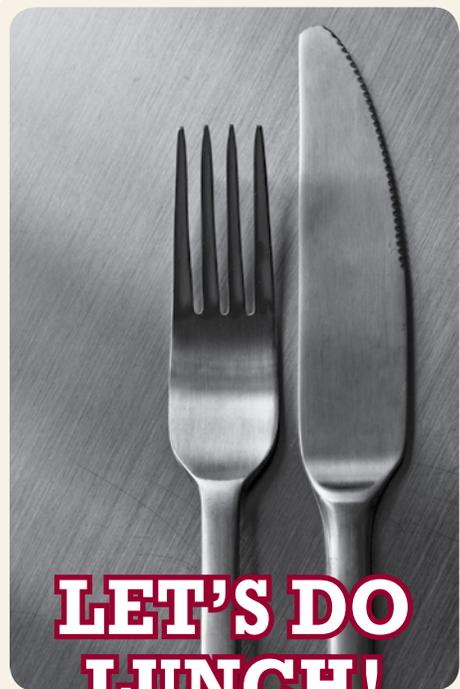


# CHAMBER MONTHLY

4300 W. Streetsboro Rd.  
Richfield, Ohio 44286  
www.richfieldchamber.com

Ph: (330) 659-3300 • Email: mail@richfieldchamber.com

## DECEMBER 2019



**LET'S DO  
LUNCH!**

**WEDNESDAY,  
December 4, 2019**

**Speaker**

**Matt Molnar**

**Technology Specialist,**

**ComDoc**

**11:45 Informal Networking**

**12:00 Light lunch served**

**12:30 Speaker**

**1:00 Adjourn**

**at**

**Days Inn**

**Members admitted free with a reservation.**

Non-members bring \$15 check payable  
to Richfield Chamber of Commerce  
No-shows will be invoiced \$15 for their reserved lunch.

**Invite an associate!  
Bring your business cards  
to share.**

**Please R.S.V.P. to  
330-659-3300 by 4 p.m. Nov. 27.**

### ONE TEAM | ONE GOAL

Happy December! The most wonderful time of the year to reflect on 2019 and plans for the new year. Hopefully the season of cheer allows you time to pause your busy day-to-day schedules and cherish those most dear to you. As we look to close out 2019, I want to thank the Richfield Chamber Board for a memorable year. Thanks to our members and city officials. Together, we are making a difference for the Richfield Community and can look forward to a healthy and prosperous 2020.

Our board did a terrific job creating memorable events this past year. Thank you to our committee Chairs, Jim Koewler, Scholarships, Karen Smik, Links for Education, Sue Serdinak, Sweet Corn Challenge, Gigi Gerstenberger, Membership, and the Food Truck Committee. New in 2019 Gigi and Jen Stencel worked hard to put together some memorable networking events in the community. These events showcased our wonderful businesses in a casual atmosphere. If you would like to host an event in 2020, please send a note to mail@richfieldchamber.com.

On December 4th at the Day's Inn Matt Molnar from ComDoc will speak on "Preparing for the Blockchain Boom." Is it the latest technology buzzword or truly breakthrough technol-

## PRESIDENT'S CORNER

**Sheryl Wilson**

ogy that could alter many industries in the coming years? Be sure to RSVP for the December luncheon to learn more about Blockchain and see if it will become an integral part of our daily life in the very near future.

Please be sure to RSVP for our annual banquet which will take place at National Interstate on January 16th. Our keynote speaker this year is Rachael Stent-Baugher, VP of Administration and Development for the Greater Cleveland Sports Commission. Please be sure to fill out and return your membership packets. If you have not received yours via mail, please reach out to the Chamber office mail@richfieldchamber.com.

As you travel to visit family and friends, we wish you a very joyful and happy holiday season. As Helen Keller said; "Alone we can do so little, together we can do so much."

Sheryl Wilson

Richfield Chamber of Commerce  
President

### RJRD thanks Trick or Treat on the Trail supporters

The Richfield Joint Recreation District board would like to recognize the following businesses and individuals who helped sponsor our October 20th Trick or Treat on the Trail event at Richfield Heritage Preserve, which brought in over 1500 people to enjoy our beautiful park: \$500 & Up Spook-tacular level - NPK Construction Equipment. \$250-\$499 Boo-tiful level - Countryside Florist, Frontier Tank Center, National Interstate Insurance. \$100-\$249 Spine-tingling level - Broadview Insurance Agency, D.B. Johnsen Company, Seifert & Cox, Village Auto Body, Michael & Polly Wheeler, Winar Connection. \$25-\$99 Hair-raising level - Beltone Hearing, Gonzales Family, 1Direction, Richfield Chiropractic Center, Paws Awhile Pet Memorial Park, Richfield Historical Society.

## Our December Speaker

### Matt Molnar

Matt Molnar has been engaged in the technology industry for nearly 20 years as an analyst, consultant, teacher and speaker. He currently serves as a technology specialist with ComDoc (a Xerox company), and enjoys speaking on a range of topics, from security, to cloud technologies, to mobile productivity.



In his current topic "Preparing for the Blockchain Boom," Molnar delves into how digital currencies such as Bitcoin are beginning to have rippling effects across the world. And many are predicting that the technology behind it, Blockchain, is on the verge of leading us into the next digital age of business. He will explain what Blockchain is, and why it is important for small business leaders to understand, and prepare for it.

Join us for a discussion on how this technology may impact small businesses, some benefits and potential risks to be aware of, and best practices for determining if or when it should be accepted for payment.

## Lunch & Learn at Michael Angelo's Winery

1Direction invites Richfield Chamber members to a free Lunch & Learn on December 12 at Michael Angelo's.

