

CHAMBER MONTHLY



4300 W. Streetsboro Rd.
Richfield, Ohio 44286
www.richfieldchamber.com

Carri Wells,
Executive Secretary

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JULY 2017

PRESIDENT'S CORNER

Tim Ochwat

Our July 5 luncheon has been canceled. The next luncheon will be held on Aug. 2.

Our annual Richfield Chamber Links for Education Golf Outing had a great turnout with 70 registered golfers. Thank you for your support, and thank you to Karen Smik, committee chairman.

Our Sweet Corn Challenge Bike Ride and Hike will take place on Sunday, July 30. Each year over 2,000 people from across the country participate, showcasing and bringing hundreds of thousands of dollars to the Richfield community. The ride supports the Chamber's daily operations and provides grants to commercial properties in the Historic District to maintain our quaint and unique downtown. We would appreciate a donation, some volunteer time or both; plus, come out and ride. For more information and to register, go to www.sweetcornride.com. A form is also attached at the end of this newsletter. To volunteer, contact Sue Serdinak at 330-659-0303 or sserdinak@scriptype.com. It's a great event. You should be a part of it!

Our thanks to Matt Montgomery, Su-

perintendent of Revere Schools for his presentation on the State of the Schools and expansion plans.

Why not invite someone to the luncheon so they can experience the advantage of Chamber membership? Our meetings are an outstanding opportunity to get to know and share business with other community members. They take place on the odd months at the Richfield Tavern and on the even months at the Days Inn, on the first Wednesday of the month, starting at 11:45 with informal networking. The formal meeting starts at noon. The non-member cost is just \$11. I look forward to seeing you at our luncheon.

Timothy Ochwat,
President

SCORE Conducts Free Workshops in July

Akron SCORE will present two free workshops in July. The first workshop is Non-Profit Basics on Tuesday, July 11 from 5:30 to 8:30 p.m. at the Taylor Institute for Direct Marketing (225 S. Main St., 5th Floor, Akron). This will provide information and practical advice on starting and operating a successful not-for-profit business.

SBA Loans and Understanding Your Credit Report will be held Wednesday, July 19 from 6 to 8 p.m. at Goodwill Industries (570 E. Waterloo Rd., Akron). Find out what is needed in order to obtain a loan, including: creating a business plan and projections, the Small Business Loan Application process and types of loans & terms available. Second half will focus on understanding credit reports & scores and steps to take to improve scores. Presented by Huntington Bank and Apprisen.

Additional workshop details are available on the SCORE website at www.akron.score.org.

Individuals and companies interested in attending can register at the website or by calling (330) 379-3163. A full schedule of workshops will be conducted throughout 2017.



LET'S DO
LUNCH!

REMINDER:

No luncheon this month.

Luncheon will resume
WEDNESDAY,
August 2, 2017

11:45 Informal Networking

12:00 Light lunch served

12:30 Speaker

1:00 Adjourn

at the
Days Inn

Members admitted free with a reservation.

Non-members bring \$11 check payable
to Richfield Chamber of Commerce

No-shows will be invoiced \$11 for their reserved lunch.

Invite an associate!
Bring your business cards
to share.

Please R.S.V.P. to
330-659-3300 by June 2.

20th Annual 'Links for Education' Golf Outing: Thank You!

We had a great day (the rain held off until nearly the end of golfing!) for our 20th Annual "Links for Education" Golf Outing held June 14 at the St. Bernard Golf Club in Richfield. The 65 golfers who participated certainly did their part to help raise funds to benefit the Chamber's scholarship program for deserving Revere High School students to further their education after graduation. Because of the golf outing's great success in past years, the Chamber has been able to donate over \$96,000 in scholarship monies to date and help advance educational opportunities for our youth. This past school year, four \$1,000 scholarships were awarded to some exceptional RHS seniors. The financial result for this year's tournament will be reported in a future newsletter as it hasn't been finalized as of this printing. The event wouldn't have happened without the dedication and hard work of the following individuals who served on the planning committee: Sandy Apidone, Dave Forrest, Tim Ochwat, Tim Ostrander and Sophie Veillette. Key volunteers at the outing itself were Jim Koewler (who was with us from start to finish!), Erie Nauer from UPS (who helped drive our beverage cart and sell raffle tickets for part of the day-- while handing out lots of great giveaways), Richfield Fire Chief Phil McLean and Brenda Morgan/Christine Vanderlin from Pine Valley Care Center. And we can't heap enough kudos on Deb Fike and the staff of St. Bernard's who, as always, did an outstanding job hosting our function and assured that it

ran smoothly from start to finish - as well as donated 4 gift certificates for 9 holes of golf to use as prizes for the foursome who won the shortest drive contest.

