

CHAMBER MONTHLY

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SEPTEMBER 2019

PRESIDENT'S CORNER

Sheryl Wilson

School buses, pumpkin lattes, and end of summer parties all remind me of one of my favorite seasons of the year. It is also good reminder of how cautious we need to be when we share the road with those transporting our kids safely to their schools.

The summer in Richfield brought many memories and much to be proud of. The Village of Richfield was honored to host the Ohio Flags of Honor (OFOH) to kick-off Community Days Weekend. OFOH is an organization that brings honor to our fallen from the State of Ohio. Attending this event was life changing for myself and my team at Bay Pointe who volunteered their time for the event along with many others from our business community and residents who spent their time to graciously honor these heroes and families who traveled to Richfield from all over Ohio.

The Richfield Chamber had it's 3rd Food Truck Stop event at National Interstate Insurance August 23rd. Turnout was fantastic. Food was great. And the weather cooperated. Sanyuka Children's Choir provided entertainment in the cafeteria and had hand-crafted items from Uganda for sale at their marketplace. Huge thank you to the team at National Interstate for providing the venue to hold this event. Thank you to the Food Truck Committee for coming together to make

this event a success. Much appreciation to Nicole Scollo, National Interstate, Mayor Bobbie and Debbie from the Village, Jen from the library, Gigi from Bay Pointe, and Lynn from Seifert & Cox all endured Monday afternoon phone calls to bring it all together. Karen Smik and Amy French joined our team and were instrumental helping our guests enjoy their time. Mike Wheeler was generous in his donation of signs for the event. Thank you Mike! Thank you also to Rich Hudak for dropping off tables and chairs. This is the true meaning of ONE TEAM=ONE GOAL!

The Richfield Chamber Board is seeking nominees for board positions which need to be filled for 2020. Please feel free to nominate yourself or recommend someone. Nominations will be received at mail@richfieldchamber.com.

Looking forward to seeing you all next week at Michael Angelo's Winery for our September luncheon. Our Keynote Speaker is Diane Helbig from Seize This Day Advisors.

Invitation to serve on the Chamber's board of directors

The Richfield Chamber of Commerce is managed by a board of directors with the help of an executive secretary. The executive board is made up of the officers of organization - president, vice-president, secretary, treasurer and immediate past president - and the chair of each committee. To maintain continuity on the board, potential officers are invited to start as treasurer and work their way up the chairs to

eventually serve as president.

A nominating committee will collect names of interested persons and will present a slate of officers at the December luncheon. At that luncheon, additional persons may be nominated.

If you would like to have your name included on the slate, please send an email to mail@richfieldchamber.com with your interest.



LET'S DO LUNCH!

**WEDNESDAY,
September 4, 2019**

Speaker

**Diane Helbig,
President,
Seize This Day**

11:45 Informal Networking

12:00 Light lunch served

12:30 Speaker

1:00 Adjourn

at

Michael Angelo's Winery

Members admitted free with a reservation.

Non-members bring \$15 check payable
to Richfield Chamber of Commerce

No-shows will be invoiced \$15 for their reserved lunch.

**Invite an associate!
Bring your business cards
to share.**

Our September Speaker

Diane Helbig

Diane Helbig, an international business- and leadership-change agent, author, award-winning speaker, and podcast host will be the speaker at the September 4 Chamber lunch.

As president of Seize This Day, Helbig helps businesses and organizations operate more constructively and profitably. Her no nonsense, straightforward approach cuts through the noise and allows her clients and training participants opportunities to realistically and enthusiastically implement the plans they devise.

Helbig says that marketing is about awareness, exposure, and timing. It's important to be where your prospects are when they need you. In this program she explore various marketing avenues, which to use, and how to engage. It's not all about social media (believe it or not)! Attendees will leave with actionable steps they can take to make the most of their marketing.

Helbig is the author of "Lemonade Stand Selling," "Expert Insights," and the upcoming "Succeed Without Selling." She is the host of the Accelerate Your Business Growth podcast and is the founder of the business development program, Business Opportunity Network.



A regional economic powerhouse will speak at Chamber banquet

The Greater Cleveland Sports Commission is one of the largest economic drivers for Cleveland and Northeast Ohio.

This winter they are bringing to the Cleveland area the Big Ten Indoor Men's and Women's Track and Field Championships at the Spire Institute in Geneva and the Rock 'N Rumble Junior Volleyball tournaments at the Huntington Convention Center. Combined these events are anticipated to have an economic impact of \$3.5 million to the region.

