

# CHAMBER MONTHLY

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## JULY 2020

### PRESIDENT'S CORNER

Amy French

each received a scholarship award in the amount of \$1,100 to attend a school of their choosing. Congratulations Keri and Andrew!

Our board continues to explore ways we can safely interact and continue to support our mission to improve the business environment in Richfield and enhance the quality of life within our community. To that end, in addition to continuing to discuss a Taste of Richfield event, we are looking for ways to provide networking events throughout the summer and fall. Stay tuned for more information. Until then, please stay safe.

Amy French, President,  
Richfield Chamber of Commerce



**LET'S DO  
LUNCH!**  
**WEDNESDAY,**  
**July 1, 2020**

**Speaker**

**Ashley Yee,**  
**Wellness Coach**

**Topic: Workplace Mental Health  
in Today's COVID-19 Environment**

**12:00 Zoom Virtual Luncheon**

**Meeting ID: 827 2733 1145**

**Password: 205132**

We are hosting a virtual Chamber lunch via Zoom on **Wednesday, July 1st!** We will try to open the Zoom portal a few minutes before the noon start time. While this will be a 'bring your own lunch' event, the agenda will include the following:  
**Introductions** – Participants are asked to introduce themselves and share a little about how they are conducting business in today's environment.

**Speaker** – Ashley Yee, Wellness Coach  
**Q & A**

You will need to download the Zoom app (it's free) to participate. Amy French, president of the Chamber, will moderate.

**For a direct link to join the Zoom meeting,**  
**email: [mail@richfieldchamber.com](mailto:mail@richfieldchamber.com)**

Happy July!

I hope you are all staying well in this new world of masks and social distancing. It was great seeing many of you on our Zoom virtual luncheon on June 3! We plan to continue this format for July and hope you can all join us. Our speaker will be Ashley Yee, Wellness Coach with Wellness Coaches USA, who will discuss mental health in the workplace. We hope this will be a meaningful topic as we all continue to adapt to our new normal during this pandemic.

We also want to thank you for contributing to last month's special edition newsletter which highlighted how you are doing business during these unsettled times. It was great hearing from you and seeing your photos. Please keep them coming!

I am also very pleased to announce that the Chamber recently awarded scholarships to two very deserving Revere seniors during a virtual awards ceremony. Keri Tomechko and Andrew Schwertner

### Golf outing sponsors pay it forward

This year's "Links for Education" Golf Outing was cancelled due to COVID-19. Monies raised at this event would have funded the Chamber's scholarship program for 2021. The area businesses that paid sponsorships or registration fees chose to "pay it forward" and allow the Chamber to apply their funds to next year's scholarships.

Thank you to the following: **GMS,**

**Schulte & Co. CPAs, Assured Partners, Countryside Florist, Regina Health Center, D.B. Johnsen Company, Cuyahoga Valley Inn and Holiday Inn Express.**

Since the event's inception, over \$100,000 has been awarded in scholarships to graduating Revere High School seniors. This year Andrew Schwertner and Keri Tomechko each received a \$1,100 scholarship.

**As a Chamber Member,** If you have an event, special promotion or recognition that you would like included in the monthly newsletter, please submit a press release to [mail@richfieldchamber.com](mailto:mail@richfieldchamber.com) by the 20th of the month. Your release should be in paragraph format of 100 words or less. Attachments will not be accepted.

## Our July Speaker

Ashley Yee

Ashley Yee of Wellness Coaches is a Certified Health Education Specialist and Ohio Certified Prevention Specialist Assistant. She earned her Bachelor of Science in Health Science from Cleveland State University and has a Masters of Education in Community Health Promotion.



Prior to joining Wellness Coaches, Ashley gained experience as a wellness coach and presented on mental health, wellness, addiction, suicide prevention, and personal and professional development programs.

In her free time, she enjoys adventuring with her dog and significant other, baking sweet treats, and spending her time with loved ones.

## Preserve restoration to attract tourists and STEM enthusiasts

Richfield residents recently received a mailer from Friends of Crowell Hilaka (FoCH) providing information about Richfield Heritage Preserve, including a timeline of major accomplishments, and FoCH's plans to restore inventor Jim Kirby's iconic mill workshop with its experimental hydroelectric generator.