Congratulations to the following contest winners: winning team - OEConnection, men's longest drive - Matt Tycast and women's longest drive - Tracy Taylor; closest to the pin - Deb Horvath, straightest drive - Karl Reuther, shortest drive - Boy Scout Troop #387 and for the putting contest - 1st place (there was a tie as both had a hole in one!) went to Scott Altman and Mike Telischak and 3rd place to Deb Horvath. Our skins winners were Eric Nielsen's foursome, Richfield Boy Scouts Troop #387, Meridian Construction and Brost Foundry.

A large part of the event's financial success was due to the generosity of local businesses and individuals who sponsored holes, donated raffle items and/or made monetary donations. The Richfield Chamber of Commerce and the Golf Outing Committee would like to express their sincerest appreciation to the following: Applied Financial Concepts, Bake Shop in Ghent, Bay-Pointe Tech Services, Broadview Insurance Agency, Glen W. Buelow, Inc., CAM, Inc., Carrara Restoration, CCG Automation, Constantine's Garden Center, Corkscrew Johnny's, D.B. Johnsen Company, Empaco Equipment Corporation, Exit 11 Tire Service, Dave Forrest (Revere Local Schools), The Fussy Cleaners, The Gardener in Bath, Hampton Inn, Hemminger Construction, Hissong-Kenworth, Holiday Inn Express-Richfield,

Nick Kostandaras, Lee Marie Salon, MAS, Memories Fine Food & Spirits, Meridian Construction Services, Musketeers, Nason Landscaping, National Interstate Insurance, OEConnection, Pine Valley Care Center, Regina Health Center, Richfield Chiropractic Center, Richfield Coin & Collectibles, Rock Mill, ScripType Publishing, St. Bernard Golf Club, The Symphony Group, Tavern of Richfield, Teschner's Tavern, The Pet Loft, Tim's Custom Electric, Turfscape, UPS Freight, Vaughn & Company, Village Auto Body and Winar Connection. Our everlasting gratitude to Becker Signs for their continued support of this event by providing all the signage.

We are extremely grateful to the following: GMS for being our \$1500 tournament sponsor for the 7th year as well as the following \$250 special sponsors: Schulte & Company, CPAs - our keg stop sponsor for the 4th year, Countryside Florist - HIO contest sponsor for the 4th year and raffle donor, Renaissance of Richfield - HIO contest sponsor - and to Snap-on Business Solutions for being a \$500 hole sponsor.

We hope all who participated in this year's event had an "ace" of a time, enjoyed all the contests, won some great raffle prizes and will come back for the 2018 outing which will be held at St. Bernard's on Wednesday, June 13 (so be sure to block out that date on your calendars now!).

Sincerely,
Karen Smik
2017 "Links for Education" Golf Outing
Chairperson

Sheryl Wilson of Bay Pointe Tech Services Recognized as one of CRN's 2017 Women of the Channel

Bay Pointe Tech Services announced that CRN, a brand of The Channel Company, has named Sheryl Wilson, President to its prestigious 2017 Women of the Channel list. The executives who comprise this annual list span the IT channel, representing vendors, distributors, solution providers and other organizations that figure prominently in the channel ecosystem. Each is recognized for her outstanding leadership, vision and unique role in driving channel growth and innovation. CRN editors select the Women of the Channel honorees based on their professional accomplishments, demonstrated expertise and ongoing dedication to the IT channel.

"These extraordinary executives support every aspect of the channel eco-

system, from technical innovation to marketing to business development, working tirelessly to keep the channel moving into the future," said Robert Faletra, CEO of The Channel Company "They are creating and elevating channel partner programs, developing fresh go-to-market strategies, strengthening the channel's network of partnerships and building creative new IT solutions, among many other contributions. We congratulate all the 2017 Women of the Channel on their stellar accomplishments and look forward to their future success."

