 44224	330-688-5521
2830 Bishop Rd.	Willoughby Hills, OH 44092	440-943-2453
3991 Medina Rd.	Montrose, OH 44333	330-666-2453
25140 Lorain Rd.	North Olmsted, OH 44070	440-779-1096

Check Your Choices and Prices		MAY 11 '10 JULY 10	AFTER JULY 10
ADULT CYCLIST	<input type="checkbox"/> 100 MILE ROUTE	<input type="checkbox"/> \$30	<input type="checkbox"/> \$35
ADULT CYCLIST	<input type="checkbox"/> 10 <input type="checkbox"/> 25 <input type="checkbox"/> 50 MILE ROUTE	<input type="checkbox"/> \$20	<input type="checkbox"/> \$24
8-11 yr-old CYCLIST	<input type="checkbox"/> 10 <input type="checkbox"/> 25 MILE ROUTE	<input type="checkbox"/> \$12	<input type="checkbox"/> \$14
HIKER - All Ages		<input type="checkbox"/> \$12	<input type="checkbox"/> \$14
Bike Jersey	<input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	<input type="checkbox"/> \$53	N/A
Men's Racerback Bike Jersey	<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	<input type="checkbox"/> \$52	N/A
Women's Racerback Bike Jersey	<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	<input type="checkbox"/> \$52	N/A
Jacket (Unisex)	<input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	<input type="checkbox"/> \$60	N/A
Event T-Shirt	- Child - <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL <input type="checkbox"/> S <input type="checkbox"/> M	<input type="checkbox"/> \$14	N/A
TOTAL ENCLOSED		\$	\$

Send form and Check to: Richfield Chamber of Commerce
4300 W. Streetsboro Rd., Richfield, OH 44286

NO REFUNDS GIVEN

All Applicants Must Complete and Sign this Form.
IMPORTANT NOTICE - READ CAREFULLY

This is a release. In signing this release for myself or the named participant, if the participant is under the age of eighteen, I acknowledge and understand that I am absolving and releasing the organizers of this event, including but not limited to the Richfield Chamber of Commerce and all other sponsoring agencies, businesses and organizations of all liability or blame for any injury, incident, harm, loss, inconvenience or damage suffered or sustained as a result of any participation in the Sweet Corn Challenge or in any activities associated with the ride. If any such injury, incident, harm, loss, inconvenience or damage occurs, I understand that I will not have any right to seek any recovery from the organizers of this event, including but not limited to the Richfield Chamber of Commerce and all other sponsoring agencies, businesses and organizations. I also acknowledge that I (or named participant if under the age of eighteen) am voluntarily participating in the Sweet Corn Challenge and expressly agree to assume all risk and danger associated with or incidental to the event. I also consent to and permit emergency treatment in the event of injury or illness. I shall obey all traffic laws and practice courtesy and safety in cycling. I acknowledge that it is required that I wear a CPSC approved helmet at all times while bicycling in the Sweet Corn Challenge.

SIGNATURE OF APPLICANT _____ DATE OF BIRTH _____

SIGNATURE OF PARENT / GUARDIAN (FOR RIDERS UNDER AGE 18) _____



BUSINESS BOOKS

For those of you that have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

Summer reading is all about the ease of transporting something to the beach, a plane, or a campsite. We want it readable and cheap. For that kind of package deal, we turn to the must-have magazines.

Fast Company Magazine, June Issue: 100 Most Creative People In Business 2014. <http://www.fastcompany.com/magazine/186/june-2014>

Meet 100 extraordinary individuals from around the globe that are changing the landscape of how we play, work and even find love. You might challenge who made the top 10, but there are no arguments over the 100 amazing contributions.

Other Magazines to consider:

In the same flavor of Fast Company's

100 Most Creative People, Entrepreneur's June edition highlights *The Brilliant 100*, be it ideas, companies, or inventions.

Harvard Business Review's latest installment draws attention to stocking up on the aptitude of your workforce with *How To Spot Talent (Hint: Experience is Over-rated)*.

Last but not least, go local with **Smart Business**. The June issue features the *Greater Akron Chamber Excellence in Business Awards* as well as *2014 North-east Ohio Smart 50 Specialty Awards*.

Reviewed by Jennifer Stencel, Branch Manager, Adult Librarian and Teen Librarian at the Richfield Branch Library of the Akron-Summit County Public Library System.



Career Center will host free information nights

An information night for the Dental Assisting Program at Cuyahoga Valley Career Center will be held on Monday, August 11 from 6:00 to 7:00 p.m. Learn about this 216-hour program that begins on September 22. Pre-entrance exam is required. Financial aid is available to those who qualify.

An information night for the Pharmacy Technician program will be Monday, August 18 from 6:00 to 7:00 p.m. at the career center. Learn about this 696-hour program that begins September 22. For more information about these programs call 440-746-8332.

13th Annual Picket Fence Art Show

The 13th Annual Picket Fence Art Show, sponsored by the Richfield Historical Society and the Richfield-Hinckley Art Group, will be held on August 2 from 10 a.m.-4 p.m. and August 3rd from 12-4 p.m. at The Farnam Manor. The address is 4223 Brecksville Road, Richfield. Admission is free. Original framed art, ceramics, photography, jewelry and fine crafts will be available for purchase.



A Patrons' Night is scheduled for August 1 from 4-7 p.m. and will offer a special show preview as well as beverages, appetizers and desserts. Cost is \$5.

For more information, call 330-659-4750.

Richfield Chamber of Commerce Board Members



President – Bruce Baylor,
Baylor Associates

Vice-President – Steve McAlear,
Pike Agency - Allstate

Treasurer – Roger Swan,
Village Councilman

Secretary – Sophia Veillette,
Schulte & Company

Past-President – Jim Koewler,
The Koewler Law Firm

Sweet Corn Challenge chair –
Sue Serdinak, ScripType Publishing

Links for Education chair –
Karen Smik

Town Trust Liaison – Jim Smith,
Exit 11 Truck Tires

Scholarship committee chair –
Jim Koewler,
The Koewler Law Firm