

CHAMBER MONTHLY



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JULY 2011

Greetings

On behalf of the Richfield Chamber of Commerce, I am pleased to announce that the chamber has awarded seven \$1,000 scholarships to graduating Revere High School seniors. This year's recipients are Laura Elliott, Sara Fadlalla, Kelly Hogan, Wesley Koewler, Andrew Parker, Melissa Wise and Julie Yajie.

This year, the chamber received applications from 12 impressive students, which made the task of selecting the winners difficult. I would like to thank participating members of the executive committee for their assistance, and especially Chairperson Wendy Pollarine, who developed a point system that was utilized in scoring the applications.

Karen Smik has headed the Links for Education Golf Outing for many years. The annual event is the source of monies for the scholarships. Because the 2011 Golf Outing on June 15 was such a great success, the scholarship coffers have been replenished.

Thanks, Karen, and thanks to all those who worked hard on this event; and, of course, thanks to the participants for making this year's Links for Education Golf Outing another success.

Please remember to support the Sweet Corn Challenge Bicycle Ride and Festival on July 31. This event is widely recognized as one of the top bicycle rides in Ohio and adjoining states. The Sweet Corn Challenge is a huge undertaking, and Chairperson Sue Serdinak needs a small army of volunteers, so please help. This is a great way to showcase our community.

Ralph

PRESIDENT'S CORNER



**LET'S DO
LUNCH!**

**WEDNESDAY,
JULY 6, 2011**

**John Ciolkevich
Richfield Village
Council**

11:45 Informal Networking
12:00 Light lunch served
12:30 Speaker
1:00 Adjourn
Days Inn & Suites - Richfield

Members admitted free with a reservation.

Please R.S.V.P. to
330-659-3300 by July 5.

Non-members bring \$11 check payable
to Richfield Chamber of Commerce
No-shows will be invoiced \$11 for their reserved lunch.

Invite an associate!
**Bring your business cards
to share.**

14th ANNUAL "LINKS FOR EDUCATION" GOLF OUTING

Our 14th annual "Links for Education" Golf Outing, held June 15 at St. Bernard Country Club in Richfield, was certainly no "flop shot," with 95 golfers taking to the links on a beautiful spring day to help raise funds to benefit the Chamber's scholarship program for deserving Revere High School students to further their education after graduation. Because of the golf outing's prosperity in past years, the Chamber has been able to donate over \$63,000 in scholarship monies to date and help advance educational opportunities for our youth. This year alone, seven \$1,000 scholarships were awarded to some exceptional RHS seniors. The figures for this year's tournament will be reported in the next newsletter, as they haven't been finalized as of this printing. The event wouldn't have happened without the dedication and hard work of the following individuals who served on the planning committee: Sandy Apidone, Brian Becker, Pam Brooks, Dave Forrest, Joe Mazur, Tim Ostrander, Wendy Pollarine, John Renner and George Strongosky. Key volunteers at the outing itself were Chrissie Beynon and Teresa Maher of Citizens Bank as well as Eric Nauer and John Epse of UPS Freight, who helped drive our beverage cart, which was sponsored by Musketeers Bar & Grill again this year; and Fire Chief Joe Stopak and Police Chief Dale Canter, who manned our double-your-money contest. Our continued gratitude also to Debbie Fike and the staff of St. Bernard's who once again did an outstanding job hosting our function and assured that it ran smoothly from beginning to end.

A large part of the event's financial success, in spite of these continued difficult economic times, was due to the generosity of local businesses and individuals who sponsored holes, donated raffle items and/or made monetary donations. The

Richfield Chamber of Commerce and the Golf Outing Committee would like to express their sincerest appreciation to the following: Applied Financial Concepts, Bay Metal Inc., Bay-Pointe Technology,

Symphony Group, The Tavernne of Richfield, Teschner's Tavern, Tim's Custom Electric, Inc., Village Auto Body, Rich Weidrich CPA, Wheatley Automotive, Wild Class Nature Center, and Winar #1 Sales Inc.