The 2017 Women of the Channel list will be featured in the June issue of CRN Magazine and online at www.CRN.com/wotc.

Goodwill's 16th Annual Employee of Distinction Luncheon

Goodwill is hosting its 16th Annual Employee of Distinction Luncheon Wednesday, Sept. 6 from 11:30 a.m. to 1 p.m. at Guy's Party Centre (500 E. Waterloo Rd in Akron).

Pete Fierle, chief of staff and vice president of communications for the Pro Football Hall of Fame will be the keynote speaker.

Nominate an outstanding employee or team who goes above and beyond at www.goodwillakron.org/EDL by Aug. 4.

BUSINESS BOOKS

For those of you who have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

Everybody Lies: Big Data, New Data, and What the Internet Can Tell Us About Who We Really Are

By Seth Stephens-Davidowitz

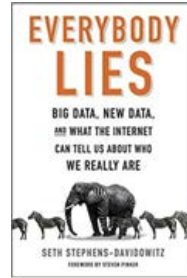
Publisher: Dey Street Books (May 9, 2017)

ISBN-10: 0062390856

In his new book *Everybody Lies*, author Seth Stephens-Davidowitz explores how the accumulation and analysis of big data can tell us more about what we really think than what we espouse in public, or post on social media sites. This is because, as the book's title suggests, we are more likely to be truthful on the internet than we are to our friends and family. Stephens-Davidowitz, a Harvard trained economist and former Google data scientist, says

"people lie consistently to just about everybody but they tend to be really honest to Google. Something about that little white box people feel comfortable telling things they might not tell to anyone else and it serves as kind of a digital truth serum."

Many of the insights that Stephens-Davidowitz shares are quite funny, such as how social media posts about husbands differ from Google searches. Other topics explored in the book include revelations on our behavior. For example, does your birth year tell which sports teams you will support? Or, do violent films affect the crime



rate? The answers may surprise you. The book is immensely readable even though some of the technical information can be overwhelming. Every day search results on the internet amass over eight billion gigabytes of data! From this information Stephens-Davidowitz says, "we can gain astonishing knowledge about the human psyche that less than twenty years ago, seemed unfathomable."

Book reviewed by Mike Daly, Adult Librarian Richfield Branch Library

New Service: Seeking to give your employees something a little different to do during break? Looking to add an activity at your next employee event? Request the Pop Up Richfield Library to help add a little Pop! Contact Jennifer Stencel, Branch Manager, 330-659-4343.



Richfield Chamber of Commerce Board Members

President – Tim Ochwat, Meridian Construction Services

Vice President – Sheryl Wilson, Bay Pointe Technology

Treasurer – Roger Swan, Village Councilman

Secretary – Amy French, OEC

Past-President – Sophie Veillette, Schulte & Company CPAs, Inc.

Sweet Corn Challenge chair – Sue Serdinak, ScripType Publishing

Links for Education chair – Karen Smik

Scholarship committee chair – Jim Koewler, The Koewler Law Firm

Traveling Farmers Market

Renaissance Assisted Living (Debra Garrett), Bath Manor Special Care Centre (Kim Jesser) and Copley Place Independent Living (Denise DelMedico) are hosting a free traveling farmers market on Wednesday, July 12 from 2 to 4 p.m.

Meet at Revere High School's (3420 Ever-

ett Rd) parking lot at 1:30 p.m. There will be facility transportation for travelling to all locations. All participants will receive a free bag of fresh produce! Personal cars may be used, but please meet at Revere High School promptly at 1:30 p.m. RSVP by July 10 to Denise at 330-668-9670.

16th Annual Picket Fence Art Show

The 16th Annual Picket Fence Art Show, sponsored by the Richfield Historical Society and the Richfield-Hinckley Art Group, is Aug. 5 from 10 a.m. to 4 p.m. and Aug. 6 from 12 to 4 p.m. at the historical Farnam Manor (4223 Brecksville Road, Richfield). Admission is free. Original framed art, ceramics, photography, jewelry and fine

crafts will be available for purchase.

A Patrons' Night is scheduled for Aug. 4 from 4 to 7 p.m. and will offer appetizers, desserts and beverages as well as a special preview of the show. Cost is \$7. Registration (deadline August 3) is recommended.

