

CHAMBER MONTHLY

4300 W. Streetsboro Rd.
Richfield, Ohio 44286
www.richfieldchamber.com

Carri Wells,
Executive Secretary

Ph: (330) 659-3300 • Email: mail@richfieldchamber.com

OCTOBER 2018

PRESIDENT'S CORNER

Sheryl Wilson

I spent the last week at a conference in Boston where I met a lot of business owners from all over the country. While networking, the one thing that stood out is their emphasis on "presence" in their community and how they could make a difference. Mostly everyone I conversed with are members of their local Chamber of Commerce. The one thing they all had in common were their efforts to grow their businesses within the local community as well as the geographical areas they serve. So I am reaching out to all of you to please make suggestions on how we as a Chamber can assist in growing your business. What is it that you need and how can we come together so the Chamber continues to grow not only in membership, but the offerings that provide you with new referral sources?

Our panel last month with Jim Koewler, Nicole Pearch, Eric Bloniarz, Melysa Foster and Kelly Frank was informative and truly needed not only personally, but for our employees who are facing similar challenges as family and loved ones reach the elder years. Richfield is lucky to have a number of Assisted Living and Memory Care facilities for our wonderful senior community.

Our Food Truck Stop at National Interstate on Friday, September 14th was a huge success! Hatfield's Goode Grub and

Eurest were on-site with additional trucks to accommodate the crowd expected. Jen Stencil and her team from the Richfield Library provided a pop-up library and Bud Preston provided entertainment. I spoke with a number of employees from neighboring businesses who would like to see a rotation of this event at their facilities. A great big thank you to National Interstate for hosting this and opening their fantastic cafeteria for people to cool off and use the restrooms.

Save the date for "Trick or Treat on the Trail" October 28th at Richfield Heritage Preserve. It will be a hauntingly good time for families with hayrides and treats for all. Donations for candy or money to support the great folks who make this event possible are still needed, so please email nicholetschill@gmail.com if you can help.

If you have any fun facts about your "Richfield Experiences" please share with us at a future luncheon. Or submit for publication to mail@richfieldchamber.com.

Sheryl



LET'S DO LUNCH!

WEDNESDAY, Oct. 3, 2018

Speaker

Susan E. Baker,
Attorney, Critchfield,
Critchfield and Johnston

11:45 Informal Networking

12:00 Light lunch served

12:30 Speaker

1:00 Adjourn

at the
Days Inn

Members admitted free with a reservation.

Non-members bring \$13 check payable
to Richfield Chamber of Commerce

No-shows will be invoiced \$13 for their reserved lunch.

*Invite an associate!
Bring your business cards
to share.*

**ACCEPTING BUSINESS NOMINATIONS
NOMINATE A RICHFIELD BUSINESS FOR
BUSINESS OF THE YEAR**

SEE PAGE 3 IN THIS NEWSLETTER FOR THE GUIDELINES

ALSO

**NOMINATE A RICHFIELD BUSINESS FOR THE
BEAUTIFICATION AWARD**

**CALL THE CHAMBER OFFICE WITH YOUR BEAUTIFICATION NOMINATION.
THE COMMITTEE WILL VIEW ALL NOMINATED PROPERTIES.**

Our October Speaker

Susan E. Baker Attorney

Susan E. Baker is an attorney with Critchfield, Critchfield and Johnston and will discuss legal hiring and employee managing at our October 3 luncheon.



Baker received her Juris Doctor degree from Case Western Reserve University and was awarded the International Academy of Trial Lawyers award for trial advocacy. She also received a B.S. in nursing from Ashland University.

Baker has extensive knowledge of OSHA, EEOC and OCRC policies and procedures. She represents large self-insured employers in defense of workers' compensation claims in a mass tort action. She is an OSBA Certified Specialist in Workers Compensation and was Chair of the Workers Compensation Committee of the Ohio State Bar Association from 2013-2015.

Baker's practice areas include appellate, employment and labor, employment law, employment litigation and litigation avoidance, labor-management relations, OSHA investigation and litigation, policy counseling and workplace training and workers' compensation.

History of Richfield Walking Tours

Join the Richfield Historical Society on any Sunday during October for the History of Richfield Walking Tours. All tours begin at 1:00 p.m. and take about one hour. Our guides/storytellers will lead participants on a leisurely walk of approximately one mile. All will start at the Historical Society, 3907 Broadview Road, except for October 7 where participants will meet by the flagpole in West Richfield Cemetery on Broadview Road. For more information, call 330-659-0336.

Attention Chamber members! Don't forget to utilize the Business to Business Discounts! Here is a list of members offering discounts to other Chamber members:

Empaco Equipment - 10% off of retail pricing for Chamber members

DMA Tech Solutions - A free on-site networking assessment and technology site-survey to identify potential areas of vulnerability or more efficient technology solutions

Applied Financial Concepts - Free initial one-hour consultation; plus 10% discount on 1st year's financial planning fee.

