

CHAMBER MONTHLY



4300 W. Streetsboro Rd.
Richfield, Ohio 44286
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SEPTEMBER 2016



**LET'S DO
LUNCH!**

**WEDNESDAY,
September 7, 2016**

Speaker

**Jennifer Corso,
Attorney**

11:45 Informal Networking

12:00 Light lunch served

12:30 Speaker

1:00 Adjourn

at the

Taverne of Richfield

Members admitted free with a reservation.

Non-members bring \$11 check payable
to Richfield Chamber of Commerce

No-shows will be invoiced \$11 for their reserved lunch.

**Invite an associate!
Bring your business cards
to share.**

Please R.S.V.P. to
330-659-3300 by September 2.

Hello Chamber Members,

September is here, school has resumed, so look out for students traveling to and from school during your daily commute.

A few weeks ago, Richfield held its annual Community Day. The Chamber had its table in the vendor's tent again. I'd like to thank Karen Smik for helping me work the table on behalf of all our members.

On August 18th we had our Connect after work event. I would like to thank The Center for the Healing Arts for hosting and everyone who stopped out to connect.

Thanks go out Brian Reitz, Development Director for Countryside Conservancy, who spoke at our August luncheon on the importance of the Countryside Initiative and what it means to the local communities. There are 11 farms here in Cuyahoga Valley National Park that are part of a special program. These Park farms are committed to sustainable agriculture and work with their park partners to be good land stewards. To learn more

PRESIDENT'S CORNER

Salena Parker

take a look at their website at www.cvcountryside.org.

This month's speaker is Jennifer Corso, an attorney with Petronzio Schneier Co., LPA in Cleveland. We look forward to hearing her speak on the new labor law coming into effect this December. Please mark the date on your calendar to join us September 7th.

Our monthly luncheons are an outstanding opportunity to get to know and share business with other community members. The luncheons take place on odd months at the Taverne of Richfield, on even months at the Days Inn, on the first Wednesday of the month, starting at 11:45 am with informal networking. The formal meeting starts at noon. The non-member cost is just \$11.

I look forward to seeing you there.

People came from 13 states and Germany for

Sweet Corn Challenge 2016

The Richfield Chamber of Commerce is able to fund and run this event because of the great support of the following businesses:

- Eddy's Bike Shop, the name sponsor
- Alexander Water Hauling
- Pine Valley Care Center
- Giant Eagle, Richfield
- Meridian Construction Services
- National Interstate Insurance
- Empaco Equipment
- OEConnection
- Regina Health
- Cleveland Clinic Akron General
- Older Wiser Life Services
- Glencairn Forest
- FedEx Freight
- ScripType Publishing

Thank you to all who volunteered:

- | | | |
|--------------------|-----------------|-----------------------|
| Nagwa Ahlborg | Jim Kahoe | Terri Shreve |
| Kevin Ahlborg | Sandy Kahoe | Kathy Sidaway |
| Deanna Anderson | Mike Kahoe | Chris Sivak |
| Ron Auletta | Darrin Kert | Karen Smik |
| Karen Bush | Louise Kisha | Kate Stanoch |
| Ashley Costello | Jim Koewler | Roger Swan |
| JJ Costella | Miranda Koewler | Ruth Swan |
| Butch Crofta | Barbara Lanford | Bill Taylor |
| Marcy Dory | Craig Lanford | Juanita Taylor |
| Bob Doty | Madison Lanford | John Troike |
| Sherri Ellsworth | Trevor Lanford | Dan Trudgen |
| Paul Ellsworth | Zach Lanford | Peggy Tyson |
| Todd Ellsworth | Mike Lyons | Sophie Veillette |
| Virginia Fernengel | Steve McAlear | Donna Waszak |
| Bill Foltz | Jackie Mitchell | Ralph Waszak |
| Jen Garberich | Jim Moneysmith | Dave Wohlabaugh |
| Anthony Gargano | Tim Ochwat | Matt Wracher |
| Brian Gau | Tim Ostrander | Marlene Ziss |
| Kris Gau | Salena Parker | Jackie Zofcin |
| Joe Grof | Andrea Parker | Boy Scouts |
| Joe Hooper | Mark Parker | Fathers of Boy Scouts |
| Rick Hudak | Van Pedigo | |
| Alice Jeromin | Dina Polanka | |
| Mike Jeromin | Stu Reed | |
| Deanne Johnston | Stacey Shilling | |
| Ruth Jocek | Steve Schmidt | |
| Erinn Kahoe | Renee Shipley | |

Sue Serdinak, ScripType Publishing
Sweet Corn Challenge director.



The 1,600 cyclists consumed 43 gallons of pickles and pickle juice to stave off muscle cramps on a 90+ degree day.

Our September Speaker

Jennifer Corso
Attorney

Attorney Jennifer Corso has represented Cleveland area employers in labor & employment law for over 20 years.



Jennifer offers employers a proactive approach to employment matters, innovative solutions, and top rate advocacy in defending employee claims. Her work ranges from employee handbook drafting & legal review, employee and supervisor training, to employer representation in workers' compensation and unemployment claims, to legal defense of harassment and discrimination claims in state and federal courts.

Jennifer is certified by the Ohio State Bar Association as a Specialist in Labor and Employment Law. She has written several articles and spoken at numerous seminars and to community business groups on employment law topics, including COSE's Small Business Conference (2013 & 2014). She is the legal advisor to Your Partner in HR.

Jennifer has been named both a "Super Lawyer" (2015) and a "Rising Star Super Lawyer" (2005) by Ohio Super Lawyers Magazine, which identifies outstanding Ohio lawyers who have demonstrated superior professional potential. Jennifer is currently with the Petronzio Schneier law firm in Lyndhurst.



