

# CHAMBER MONTHLY



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## NOVEMBER 2017

**SAVE THE DATE:**  
January 18, 2018 Banquet  
and Featured Speaker

The Chamber Board of Directors is pleased to announce that Bill Considine, the President and Chief Executive Officer of Akron Children's Hospital, will be our featured speaker at the Chambers of Commerce Annual Banquet on January 18, 2018. The Banquet will be held at National Interstate corporate headquarters and will feature a private tour of their new building starting at 5:15 - 6:00, followed by our banquet with cocktails and hors-d'oeuvres from 6:00 - 6:30, dinner at 6:30 and the program at 7:15. This is a great opportunity for our business community to network in one another's facilities. We hope this will be an annual event held at businesses in our community.

The Crowell Howl Clam Bake, held in October at Richfield Heritage Preserve had a great turnout. Thanks to all who attended and volunteered. Please enjoy Mother Nature at our beautiful parks

## PRESIDENT'S CORNER

**Tim Ochwat**

within our community.

Please take time to exercise your privilege as an American and vote for the candidates of your choice on November 7.

This month's speaker is Liz Crosby; we look forward to hearing her speak on medical marijuana in the work place. Our monthly luncheons are an outstanding opportunity to get to know and share business with other community members. Our November luncheon will be held at the Days Inn, on the first Wednesday of the month, starting at 11:45 am with informal networking. The formal meeting starts at noon. The non-member cost is just \$11.

I look forward to seeing you at this month's luncheon.

Timothy Ochwat, President



**LET'S DO  
LUNCH!**

**WEDNESDAY,  
November 1, 2017**

**Liz Crosby**  
Attorney,  
Buckley King

**11:45** Informal Networking

**12:00** Light lunch served

**12:30** Speaker

**1:00** Adjourn

at the  
**Days Inn**

Members admitted free with a reservation.

Non-members bring \$11 check payable to Richfield Chamber of Commerce  
No-shows will be invoiced \$11 for their reserved lunch.

*Invite an associate!  
Bring your business cards  
to share.*

Accepting Business Nominations  
nominate a Richfield business for  
**BUSINESS OF THE YEAR**  
See page 4 in this newsletter for the  
guidelines.

*Also*

Nominate a Richfield business for the  
**BEAUTIFICATION AWARD**  
Call the Chamber office with your  
beautification nomination. The committee  
will view all nominated properties.

## Our November Speaker

**Liz Crosby**  
Attorney, Buckley King

Liz specializes in Labor & Employment Law and in Worker's Compensation Law.

Employees suffering from a variety of medical conditions, including colitis, epilepsy, Parkinson's Disease and cancer may soon be able to use marijuana as one protocol for medically treating his or her condition.



What does this mean for Ohio employers?

On the one hand, employers are required to reasonably accommodate employee disabilities. On the other hand, your handbook clearly states that employees are prohibited from being under the influence of illegal substances while working. And marijuana is still a federal Tier 1 drug.

These issues and more will be addressed at the November 1 luncheon.

## Business Spotlight

### Carrara Restoration

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## Junior Achievement of North Central Ohio Bowl-a-Thon

Junior Achievement of North Central Ohio (JANCO) brings volunteer-led, hands-on, experiential learning into K-12 classrooms focusing on workplace readiness, entrepreneurship and financial literacy. JANCO helps prepare students to own their economic success after graduation, such as teaching them how to network with local professionals and how to properly manage a checkbook.

Join Junior Achievement at their JA Financial Services Industry Bowl-a-Thon Event on Thursday, November 16th from 6:00-9:00 PM at Stonehedge Entertainment (580 E. Cuyahoga Falls Avenue, in Akron off Route 8). Associates from your company (in teams of 5) will get to bowl three games during this team-building event.

The registration fee is \$15 per participant, and Junior Achievement asks each bowler to raise a minimum of \$75 each, through peer-to-peer fundraising. Register online at [www.jaofnco.org](http://www.jaofnco.org) and click on the "Special Events" tab. Contact Hannah Moore, JANCO Special Events, at 330-434-1875 ext. 11 or via email at [hannah@jaofnco.org](mailto:hannah@jaofnco.org) with any questions.

## OEC holds its sixth annual Community Connection Day

On October 5, OEC held its sixth annual Community Connection Day, enabling associates to volunteer time to local non-profit organizations.

More than 200 associates from the company's Cleveland and Columbus offices spent half a day working on various community service projects throughout the Cleveland, Akron and Columbus areas.

OEC associates donated over 640 hours of labor to a number of charitable organizations and services.

## Growing Your Business: Using Local, State and University Resources

Please join Ohio Attorney General Mike DeWine and Case Western Reserve University on Wednesday, November 8 at 8:30 AM for a half-day conference featuring sessions that focus on growing technology sectors to accelerate innovation and product development. This free event is open to entrepreneurs, small-firm innovators and larger corporations alike. This event will take place at Case Western Reserve University Linsalata Alumni Center 11310 Juniper Road in Cleveland. Register online at <http://www.ohioattorneygeneral.gov/Training-and-Education/Growing-Your-Business>

Contact Lizzy at (216) 212-0059 with questions.

## As a Chamber Member,

If you have an event or special promotion or recognition that you would like to appear in the monthly newsletter, please submit it to [mail@richfieldchamber.com](mailto:mail@richfieldchamber.com) by the 20th of each month. Please limit your release to 100 words. Attachments will not be accepted.