For more information and/or to make reservations, call 330-659-4750.

Roadmaster Drivers School Career Fair

Roadmaster Drivers School will hold a career fair July 15 from 10 a.m. to 2 p.m. at 2636 Brecksville Rd. in Richfield. Call 440-220-6079 for more information.

As a Chamber Member,

If you have an event or special promotion or recognition that you would like to appear in the monthly newsletter, please submit it to mail@richfieldchamber.com by the 20th of each month. Please limit your release to 100 words.

Attachments will not be accepted.



Sweet Corn Challenge

2017

July 30, 2017

Registration

PLEASE PRINT - ONE RIDER PER FORM - PHOTOCOPIES ACCEPTED
 Register Online - www.sweetcornride.com

LAST NAME FIRST NAME

ADDRESS

CITY STATE ZIP

PHONE NUMBER

EMAIL ADDRESS

Check Your Choices and Prices

	EARLY BIRD TIL MAY 10	MAY 11 TIL JULY 10	AFTER JULY 10
<input type="checkbox"/> 100 MILE BIKE ROUTE	<input type="checkbox"/> \$27	<input type="checkbox"/> \$34	<input type="checkbox"/> \$38
<input type="checkbox"/> 25 <input type="checkbox"/> 50 MILE BIKE ROUTE	<input type="checkbox"/> \$18	<input type="checkbox"/> \$22	<input type="checkbox"/> \$29
<input type="checkbox"/> 10-MILE BIKE ROUTE	<input type="checkbox"/> \$15	<input type="checkbox"/> \$18	<input type="checkbox"/> \$24
<input type="checkbox"/> 5-K RUN OR WALK	<input type="checkbox"/> \$17	<input type="checkbox"/> \$19	<input type="checkbox"/> \$25
Bike Jersey			
<input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	<input type="checkbox"/> \$43	<input type="checkbox"/> \$53	N/A
Women's Racerback Bike Jersey			
<input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	<input type="checkbox"/> \$42	<input type="checkbox"/> \$52	N/A
Men's Racerback Bike Jersey			
<input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	<input type="checkbox"/> \$42	<input type="checkbox"/> \$52	N/A
Performance Dry Zone® Shirt			
<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	<input type="checkbox"/> \$16 <input type="checkbox"/> \$18 XXL	<input type="checkbox"/> \$20 <input type="checkbox"/> \$22 XXL	N/A
Event T-Shirt			
<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	<input type="checkbox"/> \$12 <input type="checkbox"/> \$14 XXL	<input type="checkbox"/> \$17 <input type="checkbox"/> \$19 XXL	N/A
	- Child -		
	<input type="checkbox"/> S <input type="checkbox"/> M		
TOTAL ENCLOSED	\$	\$	\$

Send form and Check to: Richfield Chamber of Commerce
 4300 W. Streetsboro Rd., Richfield, OH 44286
 NO REFUNDS GIVEN

ALL APPLICANTS MUST COMPLETE AND SIGN THIS FORM. IMPORTANT NOTICE - READ CAREFULLY

This is a release. In signing this release for myself or the named participant, if the participant is under the age of eighteen, I acknowledge and understand that I am absolving and releasing the organizers of this event, including but not limited to the Richfield Chamber of Commerce and all other sponsoring agencies, businesses and organizations of all liability or blame for any injury, incident, harm, loss, inconvenience or damage suffered or sustained as a result of any participation in the Sweet Corn Challenge or in any activities associated with the ride. If any such injury, incident, harm, loss, inconvenience or damage occurs, I understand that I will not have any right to seek any recovery from the organizers of this event, including but not limited to the Richfield Chamber of Commerce and all other sponsoring agencies, businesses and organizations. I also acknowledge that I (or named participant if under the age of eighteen) am voluntarily participating in the Sweet Corn Challenge and expressly agree to assume all risk and danger associated with or incidental to the event. I also consent to and permit emergency treatment in the event of injury or illness. I shall obey all traffic laws and practice courtesy and safety in cycling. I acknowledge that it is required that I wear a CPSC approved helmet at all times while bicycling in the Sweet Corn Challenge.

SIGNATURE OF APPLICANT

DATE OF BIRTH

SIGNATURE OF PARENT / GUARDIAN (FOR RIDERS UNDER AGE 18)