

CHAMBER MONTHLY

4300 W. Streetsboro Rd.
Richfield, Ohio 44286
www.richfieldchamber.com

Ph: (330) 659-3300 • Email: mail@richfieldchamber.com

OCTOBER 2019

PRESIDENT'S CORNER

Sheryl Wilson

The ultimate goal for the Chamber of Commerce is to promote business success in Richfield. Small businesses are the key to sustaining our energy and momentum within the business community. Many local business owners are the same people who may coach a soccer team or perform other duties outside of their role as a leader. We would love to hear what you do. Perhaps we could make it part of our newsletter and highlight a business owner each month. Send in your thoughts and ideas to share with the board to mail@richfieldchamber.com.

Making Richfield a great place for business to thrive is key. We would like to fill commercial vacancies and provide a thriving economic environment to attract new businesses. We also want to make certain that we clearly articulate what makes Richfield unique and create opportunities for businesses to connect, and to encourage community support for local business. Evening networking events have been well attended and continue to showcase these great businesses.

Your membership is a vital part of our ongoing growth and provides unparalleled opportunities to connect with peers. The luncheons and events showcase our extraordinary business community coming together and gain new insights to address the

ever-changing challenges facing all of us in business today.

All the above has allowed much reflection during these last few months of my term as your President. As I wind down my term, I'd like to propose an initiative called GROW RICHFIELD! Community growth has always been a goal of the chamber and is achieved through a forward-thinking approach as well as learning from the past. I believe we are stronger together. Giving a name to this initiative is something I hope the new board adopts. GROW RICHFIELD! Email your thoughts mail@richfieldchamber.com with your feedback.

For the latest updates and upcoming events, connect with Chamber via Facebook, Twitter, LinkedIn and Instagram. Please share, like and comment so we can drive visibility of our great community. Visit the new website <https://richfieldchamber.com/>.

ONE TEAM = ONE GOAL

Sheryl

Accepting Board Nominations for 2020

The nominating committee is preparing a slate of officers for the Richfield Chamber of Commerce for 2020. The committee is accepting nominations for treasurer, secretary, vice president and president.

Only Chamber members may nominate someone, including his or herself.

To make a nomination, please verify that the person is available to serve.

The nominating committee will interview the candidates and describe the duties of the positions.

Please submit any nominations to the Chamber email: mail@richfieldchamber.com.



**LET'S DO
LUNCH!**

**WEDNESDAY,
October 2, 2019**

Speaker

**Jeanne Coughlin,
President,**

The Coughlin Group, Inc.

11:45 Informal Networking

12:00 Light lunch served

12:30 Speaker

1:00 Adjourn

at

Days Inn

Members admitted free with a reservation.

Non-members bring \$15 check payable to Richfield Chamber of Commerce
No-shows will be invoiced \$15 for their reserved lunch.

**Invite an associate!
Bring your business cards
to share.**

**Please R.S.V.P. to
330-659-3300 by 4 p.m. Sept. 27.**

Our October Speaker

Jeanne Coughlin

For more than 25 years, Jeanne has been coaching and helping business owners and management teams get the right things done – things like Strategic Planning, Next Generation Leadership Planning, and Culture Revitalization.

She is the creator of CG One™, a performance-based strategic planning and implementation process that inspires entire management teams to move in the same direction, with one vision, working from one plan.

As a certified Stages of Growth Strategist and a One-Page Business Plan® implementer, Jeanne guides businesses toward profitability and helps leaders instill sustainable systems so they can achieve growth goals. She is a certified facilitator of Peter Drucker's *The Five Most Important Questions*, a certified Professional Business Coach, and certified Professional Behavior and Values analyst. With this expertise, she helps leaders address the whole of their business.



Business Spotlight: 1Direction

At 1Direction, Inc., an ActionCOACH company, we offer exceptional business coaching and mentoring services to help you achieve great results. Our unique set of small business tools and experience, coupled with our organized approach to planning and execution, helps our clients achieve both a great return on their investment and more with their business than they ever thought possible.



Rob Wentz, a certified ActionCOACH, with more than 25 years of business experience, a top-ranked sales and marketing entrepreneur, along with a broad range of management and leadership skills, is uniquely positioned to help success-minded business professionals solve their most challenging problems, get great results, and live better lives.

FREE invite to attend one of our 2019 Lunch & Learn Events – “7 Steps to a Great Business!”

Please visit our website www.brianalquist.actioncoach.com/events

ACCEPTING BUSINESS NOMINATIONS

Nominate a Richfield business for BUSINESS OF THE YEAR

See page 4 in this newsletter for the guidelines.

ALSO

Each year the Richfield Chamber of Commerce recognizes a business that has enhanced their property. Nominate a Richfield business for the BEAUTIFICATION AWARD

Email the chamber at mail@richfieldchamber.com with your beautification nomination. The committee will view all nominated properties.

Bay Pointe Referral Program

Refer businesses needing award winning, amazing IT services, hardware, employee training, refresh on their Disaster Recovery Plan or something else and WIN! No limit on how many times you can be entered for our Browns Swag Package. Bay Pointe has 21+ years of award-winning service, including an on-site Data Center and certified technicians and engineers to tackle small or large IT issues. Certain conditions may apply, call for details. 330.659.6400

As a Chamber Member, if you have an event, special promotion or recognition that you would like included in the monthly newsletter, please submit a press release to mail@richfieldchamber.com by the 20th of the month. Your release should be in paragraph format of 100 words or less.

Attachments will not be accepted.