# BUSINESS BOOKS

For those of you who have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

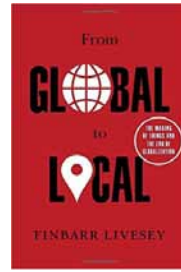
## From Global to Local: The Making of Things and the End of Globalization

By Finbarr Livesey  
Pantheon, 2017  
ISBN-10: 1101871210

The accepted wisdom about globalization in the world economy assumes that it will continue to spread, that international trade is its growth engine and that economic power is slowly moving from West to East. In his new book, economist Finbarr Livesey questions that prevailing wisdom and makes the prediction that in the near future, global trade in goods will slow as businesses locate production closer

to their customers.

Livesey cites four major reasons why this change is taking place. First, the economy will become much more highly automated than it is today, meaning that most labor will be done by machines rather than cheap workers in the developing world. With more 3-D printers and robots doing most of the manufacturing, more highly skilled local workers will be needed to service these devices. Secondly, as wages in developing nations like China increase, moving manufacturing offshore becomes less attractive. Discover how the rising



monetary and environmental costs of shipping will put a strain on companies to rethink the on-demand nature of consumerism; as well as how the rise of economic nationalism and protectionism throughout the world, will put pressure on companies to keep their workforce at home.

I liked the book and the way it questions the inevitability of a truly global economy. While its arguments seem to be good news for American corporations, Livesey points out that manufacturing in the future will need fewer and fewer workers, and those that remain will need highly technical skills to succeed.

Book reviewed by Mike Daly, Adult Librarian  
Richfield Branch Library

## Murder at Ye Olde Firehouse: A Murder Mystery with a Touch of History

The Richfield Historical Society is hosting "Murder at Ye Olde Firehouse" – a murder mystery with a touch of history – on Saturday, November 4, from 6 to 9 p.m. at the historic Richfield Fellowship

Hall (3903 Broadview Road).

Cost for this ghastly affair is \$35 per person, which includes appetizers, dinner and dessert. There will also be a silent auction and 50/50 raffle. Make checks

payable and mail to: Richfield Historical Society, P.O. Box 215, Richfield 44286.

Reservations will be accepted until November 2. For further clues, call 330-659-4750.

## Richfield Chamber of Commerce Board Members

President – Tim Ochwat, Meridian Construction Services

Vice President – Sheryl Wilson, Bay Pointe Technology

Treasurer – Roger Swan, Village Councilman

Secretary – Amy French, OEC

Past-President – Sophie Veillette, Schulte & Company CPAs, Inc.

Sweet Corn Challenge chair – Sue Serdinak, ScripType Publishing

Links for Education chair – Karen Smik

Scholarship committee chair – Jim Koewler, The Koewler Law Firm

## Cuyahoga Valley Career Center November Events

On Saturday, November 4 from 9 to 11 a.m., Cuyahoga Valley Career Center is hosting a free Resume Makeover Workshop. Participants will learn the must-haves to get an interview and will have the opportunity to have their resume reviewed or create a new resume. Registration is required. Register at: [www.cvccworks.edu/CVCCJobSeekers1.aspx](http://www.cvccworks.edu/CVCCJobSeekers1.aspx). For more information, contact Martha Sluka at [mssluka@cvccworks.edu](mailto:mssluka@cvccworks.edu) or call 440.746.8260.

"Nutrition for Healthy Eyes" will be held at The Valley Inn Restaurant at CVCC on Tuesday, November 14 from 1 to 2 p.m. Learn preventative measures you can take to keep your eyes healthy. Light refreshments, prepared by CVCC Culinary Arts students will be served. This presentation is free, but registration is required by November 7. Register at: [tinyurl.com/CVCC-11-14-17](http://tinyurl.com/CVCC-11-14-17) or contact Marie Elias at [melias@cvccworks.edu](mailto:melias@cvccworks.edu) or 440.746.8272.

The CVCC Christmas Craft Fair, sponsored by the dental assisting students, is Saturday, November 11 from 9 a.m. to 3 p.m. It will feature more than 100 vendors offering unique gifts and crafted items. Admission is \$1.00, but free for children 12 and under.

# Nominate the Richfield Business of the Year

The Chamber of Commerce, in conjunction with OEC, will honor the Richfield Business of the Year at the Chamber's annual banquet on Thursday, January 18. The Chamber Board of Directors is accepting nominations for this award. Large or small Richfield businesses can be nominated and businesses can nominate themselves.



*To nominate a business, please send us:*

- Your name and contact information
- The name of the business you are nominating
- The owner or CEO of that business.
- His or her contact information.

*Then describe in 300 words or less how the business meets any or all of the criteria that follow:*

1. This business demonstrates success and exceptional performance in business practices.
2. This business has been recognized in its industry or by an employee or business organization.
3. This business has made an economic impact on Richfield, the region or the state within the last one to three years.
4. This business has demonstrated corporate citizenship and/or community leadership.
5. This business overcame a diverse or extraordinary circumstance.
6. This business fills a unique void in the community.

*Please submit your nomination no later than December 5, 2017.*

**It can be emailed to: [mail@richfieldchamber.com](mailto:mail@richfieldchamber.com)**

or mailed to: Richfield Chamber of Commerce,  
4300 W. Streetsboro Rd., Richfield 44286

OEC, the 2012 Richfield Business of the Year, is sponsoring this 2017 award.