

CHAMBER MONTHLY



4300 W. Streetsboro Rd.
Richfield, Ohio 44286
www.richfieldchamber.com

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Executive Secretary

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JULY 2015

PRESIDENT'S CORNER

Sophie Veillette

Happy Summer!

On May 29th, I had the privilege of presenting college scholarships to six great Revere High School seniors: Julie Garcia, Cartier Jankura, Rebecca Jarvis, Miranda Koewler, Zachary Lanford, and Jonathan Tibbs. On June 17th, we had our Links for Education golf outing that supports the scholarship program. Karen Smik and her committee did a great job. The weather cleared and we had many happy golfers. If you would like to help plan or participate in next year's outing, please contact the Chamber office.

Our Sweet Corn Challenge Bike Ride and 5K Run or Hike will take place on Sunday, July 26th. Each year over 2,000 people from across the country participate, show casing, and bringing hundreds of thousands of dollars to, the Richfield community. The ride supports the Chamber's daily operations and provides grants to commercial properties in the Historic District to maintain our quaint and unique downtown. We would appreciate a donation, some volunteer time, or both; Plus, come out and ride. For more information and to register,

go to www.sweetcornride.com. To volunteer, contact Sue Serdinak at 330-659-0303 or sserdinak@scriptype.com. It's a great event. You should be part of it!

Our thanks to Ed Sullivan, who spoke to our June luncheon on Google Ads and How to Market Your Business. He fielded many questions from the audience who were all very interested in how to position businesses best in our social-media -oriented world.

Why not invite someone to the luncheon so that they can experience the advantage of Chamber membership? Our meetings are an outstanding opportunity to get to know and share business with other community members. They take place on the odd months at the Richfield Taverne, on the even months at the Days Inn, on the first Wednesday of the month, starting at 11:45 with informal networking. The formal meeting starts at noon. The non-member cost is just \$11.

I look forward to seeing you at our luncheon.



LET'S DO LUNCH!

WEDNESDAY, August 5, 2015

*Next Speaker
to be Announced*

11:45 Informal Networking
12:00 Light lunch served
12:30 Speaker **1:00** Adjourn

Members admitted free with a reservation.

Please R.S.V.P. to
330-659-3300 by August 4.

Non-members bring \$11 check payable
to Richfield Chamber of Commerce
No-shows will be invoiced \$11 for their reserved lunch.

*Invite an associate!
Bring your business cards
to share.*



Sweet Corn Challenge Invites Bikers, Runners and Walkers on July 26

Scavenger Hunt is 2015 addition

In addition to four carefully chosen bike routes, the Sweet Corn Challenge offers a 5K run or walk. The run/walk will be especially fun this year with scavenger items along the route and prizes for those who prove their finds with selfies.

Local businesses are encouraged to participate as a team and enjoy a wonderful picnic lunch and music at the end.

The 25-, 50- and 100-mile bike routes are all new again this year and the flatter 10-mile route will be

lead by the original Sanford and Son truck.

Come join the fun on July 26 and support the Chamber and the restoration of the Richfield historic district.

Register the day of the event, online at sweetcornride.com or fill out the accompanying form and mail it in. Call the Chamber office for more details. 330-659-3300.

Sue Serdinak
Sweet Corn Challenge Chair

Registration

PLEASE PRINT - ONE RIDER PER FORM - PHOTOCOPIES ACCEPTED
Register Online - www.sweetcornride.com

