

CHAMBER MONTHLY



4300 W. Streetsboro Rd.
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DECEMBER 2015

PRESIDENT'S CORNER

Sophie Veillette

As I am writing this letter, Thanksgiving is almost here; and I realize I have much for which to be thankful. I am thankful to have been able to serve as president of the Richfield Chamber of Commerce. I am especially thankful for all of the activities for which I have gained a much better understanding and in which I have enjoyed participating: the Links for Education, the Sweet Corn Challenge, and our monthly meetings. I am thankful for the contributions of the other officers, committee chairs, and Chamber members who continue to make the Chamber successful.

The guidance and assistance of our past presidents, Jim Koewler's and Bruce Baylor, was indispensable. Both helped ensure the continuation of the Chamber's programs.

It is impossible to thank Sue Serdinak enough for her knowledge and sacrifice of time and resources. In addition to being our liaison with the Town Trust, she tirelessly directed the Sweet Corn Challenge event; and oversaw the design of our book bag promotional item for Community Days. The Sweet Corn Challenge event this year reached the mark of having provided over \$500,000 cumulatively to the Richfield Town Trust for development of the Richfield historic downtown area.

Karen Smik, tirelessly directed our Links for Education Event, which will provide five college scholarships for 2016 Revere High School graduates, and arranged our annual banquet.

Steve McAlear, Secretary, provided insight at the board meetings, resourcefulness, and tremendous effort at the Chamber events.

Beyond dealing with the financial responsibilities, Roger Swan, Treasurer, manned our table at Community Days, and kept us abreast of Village developments.

Salena Parker, Vice-President, arranged great speakers at our monthly meetings, cleaned up our website, and contributed time and effort to many of our events. I am grateful that she has agreed to be nominated for President of the Chamber Board for 2016.

Kathy Sideaway, recording secretary, documented our meetings; and Lynn Blewitt, cheer-

fully guided our monthly meetings, paid our bills and coordinated our member services.

The members who volunteered time and resources to the Chamber's and community's events are much too many to list here individually, but thank you all for your efforts at making Richfield a better place to live and work. Yours and your fellow members' interest is the greatest benefit that we can have in the Chamber. The chance to meet and talk with other local business owners and representatives, as well as public officials, leads to business opportunities and civic engagement.

Please come to our December luncheon at the Days Inn on December 2nd, to vote for the officers for next year. The nominating committee has proposed: Salena Parker, Center for the Healing Arts, for president; Tim Ochwat, Meridian Construction Services, for vice-president; Steve McAlear, Allstate Pike Agency, for secretary, and Roger Swan, Village of Richfield Council, for treasurer. We will accept nominations from the floor.

We will recognize a 2016 Business of the Year at our annual banquet. Included in this newsletter are instructions for how to submit nominations for this award.

Thanks go out to Chris Schroeder, member of LIFE Leadership, who gave us many insights on leadership at last month's luncheon. This month's speaker will be Vicki Porter. We look forward to hearing her speak about how to reach strategic levels in revenue and profits.

Our monthly luncheons are an outstanding opportunity to get to know and share business with other community members. The luncheons take place on the odd months at the Tavern of Richfield, on the even months at the Days Inn, on the first Wednesday of the month, starting at 11:45 am with informal networking. The formal meeting starts at noon. The non-member cost is just \$11.

I look forward to seeing you at this month's luncheon.



**WEDNESDAY,
December 2, 2015**

Vicki Porter
Sales Coach and Mentor

11:45 Informal Networking

12:00 Light lunch served

12:30 Speaker

1:00 Adjourn

at the
Days Inn

Members admitted free with a reservation.

Non-members bring \$11 check payable to Richfield Chamber of Commerce
No-shows will be invoiced \$11 for their reserved lunch.

Invite an associate!
Bring your business cards to share.

Our December Speaker

Vicki Porter

Sales Coach and Mentor

Vicki Porter is a sales coach and mentor. She has served in the print-

ing and converting industries for over 20 years. Vicki works with regional sales managers, account representatives,



and customer service employees, helping corporations reach the next level in revenue and profits. Vicki serves as a business member on several boards and executive sales forums. She also serves as a board member as well.

Center for the Healing Arts

The Center for the Healing Arts would like to extend an offer to the members of the Richfield Chamber for FREE Polychromatic Light Therapy in the month of December. Polychromatic Light Therapy is FDA cleared for increasing circulation and reducing pain. Improved circulation (blood flow) is one of the most vital components of the healing process. Polychromatic light therapy can help those with chronic conditions like neuropathy, strains or sprains, inflammation and arthritis to name a few. Treatment with the light system is simple and painless. Call 330-659-2355 today to schedule your 30 minute appointment or read more on our website www.feelbettersoon.info.