In 2021, Cleveland will host the now massively popular NFL draft. According to NFL reports, the 2019 draft had about 600,000 attendees and was broadcast over three days, attracting more than 47.5 million viewers.

In 2022, the NBA All-Star Game will return to Cleveland, co-hosted by the Cleveland Cavaliers and Greater Cleveland Sports Commission.

Then in 2024, in partnership with the Mid-American Conference, the Greater Cleveland Sports Commission will welcome the NCAA Women's Final Four at Rocket Mortgage Fieldhouse.

The chamber is excited to have Rachael Stentz-Baugher, vice-president of administration and development for the Greater Cleveland Sports Commission, as our featured speaker for the annual banquet on January 22, 2020. The event will be held at the National Interstate headquarters in Richfield.

More details will follow but the date is confirmed.

Legal Tip from Gertsburg Law

Medical Marijuana, for all its bumps and starts, is now a reality in Ohio. The immediate question becomes, as an employer, can you still prohibit the use of marijuana for your employees even if they have a medical marijuana card?

The answer is yes. Built into Ohio's medical marijuana statute are protections for businesses that want to take adverse employment actions against employees who use marijuana. Employers can feel free to discipline or terminate employees who use marijuana, even if that use is compliant with Ohio law.

Nick Weiss of The Gertsburg Law Firm can be reached at 440-528-1233 or nweiss@gertsburglaw.com.



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Business Spotlight:

Michael Poldruhi - CrossCountry Mortgage, Inc.

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Suddenly Single free seminar

Debora Venzor from UBS Financial Services and attorneys Lynn Seifert and Melissa Cox from Seifert & Cox L.L.P. are offering a free presentation at the Richfield Library on Monday, September 30 from 6:30 p.m. to 8:00 p.m. to discuss the loss of a spouse through divorce or death.

Lynn will explain options for divorce such as litigation, mediation and collaborative divorce.

Melissa will discuss estate-planning needs such as wills, trusts, powers of attorneys and living wills.

Deb will address the financial considerations and planning tools.

Refreshments will be provided. Please RSVP to Lynn@seifertcoxlaw.com

As a Chamber Member, If you have an event, special promotion or recognition that you would like included in the monthly newsletter, please submit a press release to mail@richfieldchamber.com by the 20th of the month. Your release should be in paragraph format of 100 words or less. Attachments will not be accepted.

Friends of Crowell Hilaka celebrate Kirby Day

Join the Friends of Crowell Hilaka (FoCH) in celebrating Kirby Day and 'Kirby's Marble-ous Mill' on Sunday, September 15, 1-5 p.m., at Richfield Heritage Preserve, 4374 Broadview Road.

Designed to promote inventor Jim Kirby's spirit of creative engineering in a place of natural beauty, this afternoon of inter-generational fun will include letterbox treasure hunts

and other 'marble-ous' activities, a marbles giveaway and an opportunity to learn the game of marbles. FoCH keepsakes and marble memorabilia will be available for purchase. Refreshments will be offered. The event will be held rain or shine.

For further information, go to www.friendsofcrowellhilaka.org or call 440-667-3367.

Historical Society: The Titanic and The Great Lakes

Join the Richfield Historical Society on Thursday, September 26, 7:00 p.m., at their Museum at 3907 Broadview Road to hear Carrie Sowden, from the National Museum of the Great Lakes Speakers' Bureau, talk about "Titanic and the Great Lakes".

Her presentation will commemorate the loss of the Titanic with an overview about the ship, its building, first trip and sinking. She will also share the Great Lakes connections to this tragic story.

This presentation is free and open to the public. No reservations are required. Call 330-659-4750 for additional information.

CVCC offers adult medical programs

The Adult Education Department at Cuyahoga Valley Career Center (CVCC) is offering a variety of Medical-related Programs this fall including: State Tested Nurse Aide, starting September 3; Dental Assisting, starting September 16; Part-time Licensed

Practical Nursing, starting September 18; and EKG Technician, starting September 23.

To enroll in one of these programs or for further information, visit www.cvccworks.edu/adulteducation_home.aspx or call 440.746.8206.

Runners and cyclists came from around Ohio to participate in the combined event. The Richfield Chamber of Commerce thanks the sponsors and about 80 volunteers for helping with this event:



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Hospital**

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Ice Cream**

Eddy's Bike Shop

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