

CHAMBER MONTHLY



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OCTOBER 2014

PRESIDENT'S CORNER

Bruce Baylor

Our furnace came on the early morning of the fall equinox, September 23. It has not been on again since the September 25, but it reminds me that there still is much to be accomplished by the Chamber before the end of the year. If you have suggestions of how we might better serve the members and the community, please contact the Chamber at the address, e-mail address, phone or fax listed at the top of this newsletter.

Our Chamber needs a website chair, and we hope you volunteer. Our former website chair, Jason French, has moved out of Richfield for a new job. Please contact Jim Koewler at jkoewler@ProtectingSeniors.com to volunteer.

Please forward your nominations for next year's officers and the Executive Board to Sue Serdinak, Nominating Committee Chairperson, at mail@richfieldchamber.com. Do not hesitate to nominate yourself, and when nominating someone else, please confirm his or her willingness to serve. The officers are president, vice-president, secretary and treasurer. The next Executive Board meeting will be at the ScripType Building beginning at 7 a.m. Tuesday, October 14. Please come if you want to see what serving on the board is all about.

I think everyone who attended our September luncheon not only enjoyed, but also found informative, the speech of Charles Johnson, FBI supervisory special agent. I thank him for taking the time out from his busy schedule to join us. I think Steve McAlear has done a great job of arranging our luncheon speakers throughout the year, as Jim Koewler did the year before.

We are not too far away from the Polar Express' first run in November. You may be aware that some riders climb aboard in their pajamas. In order to encourage attendance at the Chamber's luncheons, I make the following challenge: If there are more than 60 people in attendance at both the October and November luncheons, I will ride the Polar Express in my pajamas. My family already has reserved 12 seats in hopes that I will have to satisfy my end of the bargain.

See the announcement in this newsletter concerning our October 1 luncheon. I hope you will attend. Members, remember you have already paid for it. It doesn't cost much to bring a guest, and they will count

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**LET'S DO
LUNCH!**

**WEDNESDAY,
October 1, 2014**

Kevin Coughlin

Stow Municipal
Clerk of Courts

11:45 Informal Networking

12:00 Light lunch served

12:30 Speaker

1:00 Adjourn

at the
Days Inn

Members admitted free with a reservation.

Please R.S.V.P. to
330-659-3300 by Sept. 29

Non-members bring \$11 check payable
to Richfield Chamber of Commerce

No-shows will be invoiced \$11 for their reserved lunch.

**Invite an associate!
Bring your business cards
to share.**

Revere Schools Releases Quality Profile

This fall, more than 60 districts throughout the state, including the Revere Local School District, released a Quality Profile as a comprehensive companion to the State Report Card. The Quality Profile highlights programs and services that better define a high-quality education that are not

included in the state's report. For an in-depth look at the Quality Profile, visit revereschools.org.

Superintendent Randy Boroff said he is pleased with the district's high marks on the State Report Card, released recently by the Ohio Department of Education. The district received a 107.9

performance index (out of 120) and met all 24 performance indicators.

"While Revere is always striving to attain the highest marks possible, we are extremely happy with how our students performed on the tests, especially with the more stringent ratings system in place this time around," Boroff said.

Traffic Report

Brecksville Road over I-271 will be reduced to one lane of traffic, with traffic maintained by a signal through early December.

State Route 303 over I-271 is restricted to one lane in each direction for bridgework through early November. I-271 northbound and southbound will have occasional lane restrictions between Broadview Road and the Ohio Turnpike as well.

This work is part of a \$46.4 million project to reconstruct the pavement along I-271 from Broadview Road to the Ohio Turnpike. The entire project is scheduled to be complete by late July 2017.

Career Center Offers Business Forum on October 3

The Cuyahoga Valley Career Center is holding a business meeting at the Richfield Town Hall from 7:45 to 8:45 a.m. Friday, October 3, to seek input on how it can meet business and community needs and build a communication forum between the schools and industry.

There will be a discussion about the attendees' business/industry needs, RAMTEC (Robotics & Advanced

Manufacturing Technology Education Collaborative) and changes in the law.

The meeting hosts will be Celena Roebuck, CVCC superintendent, and Claudia Hower, Revere Schools CVCC Board of Education member. Mike Hall will act as the meeting facilitator.

Bring along a business partner or an associate from another company in the community.

Career Center Receives \$1.5 Million Grant

Cuyahoga Valley Career Center is pleased to announce that it will receive \$1.5 million as its part of a \$15 million consortium grant application that has been awarded through Ohio's Straight A Fund. CVCC is one of nine career centers across the state that will partner in RAMTEC (Robotics & Advanced Manufacturing Technology

Education Collaborative).

This grant will assist CVCC in addressing the gap in advanced manufacturing and engineering skills by preparing high school and adult students for careers in these fields. The CVCC portion of the grant will be used to build a world-class CNC (Computer Numeric Control) and robotic manufacturing center.

President's Corner *continued*

toward the 61.