Calling All Chamber Members!

The Chamber Newsletter is sent out to all of our members every month. We are always looking for Chamber news to include and would like to invite all interested members to write an article to include in the newsletter.

You, as a business person, have useful, interesting and thought provoking knowledge, information and ideas to share. Who knows local business better than you?

Sharing a short article is a great way to get your business name recognized by others and let them know how you've experienced the successes and

frustrations of the business world.

For example, if your business is celebrating a milestone anniversary, write a bit about what you did to succeed in the Richfield area for so many years.

While the Chamber newsletter is not able to accept articles which simply advertise your business, information relating to business in general terms would be of interest to many of our members.

Submit your articles to mail@richfieldchamber.com. Please limit your article to around 100 words.

Information Update

Please remember to contact the Chamber office when your business contact information changes. We get many failure notices when the monthly newsletter is sent out because our members forgot to let us know of a change. Phone numbers are important as well. Send changes to mail@richfieldchamber.com so you don't miss out on Chamber news and events!

New Member Spotlight: Town Planner

The Richfield Chamber welcomes the Town Planner to its membership. Town Planner has been publishing and distributing community calendars since 1986 and started its nationwide business with a few neighborhoods in Cleveland.

Town Planner publishers now distribute the Town Planner community calendar to over 4,000,000 households nationwide and helps to keep local businesses "on display, everyday" through townplanner.com and a weekly news-

letter, which features local events and includes coupons from local merchants. Corporate offices are at 3046 Brecksville Road in Richfield.

Our newest member will be represented by Nina Pukys who began working with the Town Planner in December of 2015. Prior to working with the town Planner, Nina was managing the Bob Evans Restaurant in Broadview Heights and utilizing the Town Planner for digital advertising.

Nina is currently working on the 2017

edition of the Town Planner which will be mailed free to every home and business in Richfield, Brecksville and Peninsula in late December. The print calendar will include local school schedules, community events, coupons from local merchants and full color photography of local scenery.

If you are interested in learning more about the Town Planner, call or email Nina at (216) 272-2064 or nina@townplanner.com. To sign up for the newsletter, visit townplanner.com/signup.

BUSINESS BOOKS

For those of you who have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

Art Thinking: How to Carve Out Creative Space in a World of Schedule, Budgets, and Bosses

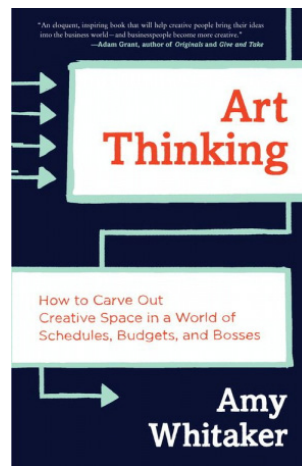
By Amy Whitaker – Entrepreneur-in-residence at The New Museum Incubator and winner of the Sarah Verdone Writing Award

Harper Business, 2016
ISBN: 9780062358271

In her new book *Art Thinking*, author Amy Whitaker explores how creative thought commonly practiced by artists and musicians can be applied to the business world. She provides a program to cultivate art thinking, and transform creative failure into progress, innovation, and new products and services. She writes that “this book is a meditation and a manual, a manifesto and a love story, for how art—creativity writ large—and busi-

ness go together. It is about how to construct a life of originality and meaning within the real constraints of the market economy.”

Whitaker’s basic premise is that if you are creating a work of art or embarking on a new business scheme, you are not going from Point A to Point B, but rather inventing that point B. To reach point B, she offers a foundation to help entrepreneurs balance creative thought with pragmatic solutions. Whitaker provides examples from successful, athletes, scientists, managers, and writers to underscore her thesis. In addition, she points out that some of the greatest individuals (including



Michael Jordan, Dr. Seuss, and Elvis Presley) were initial failures in their respective fields.

The book is highly readable and stays away from technical business jargon. The tone is light, optimistic, and maybe a little too rosy in its outlook of how the worlds of “artistic expression” and “business results” can coincide. *Art Thinking* contains over 50 humorous line drawings and many fascinating

quotes to illuminate Whitaker’s premise, such as Andy Warhol’s statement that “being good in business is the most fascinating kind of art.”

Reviewed by Mike Daly, Adult Librarian – Richfield Branch Library.



Richfield Chamber of Commerce Board Members

President – Salena Parker

*Vice-President – Tim Ochwat,
Meridian Construction Services*

Treasurer – Roger Swan, Village Councilman

Secretary – Steve McAlear, Pike Agency - Allstate

*Past-President – Sophie Veillette,
Schulte & Company CPAs, Inc.*

*Sweet Corn Challenge chair – Sue Serdinak,
ScripType Publishing*

Links for Education chair – Karen Smik

*Scholarship committee chair – Jim Koewler,
The Koewler Law Firm*

Free help to businesses from Ohio Means Jobs



Ohio Means Jobs is the premier employment site for Ohio-based companies to find tools to assist you in attracting, hiring, retaining and advancing your workforce.

There is no charge to post jobs or search resumes. Information is available on hiring veterans as well as hiring and making accommodations for people with disabilities.

The Business Support Center is available to employers who have questions or need advice on how to hire or customize training for their business. You can also find information on how to take advantage of federal, state and local employment programs and more.

Go to www.ohiomeansjobs.com or call 888-296-7541, option 2 for more information.

As a Chamber Member,

If you have an event or special promotion or recognition that you would like to appear in the monthly newsletter, please submit it to mail@richfieldchamber.com by the 20th of each month.

Please limit your release to 100 words. Attachments will not be accepted.