

# CHAMBER MONTHLY



4300 W. Streetsboro Rd.  
Richfield, Ohio 44286  
[www.richfieldchamber.com](http://www.richfieldchamber.com)

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Executive Secretary

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## JULY 2018

### PRESIDENT'S CORNER

Sheryl Wilson

We are having a great year so far at the Richfield Chamber of Commerce. Last month our speaker Bob Becker from the Richfield Joint Recreation District spoke on progress made at the Richfield Heritage Preserve. It was great to hear and see what is being done on a beautiful piece of property.

On June 13th I had the opportunity to volunteer at the Links for Education Golf Outing at St. Bernard's Golf Club. At the "Double Your Money" hole, we raised more money than three times the amount from last year. Yay for our team which included Gigi Kreutzer, Jen Stencel and her daughter Annie. Thank you Karen Smik for another great event.

The Food "Truck Stop" Event will be July 10th at Village Town Hall and will feature Hatfield's Goode Grub, Boca Loca Burrito and Eurest. Festivities begin at 11:30am and it is open to all. A Pop-Up Arts and Craft and Garden Games, 50/50 Raffle, Pop-for-Prizes and music by Bud Preston will also be at the event. Watch for flyers, street signs and social media postings for more information. Businesses are encour-

aged to provide coupons for special savings or other incentives to visit our local retail partners.

The Sweet Corn Challenge 5K, 10K, 3K Trail Run/Walk and Kids' Fun Run Obstacle Course is on July 29th. This family friendly run will showcase our wonderful town and promote the Richfield community. For more information and to register, go to [www.sweetcornchallenge.com](http://www.sweetcornchallenge.com). To volunteer, email [mail@richfieldchamber.com](mailto:mail@richfieldchamber.com) or call 330-659-3300. It's a great event. You should be part of it!

Finally, a reminder that there is no Chamber Luncheon in July. We will resume on August 1st.

Hope to see you all at The Food Truck Stop!

Sheryl

### Run, Walk, Play or Network at Chamber's July 29 Event

The Sweet Corn Challenge on July 29 offers a 3K, 5K and 10K and children's activities, to give the whole family an opportunity to train or play. With many Chamber of Commerce members participating and volunteering, the day will also provide a great networking opportunity while having fun.

Enjoy one of the Sweet Corn Challenge events or just come for brunch and a draft beer. The brunch will include baked egg strata, fruit, grilled sausage and beverages. In addition to draft beer, chocolate milk, a new runners' favorite, will be served.

The 10K and 5K runs will be chip-timed by Hermes. Walkers and runners can do the 3K. The Kids Event will include ob-

stacle courses, activities, karate demos and drills, prizes and a librarian's book tent. Visit [sweetcornchallenge.com](http://sweetcornchallenge.com) to register.

The registration and party will all take place at Richfield Woods, 4100 Broadview Road. Registration begins at 7:30 a.m. and the timed runs start at 9 a.m. The trail run/walk starts at 8:30 a.m. and the Kids activities start at 9:30 a.m.

For more information, call the Richfield Chamber of Commerce at 330-659-3300.

We are very grateful to our sponsors: GMS, National Interstate, OEC, Regina Health, FMS, Paws Awhile, Empaco, Giant Eagle and Cleveland Clinic Akron General. Staff members of GMS and National Interstate are giving us additional support. Thank you very much.



**LET'S DO  
LUNCH!**

**REMINDER:**

No luncheon this month.

Luncheon will resume  
**WEDNESDAY,  
August 1, 2018**

**11:45** Informal Networking

**12:00** Light lunch served

**12:30** Speaker

**1:00** Adjourn

at the

**Days Inn**

Members admitted free with a reservation.

Non-members bring \$13 check payable to Richfield Chamber of Commerce  
No-shows will be invoiced \$13 for their reserved lunch.