LAST NAME FIRST NAME

ADDRESS

CITY STATE ZIP

PHONE NUMBER

EMAIL ADDRESS

Check Your Choices and Prices	EARLY BIRD *TIL MAY 10	MAY 11 *TIL JULY 10	AFTER JULY 10
<input type="checkbox"/> 100 MILE BIKE ROUTE	<input type="checkbox"/> \$25	<input type="checkbox"/> \$32	<input type="checkbox"/> \$38
<input type="checkbox"/> 25 <input type="checkbox"/> 50 MILE BIKE ROUTE	<input type="checkbox"/> \$18	<input type="checkbox"/> \$22	<input type="checkbox"/> \$29
<input type="checkbox"/> 10-MILE BIKE ROUTE	<input type="checkbox"/> \$15	<input type="checkbox"/> \$18	<input type="checkbox"/> \$24
<input type="checkbox"/> 5-K RUN OR WALK	<input type="checkbox"/> \$17	<input type="checkbox"/> \$19	<input type="checkbox"/> \$25
Bike Jersey <input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	<input type="checkbox"/> \$43	<input type="checkbox"/> \$53	N/A
Jacket (Unisex) <input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	<input type="checkbox"/> \$52	<input type="checkbox"/> \$60	N/A
Event T-Shirt - Child - <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL <input type="checkbox"/> S <input type="checkbox"/> M	<input type="checkbox"/> \$12	<input type="checkbox"/> \$17	N/A
<input type="checkbox"/> Bicycle Ankle Socks (One size fits all)	<input type="checkbox"/> \$10	<input type="checkbox"/> \$10	N/A
TOTAL ENCLOSED	\$	\$	\$

Send form and Check to: Richfield Chamber of Commerce
4300 W. Streetsboro Rd., Richfield, OH 44286
NO REFUNDS GIVEN

ALL APPLICANTS MUST COMPLETE AND SIGN THIS FORM. IMPORTANT NOTICE - READ CAREFULLY

This is a release. In signing this release for myself or the named participant, if the participant is under the age of eighteen, I acknowledge and understand that I am absolving and releasing the organizers of this event, including but not limited to the Richfield Chamber of Commerce and all other sponsoring agencies, businesses and organizations of all liability or blame for any injury, incident, harm, loss, inconvenience or damage suffered or sustained as a result of any participation in the Sweet Corn Challenge or in any activities associated with the ride. If any such injury, incident, harm, loss, inconvenience or damage occurs, I understand that I will not have any right to seek any recovery from the organizers of this event, including but not limited to the Richfield Chamber of Commerce and all other sponsoring agencies, businesses and organizations. I also acknowledge that I (or named participant if under the age of eighteen) am voluntarily participating in the Sweet Corn Challenge and expressly agree to assume all risk and danger associated with or incidental to the event. I also consent to and permit emergency treatment in the event of injury or illness. I shall obey all traffic laws and practice courtesy and safety in cycling. I acknowledge that it is required that I wear a CPSC approved helmet at all times while bicycling in the Sweet Corn Challenge.

SIGNATURE OF APPLICANT _____ DATE OF BIRTH _____

SIGNATURE OF PARENT / GUARDIAN (FOR RIDERS UNDER AGE 18) _____

The 2015 Sweet Corn Challenge is presented by the Richfield Chamber of Commerce and the Richfield Town Trust. It is made possible by our generous sponsors and by thousands of volunteer hours donated by people from the Richfield community. We hope you enjoy the event.



Bay Pointe Relocates to Richfield

As a long time provider of managed IT services, Bay Pointe built its new datacenter in Richfield to provide their clients with a secure and reliable way to protect the data that is essential to their operations. Bay Pointe's new colocation services allow customers to house their own equipment in the Bay Pointe data center, ensuring that their business-critical hardware and software are running in a high availability environment. This means redundant power, network and cooling. Bay Pointe's cloud services take colocation one step further allowing businesses to no longer worry about IT hardware purchases, care and maintenance. Visit Bay Pointe at www.baypointetech.com or email us at info@baypointetech.com.

14TH ANNUAL PICKET FENCE ART SHOW

The 14th Annual Picket Fence Art Show, sponsored by the Richfield Historical Society and the Richfield-Hinckley Art Group, will be held August 1 from 10 a.m.-4 p.m. and August 2 from 12-4 p.m. at The Farnam Manor (4223 Brecksville Road, Richfield). Admission is free. Original framed art, ceramics, photography, jewelry and fine crafts will be available for purchase.

A Patrons' Night is scheduled for July 31 from 4-7 p.m. and will offer a special preview and opportunity to meet some of the artists as well as beverages, appetizers and desserts. Cost is \$7. For more information, call 330-659-4750.



