

CHAMBER MONTHLY



4300 W. Streetsboro Rd.
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NOVEMBER 2012

Greetings!

As I write this, Richfield is enjoying the unseasonably warm weather of an Indian summer. The leaves are bright colors, and the weather is warm enough and sunny enough for us to linger outside and enjoy the natural fireworks. The colorful trees are spectacular!

As the end of the calendar year approaches, it's time to choose our leaders for 2013. Our nominations committee is preparing a slate of candidates for the Board. If you're interested, please let one of the officers know, or prepare to have someone nominate you (or nominate yourself) at one of the last two meetings.

The approaching new year also signals the approach of our annual meeting and banquet. We are seeking input from you for the 2012 Business of the Year. In this newsletter, you'll find a nomination form on which you can suggest to our board a Business of the Year. Please give us your input.

Last January, we awarded our first Business of the Year award to Chamber member OE Connections. I am pleased to announce that OE Connections has chosen to sponsor the Business of the Year award for the Chamber. Of course, we could not resist such a kind offer.

Thanks go out to Celena Roebuck, Superintendent of the Cuyahoga Valley Career Center for her presentation at our October luncheon. She discussed the Career Center's place in the community.

At our luncheon on Wednesday, November 7, Chamber member Sophia Veillette of Schulte and Company CPAs will discuss year-end tax tips. Please join us at the Days Inn and Suites at 11:45 for our networking. Our formal meeting will start at noon.

As always, if you have material you'd like us to include in the newsletter, please submit your story via mail@richfieldchamber.com. We will give members up to 100 words per newsletter to discuss their business, a promotion, or an event. (Please do not ask us to attach anything to the newsletter.)

I'll see you around town.

Take care,
Jim Koewler

PRESIDENT'S CORNER

Jim Koewler



**LET'S DO
LUNCH!**

**WEDNESDAY,
NOVEMBER 7, 2012**

**Sophia Veillette
of Schulte & Company,
CPAs, Inc.**

Navigating the Tax Cliff

11:45 Informal Networking

12:00 Light lunch served

12:30 Speaker

1:00 Adjourn

Days Inn & Suites - Richfield

Members admitted free with a reservation.

**Please R.S.V.P. to
330-659-3300 by November 6.**

Non-members bring \$11 check payable
to Richfield Chamber of Commerce
No-shows will be invoiced \$11 for their reserved lunch.

**Invite an associate!
Bring your business cards
to share.**

Business Spotlight



OEConnection is the leading provider of online solutions for original equipment manufacturers (OEM) distribution networks, serving over 35,000 dealership and repair customers throughout North America. Customers use OEConnection products over 6 million times each month to market, manage and move original equipment parts, facilitating an estimated \$18 billion in annual replacement parts trade. The company currently employs 236 associates at its Richfield headquarters and Columbus technology center. A recognized NorthCoast 99 and Weatherhead 100 organization, OEConnection is proud to have been named the first “Richfield Business of the Year” in 2012 by the Richfield Chamber of Commerce.



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JB Dollar Stretcher has been recently recognized as being the first daily deal digital mall in America, featuring 50% to 90% OFF deals from over 100 businesses daily at www.jbdollar.com. www.jbdollar.com offers more daily deals in Northeast Ohio, than all other daily deal companies combined. JB Dollar Stretcher Magazine is mailed to near 4,000,000 addresses in five states. Learn how JB Dollar Stretcher can drive new clients to your business and bring back old clients. We have had our World Headquarters in Richfield for over 20 years. Call me any time, Bob Minchak 330-659-3590 or write me at jbbob@jbdollar.com.

Countryside Florist Holiday Open House Sat Nov 17- Sun Nov 18 9-5PM!!! All home accents and holiday decor will be 40% off!!!!

Eighty-two years ago TriArts Lithograph Co. was started to produce fine printing. The company was awarded with many national and local awards for its printing on satin cloth and metallic laminated foil. In 1967 the part of the company that handled customer's design, space placement and fulfillment requirements was spun off when the presses and bindery equipment was merged with another firm. A design and fulfillment group was incorporated as C.M.Thornton Corp.

Final Monthly Speaker for 2012



December 5
Peter Rea, Professor at Baldwin Wallace College.
Entrepreneurship

Nominate Richfield 2013 Business of the Year

The Chamber of Commerce, in conjunction with OEConnection, will honor the 2013 Richfield Business of the Year at the Chamber's annual banquet on January 22. The Chamber Board of Directors is accepting nominations for this award. Large or small Richfield businesses can be nominated and businesses can nominate themselves.



To nominate a business, please send us:

- Your name and contact information
- The name of the business you are nominating
- The owner or CEO of that business.
- His or her contact information.

Then describe in 300 words or less how the business meets ANY or ALL of the criteria that follow:

1. This business demonstrates success and exceptional performance in business practices.
2. This business has been recognized in its industry or by an employee or business organization.
3. This business has made an economic impact on Richfield, the region or the state within the last one to three years.
4. This business has demonstrated corporate citizenship and/or community leadership.
5. This business overcame a diverse or extraordinary circumstance.
6. This business fills a unique void in the community.

Please submit your nomination no later than December 1, 2012.

**It can be emailed to: mail@richfieldchamber.com
or mailed to: Richfield Chamber of Commerce,
4300 W. Streetsboro Rd., Richfield 44286**

OEConnection, the 2012 Richfield Business of the Year, is sponsoring this 2013 award.

BUSINESS BOOKS

For those of you that have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

The Coming Jobs War: What Every Leader Must Know About the Future of Job Creation

by Jim Clifton. Gallup Press, 2012.
ISBN: 9781595620552 \$24.95

Adding fuel to the already charged environment this month, I look at this review of *The Coming Jobs War* as a call to action for the Richfield Chamber group. While *The Coming Jobs War* speaks more to the mission of the Chamber than for an individual company or business owner, it will stir the leader in you to take note.

Jim Clifton argues that everyone around the globe seeks a “good job”. What is a “good job”? It is a knowledge job (one feels useful and a contributor to something) that is steady, reliable and a guaranteed- 30 hours-or- more work week. A “good job” defines your relationship with your city, country and world. Everything is tied to good jobs. Lack of “good jobs” creates a frightening spiral-like strain on your community’s resources, energy and future outlook. Joblessness, low graduation rates, and poor workplace energy/outputs are all blemishes on the community.

Mr. Clifton urges business leaders to stand up, tap into your talents and help guide your community to offer, or create, or inspire, or guide, or design “good job” opportunities. Here, Richfield Chamber, is your calling. Chamber groups care that their city “win”, that their city “looks good “is “attractive” and “desirable” to entrepreneurs. Strong Chamber groups are excellent mentors, and can be a beacon, making way for other “good job” companies to settle here. The city, in essence, becomes healthier. Look to what makes Palo Alto, for example, a successful city over so many others that are not. I’ve been to a few Richfield Chamber meetings, and the qualities above are transparent in this group.

The Coming Jobs War addresses many other headline issues. It is a fascinating, frightening but inspiring, electrically charged, get-back-in-that-ring-America, read.

Reviewed by Jennifer Stencel, Branch Manager, Adult Librarian and Teen Librarian at the Richfield Branch Library of the Akron-Summit County Public Library System.