Please save the evening of January 14 for the Chamber's Annual Banquet. The festivities will begin at 6 p.m. Ken Babby, owner of the Akron Rubber Ducks, will be the keynote speaker. We will present the NOACC Bright Star, The Business of the Year and the Beautification awards.

Bruce W. Baylor
President

As a Chamber Member,

If you have material you'd like us to include in the newsletter, please submit your story via mail@richfieldchamber.com. We will give members up to 100 words per newsletter to discuss their business, a promotion, or an event. Please do not ask us to treat you as a regular columnist, though, or to attach anything to the newsletter.

Fall Fashion Show, Boutique & Luncheon to benefit Regina Health Center

The Friends of Regina Health Center's annual benefit luncheon, boutique and fashion show, "Fall Into Fashion," will be held on Wednesday, October 8. The popular event will be at the Embassy Suites in Independence and will feature fashions provided by Belle Soiree. A variety of vendors selling jewelry, clothing, accessories, bakery and other items will also be featured.

Rita Burdick, president of the Friends of Regina Health Center, will preside over the event.

The Rev. Roger Gries, O.S.B., auxiliary bishop of the Diocese of Cleveland, will be the honorary chairman.

The Friends is a volunteer entity supporting the mission of Regina Health Center, a ministry of the Sisters of Charity Health System. Fundraising events, special activity events and volunteer efforts enhance the quality of life for residents at Regina Health Center. Individuals interested in attending the style show should contact Rita Ann Burdick at 440-526-8570.

Kevin Coughlin, Stow Municipal Clerk of Courts, Is October 1 Speaker

Clerk of Courts Kevin Coughlin will discuss the plans and changes he would like to implement in the Stow Municipal Courts during his first term in office. He also will discuss his many years as an Ohio state senator. He will be available to answer questions about the operations and duties of the clerk of courts.



BUSINESS BOOKS

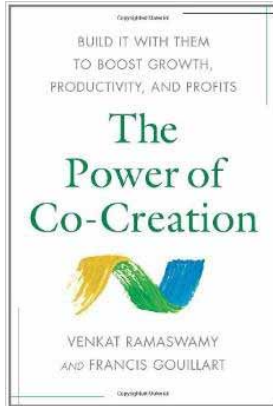
For those of you that have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

The Power of Co-Creation: Build It With Them to Boost Growth, Productivity, and Profits

by Venkat Ramaswamy. c. 2010 Free Press Publishing. ISBN 9871439181041 \$28.

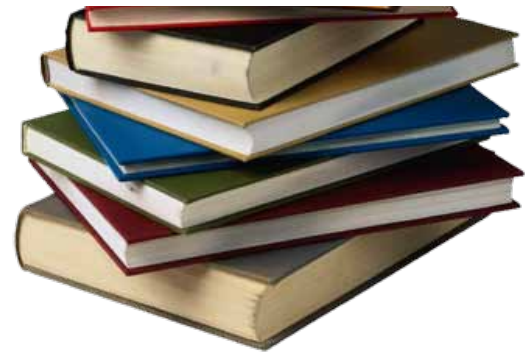
The knee-jerk reaction to “co-creation” may conjure up bad school memories associated with group projects, but the opportunities co-creation offers trounces negative vibes of misguided, time-wasted work with your ninth-grade peers.

Realistically, you can't hire all the experts in your field. You can't afford to do all the market research or product-placement analysis. Internally speaking, you can't keep paying for consulting firms to rewrite your value statement or tackle growth issues. What you CAN do is what Apple,



Starbucks, Cisco and IBM (and a list of other companies) have done to solve such hurdles: Harness the power of open source or co-creation. The Power of Co-Creation proves that by opening yourself, allowing your consumers and all of your employees to help build your product, or suggest applications for the next upgrade, or rework your mission statement, you reduce waste, time and energy. More powerfully, you will build loyalty and trust with those that matter most: your fans.

This title is available through



our Search Ohio catalog.

Look for Venkat Ramaswamy's latest book released April of this year:

The Co-Creation Paradigm c. 2014 Stanford Business Book. ISBN: 978-0804789158 \$35.

Reviewed by Jennifer Stencel, Branch Manager, Adult Librarian and Teen Librarian at the Richfield Branch Library of the Akron-Summit County Public Library System.

Business Spotlight



Exit 11 Truck Tire Service has been providing 24-hour emergency road service to Northeast Ohio since 1983. It is located at the intersection of the Ohio Turnpike exit 173 (old exit 11) and Interstate 77 at exit 146.

Dispatchers are ready to get trucks on the road with the least amount of downtime. Because there is instant highway access in all four directions, they are able to provide fast, dependable road service.

Exit 11 Truck Tire Service provides emergency tire service in Cleveland, Akron and the surrounding communities 24 hours a day, 365 days a year.

5219 Brecksville Road
330-659-6372
exit11trucktire.com



Richfield Chamber of Commerce Board Members

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Baylor Associates

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Pike Agency - Allstate

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