Goodwill Helps You Honor Your Employees

The 14th Annual Employee of Distinction Luncheon will be held on Wednesday, September 9 at 11:30 a.m. at Guy's Party Centre, 500 E. Waterloo Rd in Akron. Every organization has its diamond. Goodwill has a cost effective opportunity to let them sparkle and shine in public. Come recognize your dedicated staff and show them how important they are to your success. It's time to look around your workplace to recognize those individuals who go above and beyond the call of duty for your organization. All honorees will receive two free tickets to a performance at Akron's historic Civic Theater. Five honorees will be selected for additional recognition and will be given a special gift from Shulan's Jewelers.

The deadline for early nominations is July 15.

For nomination information visit <http://www.goodwillakron.org/archives/8516>. Submit a nomination by July 15 and receive a free one-eighth page ad in the program (limit one ad per company) and be entered into a drawing to win a membership to the Greater Akron Chamber of Commerce. (Current members are not eligible.)

Links for Education Continues Scholarship Tradition

The weather was almost perfect (just a little bit of rain early in the event) for our 18th Annual "Links for Education" Golf Outing, held June 17 at St. Bernard Golf Club in Richfield. While the number of golfers was down this year, those who did participate still did their part to help raise funds to benefit the Chamber's scholarship program for deserving Revere High School students to further their education after graduation. Because of the golf outing's great success in past years, the Chamber has been able to donate over \$88,000 in scholarship monies to date and help advance educational opportunities for our youth. This year, based on the results of last year's outing, six \$1,000 scholarships were awarded to some exceptional RHS seniors. The financial result for this year's tournament will be reported in a future newsletter as it hasn't been finalized as of this printing. The event wouldn't have happened without the dedication and hard work of the following individuals who served on the planning committee: Sandy Apidone, Dave Forrest, Steve McAlear, Tim Ostrander, and Sophie Veillette. Key volunteers at the outing itself were Jim Koewler, Denise Cunningham, Patrick McAlear, Anna McAlear, Kaitlin McAlear, Erie Nauer from UPS (who helped drive our beverage cart and sell raffle tickets for part of the day-- while handing out lots of great giveaways), Richfield Mayor Bobbie Beshara, Richfield Police Chief Keith Morgan, Richfield Fire Chief Jason Mihalek and Julie Way from Pine Valley Care Center. And we can't heap enough praise on Deb Fike and the staff of St. Bernard's who once

again did an outstanding job hosting our function and assured that it ran smoothly from start to finish.

Congratulations to the following contest winners: winning team - GMS, men's longest drive - Andy Abramovich and women's longest drive - Sophie Veillette; closest 2nd shot - Evan Laube, straightest drive - Joe Ryan and for the putting contest - 1st place went to Eric Werner and Don Thomas (both had a hole in one) and 3rd place to Mike Biskup. Our skins winners were Richfield Coin & Collectibles and Don Thomas's foursome. Special thanks to Don Thomas's foursome for donating their skins winnings as well as Mike Biskup and Don Thomas for donating their putting contest winnings back to the Chamber!

A large part of the event's financial success was due to the generosity of local businesses and individuals who sponsored holes, donated raffle items and/or made monetary donations. The Richfield Chamber of Commerce and the Golf Outing Committee would like to express their sincerest appreciation to the following: Applied Financial Concepts, The Bake Shop in Ghent, Bay-Pointe Technology, Becker Signs, Dave Forrest (Revere Local Schools), Broadview Insurance Agency, Glen W. Buelow, Inc., CAM, Inc., CCG Automation, Constantine's Garden Center, Corkscrew Johnny's, Countryside Florist, Crane Ohio, Custom Apparel, Days Inn & Suites-Richfield, Elegant Dentistry, Empaco Equipment Corporation, Exit 11 Tire Service, FirstMerit Bank, The Fussy Cleaners, The Gardener of Bath, GPD Group, Hampton Inn, Holiday Inn Express-Richfield, InfoAccess.net, Kenworth of Rich-

