

CHAMBER MONTHLY

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The Chamber will not be holding a luncheon during the month of September. The next Chamber luncheon is scheduled for Wednesday, Oct. 4, at 12 p.m. *Save the date!*

After Hours Open House at Petros Homes

Wednesday, Sept. 13, 4-6 p.m.

Sam Petros has invited the Richfield business community as well as Richfield Village, Richfield Township and county officials to an open house of Petros Homes headquarters and design center.

Stop in between 4 p.m. and 6 p.m. to tour the building and enjoy light food and refreshments.

The building is the former Farnam Manor, built in 1834 by "Lord" Everett Farnam, on 3,200 acres of property. For several years in the 1900s it was the famous Danish Smorgasbord. In following years it passed through many hands who hoped to restore it. Petros purchased it in 2021.

Please RSVP by noon, Wednesday, Sept. 6 to Ginny Roberts at Petros Homes by emailing groberts@petroshomes.com.

HTZ showing at NARI

Looking for ideas for your home, or just something fun to do? Check out the NARI Home Improvement Show happening at the IX-Center Sept. 29 through Oct. 1. While you're there, be sure to stop by HTZ Construction's award winning booth to say hello! This event is perfect for the whole family. Save \$2 Off General Admission with Promo Code CMAG23 when you purchase online.

SEPTEMBER 2023

PRESIDENT'S CORNER

Mark C. Yantek

We've all heard the motivational aphorism "*don't sweat the small stuff*," and there's a lot of wisdom in that saying. It's not good to get mired down in the minutiae at the expense of what really matters. But its counterpoint is equally valid: "*don't ignore the fine points*." The finesse is in finding the balance between the two. One detail we definitely don't want to treat lightly is how we show appreciation to our employees and co-workers. In the big picture, it might not matter whether you've included every, single customer and vendor on your Christmas card list. After all, there are those who might not represent a very important part of your business relationships. Perhaps they're a one-time customer, or a vendor you only patronize in the rarest of circumstances. Whether or not you dote on them won't ultimately affect your profitability or effectiveness very much at all. In those situations, *don't sweat the small stuff*.

But then there are those people without whom your business wouldn't be what it is; *they're* the ones you really need to appreciate. Every business, large or small, has those employees or colleagues who always go the extra mile and put their heart & soul into everything they

do. Those are the individuals we need to show our appreciation. In that circumstance, *don't ignore the fine points*.

Labor Day is upon us, and it's more than a day off, more than an excuse to grill out or go to the ballgame. Labor Day was established to highlight and elevate the dignity of work - all work, in all its many forms. Labor Day can be a great excuse to show your appreciation for those who labor *every day* to ensure that your business succeeds and thrives. It doesn't require a grand gesture or an expensive investment; even the simplest of acknowledgements can go a long way to let your team know that they are vital to the business; that they are important to you, personally; that they are appreciated. This Labor Day, make it a point to recognize and celebrate your star players. And don't ignore the fine points.

Historical Society's 'Antique Detective'

Discover the value of a favorite flea market find or treasured family heirloom at the Richfield Historical Society's "Antique Detective" (our version of an antiques roadshow) on Saturday, Sept. 9, at Richfield Fellowship Hall at 3903 Broadview Road.

From 11 a.m.-1 p.m., a local professional - with over 35 years of experience collecting and dealing in antiques - will evaluate artifacts for \$5 each (limit of three items per person).

Registration is required. Contact Karen at kls1650@roadrunner.com or 330-659-4750 for details.

RHP Critter Architecture Hike

The Friends of Richfield Heritage Preserve are sponsoring a free "RHP Critter Architecture" hike on Sunday, Sept. 10, from 2-4 p.m. at Richfield Heritage Preserve, 4374 Broadview Road.

Did you know there are more critter homes than man-made buildings at the Richfield Heritage Preserve? Learn about the homes created by our critter friends.

Park in the main lot and meet in front of The Lodge. The event will be held rain or shine. Wear suitable hiking footwear and bring a reusable water bottle as well as bug repellent. For registration information, visit friendsofrhp.org.