

# CHAMBER MONTHLY



4300 W. Streetsboro Rd.  
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## OCTOBER 2016

### Save the Date of January 12, 2017 for Banquet and Feature Speaker

The Chamber Board of Directors is pleased to announce that Anthony (Tony) Mercurio, the president and Chief Executive Officer of National Interstate Corporation, will be the feature speaker at the Chamber's Annual Banquet in January.

Mr. Mercurio has been with National Interstate about 20 years and has been involved in its exponential growth and success.

National Interstate was founded in Richfield in 1989 with about 80 employees. Today, the company employees 550 people and plans to add about 200 people next year to occupy the third

building to be constructed in their corporate campus on Kinross Parkway.

Mr. Mercurio is a Lorain, Ohio native and attained his BA from the University of Mount Union and his MBA from Cleveland State University.

He and his family lived in Atlanta and Fenton, Missouri as he took on different leadership roles within the company. Now, he and his wife and two children live in Richfield.

National Interstate also has operations in Kapolei, Hawaii, Mechanicsburg, Pennsylvania and Fenton, Missouri.



**LET'S DO  
LUNCH!**

**WEDNESDAY,  
October 5, 2016**  
Speaker

Chuck Hurst

Chairman of SCORE

**11:45** Informal Networking

**12:00** Light lunch served

**12:30** Speaker

**1:00** Adjourn

at the  
**Days Inn**

Members admitted free with a reservation.

Non-members bring \$11 check payable  
to Richfield Chamber of Commerce

No-shows will be invoiced \$11 for their reserved lunch.

*Invite an associate!  
Bring your business cards  
to share.*

Please R.S.V.P. to  
330-659-3300 by September 30.

### ACCEPTING BUSINESS NOMINATIONS

NOMINATE A RICHFIELD BUSINESS FOR  
**BUSINESS OF THE YEAR**

SEE PAGE 3 IN THIS NEWSLETTER FOR THE GUIDELINES

ALSO

NOMINATE A RICHFIELD BUSINESS FOR THE  
**BEAUTIFICATION AWARD**

CALL THE CHAMBER OFFICE WITH YOUR  
BEAUTIFICATION NOMINATION. THE COMMITTEE  
WILL VIEW ALL NOMINATED PROPERTIES.

# Our October Speaker

## Chuck Hurst

Chair, SCORE Speaker's Bureau

An entrepreneur and chairman of the SCORE speaker's bureau, Chuck Hurst will speak about marketing techniques for success.



Mr. Hurst gained his business experience through the Executive Management Program of the May Company, as vice president of Zimmer Printing Corp. and as director of customer relations for O'Neil Department Stores.

He also conducts presentations to local civic and business organizations to show how SCORE contributes to the development and vitality of area communities.

He serves on various boards, including the Ohio Council on Customer Relations and Ohio Consumer Relations Association. He also has served as a director of Stow Jaycees, a board member of the Sales and Marketing Executives Association, a member of the Rotary Club of Stow and a charter member of the American Entrepreneurs Association.

He resides in Stow with his wife, Beverly.

# Links for Education Was a Success

The 2016 Links for Education Golf Outing brought in a net profit of \$8,545.97. Of that amount, \$6,836.78 will go into the Chamber's scholarship account and \$1,709.19 will go into the general fund. Because of the success of this year's event, the Chamber will be able to award \$1,000 scholarships to six graduating Revere High School seniors in 2017. Five scholarships were awarded this year (based on net profit from the 2015 golf outing).

Thanks again to the tournament sponsor, GMS, and all other special sponsors, as well as hole sponsors, raffle donors, golfers and volunteers. Special thanks also to The Pike Agency for covering the entire cost of this year's golfer gift, as this really helped keep the expenses down.

Hope you'll come to the St. Bernard Golf Club in Richfield on June 14, 2017 for the 20th annual Links for Education Golf Outing.

## Cuyahoga Valley Career Center Celebrates 45th Anniversary

The Cuyahoga Valley Career Center will host their 45th Anniversary celebration on Saturday, Oct. 1 from

9 a.m. to 3 p.m. There will be fun, food, activities, workshops and demonstrations for all ages.

## Historical Society Presents

### History of Richfield Walking Tours

Join the Richfield Historical Society on any of the five Sundays during the month of October for the History of Richfield Walking Tours. All tours will begin at 1 p.m. and take about one hour. The guides/storytellers will lead participants on a leisurely walk of approximately one mile. All tours will start at the

Historical Museum of Richfield, located at 3907 Broadview Road, except the Oct. 30 tour, for which participants will meet by the flagpole at the back of West Richfield Cemetery on Broadview Road. For more information about any of these tours, call the museum at (330) 659-0336.

## Information Update

Please remember to contact the Chamber office when your business contact information changes. We get many failure notices when the monthly newsletter is sent out because our members forgot to let us know of a change. Phone numbers are important as well. Send changes to [mail@richfield-chamber.com](mailto:mail@richfield-chamber.com) so you don't miss out on Chamber news and events!

