

# CHAMBER MONTHLY



4300 W. Streetsboro Rd.  
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## OCTOBER 2011

Hello,

It is hard to visualize Richfield in earlier days without three interstate highways traversing our community.

The construction of I-77, I-271, and I-80 consumed a huge amount of Richfield acreage, dissecting neighborhoods and farms and creating "pinch-points" that restrict travel across our community.

Richfield has adapted to the interstates and has profited from the access that the highway system affords us.

Briefly, I would like to share information relevant to the highways that serve our community.

### Ohio Turnpike Privatization

The lease of the Ohio Turnpike to a private entity is still under consideration by the Kasich administration. If you have an opinion on this subject – or experiences in other states where privatization has occurred – please contact the governor's office or your member of the Ohio Legislature.

### Connecting Communities Grant

Earlier this year the Village of Richfield received a "Connecting Communities" grant from the Akron Metropolitan Area Transportation Study (AMATS). The Connecting Communities grant focuses on the Wheatley/Brecksville/Broadview/I-77/I-271 area. A meeting to seek input from all stakeholders – property owners, developers, representatives of businesses, ODOT, AMATS, Cuyahoga Valley National Park, etc. was held in September. The meeting was conducted by employees of consultant Floyd Browne.

### AMATS Director Jason Segedy

Jason Segedy will speak to the Richfield Chamber on October 5th. Jason's topic will be "Regional Planning and Sustainable Communities". While Jason's formal presentation is broad in nature, I am sure Jason will address Richfield transportation issues specifically, including the Ohio Turnpike and the Richfield Connecting Communities grant. Please join us for an engaging presentation.

Sincerely,

Ralph R. Waszak, Sr.  
2011 President, Richfield Chamber of Commerce

**PRESIDENT'S  
CORNER**

Ralph Waszak



**LET'S DO  
LUNCH!**

**WEDNESDAY,  
OCTOBER 5, 2011**

**Jason Segedy  
Akron Metropolitan  
Transportation Study**

**11:45 Informal Networking**

**12:00 Light lunch served**

**12:30 Speaker**

**1:00 Adjourn**

**Days Inn & Suites - Richfield**

Members admitted free with a reservation.

Please R.S.V.P. to  
330-659-3300 by October 4.

Non-members bring \$11 check payable  
to Richfield Chamber of Commerce  
No-shows will be invoiced \$11 for their reserved lunch.

**Invite an associate!  
Bring your business cards  
to share.**

# Speaker Biography



## Jason Segedy

Mr. Segedy is the Director of the Akron Metropolitan Area Transportation Study (AMATS). AMATS is the metropolitan planning organization (MPO) serving Summit County, Portage County, and a portion of Wayne County. As an MPO, the agency is responsible for regional transportation planning, for allocating federal transportation funds, and for serving as a forum for regional cooperation between local, state, and federal officials. Mr. Segedy has worked in the transportation planning field for the past 16 years, and has been with

AMATS since 1998. He holds graduate and undergraduate degrees from both the University of North Carolina at Charlotte and the University of Akron. Under Segedy's leadership, the agency has begun to make inroads toward creating a more sustainable regional planning framework that better coordinates land use and infrastructure decisions, most notably with its Connecting Communities initiative: <http://www.amatsplanning.org/programs/connecting-communities/>.

Mr. Segedy is also currently serving as the vice-chairman of the Northeast Ohio Sustainable Communities Consortium, a 12-county collaborative effort to promote economically and environmentally sustainable development and planning practices throughout the region.

## Upcoming Featured Speakers

### November 2

**Litsa Voulgaris** of Aris Services will discuss year-end tax planning

### December 7

**Dr. Peter Rea** of Baldwin-Wallace College will discuss entrepreneurship



## Business Spotlight



**CUYAHOGA VALLEY  
CAREER CENTER**

*Advance in an ever-changing world*

Cuyahoga Valley Career Center (CVCC) is the campus for high school and adult career-technical training in the Cuyahoga and Summit County school districts of Brecksville-Broadview Heights, Cuyahoga Heights, Garfield Heights, Independence, Nardon Hills, North Royalton, Revere and Twinsburg. All fiscal services are independent of these associate school districts.

CVCC annually introduces more than 24,000 K-12 students from their service area (25 communities that comprise eight school districts) to career opportunities in health care, technology, business, transportation, construction, manufacturing, public safety, human services and other career fields.

## Cuyahoga Valley Career Center

8001 Brecksville Road • Brecksville, Ohio 44141  
440-526-5200 • (Fax) 440-746-8298

## Chamber Board of Directors Openings Offer Input and Networking

In the next month the Chamber will be accepting nominations for officers for the 2012 calendar year.

The four offices are president, vice president, secretary and treasurer. In addition, the Chamber is seeking chairpersons for 2012 for two standing committees: membership and public relations.

The Chamber Board of Directors meets on the second Tuesday of each month at 7 a.m. Serving as an officer or committee chairperson offers an excellent opportunity to guide the business community and the Chamber. The current board would welcome newcomers.

If you would like to serve as an officer or a chairperson, please send your name to: [mail@richfieldchamber.com](mailto:mail@richfieldchamber.com)



# BUSINESS BOOKS

*For those of you that have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.*

## **8 Dimensions of Leadership:**

**DiSC Strategies for Becoming a Better Leader**

by Jeffrey Sugerman.

Berrett-Koehler Publishers, 2011. ISBN: 978-1605099552

Available at the Akron- Summit County Public library in book format only

Call the Richfield Branch Library at 330.659.434 to reserve your copy.

This one is like Myers-Briggs Personality Test meets a Choose Your Own Adventure. Both have the signature energetic elements of “finding your style” with the wonderfully free and easy link to take the online DiSC questionnaire, which will compute your style for you. Then you have the thrill of mapping your leadership style adventure by being directed to “go to page x and then to page n.” These steps will trace your path of leadership strengths and weaknesses.

This is for anyone- established, or new to management. Discover what your default leadership style is. Find out the psychological parameters that make up your style. Finally, come face to face with the “blind spots” - the things that limit us, hold us back, or ruffle our comfort zone. You will not be left to decipher these questions on your own, part 3 offers lessons to tie it all together.

The majority of us at the Richfield Branch Library took up the offer for a free DiSC assessment, and it probably should come as no surprise that we were huddled around three pie shapes: Humble, Inclusive, Affirming.

We all agreed that the assessment was pretty spot-on.

Go ahead and read this like the Horoscopes- take a peek at the other styles. Read-up on the different types so you know your colleagues better. Have the office take it. This might provide some eye opening insight into the office culture.

I would highly recommend this to young adults. Finding out their strength, and yes, they do have leadership strength, can be empowering and a real confidence builder. Perhaps they are or want to be team captain, first chair, stage manager, vice president, club president. Whatever they are chasing, determining their style can help them plot the course towards, and manage, the leadership role with self-assurance.