On the Wings of Conservation Hike

The Friends of Crowell Hilaka (FoCH), in cooperation with the Richfield Joint Recreation District, will host a themed-hike, “On the Wings of Conservation”, at Richfield Heritage Preserve (4374 Broadview Road) on Sunday, October 13, from 2-4 p.m. Attendees will meet at Gund Hall for a talk by Tom Romito from the Western Cuyahoga Audubon Society, followed by a hike focusing on RHP’s feathered friends and conservation efforts being made in the park. Light refreshments will be offered. Participants should dress for the weather, bring a water bottle and wear bug repellent. This event is free and open to the public.

CVCC Offers Free Community Wellness Presentation

Cuyahoga Valley Career Center (CVCC) in collaboration with the Cleveland Clinic will host a Community Wellness Presentation on Tuesday, October 22 from 1-2 p.m. Cleveland Clinic Speech Therapist, Aaron Kennedy, MS, CCC-SLP, will present “Memory and the Aging Brain”. Mr. Kennedy will help you learn about memory, cognitive exercises, strategies, and when to be concerned about your memory. CVCC’s Hotels and Resorts students will prepare and provide light refreshments at the event. The presentation is free and registration is required by October 18. Register at: <https://tinyurl.com/CVCC-10-22-19> or contact Martha Sluka at 440.746.8260, mssluka@cvccworks.edu.

Cuyahoga Valley Career Center is located at 8001 Brecksville Road, Brecksville, Ohio 44141. The school drive is opposite Wallings Road on Brecksville Road (Rt. 21). Cuyahoga Valley Career Center serves the public school districts of Brecksville-Broadview Heights, Cuyahoga Heights, Garfield Heights, Independence, Nordonia Hills, North Royalton, Revere, and Twinsburg. Adult and Student Workshops and Adult Education courses are open and available to all residents of Northeast Ohio.

Fall Networking



OCTOBER 23rd

4:30 PM - 6:30 PM

Appetizers - Networking

Location: Renaissance of Richfield
3975 Everett Rd, Richfield

RSVP: nperch@renaissanceassistedliving.net

After Hours Networking, Oct. 23

Join the Chamber's Fall Networking on Oct. 23 at Renaissance of Richfield. Appetizers will be served from 4:30 to 6:30 p.m. Meet & greet, relax and tour one of Richfield's newer facilities. Renaissance of Richfield, 3975 Everett Rd.

Please RSVP to nperch@renaissanceassistedliving.net.

Richfield Chamber of Commerce Board Members

President – Sheryl Wilson (Bay Pointe Technology)

Past President – Sophie Veillette (Schulte & Company CPAs)

Vice President – Amy French (OEC)

Treasurer – Mark Yantek (Regina Health Center)

Secretary – Lynn Seifert (Seifert & Cox, L.L.P.)

Sweet Corn Challenge chair – Sue Serdinak (ScripType Publishing)

Links for Education chair – Karen Smik

Scholarship committee chair – Jim Koewler (Koewler Law Firm)

Membership chair – Gigi Gerstenberger (Bay Pointe Technology)

Trick or Treat on the Trails

The Richfield Joint Recreation District is holding its fourth Trick or Treat on the Trail, on Sunday, October 20, 1-4 p.m., at Richfield Heritage Preserve (4374 Broadview Road).

Attendees will be able to go on hayrides, hike the trails (where they will encounter a variety of friendly Halloween characters), participate in activities, crafts and face painting, delight in special confections, as well as enjoy refreshments.

This free event will be held rain or shine. Parking will be available at RHP or Richfield Woods Park located at 4100 Broadview Road (attendees will be shuttled). Participants are encouraged to come in costume.

Historical Society schedules history walks

Join the Richfield Historical Society on any Sunday during October for the History of Richfield Walking Tours. All walks begin at 1:00 p.m. and are approximately one mile. All start at their Museum (3907 Broadview Road) except for October 27 where participants will meet at West Richfield Cemetery on Broadview Road.

On Sunday, October 20, 2:30 p.m. at their Museum, the Society will host "Airfields of the 8th" given in memory of 8th Air Force veterans Buzzy Davis and Taylor Thorne. Mark Mitchell's presentation will document his family effort to locate, explore, and photograph the two airfields in the East Anglia region of England where Buzzy and Taylor served during WWII.

Attention Chamber members! Don't forget to utilize the Business to Business Discounts! Here is a list of members offering discounts to other Chamber members:

Richfield Chiropractic Center – Complimentary examination of the spine and upper/lower joints of the body. Nutritional supplements 25% discount.

Countryside Florist – 10% off any local delivery or flowers.

Weidrick, Livesay & Company – Free initial consultation and 10% off on our professional fees.

Applied Financial Concepts – Free initial one-hour consultation; plus 10% discount on 1st year's financial planning fee.

Nominate the Richfield Business of the Year

The Chamber of Commerce, in conjunction with OEC, will honor the Richfield Business of the Year at the Chamber's annual banquet. The Chamber Board of Directors is accepting nominations for this award. Large or small Richfield businesses can be nominated and businesses can nominate themselves.



To nominate a business, please send us:

- Your name and contact information
- The name of the business you are nominating
- The owner or CEO of that business.
- His or her contact information.

Then describe in 300 words or less how the business meets any or all of the criteria that follow:

1. This business demonstrates success and exceptional performance in business practices.
2. This business has been recognized in its industry or by an employee or business organization.
3. This business has made an economic impact on Richfield, the region or the state within the last one to three years.
4. This business has demonstrated corporate citizenship and/or community leadership.
5. This business overcame a diverse or extraordinary circumstance.
6. This business fills a unique void in the community.

Please submit your nomination no later than December 5, 2019.

It can be emailed to: mail@richfieldchamber.com

or mailed to: Richfield Chamber of Commerce,
4300 W. Streetsboro Rd., Richfield 44286

OEC, the 2012 Richfield Business of the Year, is sponsoring this 2019 award.