Countryside Florist - 10% off local flower deliveries

Gertsburg Law Firm - 25% off of all hourly legal fees

BUSINESS BOOKS

For those of you who have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

Temp: How American Work, American Business, and the American Dream Became Temporary

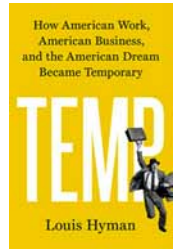
By Louis Hyman
Viking, 2018
ISBN: 0735224072

In his new book *Temp: How American Work, American Business, and the American Dream Became Temporary*, author Louis Hyman examines the phenomenon of what the U.S. Bureau of Labor statistics calls the "contingent worker". These temporary workers who receive no benefits or pensions, and can be terminated at will, now constitute 20% of the American employees by some estimates. Hyman, a professor of Economic History at Cornell points out that this trend did not begin with the founding of Uber but rather has its roots in the post-World War II economic boom. He quotes a speech by manufacturer Elmer Winter to the Business Roundtable, who stated that the "complacent world of lifetime employment and job security would soon come to a screeching halt,

the victim of rising labor costs and the need to compete globally." That speech which resonates today, was given in 1958.

Hyman lays the blame for the rise of the temporary economy on a number of historical factors including the decline of labor unions, deregulation and transformation to a tech economy, but states that the major cause was a shift in corporate philosophy. Instead of valuing workplace stability and achieving long term goals, the philosophy of "the market" stressed flexibility and short term profits to shareholders. And while the trend towards a temporary workforce will probably increase in the short term, Hyman ends on a quietly hopeful prediction that the technology which contributed to this trend will eventually empower workers "to position themselves in the marketplace" and find new meaning in their work.

Book reviewed by Mike Daly,
Richfield Branch Library



Legal Tips from Gertsburg Law

Make it harder for people to drag your business into court by including a "waterfall" method of dispute resolution in your contracts.

Have a clause in your contracts that says, generally: "According to our contract, before you can sue me, you have to 1) send a written notice of your claim; 2) attempt to negotiate a resolution; 3) attend a mediation; and finally 4) send our dispute to arbitration."

Though it doesn't work for all areas of law, adding a waterfall clause is a cheap, quick way to save your business a ton of hassle and stay out of court.



THE
GERTSBURG
LAW FIRM CO., LPA

We Solve Problems.

Trick-Or-Treat on the Trail at Richfield Heritage Preserve

The Richfield Joint Recreation District will be holding its 3rd annual Trick-or-Treat on the Trail on Sunday, Oct. 28 from 3:30 to 6 p.m., at Richfield Heritage Preserve, 4374 Broadview Road. Attendees can go on hayrides, hike the trails where they will encounter colorful, friendly Halloween characters, participate in fun activities and crafts, delight in confectionery treats and enjoy refreshments. This free family-oriented event will be held rain or shine. Participants are encouraged to come in costume!

For more information, contact Nichole at 330-844-3032 or nicholetschill@gmail.com.

Richfield Chamber of Commerce Board Members

President - Sheryl Wilson (Bay Pointe Tech Services)

Vice President - Amy French (OEC)

Treasurer - Austin Linden III
(Financial Management Strategies)

Secretary - Lynn Seifert (Seifert & Cox, L.L.P.)

Past-President - Tim Ochwat
(Meridian Construction Services)

Sweet Corn Challenge chair - Sue Serdinak
(Scriptype Publishing)

Links for Education chair - Karen Smik

Scholarship committee chair - Jim Koewler
(Koewler Law Firm)

Membership chair - Gigi Gerstenberger
(Bay Pointe Tech Services)

Nominate the Richfield Business of the Year

The Chamber of Commerce, in conjunction with OEC, will honor the Richfield Business of the Year at the Chamber's annual banquet. The Chamber Board of Directors is accepting nominations for this award. Large or small Richfield businesses can be nominated and businesses can nominate themselves.



To nominate a business, please send us:

- Your name and contact information
- The name of the business you are nominating
- The owner or CEO of that business.
- His or her contact information.

Then describe in 300 words or less how the business meets any or all of the criteria that follow:

1. This business demonstrates success and exceptional performance in business practices.
2. This business has been recognized in its industry or by an employee or business organization.
3. This business has made an economic impact on Richfield, the region or the state within the last one to three years.
4. This business has demonstrated corporate citizenship and/or community leadership.
5. This business overcame a diverse or extraordinary circumstance.
6. This business fills a unique void in the community.

Please submit your nomination no later than December 5, 2018.

It can be emailed to: mail@richfieldchamber.com

or mailed to: Richfield Chamber of Commerce,
4300 W. Streetsboro Rd., Richfield 44286

OEC, the 2012 Richfield Business of the Year, is sponsoring this 2018 award.