

# CHAMBER MONTHLY

4300 W. Streetsboro Rd.  
Richfield, Ohio 44286  
www.richfieldchamber.com

Stacy Dottavio  
Executive Secretary

Ph: (330) 659-3300 • Email: mail@richfieldchamber.com

## AUGUST 2020

### PRESIDENT'S CORNER

Amy French

Happy Summer! I hope everyone is staying well and finding ways to get outside and enjoy the weather.

I would like to thank you for supporting our virtual Chamber lunches in June and July. We will continue this format in August and hope you can all join us on Wednesday, August 5th. Our speaker will be Suzanne Miklos who will speak about Leading with Empathy.

As it seems that this public health crisis will likely be with us longer than any of us may have anticipated, the Chamber board has made the difficult decision to postpone the Taste of Richfield event originally contemplated for this fall. While certainly disappointing, unfortunately, we believe this is the right decision given the circumstances.

That said, please know that we continue to explore ways for us to safely interact and continue to support the

Richfield business community and the community as a whole. We are looking at options for networking events and ways to celebrate local businesses. More to come on that in the next few weeks.

Also, please be sure to send updates and photos from your businesses for us to share in special editions of the Chamber newsletter!

Please stay safe - we miss seeing all of you!

Amy French  
President,  
Richfield Chamber of Commerce



## LET'S DO LUNCH!

### WEDNESDAY, August 5, 2020

**Speaker**

**Suzanne Miklos,**  
Ph.D., President and CEO,  
O.E. Strategies

**Topic: Leading with Empathy**

**12:00 Zoom Virtual Luncheon**

**Meeting ID: 898 7027 9207**

**Password: 744105**

We are hosting a virtual Chamber lunch via Zoom on **Wednesday, August 5th!** We will try to open the Zoom portal a few minutes before the noon start time. While this will be a 'bring your own lunch' event, the agenda will include the following:

**Introductions** - Participants are asked to introduce themselves and share a little about how they are conducting business in today's environment.

**Speaker** - Suzanne Miklos,  
Ph.D., O.E. Strategies  
**Q & A**

You will need to download the Zoom app (it's free) to participate. Amy French, president of the Chamber, will moderate.

**For a direct link to join the Zoom meeting,**  
email: mail@richfieldchamber.com

### Planning for 2021 Taste of Richfield

A wonderful Chamber committee worked for four months to plan for the first "Taste of Richfield" event. When we approached Group Management Services (GMS) for their help, the immediate response was "sure."

For obvious and unfortunate reasons the committee and Chamber board have decided to cancel our plans for Sept. 2, 2020.

We will reconvene this coming winter, when, hopefully, the pandemic will have retreated. We will restart our

plan for a special event for 2021 with food from our local restaurants and an art show featuring local, professional artists.

I'd like to again thank Mike Kahoe and GMS for their support. And thanks to the committee members who can't see the fruits of their ideas take shape for another year: Amy French, Matt Schoolcraft, Melysa Foster, Cheri Homae, Paul Aldrich, Jim Koewler, Justin Hamlin, Karen Smik, Luke Stretar, Lynn Seifert and Mark Yantek.

**As a Chamber Member,** If you have an event, special promotion or recognition that you would like included in the monthly newsletter, please submit a press release to mail@richfieldchamber.com by the 20th of the month. Your release should be in paragraph format of 100 words or less. Attachments will not be accepted.

## Our August Speaker

Suzanne M. Miklos

President and founder of O.E. Strategies, Inc., Suzanne Miklos has over 15 years consulting experience in a variety of organizational effectiveness activities, including assessment centers, group process, competency based development programs, and culture identification and change programs.



She supports successful client programs with an emphasis on using business strategy and data to drive dialogue about people strategy in manufacturing, professional service and public sector firms.

With an emphasis on life long development as a key part of her doctoral program, Dr. Miklos routinely speaks to business and HR groups about cross-generational mentoring, coaching female leaders, and executive development through building emotional intelligence.

Dr. Miklos is a member of the Society for Industrial Organizational Psychology (SIOP), the Society for Human Resource Management (SHRM) and the American Psychological Association (APA). She earned her doctorate in Industrial/Organizational Psychology from the University of Akron.

## Expansion means opportunities for RNs and LNPs

Older Wiser Life Services (OWLS) welcomes Christen Varley to their in-house staff. She will be in the Richfield office on Mondays, Wednesdays and Fridays.

OWLS continues to expand, adding both employees and clients, since the beginning of the pandemic. OWLS is currently seeking to fill part-time RN and LNP positions, including opportunities for college students seeking paid experiential internships during the fall semester.

For more information visit [olderwiserservices.com](http://olderwiserservices.com).

## County provided COVID-19 support to small businesses

In response to significant economic downturn, Summit County Executive Ilene Shapiro and County Council created the COVID-19 Small Businesses Emergency Relief Grant program to provide grants of up to \$5,000 to local Summit County small businesses. Launched in March, the program provided nearly \$8 million to over 1,800 small businesses. The application period for this program has ended.

The County also provided funding to the newly created Minority Contractor Capital Access Program (MCCAP), a collaborative initiative to provide financial and technical assistance to Summit County-based minority, women, LGBTQ, persons with disabilities and veteran-owned contracting businesses.

Information about MCCAP is available at [mccap.org](http://mccap.org).

## Friends of Crowell Hilaka 2019 Report to the Community

The Friends of Crowell Hilaka (FoCH) announced the release of their "2019 Report to the Community."

Celebrating their 10th anniversary in 2019, FoCH continued work on many projects, including historic home stabilization and invasive species removal at Richfield Heritage Preserve (RHP) and

launched a major fund-raising campaign to restore the iconic Kirby's Mill.

FoCH also friend-raised for RHP by sharing the history and wonders of the park with as many people as possible.

To access the online version of the report, go to [www.friendsofcrowell-hilaka.org](http://www.friendsofcrowell-hilaka.org).

## Adult Education programs enrolling now

Cuyahoga Valley Career Center's Adult Education programs are enrolling now. If you or someone you know are looking to start a career as a medical administrative specialist, emergency medical technician, machinist, cosmetologist, or licensed practical

nurse, check out these careers and many more at CVCC. Student financial aid and payment plan options are available to those who qualify.

Find your career at CVCC by visiting [www.cvccworks.edu](http://www.cvccworks.edu) or call 440-526-5200 for more information.

## Keep safe from cyber-attacks, ransomware

Ransomware and cyber-attacks are an increasing threat to every organization, regardless of industry or size. Bay Pointe Technology reports a ransomware attack occurs every 39 seconds, a figure increasing every day, and that ransomware attacks have increased 4000% since the start of the pandemic. FBI (Cyber Defense Best Practices) rec-

ommends companies "ensure backups are not connected to the networks they are backing up. For example, physically store them offline."

To learn more about Cyber Recovery and how it works best to keep your company out of harm's way contact Bay Pointe at 330-659-6400 or [info@baypointetech.com](mailto:info@baypointetech.com).

## Webinar event: What's next? Taking control of your business's future

The business landscape has been forever changed since COVID-19. Now more than ever, businesses need a solid framework for change and sustainable growth. This webinar will present transformative business strategies, and offer a straightforward roadmap to a better future.

Virtual Presentation and Q&A  
Wednesday, August 12, 12-1:15 p.m.  
Featuring: Small Business Strategist, Rob Wentz

To register contact Sandra Wentz at [sandra@1DStrategy.com](mailto:sandra@1DStrategy.com) or 330-523-9791.