**Invite an associate!  
Bring your business cards  
to share.**

**Please R.S.V.P. to  
330-659-3300 by July 27.**

# Links for Education Golf Outing another Chamber success

Once again the weather cooperated and the morning rain ended before our 21st Annual "Links for Education" Golf Outing's 1:00 p.m. shotgun start. The 68 golfers who participated on June 13 at St. Bernard Golf Club certainly did more than their fair share to help raise funds – a portion of which benefit the Chamber's scholarship program for deserving Revere High School students to further their education after graduation. Because of the golf outing's great success in past years, the Chamber has been able to donate over \$100,000 in scholarship monies to date and help advance educational opportunities for our youth. This past school year, four \$1,000 scholarships were awarded to some exceptional RHS seniors. The financial result for this year's tournament will be reported in a future newsletter as it hasn't been finalized as of this printing.

The event wouldn't have happened without the dedication and hard work of the following individuals who served on the planning committee: Sandy Apidone, Kim Bonker, Tim Ostrander and Sophie Veillette. Key volunteers at the outing itself were Jim Koewler (who ran our putting contest and emceed our "awards" ceremony), Eric Nauer from UPS (who helped drive our beverage cart and sell raffle tickets for part of the day -- while handing out lots of great giveaways), Jen Stencel, her daughter Annie, Sheryl Wilson and Gigi Kreutzer (who split the work shifts for our Double Your Money contest) as well as Bonnie Simonelli and Elizabeth

Martin (who took the 2nd shift for driving the beverage cart). And we can't say enough good things about Deb Fike and the St. Bernard's staff who, as always, did an outstanding job hosting our function and assured that it ran without a hitch – as well as donated 4 gift certificates for 9 holes of golf to use as prizes for the four-some who won the shortest drive contest.

Congratulations to the following contest winners: winning team – Revere Schools Team #2, men's longest drive – Duane Carter and women's longest drive – Debbie Horvath; closest to the pin – Bill Wilson, straightest drive – Mike Marks, shortest drive – Becky Domanick and for the putting contest – 1st place went to Jerry Baley with a tie for 2nd place between Karl Reuther and Bill Wilson. Our skins winners were Green Light Technologies, Richfield Chiropractic Center and Schulte & Co. CPAs.

A large part of the event's financial success was due to the generosity of local businesses and individuals who sponsored holes, donated raffle items and/or made monetary donations. The Richfield Chamber of Commerce and the "Links for Education" Golf Outing Committee would like to express their sincerest appreciation to the following: Bake Shop in Ghent, Bay Pointe Technology, Broadview Insurance Agency, Glen W. Buelow, Inc., CAM, Inc., Clearview Inn, Constantine's Garden Center, Corkscrew Johnny's, D.B. Johnsen Company, Emil Pawuk & Associates, Empaco Equipment Corporation, Exit 11 Tire Service, The Fussy Cleaners, The Gardener of Bath, GPD,

Hemminger Construction, Holiday Inn Express-Richfield, Lee Marie Salon, MAS, Musketeers, Nason Landscaping, National Interstate Insurance, OEConnection, Pine Valley Care Center, Regina Health Center, Renaissance Assisted Living, Residence Inn Akron/Fairlawn, Richfield Chiropractic Center, Richfield Coin & Collectibles, Robeks of Montrose, ScripType Publishing, Seifert and Cox LLP, Snap-on Business Solutions, St. Bernard Golf Club, Summit Armory, The Symphony Group, Teschner's Tavern, The Pet Loft, UPS Freight, Vaughn & Company, Village Auto Body, Winar Connection and Polly & Michael Wheeler. Our everlasting gratitude to Becker Signs for their continued support of this event by providing all the signage at no cost.

We are extremely grateful to the following: GMS for being our \$1500 tournament sponsor for the 8th year, our \$250 special sponsors Schulte & Company, CPAs - our keg stop sponsor for the 5th year and Countryside Florist - HIO contest sponsor for the 5th year and a raffle donor -- and to CAM, Inc. for being a \$500 hole sponsor.

We hope all who participated in this year's event found their "sweet-spot" and had a "swinging" time, enjoyed all the contests, won some great raffle prizes and will come back for the 2019 outing which will be held at St. Bernard's on Wednesday, June 12 (so be sure to block out that date on your calendars now!).