Nominate the Richfield Business of the Year

The Chamber of Commerce, in conjunction with OEConnection, will honor the Richfield Business of the Year at the Chamber's annual banquet in January. The Chamber Board of Directors is accepting nominations for this award. Large or small Richfield businesses can be nominated and businesses can nominate themselves.

To nominate a business, please send us:

- Your name and contact information
- The name of the business you are nominating
- The owner or CEO of that business.
- His or her contact information.

Then describe in 300 words or less how the business meets ANY or ALL of the criteria that follow:

1. This business demonstrates success and exceptional performance in business practices.
2. This business has been recognized in its industry or by an employee or business organization.
3. This business has made an economic impact on Richfield, the region or the state within the last one to three years.
4. This business has demonstrated corporate citizenship and/or community leadership.
5. This business overcame a diverse or extraordinary circumstance.
6. This business fills a unique void in the community.

Please submit your nomination no later than December 4, 2015.

It can be emailed to: mail@richfieldchamber.com or mailed to:
Richfield Chamber of Commerce,
4300 W. Streetsboro Rd., Richfield 44286

OEConnection, the 2012 Richfield Business of the Year, is sponsoring this year's award.

BUSINESS BOOKS

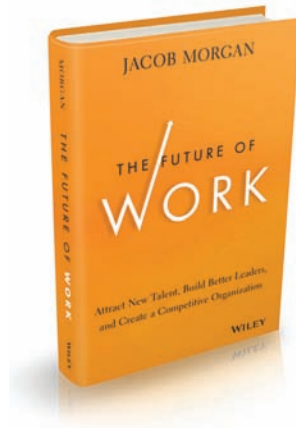
For those of you who have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

The Future of Work: Attract New Talent, Build Better Leaders, and Create a Competitive Organization

By Jacob Morgan. Wiley Publishing,
2015. \$25.00.

Here we are on the cusp of 2016, and just like everything else in life, work is about to face a major disruption. Perhaps you have already felt the winds of change? Or maybe you and your organization are well on the way to embracing this new "work" model? If you are finding yourself puzzled by the entire notion or curious if you are in-line with the research, read on.

While technology has opened the doors to globalization and mobility, to new social media sharing behaviors and co working environments, the real root of the dramatic change has to do with the purpose and definition of "employee." The employee has been pulling away from the regimented structure of the workday, seeking release from being a cog in the work ma-



chine. The Industrial Revolution mentality simply will not work today. So, just what is happening? Morgan lists many factors which need to be shed or embraced immediately to be in tune with The Future of Work. Such disruptive behaviors include: the creation of manager-less environments, the dismantling of hierarchies, the encouragement of intrapreneurialship, and the elimination of the traditional work schedule. Let's face it; employees aren't coming home with bonuses or raises nor pensions after a life of working. What can replace that void? Morgan says choices, options and certain freedoms to be creative at work.

What a shock that must be! Get rid of 9-5 and allow employees to come in when they want instead?

Have a place without managers to exert control? If you are thinking, "No way!" - pick this up.

*Book reviewed by Jennifer Stencel,
Branch Manager, Richfield Branch
Library*



Richfield Chamber of Commerce Board Members

President – Sophie Veillette,
Schulte & Company CPAs, Inc.
Vice-President – Salena Parker,
Center for the Healing Arts
Treasurer – Roger Swan,
Village Councilman
Secretary – Steve McAlear,
Pike Agency - Allstate
Past-President – Bruce Baylor,
ARM Baylor & Associates
Sweet Corn Challenge chair –
Sue Serdinak, ScripType Publishing
Links for Education chair –
Karen Smik
Scholarship committee chair –
Jim Koewler,
The Koewler Law Firm

Business Spotlight

Vital Transportation Solutions

Vital Transportation Solutions is a licensed and independently insured third party logistics provider. We work with shippers, receivers and carriers across the nation and throughout Canada to provide solutions to dry, refrigerated and flatbed needs.

4816 Brecksville Road, Suite 14
Richfield, OH 44286
330-983-9962
vital-trans.com

As a Chamber Member,

If you have an event or special promotion or recognition that you would like to appear in the monthly newsletter, please submit it to mail@richfieldchamber.com by the 20th of each month. Please limit your release to 100 words. Attachments will not be accepted.