

CHAMBER MONTHLY

4300 W. Streetsboro Rd.
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OCTOBER 2021



LET'S DO LUNCH!

**WEDNESDAY,
October 6, 2021**

Speaker

Alyse Dalessandro

**Topic: Understanding social
media to grow your business**

11:45 Informal Networking

12:00 Light lunch served

12:30 Speaker

1:00 Adjourn

at

**Venue South at Quality Inn
& Suites, Richfield**

Members admitted free with a reservation.

Non-members bring \$15 check payable
to Richfield Chamber of Commerce

No-shows will be invoiced \$15 for their reserved lunch.

**Invite an associate! Bring your
business cards to share.**

**Please R.S.V.P. to
330-659-3300 by 4 p.m. Oct. 1.**

Happy Fall!
It was great seeing many of you at our Chamber luncheon in September, and many thanks to Martha Sluka for providing an update on the Cuyahoga Valley Career Center. We plan to be in person again this month, and again at Venue South. Alyse Dalessandro, a social media influencer, will join us to discuss making the most of your social media presence. I hope you will all be able to join us.

Also, we are currently soliciting nominations for our annual Business of the Year and Beatification awards as well as for board officers to serve in 2022. Please see page 3 for instructions on submitting an award nomination.

PRESIDENT'S CORNER

Amy French

Contact Jim Koewler, chair of the nominating committee at jkoewler@ProtectingSeniors.com, if you are interested in serving on the board in 2022.

Thank you and Go Browns!
Amy French,
President, Richfield Chamber
of Commerce

ACCEPTING BUSINESS NOMINATIONS

Nominate a Richfield business for

BUSINESS OF THE YEAR

See page 3 in this newsletter for the guidelines.

ALSO Each year the Richfield Chamber of Commerce recognizes a business that has enhanced their property.

Nominate a Richfield business for the

BEAUTIFICATION AWARD

Email the chamber at mail@richfieldchamber.com with your beautification nomination. The committee will view all nominated properties.

As a Chamber Member, if you have an event, special promotion or recognition you would like included in the monthly newsletter, please submit a press release to mail@richfieldchamber.com by the 20th of the month. Your release should be in paragraph format of 100 words or less. Attachments will not be accepted.

Our October Speaker

Alysse Dalessandro, Founder, Ready To Stare

Topic: Understanding social media to grow your business



Alysse Dalessandro is a plus size fashion blogger, LGBTQ influencer, writer, designer, and professional speaker based in Cleveland.

Her brand, Ready to Stare, has become a haven for those whom fashion and mainstream media have otherwise ignored, especially those in the LGBTQ, plus size fashion, and body positive communities.

Ready to Stare is a space where individuality is celebrated and breaking the rules is encouraged.

NBC Out, the LGBTQ section of NBC News, named Dalessandro one of their 2019 #Pride50 for her work as a contemporary change maker, innovator and rising star in the LGBTQ community, and GO Magazine honored Dalessandro as one of their 100 Women We Love, Class of 2020.

Historical Society presents D-Day Invasion at Normandy Beach

The Richfield Historical Society will hold its final TakeMeBack Series presentation for 2021 on Sunday, Oct. 24, 2 p.m., at Richfield Fellowship Hall. Dr. Gary Domanick will present "The D-Day Invasion at Normandy Beach - Operation Overlord to the Battle of the Bulge" and will share the importance of remembering this event. Along with our allies, our country made its largest and most complex invasion ever, through Operation Overload on the coast of France.

No reservations are required for this free program. Please follow all pandemic protocols in effect at the time. Check the Society's website, richfieldohiohistoricalsociety.org, for updates.

Friends of Crowell Hilaka fundraising campaign a success

Over 100 donors supported the Friends of Crowell Hilaka's (FoCH) recent fundraising efforts to raising just over \$50,000 to help reconstruct the waterwheel of Kirby's Mill, and to repair the concrete wheel pit and wheel support pillars. Additional repairs are still needed to fully restore the Mill, including the swinging bridge, exterior stairway, wheel deck, balcony, and flume. With the public's continued assistance, how-

ever, the Mill can be fully rehabilitated in time for its 100th birthday in 2022.

FoCH is also working on stabilizing some of Richfield Heritage Preserve's other historic structures, including replacing the copper gutters and completing some masonry work at North House.

For more information about FoCH and any of its events/projects, go to friendsofcrowellhilaka.org.

Revere Community Open House

Revere High School will be hosting a Community Open House on Friday, October 1, from 4-6 p.m.

Tours of the new high school will be led by student ambassadors. The Spirit Shack and concessions will be open during tour hours. Make a night of it and stay for the homecoming football game.

Revere Schools Foundation Announces Illuminate 2021

Save the date for Illuminate 2021. This year's fundraising event for The Revere Schools Foundation is Saturday, October 9 at Portage Country Club. Doors open at 6:30 p.m.

The Revere Schools Foundation

raises funds to support the school district in three prioritized areas: produce leaders, promote experiential learning, protect our kids

To purchase tickets and/or participate, visit <https://bit.ly/3A74BpY>.

CVCC enrolling for adult education programs

Cuyahoga Valley Career Center's Adult Education programs are enrolling now.

Are you looking to start a career as a web or graphic designer, emergency medical technician, EKG technician, or cosmetologist? Check out these

careers and many more at CVCC. Student financial aid and payment plan options are available to those who qualify.

Find your career at CVCC. Visit www.cvccworks.edu or call 440-526-5200 for more information.

Richfield Chamber of Commerce Board Members

President – Amy French (OEC)

Vice President – Lynn Seifert (Seifert & Cox LLP)

Secretary – Mark Yantak (Regina Health Center)

Treasurer – Justin Hamlin (HFS Wealth Advisors)

Past President – Sheryl Wilson (Bay Pointe Technology)

Taste of Richfield Chair – Sue Serdinak (ScriptType Publishing)

Links for Education Chair – Karen Smik (Richfield Historical Society)

Scholarship Committee Chair – Jim Koewler (Koewler Law Firm)

Nominate the Richfield Business of the Year

The Chamber of Commerce, in conjunction with OEC, will honor the Richfield Business of the Year at the Chamber's annual banquet. The Chamber Board of Directors is accepting nominations for this award. Large or small Richfield businesses can be nominated and businesses can nominate themselves.



To nominate a business, please send us:

- Your name and contact information.
- The name of the business you are nominating.
- The owner or CEO of that business.
- His or her contact information.

Then describe in 300 words or less how the business meets any or all of the criteria that follow:

1. This business demonstrates success and exceptional performance in business practices.
2. This business has been recognized in its industry or by an employee or business organization.
3. This business has made an economic impact on Richfield, the region or the state within the last one to three years.
4. This business has demonstrated corporate citizenship and/or community leadership.
5. This business overcame a diverse or extraordinary circumstance.
6. This business fills a unique void in the community.

Please submit your nomination no later than November 30, 2021.

It can be emailed to: mail@richfieldchamber.com

or mailed to: Richfield Chamber of Commerce,
4300 W. Streetsboro Rd., Richfield 44286

OEC, the 2012 Richfield Business of the Year, is sponsoring this 2021 award.