Business owners need a framework for sustainable business growth. The 7 Steps to a Great Business program will change the way you think about success in business and will identify value-enhancing processes and routines needed to transform your business results. The following key concepts will be presented by 1Direction Inc. certified business coach, Rob Wentz:

- The importance of a success mindset
- Creating a strategic framework that drives sustainable business GROWTH
- Transforming your business into a wealth-producing asset

For more information visit: [www.brianalquist.actioncoah.com/events](http://www.brianalquist.actioncoah.com/events)

## Business Spotlight: The Symphony Group

The Symphony Group is a real estate consulting firm specializing in real estate lease audits, administration, abstracting and other related services. As advocates for commercial tenants since 2001, TSG has audited thousands of leases resulting in tens of millions of dollars in savings



THE SYMPHONY GROUP  
*we orchestrate your savings*

for their clients. TSG serves local and national tenants with premises ranging from 500 to 500,000+ square feet. TSG specializes in all types of industrial, office and retail tenants from big box power centers and malls to community strip centers, outparcel sites, major office towers to suburban office parks; including single use, multi-tenant and mixed-use facilities.

Visit [thesymphonygroup.net](http://thesymphonygroup.net) for more information.

## CVCC Student and Parent Information Night

Cuyahoga Valley Career Center will host its annual Student and Parent Information Night on Thursday, January 16, 7:00 p.m.-8:30 p.m. for high school students and their families to learn more about the specialized career and college preparation opportunities available at CVCC. This event offers program visitation and additional details to help with the decision-making process on choosing to enroll at the career center. Many CVCC programs offer industry certification opportunities and have career-technical credit transfer options, enabling students to earn college credit while at CVCC. Contact CVCC admissions counselor Kelli Buccini at 440-746-8286 or [kbuccini@cvccworks.edu](mailto:kbuccini@cvccworks.edu) with any questions.

## Cozy Up to Winter Wonders

The Friends of Crowell Hilaka will host "Cozy Up to Winter Wonders at Richfield Heritage Preserve" on Saturday, December 7, 11:00 a.m.-3:00 p.m.

Attendees can purchase Christmas cookies (sold by the pound), enjoy hot chocolate bar, and go on a guided hike or take a horse drawn wagon ride. Several vendors will offer their handmade items. Free storytelling, nature crafts, cookie decorating, and face painting will be available for younger guests. And word on the trail has it that Father Christmas will appear astride his beloved horse.

Go to [friendsofcrowellhilaka.org](http://friendsofcrowellhilaka.org) for further details.

## Black Friday BLOCKbuster Deal

Do you have IT funds to spend in 2019 on Network Infrastructure projects coming in 2020? Purchase a Block of Hours in November or December and receive a 10% discount. Then, use the hours as needed in the upcoming year.

Gift yourself less headaches next year and take advantage of our offer today. Contact Bay Pointe for full details: 330-659-6400.

## Homes for Heroes

Michael Poldruhi, Home Loan specialist with CrossCountry Mortgage is a local "Homes for Heroes" affiliate lender. Read why this program, available to military personnel/veterans, police, fire, EMS, medical professionals and teachers, is special to him:

"I've been surrounded by heroes my whole life. I'm the son of a Coast Guard veteran and my Great Uncle John was a U.S. Marine on the island of Iwo Jima during WW2. As the youngest of eight children, I have numerous siblings and in-laws with longstanding careers in healthcare and education. Additionally, I'm fortunate to count many family and friends as those who spend their days in the service of others as members of all branches of our military, our expansive medical community and our police & fire departments. It's humbling and gratifying as a mortgage lender to be able to provide these most deserving individuals with extremely competitive pricing, reduced costs and top notch, personalized service when refinancing or purchasing a home. I look forward to connecting with you and hearing your story and sincerely thank you for being a hero!"

For more information, visit [homesforheroes.com/affiliate/michael-poldruhi](http://homesforheroes.com/affiliate/michael-poldruhi)



*Rachael Stentz-Baughner*

*Vice President of*



*“Regional Economic Powerhouse” that generated \$65M in 2019*

**Presentation and Banquet**  
**January 16, 2020 • 6 PM**  
**at National Interstate Insurance**  
3250 Interstate Drive, Richfield

*Sponsored by Richfield Chamber of Commerce*

***SAVE THE DATE!***



# Nominate the Richfield Business of the Year

The Chamber of Commerce, in conjunction with OEC, will honor the Richfield Business of the Year at the Chamber's annual banquet. The Chamber Board of Directors is accepting nominations for this award. Large or small Richfield businesses can be nominated and businesses can nominate themselves.



## *To nominate a business, please send us:*

- Your name and contact information
- The name of the business you are nominating
- The owner or CEO of that business.
- His or her contact information.

## *Then describe in 300 words or less how the business meets any or all of the criteria that follow:*

1. This business demonstrates success and exceptional performance in business practices.
2. This business has been recognized in its industry or by an employee or business organization.
3. This business has made an economic impact on Richfield, the region or the state within the last one to three years.
4. This business has demonstrated corporate citizenship and/or community leadership.
5. This business overcame a diverse or extraordinary circumstance.
6. This business fills a unique void in the community.

***Please submit your nomination no later than December 5, 2019.***

**It can be emailed to: [mail@richfieldchamber.com](mailto:mail@richfieldchamber.com)**

or mailed to: Richfield Chamber of Commerce,  
4300 W. Streetsboro Rd., Richfield 44286

OEC, the 2012 Richfield Business of the Year, is sponsoring this 2019 award.