field, Lee Marie Salon, Montrose Auto Group, John Muni Jewelers, Musketeers, Nason Landscaping, OEConnection, Ohio Tool Systems, Inc., P.O.C.'s Pierogi Market, Regina Health Center, Renaissance Assisted Living, Richfield Chiropractic Center, Richfield Coin & Collectibles, Richfield Town Trust, Robeks of Montrose, ScripType Publishing, St. Bernard Golf Club, The Symphony Group, Taverne of Richfield, Teschner's Tavern, Turfscape, UPS Freight, Vaughn & Company, Village Auto Body, Winar Connection and Z's Donutz & Eatery.

We are extremely grateful to the following: GMS for being our \$1500 tournament sponsor for the 5th year and The Pike Agency who underwrote a large portion of our golfer gift and provided the golfer goodie bags for the 2nd year as well as the following \$250 special sponsors: Musketeers Bar & Grill - our beverage cart sponsor for the 6th year, Schulte & Company, CPAs - our keg stop sponsor for the 2nd year and who also sponsored a hole this year, Countryside Florist - HIO contest sponsor for the 2nd year -and to Tim's Custom Electric for being a \$500 hole sponsor for the 7th year in a row!

We hope all who participated in this year's event had a "swing-ing" time, enjoyed all the contests, won some great raffle prizes and will come back for the 2016 outing which will be held at St. Bernard's on Wednesday, June 15 (so be sure to block out that date on your calendars now!).

Karen Smik
2015 "Links for Education"
Golf Outing Chairperson

BUSINESS BOOKS

For those of you that have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

My Google Apps

by Sherry Kinkoph Gunter. Que Publishing, c.2014 1st ed., ISBN: 9780789752956. \$24.99

Work Rules! Insights From Inside Google That Will Transform How You Live and Lead

by Laszlo Bock Hachette, c. 2015 ISBN: 978-145554799. \$30.00

At our last Chamber meeting, Mr. Sullivan had our full attention with his instruction on Google products. Truth be told,



I even forgot how many free open source tools Google provides to make our life and work easier. If you want to learn more, My Google Apps will in-

struct you through using many of the Google tools Mr. Sullivan highlighted. Learn how to use Google Sheets (Excel), Google Slides (PowerPoint), Google Site (create your own website), Google Hangout (Skype), Google Docs and more in detail. Please note that the second edition of My Google Apps was just released (June, 2015).

If you feel confident with Google products, then let's keep the Google theme going with Work Rules! Mr. Laszlo heads Google's People Operations (Human Resources) and this is his manifesto against demotivating and dehumanizing work environments. Everyone wants to be Google. Google is known for its quirky work environment



with sleep pods, free food, slides between floors and with genius employees perpetually delivering earth-shattering products. It's a surreal,

whistle-while-you-work place! Don't be fooled to think that free snacks and a ping-pong table will suddenly change the morale and productivity of your business. Find out how Google goes after top talent, pays unfairly (but that's fair), strips managers of their power, and freely trusts its employees to do what they do best. Laszlo shares the many ways Google creates an environment that is consistently ranked as the #1 place to work for.

Reviewed by Jennifer Stencel, Branch Manager, Adult Librarian and Teen Librarian at the Richfield Branch Library of the Akron-Summit County Public Library System.



Richfield Chamber of Commerce Board Members

President – Sophie Veillette, Schulte & Company CPAs, Inc.

Vice-President – Salena Parker, Center for the Healing Arts

Treasurer – Roger Swan, Village Councilman

Secretary – Steve McAlear, Pike Agency - Allstate

Past-President – Bruce Baylor, ARM Baylor & Associates

Sweet Corn Challenge chair – Sue Serdinak, ScripType Publishing

Links for Education chair – Karen Smik

Scholarship committee chair – Jim Koewler, The Koewler Law Firm

As a Chamber Member,

If you have an event or special promotion or recognition that you would like to appear in the monthly newsletter, please submit it to mail@richfieldchamber.com by the 20th of each month. Please limit your release to 100 words. Attachments will not be accepted.