

CHAMBER MONTHLY



4300 W. Streetsboro Rd.
Richfield, Ohio 44286
www.richfieldchamber.com

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OCTOBER 2012

Greetings!

Well, September gave us typical northeast Ohio weather. We had some beautiful late summer days and some really soggy days. The rain would have been nice in the spring, but it's still good to have some precipitation now and then.

School is in full swing, so please be extra careful driving, especially around our schools. Remember that our children share the road with you, and many of the juniors and seniors are driving themselves.

I hope that some of you volunteered to speak at Revere High School's Futures Day on October 17th.

Thanks go out to JoEllen Salkin and Muffy Kaesberg of Organizing 4 U for their presentation at our September luncheon. They discussed SIMPLE time management.

At our luncheon on Wednesday, October 3, Celena Roebuck, Superintendent of the Cuyahoga Valley Career Center, will discuss the Career Center's place in the community. Please join us at the Days Inn and Suites at 11:45 for our networking. Our formal meeting will start at noon.

Remember, if you are a green company, you have just a short time left to show off your company's environmental sustainability practices. Summit County, the City of Akron, the Greater Akron Chamber of Commerce, the Summit Akron Solid Waste Management District, and Keep Akron Beautiful have launched a business award called Summit of Sustainability. Please visit www.SummitOfSustainability.org to complete an application for this award. Awards will be presented on October 25. This is the first year for this program. Wouldn't it be great to have a Richfield Chamber member win one of the inaugural awards?

As always, if you have material you'd like us to include in the newsletter, please submit your story via mail@richfieldchamber.com. We will give members up to 100 words per newsletter to discuss their business, a promotion, or an event. (Please do not ask us to attach anything to the newsletter.)

I'll see you around town.

Take care,
Jim Koewler

PRESIDENT'S CORNER

Jim Koewler



**LET'S DO
LUNCH!**

**WEDNESDAY,
OCTOBER 3, 2012**

**Celena Roebuck
of Cuyahoga Valley
Career Center**

CVCC in the Community

11:45 Informal Networking

12:00 Light lunch served

12:30 Speaker

1:00 Adjourn

Days Inn & Suites - Richfield

Members admitted free with a reservation.

**Please R.S.V.P. to
330-659-3300 by October 1.**

Non-members bring \$11 check payable
to Richfield Chamber of Commerce
No-shows will be invoiced \$11 for their reserved lunch.

**Invite an associate!
Bring your business cards
to share.**

Business Spotlight



Empaco Equipment Corporation has been a proud Richfield business since 1980. It emerged from its parent company, Emil Pawuk and Associates, Inc. Emil Pawuk and Associates has been a pioneer and leader of the petroleum equipment industry for over 50 years. Empaco Equipment engages in the installation, removal and servicing

of underground/aboveground fuel systems, automotive service equipment, and fuel dispensing equipment. We have the personnel and equipment necessary to handle any size project from minor repairs to complete raze and rebuilds of petroleum fueling facilities.

Empaco Equipment's landscape supply and bulk materials division

caters to the specific needs of today's landscape professionals, construction companies and homeowners. We offer the complete line of Unilock and Belgard interlocking pavers and retaining wall systems for stunning landscape design. We offer only quality material at competitive prices and we have a knowledgeable and motivated staff to assist you.

Empaco Equipment Corporation

2958 Brecksville Road, PO Box 535 • Richfield, Ohio 44286-0535
330-659-9393

Richfield Chiropractic Center *Serving our community for 25 years*

Chiropractic is the largest natural health field in the world. Through gentle, corrective adjustments to the spine you can regain or improve your health by removing nerve interference (subluxations). This occurs through degenerative arthritis, slips, falls, accidents, chemicals and stress. Through our sports medicine we offer care to the shoulders, TMJ, elbows, wrists (carpal tunnel), hands and legs, knees and feet (plantar fasciitis). We offer weekly spinal workshops every Tuesday from 6:00 to 6:30 to our patients and public. There is no charge. We perform school physicals for all high schools and colleges and give talks to schools, churches, health centers. We recently filmed five segments on national television talk "Doctor to Doctor."