Ltd., Becker Signs, The Bistro, Broadview Insurance Agency, CAM, Inc., CCG Automation, Citizens Bank, Cleveland Cavs, Countryside Florist, Dairy Queen, David Industrial Sales, Days Inn & Suites-Richfield, Elegant Dentistry, Empaco Equipment Corporation, Friends Business Source, Exit 11 Tire Service, First Merit Bank, Fussy Cleaners, The Gardener of Bath, Dr. Richard Gromofsky, Hampton Inn, Hemminger Construction, Holiday Inn Express Hotel & Suites-Richfield, InfoAccess.net, Itran, Inc., Heather Moxley of Lee Marie Salon, John Muni Jewelers, Musketeers Bar & Grill, Nason Landscaping, Old Pine Golf Course, Panda Restaurant, Pine Valley Care Center, Quality Bolt & Screw Co., Regina Health Center, Revere Local School District, Richfield Art Studio, Richfield Chiropractic Center, Richfield Coin & Collectibles, Rob Wentz & Associates, Schulte & Company CPAs, Inc., ScripType Publishing, St. Bernard Golf Club, Super 8 Motel,

Special thanks to the foursome of Eric Nielsen, Jerome Pinney, Don Kizys, and Scott Altman, who donated their \$200 winning team and \$95 skins money back to the Chamber for its scholarship fund. And our very deepest gratitude to our first ever tournament sponsor - Group Management Services, Inc. (GMS)!! They just recently joined the Chamber and stepped right in to fulfill this extremely important role.

We hope all who participated in this year's event had a "swinging" time, enjoyed all the contests (but didn't lose their shirts participating in them!), won some great raffle prizes and will come back for the 2012 outing, which will be held at St. Bernard's on Wednesday, June 20 (so be sure to circle that date on your calendars now!).

Karen Smik
2011 "Links for Education"
Golf Outing Chairperson



2011 Sweet Corn Challenge Countdown

We are in the final countdown for the Sweet Corn Challenge bike festival on July 31. Our online and mail-in registrations have kept pace with past years' counts so we expect another good crowd of over 2,000 cyclists. We thank all of you who have volunteered to work the two days before and the day of the Challenge. Our event is extremely successful and has the highest reputation because of the volunteers who register, serve and sag our guests.

To pre-register go to sweetcornride.com and download a form or register online. Same day registration is also available.

For those who are not cyclists, come and enjoy music by the Swizzle Sticks and a picnic lunch of pulled pork or a veggie wrap, cole slaw, watermelon and corn on the cob, served on the lawn behind the Historical Society. The picnic lunch costs \$10. Or enjoy a chicken and pasta buffet, with fresh fruit and corn on the cob, at the Taverne of Richfield. The Taverne is graciously serving this dinner to our 100-mile riders, so let's support them in return. The adult price for the buffet is only \$13.50.

This is the largest fund-raising event of the Chamber and supports all of the services of the Chamber. It also provides money for commercial grants to businesses who restore and maintain buildings in historic Uptown Richfield, the first commercial area of the community.

Sue Serdinak,
Sweet Corn Challenge Chair

Speaker Biography

Richfield Councilman John Ciolkevich to speak at the July 6, 2011 Richfield Chamber Luncheon

Councilman John Ciolkevich will be the featured speaker on Wednesday, July 6th.

John and his family have been residents of Richfield since 1979. John has been active in many civic affairs including Boy Scouts of America and youth baseball. He presently serves as a member of Richfield Village Council.

John is a mechanical engineer; however he has developed a keen interest in government and has earned a Master's Degree in Public Administration from the Maxine Levin College of Urban Affairs of Cleveland State University.

John will speak on the topic of the effect of the 2010 economic crisis on local government budgets.

Please join us at the Days Inn at 11:45 a.m.



Upcoming Featured Speakers

August 3

Ron Finklestein of World Ventures will discuss the connection between employee vacation time and productivity

September 7

Tina Thelin of Wise Consultants will discuss marketing via social media

October 5

Jason Segedy of the Akron Metropolitan Transportation Study will discuss regionalism and the connection between transportation and economic growth

November 2

Litsa Voulgaris of Aris Services will discuss year-end tax planning

December 7

Dr. Peter Rea of Baldwin-Wallace College will discuss entrepreneurship

Business Spotlight



Schulte & Company's mission is to help every client grow and prosper by providing quality and timely services; by developing personal relationships that enable us to share our wealth of knowledge and practical experience; and by maintaining the highest level of professional excellence. We aspire to provide the highest

quality financial and tax advice while being price competitive and easily accessible to our clients.

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