

CHAMBER MONTHLY



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OCTOBER 2013

Greetings!

October is almost here, and the Indians are STILL in the playoff hunt! (As I write this, there is one week left in the season.) At the same time, the Browns lose their starting quarterback to injury and trade away their starting running back and then respond with an upset win. What's going on?

Please support Revere High School by coming out to talk about your job. On October 16, the high school has Futures Day. On Futures Day, area business people describe their careers in discussions with sophomores and juniors. Please register to speak at the school on the form at https://docs.google.com/a/revereschools.org/forms/d/1_z4JefBfuSWU2oKtO0aNuOg_2KkTDz_9_i1V__HJxzM/viewform. The students would appreciate your help.

The arrival of October also signals the arrival of Halloween. On the evening of October 31, please take extra care when traveling. We want the little ghosts and goblins to return home safely.

In honor of Halloween, the Revere High School Student Council will host a blood drive on October 30 in the auxiliary gym. Please come out and give a pint. You can support the school and help a person in need.

Could your medical office use a little free help? Medical Administrative Specialist students are preparing for six-week unpaid internships that are a part of their two-year program at Cuyahoga Valley Career Center. They have acquired skills and knowledge in the areas of medical terminology, medical office procedures, medical billing and record-keeping and computer applications. They have been learning how to maintain patient records, file, and schedule patients. These student office professionals are now ready to put what they have been learning to work in the office/reception area for a doctor, dentist, hospital or other medical facility. Students are available from 11:30 to 2:30 Monday through Friday. Hosts are responsible to provide an opportunity for interns to use their skills in a medical environment and complete an evaluation at the end of the six-week period. If you would like to consider hosting a student for an internship, please contact CVCC's Job Placement Liaison Thressa Brown for more information (tbrown@cvcworks.edu or 440-746-8252).

Thanks go out to Tom McGuire, an attorney in the Ohio Attorney General's Consumer Protection Section, for his presentation on fraud and scams. On October 2, we welcome Maureen Zappala who will discuss leadership traits that foster employee engagement. Our luncheons take place at the Taverne of Richfield on the first Wednesday of each month and start at 11:45 with informal networking. The formal meeting starts at noon.

The member benefit I'd like to mention this month is transportation savings offered by

Continued on next page



**LET'S DO
LUNCH!**
at the **Taverne
of Richfield**

**WEDNESDAY,
OCTOBER 2, 2013**

Maureen Zappala

Founder of
High Altitude Strategies

11:45 Informal Networking

12:00 Light lunch served

12:30 Speaker

1:00 Adjourn

at the Taverne of Richfield

Members admitted free with a reservation.

Please R.S.V.P. to
330-659-3300 by October 1.

Non-members bring \$11 check payable
to Richfield Chamber of Commerce
No-shows will be invoiced \$11 for their reserved lunch.

**Invite an associate!
Bring your business cards
to share.**

President's Corner continued

CT Logistics. Through our membership in the Northern Ohio Chambers of Commerce (NOACC,) we have leveraged the buying power of hundreds of chambers and thousands of employers to bring you a preferred rate for this valuable service. Learn more from our website and from NOACC's web page at <http://www.noacc.org/benefits/employee-wellness/>.

Please visit our Facebook page. Better yet, please "like" our page. Yes, the Richfield Chamber of Commerce has joined the 21st century with a Facebook page. Check us out. Sonya Raybould, of the Taverne of Richfield, set up the page for us.

We also have a LinkedIn group, titled

Richfield Ohio Chamber of Commerce. Membership in that group is limited to Chamber members.

As always, if you have material you'd like us to include in the newsletter, please submit your story via mail@richfieldchamber.com. We will give members up to 100 words per newsletter to discuss their business, a promotion, or an event. (Please do not ask us to treat you as a regular columnist, though, or to attach anything to the newsletter.)

I'll see you around town.

Take care,

Jim Koewler

RICHFIELD CANDIDATES NIGHT

The Richfield Civic Organization will host a Candidates' Night on Wednesday, October 16, 7-9 p.m., at the Richfield Masonic Hall located on Grant Street just before the entrance to the Richfield Library.

Candidates for Richfield Village Council and Richfield Township Trustees have been invited to participate. Each candidate will have an allotted time to speak and will be provided an opportunity to field questions of a general nature, submitted in writing on a special form provided that night, from the audience. Members of the League of Women Voters - Akron Area will moderate the event.

For more information, contact Karen at (330) 659-4750.

Business Spotlight

Attorney Patricia A. Vance

Experienced • Professional

My experience, legal knowledge and abilities allow me to be of help to my clients. The relationship between attorney and client is a personal relationship involving trust and confidence. I provide for you knowledgeable guidance and solid advice in personal and family matters including estate planning, probate, family, and other legal matters. I want to focus on what matters to you, to help you understand so you can make sound and informed decisions.