Karen Smik  
2018 "Links for Education"  
Golf Outing Chairperson



**Bay Pointe Technology**  
*welcomes three new engineers to their fast growing company.*

## Renaissance of Richfield Achieves Deficiency-Free Survey

The Renaissance of Richfield has received a deficiency-free survey rating on their annual on-site survey in June. This survey is conducted by the Ohio Department of Health, which monitors regulatory compliance.

Receiving a deficiency-free survey is very significant because it is one of the top indicators of excellence for long-term care facilities and not achieved by many in our local area. To determine if a center is meeting all requirements, an unannounced surveyor reviews patient records, observes daily activities, evaluates quality of care, residents' rights, confidentiality and quality of service. All regulations are being met at The Renaissance of Richfield, therefore they are proud to be awarded a "Deficiency-free" state survey.

With increasingly stringent regulations, achieving a deficiency-free rating is exceedingly difficult. "We pride ourselves on the care we provide to members of our community. All our staff is to be commended for the exceptional work they do every day for our members," says owner Jeff Risner.

Congratulations Renaissance of Richfield.

### Richfield Chamber of Commerce Board Members

*President – Sheryl Wilson  
(Bay Pointe Tech Services)*

*Sweet Corn Challenge chair –  
Sue Serdinak (ScripType Publishing)*

*Vice President – Amy French (OEC)*

*Links for Education chair – Karen Smik*

*Treasurer – Austin Linden III  
(Financial Management Strategies)*

*Scholarship committee chair –  
Jim Koewler (Koewler Law Firm)*

*Past-President – Tim Ochwat  
(Meridian Construction Services)*

*Membership chair – Gigi Kreutzer  
(Bay Pointe Tech Services)*

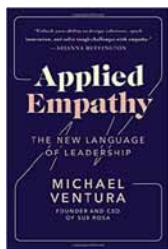
# BUSINESS BOOKS

For those of you who have time for only one business related book a month, the Richfield Branch Library has gone into the shelves to narrow down trending title suggestions.

## Applied Empathy: The New Language of Leadership

By Michael Ventura  
Touchstone, 2018  
ISBN-10: 1501182854

In his new book Applied Empathy, author Michael Ventura, the founder and CEO of the business consultancy Sub Rosa, lays out a methodology that brings together insight and action, resulting in creative problem solving for businesses in any field. Empathy, according to Ventura, who has consulted with brands ranging from Google to Nike to The United Nations, is not about being nice - it's about understanding your customers, your colleagues, and your company. By adopting his method, businesses can lay the



groundwork to establish a more innovative, diverse, and motivated team to meet the challenges of today's marketplace.

Unlike many of the books written about leadership in business, this book is anything but dry and factual. He explains his ideas with witty anecdotes and presents practical activities and goals in each chapter and his passion for these ideas comes through clearly. As he says in the introduction, "I wanted to communicate something I really care about at a time in the world when empathy is needed."

Book reviewed by Mike Daly,  
Richfield Branch Library

## Business Spotlight: Fussy Cleaners



12 Store Locations  
Free Pickup & Delivery Across  
Northeast Ohio  
Award-Winning Quality and Service  
Dry Cleaning, Shirt Laundry,  
Households, Alterations  
888-FUSSY4U  
www.fussycleaners.com

# Sweet Corn Challenge July 29, 2018

## Registration

Use ONE RUNNER PER FORM - PHOTOCOPIES ACCEPTED  
Register Online - [www.sweetcornchallenge.com](http://www.sweetcornchallenge.com)

|                      |            |     |
|----------------------|------------|-----|
| <input type="text"/> |            |     |
| LAST NAME            | FIRST NAME |     |
| <input type="text"/> |            |     |
| ADDRESS              |            |     |
| <input type="text"/> |            |     |
| CITY                 | STATE      | ZIP |
| <input type="text"/> |            |     |
| PHONE NUMBER         |            |     |
| <input type="text"/> |            |     |
| EMAIL ADDRESS        |            |     |
| <input type="text"/> |            |     |