Dr. Gary Domanick, who has completed post-graduate education, has served on state and local boards and as the district's president and director for Summit, Medina and Portage Counties. He has also served on the Richfield/Revere baseball boards as a trainer, safety director and manager for 20 years including the high school summer and travel teams.



Everyone needs to have his or her spine checked. We are open five days a week (including Saturday) and we do our best to leave time open for emergencies.

We offer nutritional workshops with a multitude of therapies including Therapeutic Massage. Everyone gets "homework" with Activities of Daily Living and specific dynamic exercises.

We carry stabilization cervical pillows (neck) and posture back supports (for your favorite chair and car). We are a corrective care and wellness center.

We want you to avoid unnecessary

wear and tear on your body. We educate our patients first to help them become disciplined and principled to make better choices.

We care about you!

Please call for a consultation, checkup or care. (330) 659-4955.

Gary C. Domanick, D.C., C.C.S.P
Chiropractic Physician
Chiropractic Sports Physician



*Family and Sports Injuries,
Serving our community
for 25 years*

4028 Broadview Road
Richfield, Ohio 44286
330-659-4955

Businesses Should Budget for 2013 Stormwater Management Fee

Businesses in Richfield and throughout the Cleveland area will be receiving notices from the Northeast Ohio Regional Sewer District in the next few months, which will estimate the fee that the businesses will be charged for impervious surfaces.

Businesses with surfaces of 99,000 square feet or more will receive notices soon. Businesses with smaller impervious surface areas will receive the notices in November and December. Business owners can now estimate what their monthly fee will be using the formula of \$1.68 per 1,000 square feet of surface, which includes roof areas and parking lots. Billing will begin in January.

Along with the estimates of the fees that each business will be charged, the notices will outline credits that businesses can attain. In general terms businesses will be eligible for credits, ranging from 15 to 50 percent, but a licensed engineer must complete a stormwater management plan for the project.

Company of the Year

Chamber members: start to consider a company for the 2013 Richfield Company of the Year. More details to come next month.



Monthly Speakers for 2012



November 7

Sophia Veillette of
Schulte & Company,
CPAs, Inc.

End of Year Tax Planning

December 5

Peter Rea, Professor at
Baldwin Wallace College.
Entrepreneurship

BUSINESS BOOKS

For those of you that have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

Rework

by Jason Fried and David Heinemeier Hansson.

Crown Publishing. 2010. ISBN: 9780307463746, \$22.00

The book Rework reminded me of the school bully- they're not gentle, or cutesy or nice. They don't sweeten the truth, beat around the bush, or use ego-boosting language. Rather they grab you by the shirt collar, they call it how they see it, and they challenge you to "put on your big boy pants" [quote from The Other Guys]. They certainly shake things up a bit, and if you make it out, you feel like you can pretty much rough anything.

Rework- as the book bully, asks you if you have the guts to toss the rules out and forge ahead with no-nonsense will. Rework challenges you and your employees to be counter-intuitive- and doesn't that sound "fun" and refreshing for a change?

Here are some of Rework's challenging tag lines:

PICK A FIGHT (WITH YOUR COMPETITORS)

EMULATE CHEFS ...

AND DRUG DEALERS TOO!

DECISIONS ARE TEMPORARY

PLANNING IS GUESSING

DELEGATORS ARE DEADWEIGHT

SEND PEOPLE HOME AT 5

YOUR ESTIMATES SUCK (MAKE TINY DECISIONS)

I can't think of any other time I would say: "this time bullying is fun". But the authors, from the popular 37signals.com site, do just that. So if you ever thought that business books are too soft, this short and sweet one just might be for you.

Reviewed by Jennifer Stencel, Branch Manager, Adult Librarian and Teen Librarian at the Richfield Branch Library of the Akron-Summit County Public Library System.