Work on the mill will be completed

in stages as funds are raised. When the mill is fully rehabilitated and the waterwheel again turning, it will become a tourist attraction as well as a site to learn about science and engineering – bringing people from all over Northeast Ohio to the park.

For more information, go to [www.friendsofcrowellhilaka.org](http://www.friendsofcrowellhilaka.org).

## ACT Test Prep offered through live webinar

Cuyahoga Valley Career Center is offering live webinar ACT Test Prep Courses.

The three-session \$99 course is July 8, 9 and 10, from 9 to 11 a.m.

The six-session \$195 course is July 30, August 6, 13, 20, 27, and September 3, from 6 to 8 p.m.

For more information or to register call 440-526-5200 or visit [www.cvccworks.edu/CollegePrepCourses.aspx](http://www.cvccworks.edu/CollegePrepCourses.aspx).

**T**he Chamber is pleased to provide this special feature in our newsletter for you to promote your business. We invited all members of our Richfield business community to share information about how you are continuing to serve customers during these times of social distancing and masks. Please review the below entries to see the changes area businesses have made and how they are continuing to serve customers.

*Amy French, President, Richfield Chamber of Commerce*

## Flexibility is the key at CVCC

Cuyahoga Valley Career Center plans to have doors open beginning August 19, 2020 for students who are healthy and able to attend; however, staff is preparing distance learning measures if needed.

All staff and students will honor so-



**CUYAHOGA VALLEY  
CAREER CENTER**

cial distancing protocols. Currently, adult education programs have resumed with participants following social distancing protocols. Being as safe as possible is always CVCC's top priority.

Visit [cvccworks.edu](http://cvccworks.edu) for further updates.



## Time to move your business forward

The business landscape has been forever changed by the impact of COVID-19. Now more than ever, businesses need a solid framework for change and sustainable growth. Business strategists at 1Direction work with you to reshape your success mindset, while forming actionable, transformative strategies that provide a clear road map towards a more profitable future.

Contact business strategist Rob Wentz at [rob@1DStrategy.com](mailto:rob@1DStrategy.com) or 330-523-9790 to learn more.

## Easton Telecom utilizes own services during pandemic

During the COVID-19 pandemic, essential voice and internet provider, Eastontel, has been using its own services to operate a mostly remote workforce.

Using Hosted VoIP, customer calls



were answered and transferred to employees working remotely or those

remaining in office. Teams connect via video and desktop sharing utilizing its collaboration app. Many of Easton's customers also use these services.

For more information, visit [eastontel.com](http://eastontel.com).



## Navigating through real estate during the pandemic

Professionals in real estate services have been making adjustments to continue to do business during the COVID-19 pandemic: following the government safety guidelines for COVID-19 and being extremely diligent with sanitizing. Wearing masks and gloves when visiting properties is recommended.

Kim Bonker, of Russell Real Estate Services, is still showing clients homes but also offers the choice to preview the property via Facetime or video from the safety of their own home. Open houses are a choice for her sellers, whether or not they want people entering their home.

For your real estate needs, Kim Bonker, Russell Real Estate Services, is ready to help at 440-832-1755.



## Volunteers follow guidelines to proceed with tasks

Despite COVID-19, the Friends of Crowell Hilaka, a nonprofit advocacy group partnering with the Richfield Joint Recreation District to preserve, protect, enhance and promote Richfield Heritage Preserve (formerly Crowell Hilaka), are still tackling invasive species at the public park. Volunteers are maintaining social distance and/or wearing masks. To date, over 2,000 pounds of garlic mustard have been removed.

For more information, visit [friendsofcrowellhilaka.org](http://friendsofcrowellhilaka.org).

Share how your business has adapted during the COVID-19 pandemic in the Chamber's next newsletter. Please send a short (50 word maximum) summary of changes you've made and how you are continuing to serve your customers, including any photos you wish to provide, to [mail@richfieldchamber.com](mailto:mail@richfieldchamber.com).

## Digital meet and greets for customers



ALT Sales Corp specializes in the sale, service and rental of boom trucks and trailers.

During the COVID-19 pandemic, ALT is committed to serving customers while keeping them and employees safe.

Any customers interested in equipment are invited to take part in a digital meet and greet. When customers inspect equipment in person, ALT Sales employees will maintain social distances, wear masks, and sanitize equipment prior to their arrival.

For more information, visit: [www.altsales.com](http://www.altsales.com)