### Check Your Choices and Prices

|  | 'TIL<br>JULY 10               | JULY 11 'til<br>July 24       |
|--|-------------------------------|-------------------------------|
| <input type="checkbox"/> 5K  | <input type="checkbox"/> \$25 | <input type="checkbox"/> \$30 |
| <input type="checkbox"/> 10K   | <input type="checkbox"/> \$30 | <input type="checkbox"/> \$35 |
| <input type="checkbox"/> TRAIL RUN   | <input type="checkbox"/> \$25 | <input type="checkbox"/> \$30 |
| <input type="checkbox"/> KIDS' FUN RUN   | <input type="checkbox"/> \$15 | <input type="checkbox"/> \$20 |
| Performance Dry Zone® Event Shirt  |                               |                               |
| <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL | <input type="checkbox"/> \$13 | N/A                           |
| <input type="checkbox"/> XXL <input type="checkbox"/> XXXL   | <input type="checkbox"/> \$15 | N/A                           |
| 50/50 Event T-Shirt  |                               |                               |
| <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL | <input type="checkbox"/> \$9  | N/A                           |
| <input type="checkbox"/> XXL <input type="checkbox"/> XXXL   | <input type="checkbox"/> \$11 | N/A                           |
| - Child - <input type="checkbox"/> S <input type="checkbox"/> M  | <input type="checkbox"/> \$8  | N/A                           |

**Send form and Check to:**  
Richfield Chamber of Commerce  
4300 W. Streetsboro Rd., Richfield, OH 44286

**TOTAL ENCLOSED**

\$                      \$

**NO REFUNDS GIVEN**

### ALL APPLICANTS MUST COMPLETE AND SIGN THIS FORM. IMPORTANT NOTICE - READ CAREFULLY

This is a release. In signing this release for myself or the named participant, if the participant is under the age of eighteen, I acknowledge and understand that I am absolving and releasing the organizers of this event, including but not limited to the Richfield Chamber of Commerce and all other sponsoring agencies, businesses and organizations of all liability or blame for any injury, incident, harm, loss, inconvenience or damage suffered or sustained as a result of any participation in the Sweet Corn Challenge or in any activities associated with the event. If any such injury, incident, harm, loss, inconvenience or damage occurs, I understand that I will not have any right to seek any recovery from the organizers of this event, including but not limited to the Richfield Chamber of Commerce and all other sponsoring agencies, businesses and organizations. I also acknowledge that I (or named participant if under the age of eighteen) am voluntarily participating in the Sweet Corn Challenge and expressly agree to assume all risk and danger associated with or incidental to the event. I also consent to and permit emergency treatment in the event of injury or illness.

Sponsored by:



# JULY 29, 2018

## Active Events for the Whole Family



**5K & 10K**  
**Timed by Hermes**

**3K Trail Run**  
**or Walk**

**Kids' Fun Run**  
**Obstacle Course**

- **Draft Beer** or chocolate milk
- **Catered Brunch:** Egg/black bean/corn strata, grilled sausage, fresh fruit, cornbread, lemonade, iced tea & Arnold Palmer

- Fluid stations
- Sweet corn to go
- Music by LV Sound
- Awards by age group
- CCAG health van on site

To print out a registration form or register online, visit

**[sweetcornchallenge.com](http://sweetcornchallenge.com)**

*Early bird discount deadline is July 10.*

**Same-day registrations are also welcome:**

**Richfield Woods Park, 4100 Broadview Rd., Richfield, OH 44286**

- 7:30–8:30 a.m. for 5K & 10K
- 8:30–9:30 a.m. for 3K Trail Runners
- 9:30–10 a.m. for Kids' Fun Run

Questions? Call Richfield Chamber of Commerce 330-659-3300



Sponsored by:



# The TRUCK STOP



**JOIN US**  
**TUESDAY - JULY 10**  
**11:30 a.m. to 2:00 p.m.**

Featuring Food Trucks, Music and Entertainment



**Location:**  
The Village of Richfield  
Town Hall Pavilion  
4410 West Streetsboro Road