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Richfield Chamber of Commerce Board Members

President – Jim Koewler,
The Koewler Law Firm

Vice-President – David Swift,
Group Management Services

Treasurer – Joe Mazur,
JW Mazur Group

Secretary – Eileen Sass,
Sass Accounting Services

Past-President – Ralph Waszak Sr.,
Village of Richfield

Sweet Corn Ride chair –
Sue Serdinak, ScripType

Links for Education chair –
Karen Smik

Town Trust Liaison – Jim Smith,
Exit 11 Truck Tires

Scholarship committee chair –
Wendy Pollarine, PNC Bank

Upcoming Speakers

*Lunch is held at
The Taverne of Richfield*

November 6
Countryside
Conservancy

December 4
Senator
Frank LaRose



Eileen Sass Invited to be Intuit's Special Guest at their VIP Accounting Professionals Summit in Mountain View, California

Akron, Ohio, September 9, 2013: Sass Consulting Services, LLC announces the selection of owner, Eileen Sass, CPA, as a participant in Intuit Inc.'s (Nasdaq:INTU) VIP Accounting Professionals Summit at their headquarters in Mountain View, California. Intuit develops software products and services to help accounting professionals and their clients work more efficiently.

Intuit has brought together more than 40 of the brightest minds in the global accounting industry (from the US, Canada, the United Kingdom, India, and Australia) to attend the September summit to give feedback on their company strategy, their SBG ecosystem, to help them design future enhancements, stay on top of future trends, and learn more about how they can continue to become the most admired software company. The insight of Eileen and her peers will serve as critical input as Intuit continues to innovate for accounting professionals and small businesses in ways that make their operations more efficient and helps them save time and achieve growth.

The invitation is recognition of Eileen's expertise in this field, and her point of view will provide input on the current state and future trends that will impact all accounting professionals and small to mid-size businesses as they navigate the shift to online solutions.

Sass said she was honored by the selection, "to meet with some of the very best talent in the industry was absolutely overwhelming! To work with them side by side and brainstorm on where the industry is headed by 2020 and how emerging technologies will drive that change, well that was a game-changer for me professionally."

About Sass Consulting Services

Sass Accounting Services was established in the early 1980's and has focused the past 10 years on providing QuickBooks support. They help small to mid-sized businesses effectively utilize QuickBooks software for their company's financial records. They work with their clients to develop a hands-on knowledge of QuickBooks and help them use the software to maintain clean

financial data for their business. They often serve as a bridge between their clients and their clients' CPA, helping provide complete and accurate records to assist them with their tax preparations. Founder Eileen Sass is a certified public accountant (CPA) specializing in

QuickBooks and has more than 30 years experience in the accounting industry. She holds the highest QuickBooks certification, being named an Advanced Certified ProAdvisor® in 2007. More information can be found at: www.sass-cpa.com.

BUSINESS BOOKS

For those of you that have time for only one business-related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

Locavesting: The Revolution in Local Investing and How to Profit From It

by Amy Cortese

C. 2011 John Wiley & Sons

ISBN 9780470911389 \$22.95

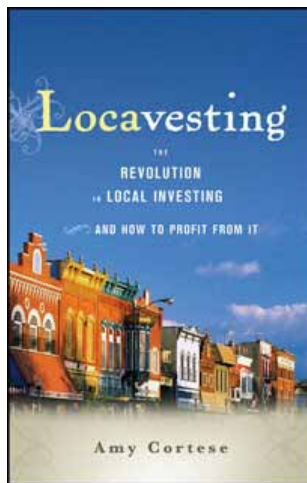
A simple question was asked "What would the world be like if we invested 50% of our assets within 50 miles of where we live?" Thanks to Woody Tasch of Slow Money for that challenge, this sort-of became the mantra of the Locavesting movement.

Think about the symbiotic relationship that takes place when a dollar is spent on goods and services in your neck of the woods, instead of at the Big Boxes: that dollar stays in the community. What power! It doesn't go back to

a headquarters in Arkansas, or Issaquah, Washington. In a perfect economic world, that means that more dollars spent in the community means that we can hire local, trade local, donate local and funnel taxes back local. Instead of a vicious cycle of money and people leaving the area (to either buy goods or seek employment), local money will make the small town... turn.

Author Amy Cortese outlines, with examples, (skip to the chase in section II) of her book *Locavesting* just how everyday citizens can Save Their Town by investing in local entrepreneurs. For example, consider Royalty or Community Loan Funds. Or resurrect the Local Stock Exchange. Rekindle a friendship with your credit union. Find out why having a LION in your town isn't a bad thing at all. If you really love your local bookstore or coffee shop, Community Capital and/or Crowdfunding might be a way for you to financially show your passion for the product or service. But still do so as a spectator and not as the player.

Caution when investing and keeping SEC rules in mind is still stressed in *Locavesting*. No one wants to get hurt. But one nice thing about being a lender in the *Locavesting* movement, you can drive by, or better yet, stop in on your investment.



Reviewed by Jennifer Stencel, Branch Manager of the Richfield Branch Library.

Boring Meetings Suck was borrowed from the Massillon Public Library thanks to the Search Ohio library service. Search Ohio allows you to borrow from other Ohio Libraries outside the Akron-Summit County Public Library System for free.