

CHAMBER MONTHLY

4300 W. Streetsboro Rd.
Richfield, Ohio 44286
www.richfieldchamber.com

Ph: (330) 659-3300 • Email: mail@richfieldchamber.com

JUNE 2023

PRESIDENT'S CORNER

Mark C. Yantek

The month of June marks the beginning of summer – a season that offers businesses the opportunity to put a different foot forward. Whether you operate in the manufacturing sphere or in the service sector; whether you're a hospitality-oriented business or a technical support operation; no matter how you serve your customers, the expectations of providing excellent customer support and good value are ever-present. And yet, the summer months are a time when many businesses dial it down a notch, just like their customers. So, finding that balance is essential.

Summer vacations are not just an enjoyable getaway, they provide an essential respite for employees, and for the businesses themselves. Having some downtime is a way for employees to recharge and refocus, and downtime also allows businesses the opportunity to tweak the business model and recalibrate for better efficiency and profitability.

But not all businesses experience a summer slowdown. For some businesses, the summer months are when they kick it into high gear. For landscapers and house painters, for construction companies and those who serve outdoor sports enthusiasts, as well as many others, the summer months are time to make hay while

the sun shines, as the old saying goes. But for these businesses, too, it's important to focus on any company's most important asset, it's employees. If summer vacations aren't a practical reality because of the needs of the business, it's still important to ensure that each employee is operating effectively and efficiently, and to avoid professional fatigue and, even worse, burnout.

As we enter the summer months, the Richfield Chamber of Commerce encourages all our members to engage in best practices and remain focused on productivity and delivery of service. If a vacation, or even a summer shutdown, is in your plans, make the most of it! But even if you're just entering your busiest season and your highest productivity months, make sure to take some time to enjoy all that this fleeting season has to offer. In a climate that experiences snow six months of the year (or more!), we need to remind ourselves to enjoy all that summer offers.



LET'S DO LUNCH!

**WEDNESDAY,
June 7, 2023**

Speakers

**Richfield Township
Trustees Janet Jankura
and Don Laubacher**

11:45 Informal Networking

12:00 Light lunch served

12:30 Speaker

1:00 Adjourn

at

**Venue South at
Quality Inn & Suites,
Richfield**

Members admitted free with a reservation.

Non-members bring \$20 check payable
to Richfield Chamber of Commerce

No-shows will be invoiced \$20 for their reserved lunch.

**Invite an associate! Bring your
business cards to share.**

Please R.S.V.P. to
330-659-3300 by 10 AM June 5.

SAVE THE DATE!

The Chamber will not hold a luncheon during
the month of July due to the holiday.

Save the date for August's luncheon on
Wednesday, August 2, at 12 p.m.

Bill Roemer, a member of the Ohio House of
Representatives, will be our guest speaker.

Our June Speakers

Richfield Township Trustees Janet Jankura and Don Laubacher

Janet Jankura is chair of the Richfield Township board of trustees.

She is a former human resource leader and board director for Green Earth Technologies.

Jankura has 20 years of multi-industry experience in global public and private organizations with revenues of up to \$5 billion. Most recently she headed human resources for a leading eCommerce distributor.

As a board director of Green Earth Technologies, a publicly traded, consumer/commercial goods producer, Jankura chaired the compensation committee and served on the audit committee.

She was an executive with Rockwell Automation, National City and Manesmann, and was appointed to a federal board by U.S. Secretary of Interior, Agriculture and is a veteran Marine Corps officer. In the Richfield community, she serves as a Sunday school teacher at her church and volunteers for various charitable organizations.

Don Laubacher took office in January 2022. He is board vice chair and his current term expires in 2025.

Following his graduation from Bowling Green State University with an MA in accounting, Laubacher has spent his professional career in the financial services industry and is currently a senior vice president and shareholder at Sequoia Financial Group, a financial advisory firm headquartered in Fairlawn. He has held the CPA and CFP designations for over 30 years.

Laubacher serves as the trustee liaison for the zoning department, Richfield Joint Recreation District, storm water, and the police and fire safety services contracts.



Become certified as an 'Age-Friendly' business

Summit County, the City of Akron and Direction Home Akron Canton are partners in the Akron-Summit Age-Friendly initiative in partnership with the Better Business Bureau of Akron.

The Age-Friendly Seal of Approval Program offers businesses and other community organizations the opportunity to be certified as "Age-Friendly"

by BBB. This means the business has met a set of criteria that ensure accessibility and quality service for older adults.

To learn more about the certification, contact Colleen Kelly, Department of Administration and Public Information, Office of Summit County Executive Ilene Shapiro, at 330-643-2660 or email ckelly@summitoh.net.

History hike at Richfield Heritage Preserve

The Friends of Richfield Heritage Preserve are holding a history hike at Richfield Heritage Preserve, 4374 Broadview Rd. on Saturday, June 10, from 2-4 p.m. Friends historian Lynn Richardson will guide attendees on a one-mile loop at a relaxed pace around Lake Linnea and share stories of the Neal Family orchards and the

Girl Scout Camp Hilaka.

This free hike will be held rain or shine so dress for the weather. Suitable hiking footwear, insect repellent and a reusable water bottle are recommended. Attendees will meet by The Lodge.

Visit friendsofrhp.org for registration information and updates.

Historical Society presents 'Woodland Indian Wars of Ohio'

Join the Richfield Historical Society for the TakeMeBack series for a presentation by John Burke about "Woodland Indian Wars of Ohio." The presentation will be held on Sunday, June 11, at 2 p.m., at Richfield Fellowship Hall, 3903 Broadview Road. Burke will describe the Woodland Indian tribes who lived in Ohio from 1650-1840 and will trace the first encounters

with white settlers and the wars that followed including the French and Indian War, Pontiac's War, Revolutionary War, and the War of 1812.

No reservations are required for this free program, which is open to the public. Call 330-659-4750 for additional information and visit richfieldohiohistoricalsociety.org, for updates.

RHP Newsletter offers latest happenings

Anyone who is interested in the latest happenings at Richfield Heritage Preserve is invited to sign up to receive the RHP e-newsletter. Go to richfieldheritagepreserve.com and click on "Join our Newsletter" at the bottom of the homepage. Please join us in the park!

As a Chamber Member, if you have an event, special promotion or recognition that you would like included in the monthly newsletter, please submit a press release to mail@richfieldchamber.com by the 20th of the month. Your release should be in paragraph format of 100 words or less. Attachments will not be accepted.