## Featured Business

### Richfield Chiropractic Center Celebrating 30 years in business in Richfield

4028 Broadview Rd.  
330-659-4955

*We are available for speaking engagements*

Services offered:

- Chiropractic and Sports Medicine Care
- School Physicals
- Nutritional Work Ups

Treating: Back Pain, Sciatica, Neck Pain, Shoulder Pain, Headaches and Sports Injuries.



# Nominate the Richfield Business of the Year

The Chamber of Commerce, in conjunction with OEConnection, will honor the Richfield Business of the Year at the Chamber's annual banquet on January 12. The Chamber Board of Directors is accepting nominations for this award. Large or small Richfield businesses can be nominated and businesses can nominate themselves.



## *To nominate a business, please send us:*

- Your name and contact information
- The name of the business you are nominating
- The owner or CEO of that business.
- His or her contact information.

## *Then describe in 300 words or less how the business meets any or all of the criteria that follow:*

1. This business demonstrates success and exceptional performance in business practices.
2. This business has been recognized in its industry or by an employee or business organization.
3. This business has made an economic impact on Richfield, the region or the state within the last one to three years.
4. This business has demonstrated corporate citizenship and/or community leadership.
5. This business overcame a diverse or extraordinary circumstance.
6. This business fills a unique void in the community.

***Please submit your nomination no later than December 5, 2016.***

**It can be emailed to: [mail@richfieldchamber.com](mailto:mail@richfieldchamber.com)**

or mailed to: Richfield Chamber of Commerce,  
4300 W. Streetsboro Rd., Richfield 44286

OEConnection, the 2012 Richfield Business of the Year, is sponsoring the 2016 award.



# BUSINESS BOOKS

For those of you who have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

## Making it in America

By John Basset with Ellis Henican

Publisher: Center Street (May 10, 2016)

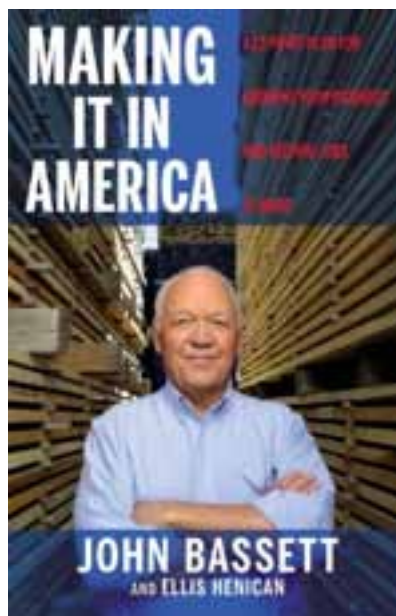
ISBN-10: 1455563552

In his new book, John D. Bassett tells the remarkable story of how he helped bring the fabrication of high-end furniture back to the United States while his competitors exported their manufacturing to factories in low-wage, high-volume locations overseas. In his words, "When everyone else was rushing for the exits, I bet on the talent, dedication, and uncompromising quality of American workmanship."

Basset identifies the keys to his success through a 12-point plan that he maintains can be used as a blueprint for any successful busi-

ness. These steps include: learning on the job, respecting your employees, not panicking, a willingness to try new approaches, reinvesting constantly, and trying to make the best of the worst. By employing these techniques, Bassett asserts that American manufacturing can be revitalized and withstand any competition from abroad when given a level playing field.

The author, a third generation



furniture maker who employs hundreds of people at Vaughan-Bassett Furniture Company in Virginia, fills his book with common-sense ideas that reflect his values of patriotism, hard work and practicality. I found the book an easy read and very inspirational in its optimism about the future of American industry.

Reviewed by  
Mike Daly, Adult  
Librarian – Richfield Branch Library.



## Richfield Chamber of Commerce Board Members

*Vice-President – Tim Ochwat,  
Meridian Construction Services*

*Treasurer – Roger Swan, Village Councilman*

*Secretary – Steve McAlear, Pike Agency - Allstate*

*Past-President – Sophie Veillette,  
Schulte & Company CPAs, Inc.*

*Sweet Corn Challenge chair – Sue Serdinak,  
ScripType Publishing*

*Links for Education chair – Karen Smik*

*Scholarship committee chair – Jim Koewler,  
The Koewler Law Firm*

## Requesting Nominations for Chamber Board of Directors

Help guide the direction of the Chamber of Commerce to serve the businesses and community of Richfield. Consider serving as a member of the board of directors.

The 2016 board is requesting nominations for officers and committee chairpersons for 2017.

Please call the Chamber office at 330-659-3300 or email [mail@richfieldchamber.com](mailto:mail@richfieldchamber.com) if you would like to be nominated or if you would like to nominate someone else.

All names should be submitted by October 25.

## Overtime Law Is Challenged

Thank you to Jennifer Corso, who spoke to us last month and provided valuable information about the labor law regarding overtime pay and comp time that was slated to go into effect in December. This law would affect many local businesses.

Two weeks after Ms. Corso spoke, Ohio joined 21 other states in challenging the law.

## As a Chamber Member

If you have an event or special promotion or recognition that you would like to appear in the monthly newsletter, please submit it to [mail@richfieldchamber.com](mailto:mail@richfieldchamber.com) by the 20th of each month.

Please limit your release to 100 words. Attachments will not be accepted.